



**Agenda Item B.1**  
**DIRECTOR'S REPORT**  
**Meeting Date: May 6, 2019**

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**TO:** Library Advisory Commission

**FROM:** Allison Gray, Library Director

**SUBJECT:** Goleta Valley Library, Director's Report

**RECOMMENDATION:**

- A. Receive a presentation regarding the Goleta Valley Library as of March 31, 2019; and
- B. Receive a presentation on the Library physical materials.

**BACKGROUND:**

Effective July 1, 2018, the City assumed full operation of the Goleta Valley Library (Goleta Library). On February 19, 2019, the City Council adopted Resolution 19-03 to establish a separate Library Advisory Commission (Commission) to obtain input from members of the Goleta Library service area on library programming and services.

**DISCUSSION:**

The Goleta Valley Library Director, Allison Gray, will provide a presentation to the Commission referencing the following areas of the Goleta Valley Library: statistics, administration, grants, outreach, donations, programming, collection development, professional development and the building, as well as a separate presentation giving an overview of the Library physical materials and processing systems.

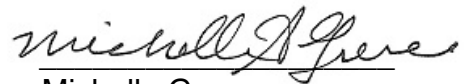
**FISCAL IMPACTS:**

There is no fiscal impact associated with receiving this report.

**Reviewed By:**

  
Allison Gray  
Library Director

**Approved By:**

  
Michelle Greene  
City Manager

**ATTACHMENT**

1. Goleta Valley Library Director's Report PowerPoint Presentation as of March 31, 2019
2. Goleta Valley Library Physical Library Materials presentation

## **ATTACHMENT 1**

Director's Report PowerPoint Presentation





# DIRECTOR'S REPORT

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**MAY 6, 2019**

**LIBRARY ADVISORY COMMISSION**

**PRESENTED BY: ALLISON GRAY, LIBRARY DIRECTOR**



# STATISTICS

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- ❖ Circulated 54,267 items in March
  - ❖ Decrease of 5% over last March
- ❖ 22,054 visited in March
- ❖ 6,068 borrowed items from other libraries
- ❖ GVL loaned 5,016 to patrons from other libraries
- ❖ Patrons downloaded 2,764 items on Hoopla, YTD 18,306 items



# ADMINISTRATION

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- ❖ Attended City Council Strategic Plan Workshop
- ❖ FY 19/20, 20/21 budgets finalized



# GRANTS

## Student Success Initiative

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- ❖ Library cards for Brandon Elementary.
- ❖ Applications at three other schools
- ❖ Communicating with Jr. High PTA





# GRANTS

## Harwood Community Conversations

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- ❖ Conversation with Goleta Chamber of Commerce Ambassadors Group
- ❖ Conversation with Kellogg PTA

A group of people are sitting on a grassy field, engaged in conversation. In the background, a city skyline is visible across a body of water, with the sun setting or rising, creating a warm glow. The text "Mission" is overlaid on the image.

### Mission

Making community a common enterprise

# FRIENDS OF THE LIBRARY

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## ❖ Magazine Subscriptions for year



# Programming

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- ❖ Celebration of Dr. Seuss' birthday 203 participants
- ❖ Wiggly Story Time held seven times, 472 listeners
- ❖ Bilingual Story Time held four times
- ❖ 15 adults took advantage of free Tech Tutoring
- ❖ Knitters and crocheters met four times with 63 participants



# COLLECTION DEVELOPMENT

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- ❖ Weeded travel collection, purchased 200 new titles
- ❖ Many new titles books in CD collection
- ❖ Sent out RFP for books and audiovisual materials for FY 19/20 & 20/21



# OUTREACH

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- ❖ Isla Vista meetings
- ❖ Goleta Chamber of Commerce Breakfast
- ❖ Food Distribution event at Isla Vista Elementary
- ❖ UCSB's CARE event







# BUILDING

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## Vandalism Event



## **ATTACHMENT 2**

Physical Library Materials PowerPoint Presentation







# PHYSICAL LIBRARY MATERIALS PRESENTATION

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**MAY 6, 2019**

**LIBRARY ADVISORY COMMISSION**

**PRESENTED BY: ALLISON GRAY, LIBRARY DIRECTOR**



# TYPES OF PHYSICAL MATERIALS

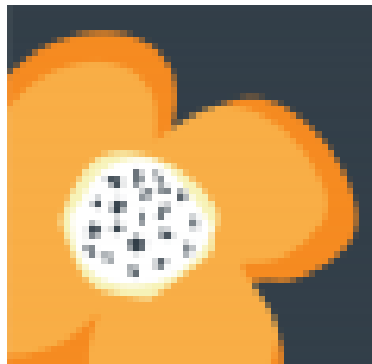
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- ❖ GVL owns over 83,000 circulating items
- ❖ Books: adult, teen, children's, large print
- ❖ AV: DVDs, BluRays, Books on CD, music CDs
- ❖ Spanish materials of all types
- ❖ Library of Things

# BLACK GOLD

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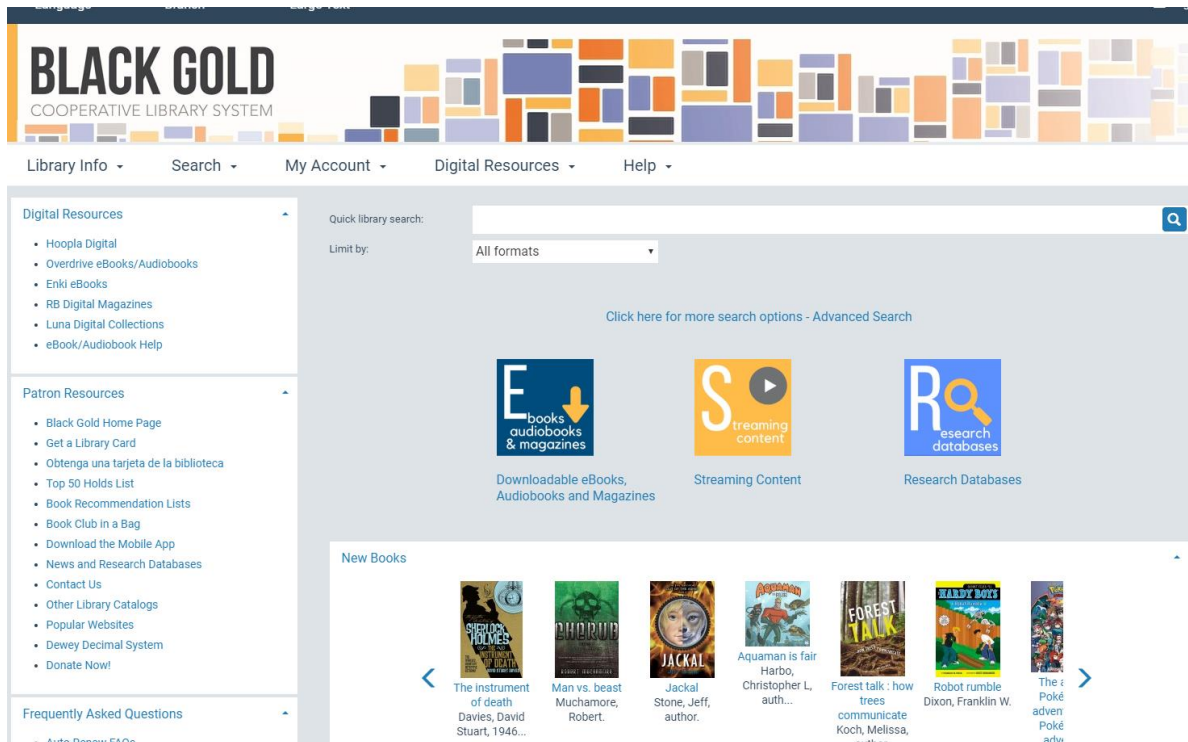
- ❖ Shared borrowing across 7 library systems
- ❖ Centralized ILS



**BLACK GOLD**  
COOPERATIVE LIBRARY SYSTEM

# BLACK GOLD CATALOG

❖ Searchable a variety of ways.



The screenshot shows the Black Gold Cooperative Library System website. The header features the "BLACK GOLD COOPERATIVE LIBRARY SYSTEM" logo and a navigation bar with links: Library Info, Search, My Account, Digital Resources, and Help. Below the header, there are three main sections: Digital Resources, Patron Resources, and a central search area. The Digital Resources section lists: Hoopla Digital, Overdrive eBooks/Audiobooks, Enki eBooks, RB Digital Magazines, Luna Digital Collections, and eBook/Audiobook Help. The Patron Resources section lists: Black Gold Home Page, Get a Library Card, Obtenga una tarjeta de la biblioteca, Top 50 Holds List, Book Recommendation Lists, Book Club in a Bag, Download the Mobile App, News and Research Databases, Contact Us, Other Library Catalogs, Popular Websites, Dewey Decimal System, and Donate Now! The central search area includes a "Quick library search:" input field, a "Limit by:" dropdown menu set to "All formats", and a link to "Click here for more search options - Advanced Search". Below the search area, there are three large icons representing different resource types: "Downloadable eBooks, Audiobooks and Magazines" (E-books icon), "Streaming Content" (S icon), and "Research Databases" (R icon). At the bottom, there is a "New Books" section displaying a row of book covers with their titles and authors: "The instrument of death" by David Stuart, "Man vs. beast" by Robert Muchamore, "Jackal" by Jeff Stone, "Aquaman is fair Harbo" by Christopher L., "Forest talk : how trees communicate" by Melissa Koch, "Robot rumble" by Franklin W. Dixon, and "The i Poké adven" by Poké adven.

# LIMIT SEARCH BY OWNING LIBRARY

Language ▾ Branch ▾ Large Text
Log In

## BLACK GOLD

COOPERATIVE LIBRARY SYSTEM

Library Info ▾ Search ▾ My Account ▾ Digital Resources ▾ Help ▾

Save Search

Narrow your search

Availability

☐ Available Now (2)

Type of Material

☐ Book (5)  
☐ Audio Book on CD (1)  
☐ Audio Books (1)  
☐ Nonmusical Sound Recording (1)  
☐ Sound Recording (1)

Assigned Branch

☒ Goleta Library  

Local

☐ Arroyo Grande Library (+3)  
☐ Santa Barbara Central Library (+3)  
☐ Santa Maria Library (+3)  
☐ San Luis Obispo Library (+2)

More>>

Subjects

- Fiction (2)
- Audiobooks (1)
- Epic fiction (1)
- Interpersonal relations (1)

Keyword search:

one hundred years of solitude

Search by:

Any Field

Limit by:


All formats

More Search Options

Include related words (5 more titles)

1 - 6 of 6 10 PER PAGE

SORT Most popular



1995

- One hundred years of solitude**  
 by García Márquez, Gabriel, 1927-2014.  
 ... *One hundred years of solitude* / Gabriel García Márquez ; translated from the Spanish by ...  
 Publisher, Date: New York : Alfred A. Knopf, 1995.  
 Description: 416 pages ; 21 cm.  
 Web Site: [Contributor biographical information](#)  
 Series: Everyman's library (Alfred A. Knopf, Inc.) ; 223.  
 Local Availability: 20 (of 33)  
 System Availability: 20 (of 33)  
 Current Holds: 1



WHERE IS IT?

MORE INFORMATION

PLACE REQUEST

Add to My List

# LIMIT SEARCH BY MATERIAL TYPE

Library Info ▾ Search ▾ My Account ▾ Digital Resources ▾ Help ▾

Save Search

Narrow your search ▴

Availability ▴

☐ Available Now (215)

Type of Material ▴

☐ Book (285)  
☐ Electronic Resources (191)  
☐ Ebook (137)  
☐ Sound Recording (100)  
☐ Musical Sound Recording (75)  
☐ Music CD (45)  
☐ Projected Medium (44)  
☐ Videorecording (44)  
☐ Visual Materials (44)  
☐ DVD (37)  
☐ Streaming Music (30)  
☐ Audio Books (25)  
☐ Nonmusical Sound Recording (25)  
☐ Printed Music (24)  
☐ Printed or Manuscript Music (24)  
☐ Eaudiobook (19)  
☐ Audio Book on CD (6)  
☐ Streaming Video (4)  
☐ Blu-ray Disc (3)  
☐ Book + CD (1)

Keyword search:

beauty and the beast

Q

Search by:

Any Field ▾

Limit by:

All formats ▾

[More Search Options](#)

Did you mean [Beauty and The Best?](#)

[Include related words \(164 more titles\)](#)


1 - 10 of 452

10 ▾

PER PAGE

SORT

Most popular ▾



2017

1. *Beauty and the beast*

... *The* fantastic journey of Belle, a bright, *beautiful*, *and* independent young woman who is taken prisoner by a *beast* in his castle. Despite her fears, she befriends *the* castle's ...

Publisher, Date: Burbank, CA : Buena Vista Home Entertainment, Inc., [2017]

Description: 1 DVD (approximately 129 min.) : sound, color ; 4 3/4 in..

Target Audience Note: Rating: PG; for some action violence, peril *and* frightening images.

Local Availability: 17 (of 31)

System Availability: 17 (of 31)

Current Holds: 0

☒ WHERE IS IT?

☐ MORE INFORMATION

☐ PLACE REQUEST

[Add to My List](#)

# REQUESTING ITEMS

Language ▾ Branch ▾ Large Text
Log In

## BLACK GOLD

COOPERATIVE LIBRARY SYSTEM

Library Info ▾ Search ▾ My Account ▾ Digital Resources ▾ Help ▾

Save Search

Related searches

Other Searches

- Any Field Search
- Title Search
- Author Search
- Subject Search
- General Notes Search
- Publisher Search
- Genre Search
- Series Search

Subjects

- Fantasy fiction

Authors

- Oyeyemi, Helen

Digital Resources

- Hoopla Digital
- Overdrive eBooks/Audiobooks
- Enki eBooks
- RB Digital Magazines
- Luna Digital Collections
- eBook/Audiobook Help


Keyword search:

Search by: Any Field

Limit by: All formats

[More Search Options](#)

1 - 1 of 1 10 PER PAGE



1. **Gingerbread : a novel**  
by Oyeyemi, Helen, author.

Publisher, Date: New York : Riverhead Books, 2019.

Description: 258 pages ; 24 cm

Local Availability: 0 (of 11)  
System Availability: 0 (of 11)  
Current Holds: 6

WHERE IS IT?

MORE INFORMATION

PLACE REQUEST

Add to My List

1 - 1 of 1 10 PER PAGE


1

# PLACING A HOLD REQUEST

**BLACK GOLD**  
COOPERATIVE LIBRARY SYSTEM

[Library Info](#) [Search](#) [My Account](#) [Digital Resources](#) [Help](#)

Place a request:



**Gingerbread : a novel**  
Author: Oyeyemi, Helen, author.

Please enter your username or barcode, and password.

Your password is Case-Sensitive.  
If you are having problems logging in, try capitalizing  
the first letter of your last name, e.g. Smith.

Placing a request will log you in to the system. Don't forget to log out.

Barcode or Username:

[Create Username](#)

Password/Last Name:

[Forgot your password?](#)



# PLACING A HOLD

Language ▾ Branch ▾ Large Text
Welcome, Allison (Log Out)

**BLACK GOLD**  
COOPERATIVE LIBRARY SYSTEM

Library Info ▾ Search ▾ My Account ▾ Digital Resources ▾ Help ▾

Place a request:



**Gingerbread : a novel**  
Author: Oyeyemi, Helen, author.



Placing a request will log you in to the system. Don't forget to log out.

Barcode: \*\*\*\*\*0015

Pickup Library: Goleta Library ▾

☐ Always use this pick-up location (you can change it at any time)?

Activation Date: 4/9/2019  
(ex: mm/dd/yy)

Continue .. Cancel

LANGUAGE  
English

LIBRARY INFO  
Home Page

SEARCH  
Keyword

MY ACCOUNT  
My Record

DIGITAL  
RESOURCES

HELP



# SUGGEST A PURCHASE





**DONATE YOUR  
OLD PHONE**

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**HELP SAVE  
GORILLAS**

### EVENTS CALENDAR

APR 9	<b>Wiggly Storytime</b> 500 N. Fairview Ave. Goleta Apr 9, 10:15am
APR 9	<b>Bilingual Storytime</b> 500 N. Fairview Ave. Goleta Apr 9, 4:00pm
APR 9	<b>PAWS to Read</b> 500 N. Fairview Ave. Goleta Apr 9, 4:00-5:00pm
APR 10	<b>Wiggly Storytime</b> 500 N. Fairview Ave. Goleta Apr 10, 10:15am
APR 10	<b>Goodland Yarnworks</b> 500 N. Fairview Ave. Goleta Apr 10, 2-4pm
APR 11	<b>Preschool Storytime</b> 500 N. Fairview Ave. Goleta Apr 11, 10:15am

[VIEW ALL EVENTS](#)



Visit Us

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Facebook

Goleta Library's Tech Tutors are



Subscribe

Stay up-to-date on all of the Library's



# SUGGEST A PURCHASE

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- ❖ If Goleta Valley Library does not own an item that you want, fill out the online Suggest a Purchase form.
- ❖ If the Collection Development team opts to purchase the item for the collection, you will be notified so that you can place a hold request on the item when it appears in the Black Gold catalog.
- ❖ We take suggestions for books, DVDs, Books on CD and music CDs.



# ZIP BOOKS PROGRAM

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- ❖ Funded by the California State Library
- ❖ If no one owns the book, large print book or book on cd, the item is eligible for the Zip program.
- ❖ If book, large print book or book on cd was published more than 2 years prior and costs less than a state-set maximum, we will order it.
- ❖ The GVL will order the item from Amazon and have it sent directly to your home. You can keep it as long as you need to and then bring it to the Library when you are finished with it.
- ❖ Apply via the online Suggest a Purchase form.



# LIBRARY OF THINGS

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- ❖ New collection of non-traditional, 3-D items.
- ❖ Includes: a record player, robots and coding games for kids, portable projector, cake pans, games and much more.
- ❖ Must be borrowed from and returned to the Goleta Valley Library.



# MOXI PASSES

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- ❖ Goleta Valley Library cardholders can borrow 1-week family passes to MOXI Museum in Santa Barbara.

