



TO: Mayor and Councilmembers

FROM: Vyto Adomaitis, Neighborhood Services & Public Safety Director

CONTACT: Dominique Samario, Management Analyst

SUBJECT: Award of Goleta City Grants for the 2019 – 2020 Program Year

RECOMMENDATION:

Approve the FY 2019 – 2020 Goleta City Grant Program funding recommendations of the Grant Funding Review Standing Committee.

BACKGROUND:

Since Fiscal Year (FY) 2014 – 2015, the City Council has authorized \$100,000 annually for grant funding from the City of Goleta (City) which is inclusive of the Goleta City Grant Program and annual Community Development Block Grant (CDBG) funding received from the federal Department of Housing and Urban Development (HUD). For FY 2019-2020, the City estimated receiving \$32,400 in CDBG funding for services and programs. This resulted in an estimated \$67,600 of General Fund money being allocated to Goleta City Grant Program applicants. The Goleta City Grant Program provides grants of up to \$5,000 each for non-profit organizations involved in providing public services, educational and cultural activities such as music, art, dance, and recreation, and Goleta-oriented special events and regional projects that enhance and support the quality of life in Goleta.

The City Council's Grant Funding Review Standing Committee (Committee) reviews both CDBG and Goleta City Grant applications, and by adopted resolution, is composed of the Mayor and Mayor Pro Tempore as well as two citizens appointed by the Mayor. This year the citizen advisors are Rubayi Estes and Arlene Raphael.

On December 17, 2018, the City published a Notice of Funding Availability (in English and Spanish), inviting applications for FY 2019-2020 funding through both the Goleta City Grant program and the CDBG program. Outreach for FY 2019-2020 grant funding availability was provided via a newspaper ad, the City's website, and direct notification to former applicants. For the first time, the City utilized an online application process through ZoomGrants, a popular online application program used by many other jurisdictions.

The deadline for submittal of grant applications was January 28, 2019. A total of 57 applications were received requesting \$319,561 in funding through both grant programs. Of this amount, 14 applicants requested consideration (and could be eligible) for CDBG funding. The funding requests of all 14 CDBG applications totaled \$134,000. The remainder of the funding requests were for the Goleta City Grant Program, with total funding requests of \$181,561. It is important to note that any CDBG applicants not funded through the CDBG program were then considered for Goleta City Grant funding.

The 14 CDBG applications were initially evaluated by the Committee on February 28, 2019. The City Council considered and approved of the Committee's CDBG funding recommendations on March 19, 2019 and staff included those preliminary funding allocations in the City's Draft 2019-20 CDBG Action Plan. The final Action Plan will reflect the official 2019-20 CDBG funding award received from HUD. The draft Action Plan was based on grant funding estimates totaling \$32,400 for programs and services, which left \$67,600 available for City Grant Program funding (\$100,000 in total). Since the Draft Action Plan was released, official funding allocations from HUD have been received, with a total of \$33,409 allocated to social service subrecipients.

The Committee met on March 18, 2019, March 20, 2019, and April 24, 2019 to consider Goleta City Grant funding awards based on the estimated total of \$67,600 available. Staff is pleased to bring forward the Committee's recommendations for the applicants seeking funding under this program.

DISCUSSION:

To serve as an organizational tool during deliberations for the City Grant Program funding, the Committee placed each application into one of the following categories:

- Educational programs
- The arts (music, dance, theater, art)
- Community events
- Services for low-income persons, including those experiencing homelessness
- Services/programs for seniors
- Environmental/wildlife/animal programs
- Youth services/programs
- Miscellaneous services/programs

This categorization of applications did not influence the funding determinations of the Committee in terms of deciding to share funding across all categories or choosing to direct funding to a few priority categories. Rather, the Committee considered a variety of factors during deliberations and thoughtfully weighed each application over the course of the three meetings.

Considerations included, but were not limited to, the following factors: how vital the City's funding would be to the program/event/service; the extent to which the program/event/service benefits Goleta residents; considering the City's role in funding educational activities and programs that would occur during school hours versus extracurricular educational activities after school or outside of school; and provision of direct versus indirect services to a target population.

The Committee is recommending that \$69,750 be awarded to 39 applicants. Together with the \$33,409 in CDBG awards recommended for 5 applicants, 44 of the 57 applicants are recommended to receive some type of award, although in many cases the recommended awards are less than the amount requested by each organization. Attachment 1 provides a complete list of all CDBG and Goleta City Grant applications and the Committee's grant recommendations. Note that the City Grant funding recommendations begin on Row 8 of the table in Attachment 1.

The recommended Goleta City Grants would support public services for the homeless, youth, seniors, and low-income people; a variety of programs in the areas of education and the arts; programs directed at the environment and wildlife; and various community events (see below summary table).

Table 1 - Goleta City Grant Funding Summary

Grant Category	Number of Grants to be Awarded	Amount
Educational Programs	1	\$1,000
The Arts (Music, Dance, Theater, Art)	5	\$5,000
Community Events	6	\$13,000
Services for Low-Income Persons, including the Homeless	5	\$14,000
Services/Programs for Seniors	4	\$10,250
Environmental/ Wildlife/ Animal Programs	4	\$3,500
Youth Services/ Programs	7	\$10,500
Miscellaneous Programs/ Services	6	\$12,500
Total	39	\$69,750

It is important to note that applications often cross over two or more categories. For example, many applications under the Educational Programs category could have also been placed under Youth Programs. Funds associated with any awarded grants will be available to applicants after July 1, 2019. To view a five-year historical summary of total funding requests and awards under the Goleta City Grant Program refer to the table in Attachment 2. In addition, overall General Fund revenues are included in the table in order to compare City Grant Program expenditures to the overall budget.

GOLETA STRATEGIC PLAN:

City-Wide Strategy: Support community vitality and enhanced recreational opportunities

Strategic Goal: Support programs that enhance quality of life in the Goleta community such as recreation, public safety, human services, and cultural arts

City-Wide Strategy: Support Economic Vitality

Strategic Goal: Support nonprofit organizations that provide needed services to Goleta residents

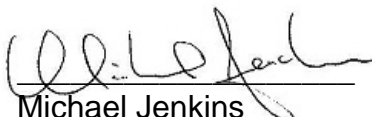
FISCAL IMPACTS:

For FY 2019-20, \$33,409 (originally estimated to be \$32,400) will be paid for out of CDBG Funds (402-5-6300-221) and the remaining \$69,750 will be paid from the General Fund (101-5-1100-220) for a total of 103,159 in grant awards, of which \$1,009 of additional funds over \$100,000 will come from the Community Development Block Grant. This total is higher than the previously designated \$100,000 limit inclusive of both CDBG funds and General Fund monies, but it represents the Committee's recommendation to increase the General Fund contribution by an additional \$2,150.

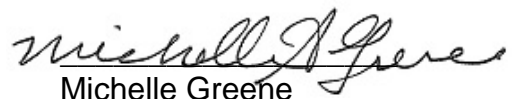
ALTERNATIVES:

City Council could choose to alter the Committee's recommendations for the Goleta City Grant Program funding by increasing or decreasing the award amounts to recommended applicants and/or by awarding funding to applicants not recommended by the Committee in order to remain at the \$100,000 limit. In addition, City Council could elect to lessen Goleta City Grant funding to compensate for the additional \$1,009 allocated to Goleta's CDBG program by HUD in order to remain at the \$100,000 level for both CDBG and Goleta City Grant services and programs funding. City Council may also choose to delay the award of the 2019-20 Goleta City Grant Program funding and direct staff and the Committee as appropriate on other options.

Legal Review By:


Michael Jenkins
City Attorney

Approved By:


Michelle Greene
City Manager

ATTACHMENTS:

1. Summary of Goleta City Grant Applications and Committee Recommendations
2. Five Year City Grant Funding History

ATTACHMENT 1

Summary of Goleta City Grant Applications and Committee Recommendations

Name of Organization	Project/Program	FY 19-20 Goleta City Grant Recommendation	FY 19-20 CDBG Recommendation
Community Action Commission *CDBG Candidate	Healthy Senior Lunch		\$5,671
Isla Vista Youth Projects, Inc. *CDBG Candidate	The Isla Vista Youth Projects' Family Resource Center		\$7,218
NBCC, dba New Beginnings Counseling Center *CDBG Candidate	Safe Parking Shelter and Rapid Re-Housing Program		\$7,218
Santa Barbara Neighborhood Clinics (SBNC) *CDBG Candidate	Goleta Neighborhood Clinic		\$7,734
United Boys & Girls Club of Santa Barbara County *CDBG Candidate	Goleta Boys & Girls Club Youth Programs		\$5,568
			\$33,409
AHA! Attitude. Harmony. Achievement.	Social-Emotional Learning for Teenagers and Youth Providers	\$1,000	
Animal Shelter Assistance Program (ASAP)	ASAP Volunteer Program	\$750	
Center for Urban & Agriculture at Fairview Gardens	Fairview Gardens Organic Farm	\$0	
Channel Islands YMCA	St. George Youth Center	\$2,000	
Child Abuse Listening and Mediation (CALM)	Early Childhood Mental Health Consultation	\$3,000	
Coalition Against Gun Violence	Gun Buyback	\$1,500	
Dog Adoption and Welfare Group (DAWG)	Community Volunteer Training	\$750	
Domestic Violence Solutions for Santa Barbara County	Domestic Violence Outreach in Goleta	\$1,000	
Dos Pueblos Band Boosters	Dos Pueblos Instrumental Music	\$1,000	
Dos Pueblos Engineering Academy (DPEA) Foundation	STEAM Education Outreach for Elementary Students	\$0	
Dos Pueblos Little League	Dos Pueblos Little League - Everyone Plays	\$1,000	
EqualiTech	Goleta Valley Tech Center	\$4,000	
Explore Ecology	Explore Ecology School Gardens Program	\$0	
Family Service Agency	Long-Term Care Ombudsman	\$2,000	
Family Service Agency *CDBG Candidate	Big Brothers Big Sisters	\$1,500	
Food from the Heart	Organizational Support to feed low-income individuals facing illness or surgery and are housebound and without a primary caregiver	\$2,000	
Foodbank of Santa Barbara County	Warehouse Operations Program	\$2,000	
Friendship Adult Day Care Center, Inc. *CDBG Candidate	Adult Day Services	\$5,000	
Girls Inc. of Greater Santa Barbara	Scholarship Program for Low-Income Girls	\$1,500	
Goleta Education Foundation	Kindergarten Readiness Expo	\$0	
Goleta Old Town Community Association	Love Your City Revitalization Program	\$2,000	
Goleta Old Town Community Association	Summer Games & Movies	\$2,000	
Goleta Old Town Community Association	*Candy Crawl & Games	\$0	
Goleta Rotary Club Charitable Fund	Goleta Fireworks Festival	\$2,500	
Goleta Valley Community Center	2019 Christmas Tree Lighting Event	\$2,500	
Goleta Valley Girls Softball Association	Goleta Valley Girls Softball Association	\$1,000	
Goleta Valley Historical Society	Music at the Ranch	\$2,500	
Goleta Valley Historical Society	Old Time Fiddlers' Festival	\$1,500	
Ice in Paradise	Public Skating Refresh Program	\$0	
Institute of America Research (South Coast Railroad Museum)	Spanish Translation Internship Project	\$2,000	
Interfaith Initiative of Santa Barbara County	Showers of Blessing	\$3,000	
Legal Aid Foundation of Santa Barbara County *CDBG Candidate	Legal Aid for Goleta Residents	\$0	
Little Star Pony Foundation	Senior Living Visits	\$750	
Isla Vista Elementary School Parent-Teacher Association (IV PTA)	Fourth Grade Enrichment Trip to Carpinteria State Beach	\$0	

Name of Organization	Project/Program	FY 19-20 Goleta City Grant Recommendation	FY 19-20 CDBG Recommendation
Isla Vista Elementary School Parent-Teacher Association (IV PTA)	Isla Vista Elementary School Garden Education Program	\$0	
Peoples' Self-Help Housing *CDBG Candidate	Staff Trained for New After School and Supplemental Learning Centers for English Learner Students from Low-Income Households	\$0	
Riviera Robotics	2019 FIRST Robotics Challenge Robot Creation	\$0	
Safety Town of Santa Barbara County	Safety Town of Santa Barbara County	\$500	
Santa Barbara Audubon Society (SBAS)	Winter Birdcount for Kids	\$500	
Santa Barbara Channelkeeper	"What the Channel Means to Me" 17th Annual Student Art Show	\$500	
Santa Barbara Partners in Education *CDBG Candidate	Paid Student Internship Program	\$1,500	
Santa Barbara Response Network	Uniting Our Community By Storytelling	\$0	
Santa Barbara Response Network *CDBG Candidate	Preparing Our Community With Psychological First Aid	\$1,000	
Santa Barbara Symphony Orchestra Association	Goleta Strings Workshop	\$1,000	
Santa Barbara Wildlife Care Network	Goleta Wildlife Rescue	\$1,500	
Sarah House Santa Barbara *CDBG Candidate	A Place to Rest	\$2,500	
South Coast Community Access Center dba TV Santa Barbara	TV Santa Barbara Media Literacy and Community Access Education Program	\$1,000	
Standing Together to End Sexual Assault	Intervention, counseling, and education services are available to adolescent and adult survivors of sexual assault, their significant others, and to the members of the community	\$2,000	
The Goleta Valley Art Association	KKBNLW	\$1,000	
Transition House	Family Sheltering Program	\$2,000	
Unitarian Society of Santa Barbara *CDBG Candidate	Freedom Warming Centers	\$5,000	
United Way of Santa Barbara County, Inc. (UWSBC) *CDBG Candidate	Kindergarten Success Institutes	\$0	
		\$69,750 (\$67,600)	\$33,409 (\$32,400)
		Grand Total:	\$103,159

ATTACHMENT 2

Five Year City Grant Funding History

Total Amounts of City Grant Program Funding Requested & Awarded (5-Year History)

Program Year	Number of Applications Received	Total Amount Requested	Number of Applications Funded	Total Amount Funded	General Fund Revenues
2019-20*	43	\$181,561	39	\$69,750	-
2018-19	41	\$181,075	32	\$67,546	~\$27.6M
2017-18	49	\$145,508	41	\$77,000	\$27.5M
2016-17	50	\$150,117	39	\$76,000	\$26M
2015-16	47	\$114,715	37	\$75,600	\$24.6M

*Grant Funding Review Standing Committee recommendation, subject to City Council approval