



**Agenda Item A.4
PRESENTATION
Meeting Date: July 16, 2019**

Recognition of the City of Goleta Bike Challenge Team – 1st Place overall in the County for CycleMAYnia's Bike Commute Challenge



CYCLEMAYNIA & THE BIKE CHALLENGE

Tuesday, July 16, 2019
SBCAG Traffic Solutions

CYCLEMAYNIA

SBCAG TRAFFIC SOLUTIONS PROGRAM

OFFERING 40 BIKE RIDES AND EVENTS FOR
PEOPLE OF ALL BIKING ABILITIES THROUGHOUT
NATIONAL BIKE MONTH IN MAY.

MAYOR'S RIDE CITY OF GOLETA





MAYOR'S RIDE CITY OF GOLETA



VELO WINGS AWARDS



HOSTED BY BICYCLE BOB'S & SBBBIKE



THE ANNUAL BIKE CHALLENGE

CREDITED FOR DEMYSTIFYING THE EXPERIENCE OF USING A BIKE TO COMMUTE TO WORK BY HELPING EVERYDAY EMPLOYEES TAKE A LEAP AND TRY RIDING THEIR BICYCLES IN A FUN, COMPETITIVE TEAM CHALLENGE.

HOW TO EARN POINTS

- RIDE TO AND FROM WORK
- RIDE FOR OTHER TRIPS
- LOG TRIPS ON SMARTRIDE
- TEAM POINTS ARE THE SUM OF ALL THE INDIVIDUAL MEMBER POINTS

Bike Challenge

How to Earn Points for Your Team

Work Commute

=

1 point
each way

Other Bike Trip*

=

1 point
each way

1 Day

=

Max
4 points

*Recreational rides are not eligible



THE EXPERIENCE

IT'S BEEN SO FUN DISCOVERING A NEW TAKE ON MY DAILY COMMUTE. I'VE BEEN WANTING TO TAKE ON THE CHALLENGE OF BIKING TO WORK BUT WAS A LITTLE NERVOUS.

THIS MONTH INSTILLED SO MUCH CONFIDENCE IN MY ABILITY TO BIKE MYSELF AND MY DAUGHTER TO WORK AND SCHOOL SAFELY AND EFFICIENTLY. I FEEL LIKE I CAN KEEP THIS UP AS A REAL SOLUTION TO NOT DRIVING EVERY DAY.

--SUZIE CLARK, EMPLOYEE AT DECKERS BRANDS

BIKE CHALLENGE 2019 STATS

MONTH: **MAY**

TEAMS: **96**

BIKE TRIPS: **16,819**

MILES: **61,045**

Times around
the Earth = **2.5**



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BIKE CHALLENGE AWARDS FINALE PARTY



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City of Goleta!

BIKE CHALLENGE AWARDS

1ST PLACE
TEAM

BIKE CHALLENGE 2019

1ST PLACE TEAM

CITY OF GOLETA COG-ERS!

WORKPLACE

CITY OF GOLETA

- J. RITTERBECK
- JAMES WINSLOW
- ROBERT STASSINOS
- ANDREA MORENO
- TERESA LOPES
- KYLE RICHARDS
- JOE PEARSON
- JORGE FLORES

BIKE CHALLENGE 2019

TOP TEN TEAMS

1. CITY OF GOLETA COG-ERS! CITY OF GOLETA
2. PW PEDALERS CITY OF SANTA BARBARA
3. BIKING IN SPACE UC SANTA BARBARA
4. GEOSHREDTEC GEOSYNTEC CONSULTANTS
5. THE WHEEL MVPS UC SANTA BARBARA
6. CYCLOLINGUISTS UC SANTA BARBARA
7. ATOMIC FORCE MICROCYCLERS ASYLUM RESEARCH
8. YARDI HELL-MUTTS YARDI
9. TOBLER'S BIKING FUNCTION UC SANTA BARBARA
10. COMM DEV CYCLERS CITY OF SANTA BARBARA



**4 bike trips
every day!**

BIKE CHALLENGE AWARDS

MOST BIKE TRIPS DURING
THE CHALLENGE: TIE 124

J. RITTERBECK

A group of cyclists is riding on a paved path that curves through a park-like setting. The path is bordered by grass and trees. In the background, there are more trees and a clear sky. The cyclists are wearing various casual clothing, including t-shirts, tank tops, and shorts. The overall scene is bright and sunny, suggesting a pleasant day for a bike ride.

CYCLEMAYNIA

MADE POSSIBLE BY MEASURE A
AND LOCAL SPONSORS FOR 2019:

COUNTY OF SANTA BARBARA, COMMUNITY
ENVIRONMENTAL COUNCIL, CITY OF CARPINTERIA, CITY OF
GOLETA, YARDI SYSTEMS, INC., BICYCLE BOB'S, AND SBBIKE.

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