



Agenda Item C.1
DIRECTOR'S REPORT
Meeting Date: August 5, 2019

TO: Library Advisory Commission
FROM: Allison Gray, Library Director
SUBJECT: Goleta Valley Library, Director's Report

RECOMMENDATION:

- A. Receive a presentation regarding the Goleta Valley Library as of July 31, 2019; and
- B. Receive a presentation on the programs at the Library; and
- C. Receive a presentation on the June 2019 budget for the Library.
- D. Discuss a possible mission statement and logo statement for the Goleta Valley Library.


DISCUSSION:

The Goleta Valley Library Director, Allison Gray, will provide a presentation to the Commission referencing the following areas of the Goleta Valley Library: statistics, grants, collection development, and outreach, as well as a separate presentation on the programming at the library and a presentation on the June 2019 budget. The Commission will begin to discuss possible library mission and logo statements adoption recommendation to the City of Goleta.

Reviewed By:


Allison Gray
Library Director

Approved By:


Michelle Greene
City Manager

ATTACHMENT

1. Goleta Valley Library Director's Report PowerPoint Presentation as of July 31, 2019
2. Goleta Valley Library Programming Presentation
3. Goleta Valley Library Budget June 2019
4. Possible Mission and Logo Statements

ATTACHMENT 1

Director's Report PowerPoint Presentation



DIRECTOR'S REPORT

AUGUST 5, 2019

LIBRARY ADVISORY COMMISSION

PRESENTED BY: ALLISON GRAY, LIBRARY DIRECTOR

STATISTICS

- ❖ Circulated 51,655 items in June
 - ❖ Increase of 7.7% over last June
- ❖ 24,638 visited in June
- ❖ 6,015 borrowed items from other libraries
- ❖ GVL loaned 5,027 to patrons from other libraries
- ❖ Four outreach events were conducted with a total of 488 contacts
- ❖ 68 programs conducted at the Library with attendance of 2,299



GRANTS

Book to Action

- ❖ Beach Clean Up cancelled due to oil spill at Haskell's Beach. Did weeding at Goleta Community Center instead.
- ❖ Received \$43,231 from SBAE for grant awarded to us last year. Now we can move ahead with Intergenerational Afterschool Homework Help program when new school year starts.



COLLECTION DEVELOPMENT

- ❖ Pop Up Library Devices coming in August
- ❖ Library of Things collection featured in KEYT piece, resulting in many new library card registrations.



OUTREACH

- ❖ Staffed table at UCSB Care Expo
- ❖ Held a Harwood Conversation with IVCS





BRANCHES

- ❖ Most of June spent onboarding the new branches
- ❖ Staff recruitments for Buellton
- ❖ Upcoming workshops to get public input for
- ❖ name for new system

SUMMER READING CLUB

- ❖ At the end of June, there were 1,165 children and teens registered for the Reading Club, an increase of 33% over last year.



LIBRARY WEBSITE

- ❖ Personalized Reading Lists
- ❖ Library of Things page coming



COUNTY LIBRARY ADVISORY COMMITTEE

- ❖ County has decided to extend contract to facilitation company to try to arrive at solutions to problem of library funding in SB County
- ❖ I am on the Tax Committee and on the Benchmarking Committee

LIBRARY BUILDING

- ❖ Major roof work done after year of flooding.



ATTACHMENT 2

Library Programming PowerPoint Presentation



GOLETA VALLEY LIBRARY PROGRAMMING PRESENTATION

AUGUST 5, 2019
LIBRARY ADVISORY COMMISSION
PRESENTED BY: ALLISON GRAY, LIBRARY DIRECTOR

Weekly Story Times for Babies, Toddlers, Preschoolers, and Families





Goleta Valley Library

Let's read together!

¡Vamos a leer juntos!



Bilingual Storytime

TUESDAYS AT 4PM



PAWS to Read boosts oral reading skills



Long-term partnership with Channel City Kennel Club



Teaches
children how
to safely
interact with
dogs, supplies
listeners for
PAWS to Read
program

Monthly Drop-In Craft Programs for Families



After School Express Craft

Calling all goblins and ghouls!

- Drop by the Goleta Library
- Pick a craft to make
- Have a spooktacular time!



Mon, Oct 22nd
3:30-5:00



500 N. Fairview Ave Goleta, CA (805)964-7878











Monthly performers attract huge # of attendees



Performances by well-known personalities



Sponsored
by the
Friends of
the Goleta
Valley
Library





Community helpers at the GVL




Programs supporting parents and families







Science Programming for a variety of ages


 **Calling all scientists!** 

Science Fridays

3:30-4:30PM




January 11
LEGOs



January 18
Snap Circuits



January 25
3D Printing

 Online registration opens 1 week before each class - sign up at www.goletavalleylibrary.org.

Check out all the fun creations
we made during January's
Science Friday: Build with LEGOS!

This month's theme:

OUTER SPACE!



Please do not touch.



I created a ...
secret laboratory

Name & Age: 8
Seira

Celebrations of themes such as Star Wars Day



Grant to celebrate Dia de los Ninos




Celebrating Dr. Seuss' Birthday



Providing activities for kids during school vacations



The poster features a light blue background with a large yellow sun on the left and two light blue clouds on the right. The City of Goleta logo is in the top left corner. The title 'SPRING BREAK AT THE LIBRARY' is written in large, bold, blue letters. Below the title, the activities for each day are listed in a dark brown, hand-drawn font. At the bottom, the library's address and phone number are provided in a smaller, dark brown font.

 CITY OF GOLETA

GOLETA VALLEY LIBRARY

SPRING BREAK AT THE LIBRARY

MONDAY 3/25: SCAVENGER HUNT - ALL DAY

TUESDAY 3/26: BOOK BINGO @ 2-3PM
PAWS TO READ @ 4-5PM

THURSDAY 3/28: SPIDER-MAN INTO THE SPIDER-VERSE @ 2:30PM
PAWS TO READ @ 3-4:30PM

FRIDAY 3/29: SCIENCE FRIDAY 3D PRINTING @ 3:30-4:30PM*

*ONLINE REGISTRATION REQUIRED - SPACE LIMITED TO 8

500 N FAIRVIEW AVENUE, GOLETA, CA 93117 - (805) 964-7878



STUFFED ANIMAL SLEEPOVER

Have your favorite stuffed toy
explore the library after dark!



DROP OFF
Friday, June 28th
3:00-5:00 pm

PICK UP
Sat, June 29th
3:00-5:00 pm

- DROP OFF your favorite stuffed animal at the Goleta Library...
- PICK them UP the following day
- RECEIVE:
 - Goodie Bag
 - Pictures of their overnight adventure!



Goleta Valley Library 500 N. Fairview Ave. (805)964-7878



1,000 Books Before Kindergarten encourages school readiness



Teen volunteers earn community service credits



Teens making dog biscuits to donate to local shelter



Fun programs for teens





Free Comic Book Day

at the Goleta Valley Library!



- Free comics for all teens and adults!
- Get yours before they're gone in a flash!



Saturday,
Sept 22nd
2:00-4:00pm



500 N. Fairview Ave. Goleta, CA 93117 (805)964-7878

Adult craft programs using recycled materials





Goleta Yarnworks knit weekly for charity



ADULT WINTER READING PROGRAM

JAN 2 - FEB 28

NEW YEAR, NEW YOU!

JOIN US AND PARTICIPATE IN THE SIXTH
ANNUAL ADULT WINTER READING PROGRAM.

TO PARTICIPATE, READ OR LISTEN TO AT
LEAST ONE BOOK AND COMPLETE A RAFFLE
TICKET AT THE CIRCULATION DESK AT THE
GOLETA VALLEY LIBRARY FOR A CHANCE AT A
FABULOUS PRIZE DONATED BY A GENEROUS
GOLETA VALLEY LIBRARY SUPPORTER.



Write & receive grants to support new programming


OCEAN COUNTRY
Book Discussion


Wed, March 20th
5:30-6:30 pm

Join us at the Goleta Valley Library for a lively discussion on the compelling book "Ocean Country" by Nancy Cunningham.

Pick-up a FREE COPY at the library!

"THE HEART OF LIFE IS INTERCONNECTION. BIODIVERSITY MATTERS BECAUSE WE NEED EACH OTHER TO SURVIVE."
— Liz Cunningham
from *Ocean Country*

The book cover for "Ocean Country" by Liz Cunningham features a vibrant underwater scene with various marine life, including a large blue whale, a yellow fish, and a green fish, swimming in clear blue water. The title "OCEAN COUNTRY" is prominently displayed in white, bold letters at the top, with the author's name "LIZ CUNNINGHAM" below it.



The logo for Goleta Valley Library, featuring a stylized bird or wing design above the word "GOLETA".

Goleta Valley Library 500 N. Fairview Ave (805) 964-7878

Monthly mystery book club

GOLETA VALLEY LIBRARY

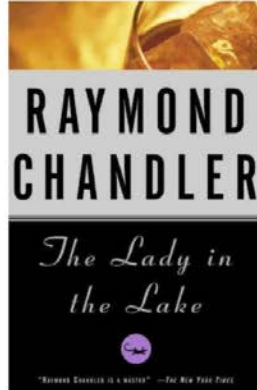
MYSTERY BOOK CLUB



Book Discussed:

**THE LADY IN
THE LAKE**


**BY: RAYMOND
CHANDLER**



**TUESDAY
DECEMBER 18TH
5:30-6:30PM**

GOLETA VALLEY LIBRARY
805-964-7878


Weekly Free Films at the Library




The Next Chapter is Always the Best.

Book Club

Free Movie Screening
at the Goleta Valley Library



Date: Thurs.
Sep 20th
Time: 2:00pm



500 N. Fairview Ave. Goleta, CA (805) 964-7878

One-on-One computer/device tutoring at the Library

GOLETA VALLEY LIBRARY

TECH TUTORING

*Bring your laptop, tablet or smartphone
for personalized assistance*



DROP-IN ASSISTANCE AVAILABLE:

WEDNESDAYS 3:30-5:30
THURSDAYS 4:30-6:30
SATURDAYS 10-3



International Talk Like a Pirate Day



ATTACHMENT 3

Budget for June 2019



Goleta Valley Public Library (PRELIMINARY DRAFT) - Unaudited - as of 6/30/2019

REVENUES	FY 18/19 Current Budget	FY 18/19 YTD Actuals
COUNTY PER CAPITA	\$ 737,380	\$ 737,666
MEASURE L (COUNTY)	197,890	-
MEASURE L (CITY)	274,500	273,994
LIBRARY DIF	127,271	85,705
GENERAL FUND	450,434	268,967
FINES AND FEES	36,550	26,307
COPY FEES	3,750	5,396
MEETING ROOM RENTALS	15,000	8,061
INTEREST	1,326	13,843
DONATIONS - OTHER	67,456	120,437
DONATIONS - FRIENDS	48,000	-
OTHER REVENUE	163,049	643,358
TOTAL REVENUES	\$ 2,122,606	\$ 2,183,732

EXPENDITURES	FY 18/19 Current Budget	FY 18/19 YTD Actuals
REGULAR SALARIES	\$ 688,300	\$ 572,697
PART TIME SALARIES	68,700	76,622
OVERTIME	-	-
RETIREMENT	80,900	56,660
SOCIAL SECURITY & MEDICARE	18,900	24,844
LIFE INSURANCE	3,500	975
LONG-TERM DISABILITY	4,400	1,399
BENEFIT PLAN ALLOWANCE	154,100	109,671
AUTO ALLOWANCE	4,800	4,737
PHONE ALLOWANCE	800	706
BILINGUAL ALLOWANCE	2,100	2,100
SALARIES & BENEFITS	\$ 1,026,500	\$ 850,411
STIPENDS FOR MEETINGS	2,250	950
MEMBERSHIPS AND DUES	1,000	1,000
CONFERENCES, MEETINGS AND TRAVEL	10,777	7,334
SPECIAL DEPARTMENT SUPPLIES	51,530	46,634
BOOKS AND SUBSCRIPTIONS	262,026	177,036
PRINTING & COPYING	1,250	113
POSTAGE & MAILING	700	172
ADVERTISING	2,000	1,611
PERMITS & FEES	2,360	1,531
TRAINING	750	750
UTILITIES - TELEPHONE	10,493	7,124
UTILITIES - WATER	4,886	4,545
UTILITIES - ELECTRIC	36,166	34,320
MAINTENANCE - COMPUTERS	35,100	35,239
MAINTENANCE - FACILITIES	44,834	36,196
PROF SERVICES	216,639	183,796
CONTRACT SERVICES - CUSTODIAL	56,632	55,632
COUNTY ADMIN FEES	-	-
SUPPLIES & SERVICES	\$ 739,393	\$ 593,984
CIP - CAPITAL OUTLAY	78,071	66,709
CIP - SERVICES	278,643	135
CAPITAL EXPENDITURES	\$ 356,713	\$ 66,844

TOTAL EXPENDITURES	\$ 2,122,606	\$ 1,511,238
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OPERATING SURPLUS OR (DEFICIT)	\$ 0	\$ 672,494
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USE OF GENERAL FUND	\$ 450,434	\$ 268,967
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RESERVE BALANCE PER CITY OF SB (As of 6/30/2017)	\$ 643,435
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ATTACHMENT 3

Mission Statement

SAMPLE LIBRARY MISSION STATEMENTS

Mission Statement

The Berkeley Public Library provides materials and services to help community residents obtain information to meet their personal, educational and cultural needs, and serves as a learning and educational center for its residents.

Vision Statement

The Berkeley Public Library will foster the spirit of exploration, lifelong learning, the joy of reading, and the pursuit of information and knowledge for all ages and cultures.

Mission Statement

San José Public Library enriches lives by fostering lifelong learning and by ensuring that every member of the community has access to a vast array of ideas and information.

Mission

The Denver Public Library connects people with information, ideas and experiences to provide enjoyment, enrich lives and strengthen our community.

The Library's mission is to provide the people of Louisville and Jefferson County with the broadest possible access to knowledge, ideas and information, and to support them in their pursuit of learning.

The Vision of the Hiawatha Public Library is to provide the members of its community with access to information, which can improve their minds, broaden their lives, and fulfill their cultural, civic, intellectual, educational, and recreational needs.

The Arlington Public Library provides access to information, creates connections among people and promotes reading and culture—for every Arlingtonian.

The Greene County Public Library system is the community connection to reading, lifelong learning, and personal and professional enrichment for people of all ages.

Sacramento Public Library inspires our communities to discover, learn and grow.

Mid-Continent Public Library's mission is to enrich our citizens and communities through expanding access to innovation, information, ideas, and inspiration.

Omaha Public Library strengthens our communities by connecting people with ideas, information, and innovative services.

The Roselle Public Library District:

Striving to enrich community life by providing access to educational, cultural, and recreational information, encouraging life-long learning, promoting intellectual freedom, and by providing a welcoming environment where all may Read, Play, Learn, and Discover.

The Camden Public Library is an anchor for the community. We bring people together to Read, Connect, and Discover.

Providence Public Library engages learners, inspires thinkers and connects diverse communities.

The Atlantic City Free Public Library provides resources and programs to meet the diverse educational, recreational and informational needs of the Atlantic City Community.

The Peoria Public Library will provide all residents books, other printed materials, new technologies, and programs that stimulate personal intellectual growth and development, and provide a satisfying experience that nurtures a love of reading and the joy of discovery.

The Champaign Public Library connects our community with the power of knowledge, the world of culture and ideas, and the joy of reading.

We support the essential role of reading for success in life and work, the need for easy and equal access to lifelong learning, and the value of enriching and inspiring experiences.

Fox River Valley Public Library District provides equal opportunity for all to learn, explore, imagine, create, and connect in a welcoming environment.

Mission Statement

The mission of the Santa Maria Public Library is to inspire lifelong learning, embracing and strengthening our diverse community through free and equal access to information, knowledge and ideas.

Vision Statement

Through sharing knowledge we build a better community.

Goleta Library – Learn, Create, Connect

Goleta Library – We Help People Succeed

Goleta Library – Access & Ideas for All

Learn, Grow, Create