



Support to Other Agencies Funding Recommendations (FY 2019-2020)

CITY COUNCIL MEETING
AUGUST 20, 2019

Staff:
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City Manager's Office

Support to Other Agencies Funding - Background

- Grant funding awarded to governmental and nonprofit agencies
- Allocated from General Fund and managed within departmental budgets as of FY 2019-20
- Program categories determined at March 14, 2019 workshop (competitive and noncompetitive):
 - 1) Homelessness Initiatives - RFP
 - 2) Economic Development/Marketing and Promotions - RFP
 - 3) Government/Interagency: COAST Safe Routes to School, SBUSD After-School Sports, GUSD Crossing Guards
 - 4) City Facilities/Recreation: Goleta Valley Community Center, South Coast Railroad Museum, Goleta Valley Historical Society, Foundation for Girsh Park, Center for Urban Agriculture at Fairview Gardens

2019-2020 Support to Other Agencies Funding Recommendations

Agency	Support to Other Agencies Funding Requested (FY 19/20)	Committee Recommendations (FY 19/20)	Description
Coalition for Sustainable Transportation (COAST)	\$10,000	\$7,000	Deliver the Safe Routes to School (SR2S) Program to six Goleta schools: Kellogg, Ellwood, Brandon, La Patera, Goleta Valley Junior High, and Dos Pueblos High School.
Goleta Union School District (GUSD)	\$25,000	\$20,000	Provide school crossing guards at four locations: Brandon Elementary, Ellwood Elementary, Kellogg Elementary, and La Patera Elementary.
Santa Barbara Unified School District (SBUSD)	\$13,000	\$13,000	Provide the Junior High After School Sports Program at Goleta Valley Junior High School, with offerings of sports and other enrichment activities for youth ages 11-14.

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Foundation for Girsh Park	\$125,000	\$125,000	Provide general maintenance to the 25-acre Girsh Park.
Goleta Valley Community Center	\$25,000	\$25,000	Provide senior programming at the Goleta Community Center, consisting of 20-27 hours of scheduled activities per week under the supervision of a Senior Program Coordinator.
Goleta Valley Historical Society	\$100,000	\$91,000	Provide educational and entertainment programming for the community through the responsible caretaking of the Stow House and its associated facilities, provision of educational programs that promote local history, and overseeing rentals of the property for community events throughout the year.

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South Coast Railroad Museum	\$40,000	\$34,000	Provide educational and entertainment programming for the community through the daily operation of the South Coast Railroad Museum, educating the public about the history of Goleta's 1901 train station including tours and passenger rides on the miniature train.
Fairview Gardens	\$45,000	\$45,000	Redevelop the farm to establish more production, including the utilization of five part-time farmers. Hold community workshops on topics including composting, tree care, growing vegetables, and more. Operate the Summer Farm Camp and re-open the Farm Stand.

Homelessness Initiatives RFP

- RFP for “Services to Homeless Individuals and Homelessness Prevention”
- Submittals received from six organizations:
 - **United Way of Northern Santa Barbara County** – Operation of the Home for Good Santa Barbara County initiative
 - **New Beginnings Counseling Center** – Safe Parking Shelter and Rapid Rehousing Program
 - **People Assisting the Homeless** – Provision of two dedicated interim housing beds for Goleta homeless at PATH’s facility in Santa Barbara
 - **Peoples’ Self-Help Housing** – Goleta Supportive Housing Program, which provides clinical social services to residents of PSHH’s affordable rental properties
 - **Showers of Blessing** – Operation of a new ADA-compliant mobile shower trailer in Goleta and Isla Vista
 - **Transition House** – Family Emergency Shelter for homeless families

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United Way of Northern Santa Barbara County	\$19,500	\$7,400	Operate the Home for Good Santa Barbara County initiative, a community-driven action plan in collaboration with United Way of Santa Barbara County and cross-sector partners to end homelessness in the County.
New Beginnings Counseling Center	\$64,000	\$7,400	Operate the Safe Parking Shelter and Rapid Rehousing Program for the vehicular homeless in monitored overnight Goleta parking lots.
People Assisting the Homeless	\$48,359	Provide funding to PATH outside of this grant program, in an amount not to exceed \$48,359	Provide two beds with case management services for homeless persons in Goleta at PATH's homeless shelter and interim housing program.

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Peoples' Self-Help Housing	\$25,000	\$7,400	Operate the Goleta Supportive Housing Program, which provides clinical social services to residents of PSHH's affordable, supportive rental properties, to prevent homelessness and establish housing stability.
Showers of Blessing	\$15,000	\$7,400	Provide Americans with Disabilities Act (ADA)-compliant mobile showers to homeless persons in Goleta and Isla Vista, allowing for increased personal hygiene, health, and wellness.
Transition House	\$20,000	\$7,400	Provide emergency shelter for homeless families including case management services, through a three-stage housing program.

Economic Development/ Marketing and Promotions RFP

- RFP for “Economic Development Programs, Services, and Activities”
- Submittals received from eight organizations:
 - **Goleta Chamber of Commerce** – Visitor Services Program
 - **Children’s Resource and Referral of Santa Barbara County** – Recruitment and support for individuals interested in opening Licensed Family Child Care programs; training and ongoing quality improvement coaching, mentoring, and training to existing Family Child Care Providers
 - **EqualiTech** – Operation of the Goleta Valley Tech Center
 - **Goleta Old Town Christmas Parade** – Christmas Parade put on by a core group of community members (nonprofit status pending)
 - **Goleta Old Town Community Association** – Community events and Discover Old Town Market Branding
 - **Habitat for Humanity** – Repair of one Goleta home under the Neighborhood Revitalization home repair program
 - **Isla Vista Youth Projects** – Family Strengthening Initiative
 - **Goleta Valley Community Center** – Conversion of tennis court to pickle ball/ basketball courts; Repainting of classrooms and hallways at the Goleta Community Center building; Hosting of two free community cultural events at the Goleta Community Center

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Goleta Chamber of Commerce	\$150,000	\$115,000	Provide visitor services for the Goleta area including marketing (social media, website, digital advertising), publications, event promotion and development, strategic partnerships, conference attendance and conference services.
Children's Resource and Referral of Santa Barbara County	\$30,000	\$12,000	Provide support to persons interested in becoming a licensed childcare provider including technical assistance and trainings.
EqualiTech	\$35,000	\$10,000	Operate the Goleta Valley Tech Center, a free computer center staffed by experienced professionals that provide users with technical assistance and training in basic computer skills.

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Goleta Old Town Christmas Parade	\$23,000	\$10,000 – Organization TBD	Deliver the 2019 Goleta Old Town Christmas Parade (Organization TBD).
Goleta Old Town Community Association	\$112,587	\$14,250	Hold the Taste and Sound of Goleta Old Town event, a marketing extravaganza for patrons and merchants alike. Hold the Concerts at the Gazebo series at the Goleta Community Center.
Habitat for Humanity	\$5,000	\$0	Complete one home repair within Old Town Goleta (low/moderate income homeowner).

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Isla Vista Youth Projects	\$20,000	\$0	Carry out the Family Strengthening Initiative at the Family Resource Center, which aims to strengthen and empower families and improve family relations.
Goleta Valley Community Center	\$127,477	\$4,250	Hold two free public events at the Goleta Community Center: Dia de los Muertos and Earth Day.

2019-2020 Funding Recommendations by Program Category

Program Category	Total Budgeted (FY 19/20)	Total Requested (FY 19/20)	Total Recommended (FY 19/20)
Government/ Interagency	\$39,000	\$48,000	\$40,000
City Facilities/ Recreation	\$320,000	\$335,000	\$320,000
Economic Development/ Marketing and Promotions	\$166,500	\$503,064	\$165,500
Homelessness Initiatives	\$37,000	\$191,859	\$37,000
TOTALS	\$562,500	\$1,077,923	\$562,500

Fiscal Impacts

Program Category	Account	FY 19/20 Budget	Committee Recommendation	Additional Appropriation	Projected Balance
Gov./ Interagency	101-5-5100-223	\$6,000	\$7,000		(\$1,000)
Gov./ Interagency	101-5-6100-223	\$33,000	\$33,000		\$0
Homelessness Initiatives	101-5-6100-223	\$37,410	\$37,000	\$48,359	(\$47,949)
Econ Dev/ Marketing and Promotions	101-5-6400-223	\$166,500	\$165,500		\$1,000
City Facilities/ Recreation	101-5-6500-223	\$320,000	\$320,000		\$0
TOTALS		\$562,910	\$562,500	\$48,359	(\$47,949)

Grant Agreements and Accountability Measures

- Grant Agreement Terms:
 - City reserves right to audit grantee's records
 - Grantee must maintain financial records for at least 2 years
 - Grantee must complete End-of-Year Report detailing program accomplishments, any significant deviations from the goals and objectives or budget, and submit actuals (itemized expenditures) as well as complete the City's expenditures form template (Exhibit C)

Grant Agreements and Accountability Measures

Expenditures for FY 19/20 (Actuals)

	Total Expenditures for FY 19/20 (Actuals)	<i>City of Goleta Funds FY 19/20 (Actuals)</i>
Salaries, Benefits, Payroll Taxes		
Consultants and Contracts		
Facility, Utilities, Maintenance		
Supplies		
Marketing (Printing, Advertising)		
Travel, Mileage, Training		
Equipment Rental/Maintenance		
Insurance		
Other Expenditures*		
TOTAL EXPENDITURES		

*Please specify Other Expenditures

Recommendations

- A. Approve the Grant Funding Review Committee's Fiscal Year 2019-2020 funding recommendations under the Support to Other Agencies Program
- B. Authorize an additional appropriation of \$47,949 from the General Fund Unassigned Fund Balance to Neighborhood Services and Public Safety and a re-allocation of \$1,000 in budgeted grant program funds from Neighborhood Services and Public Safety to Public Works for Fiscal Year 2019-2020
- C. Approve the one-year and two-year grant agreement templates and authorize the City Manager to execute agreements with each agency at the Council approved levels