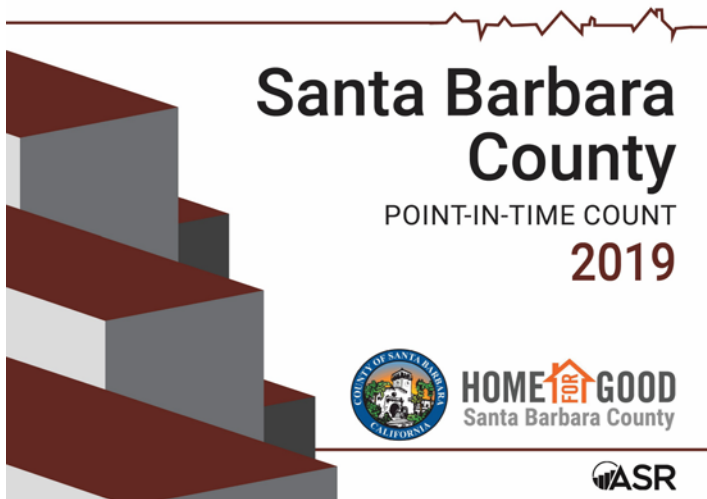




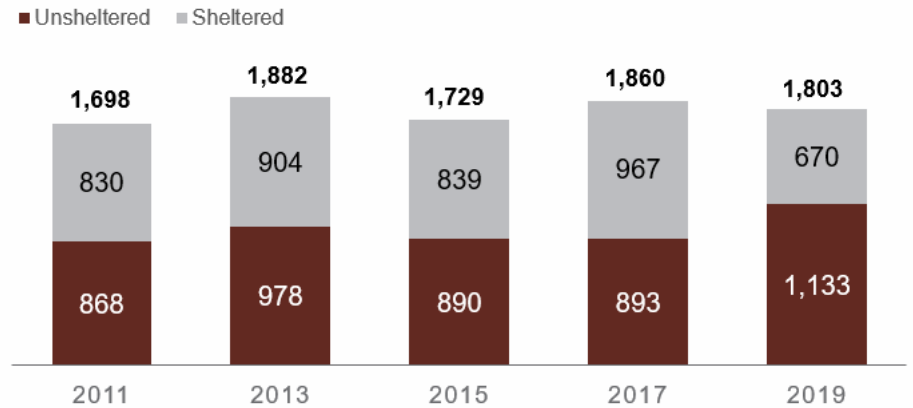
Northern Santa Barbara
County United Way

Understanding Who Is Experiencing Homelessness in Goleta

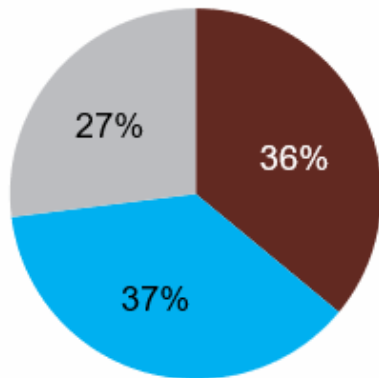
Goleta City Council Presentation
September 17, 2019



Trend Analysis



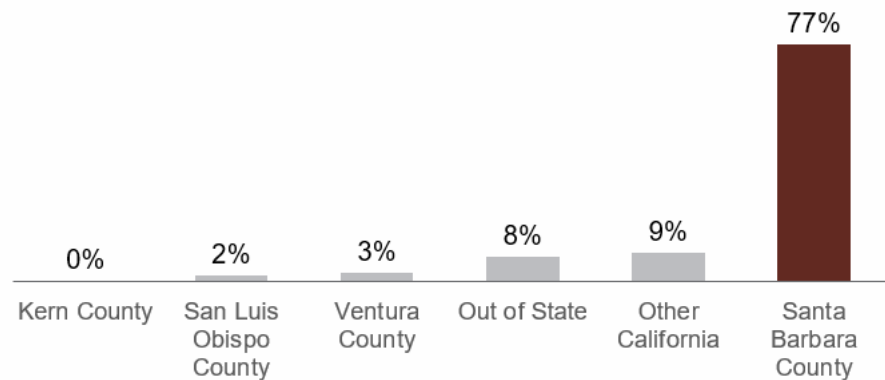
Sleeping Location



■ Streets ■ Shelter ■ Vehicles

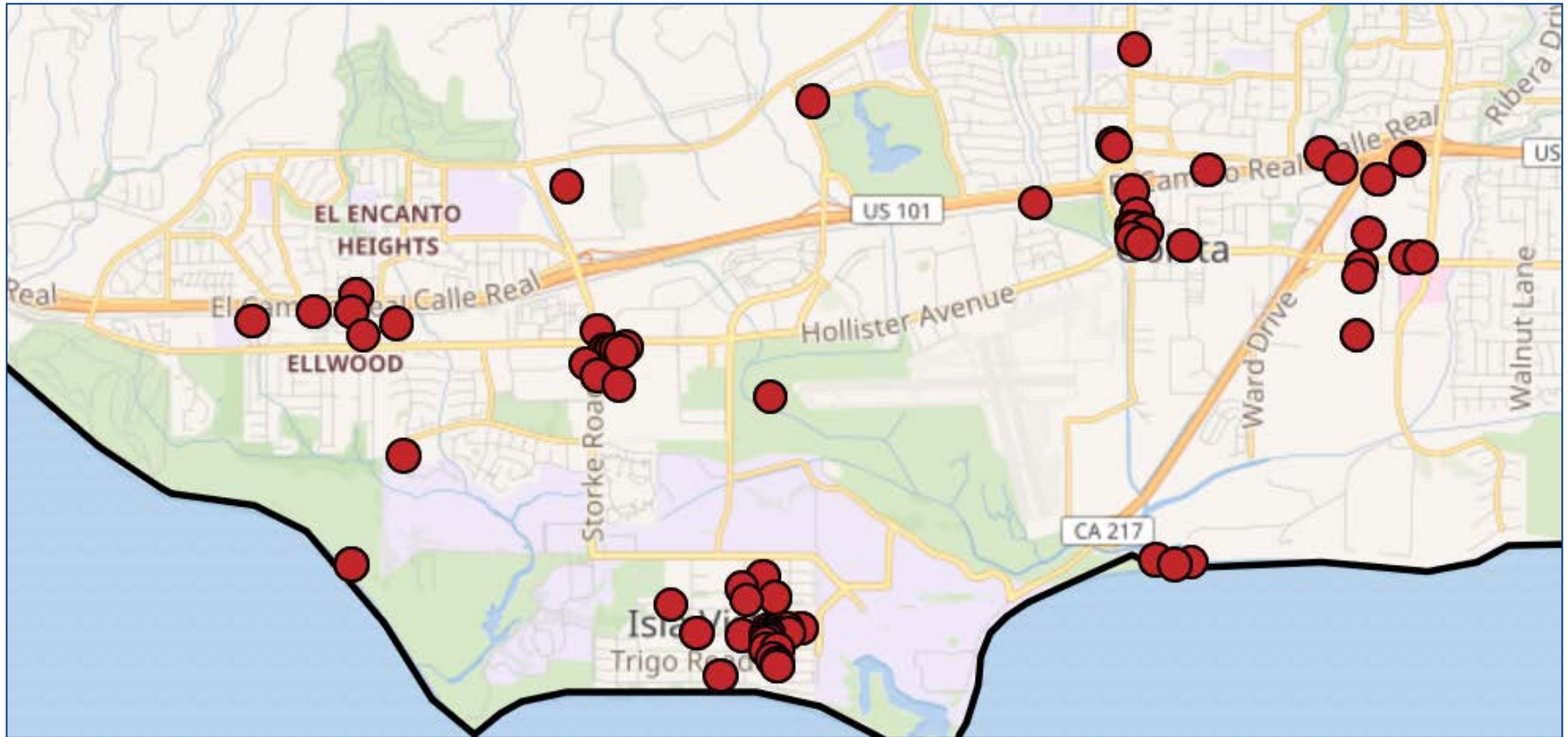
Localism:

Where was your most recent permanent address?



Goleta/ IV Map from Counting Us App

(persons in vehicles not included)



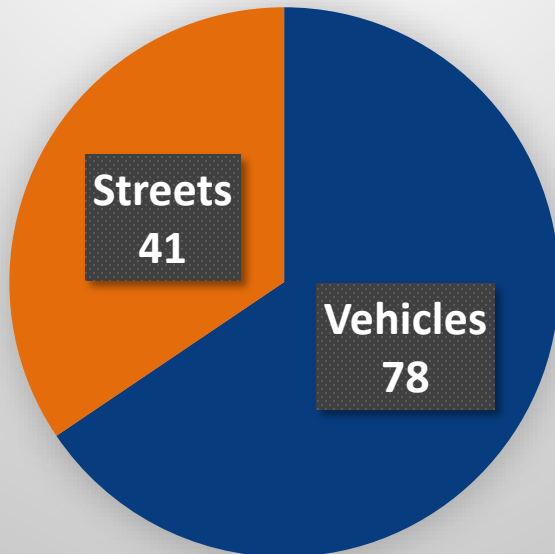
HOME FOR GOOD
Santa Barbara County



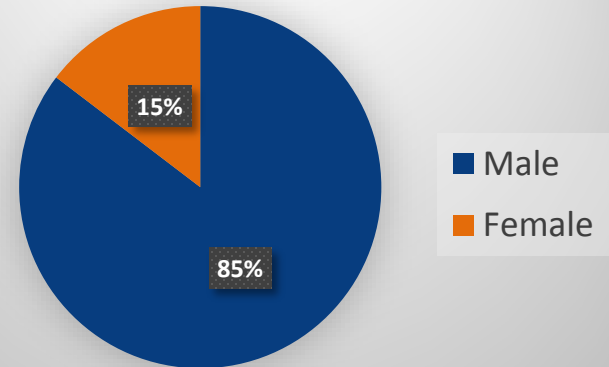
Northern Santa Barbara
County United Way

Demographics from PIT

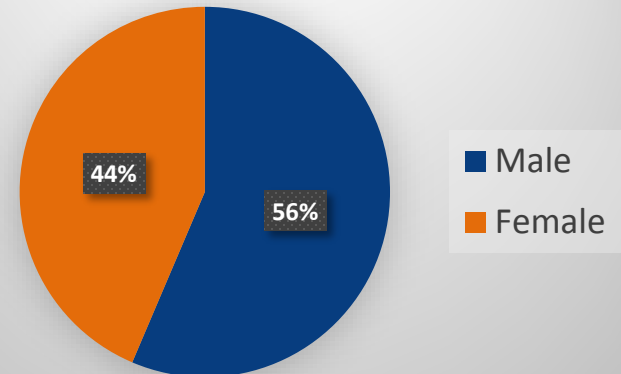
119 Unsheltered Persons Counted



Gender of Persons Living on the Street



Gender of Persons Living in Vehicles



Coordinated Entry System is a no-wrong door, countywide system that engages and connects individuals and families experiencing homelessness to the optimal resources for their needs.

We believe that everyone deserves a safe place to call home for good.

www.homeforgoodsbc.org



Coordinated Entry Happens At Regional Entry Points & Coordinated Outreach

Physical Entry Points & In-reach

- Across Santa Barbara County
- St. Athanasius

Regular Street Outreach

- St. Athanasius
- Railroad Track Corridor
- Goleta Beach Bike Path
- Ellwood Mesa
- Commercial Areas

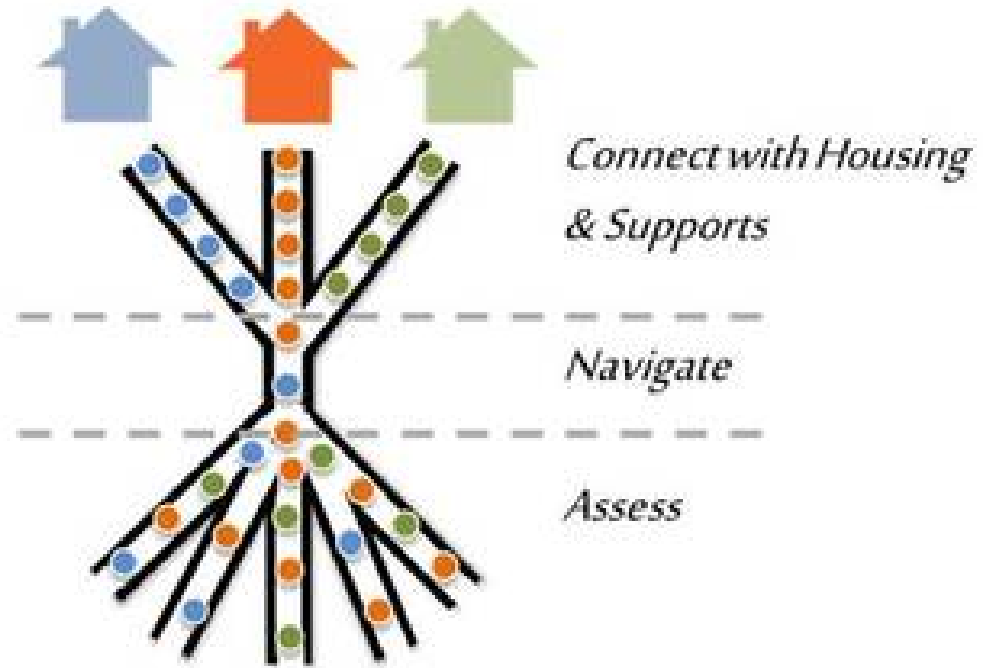


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County United Way

Coordinated Entry System provides

**Pre-Screening
Prevention
Emergency
Services
Diversion**

Assessment
Referral



HOME
FOR
GOOD
Santa Barbara County



Northern Santa Barbara
County United Way

Coordinated Entry System (CES)

Vulnerability and Service
Decision Assessments are
completed in Goleta by:

**Home for Good Staff
AmeriCorps Members
Safe Parking Program
Behavioral Wellness
Outreach Team**

**Homeless
Management
Information
System (HMIS)**

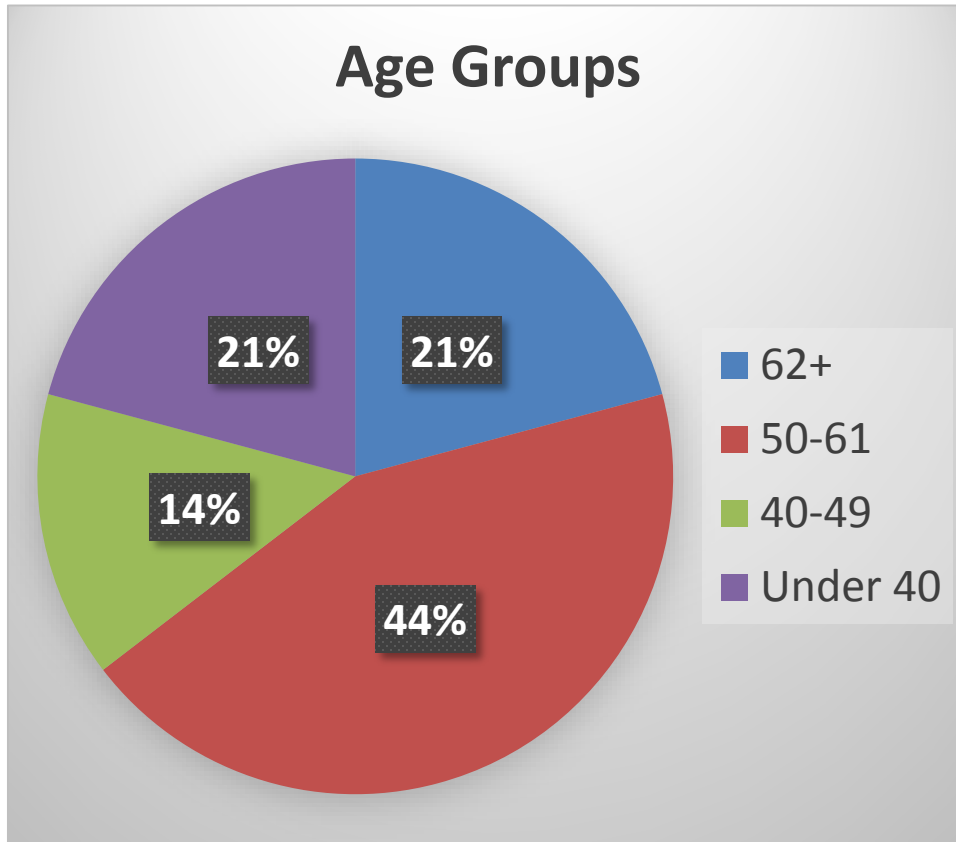


HOME  GOOD
Santa Barbara County

**United
Way** 
Northern Santa Barbara
County United Way

Demographics from CES/HMIS

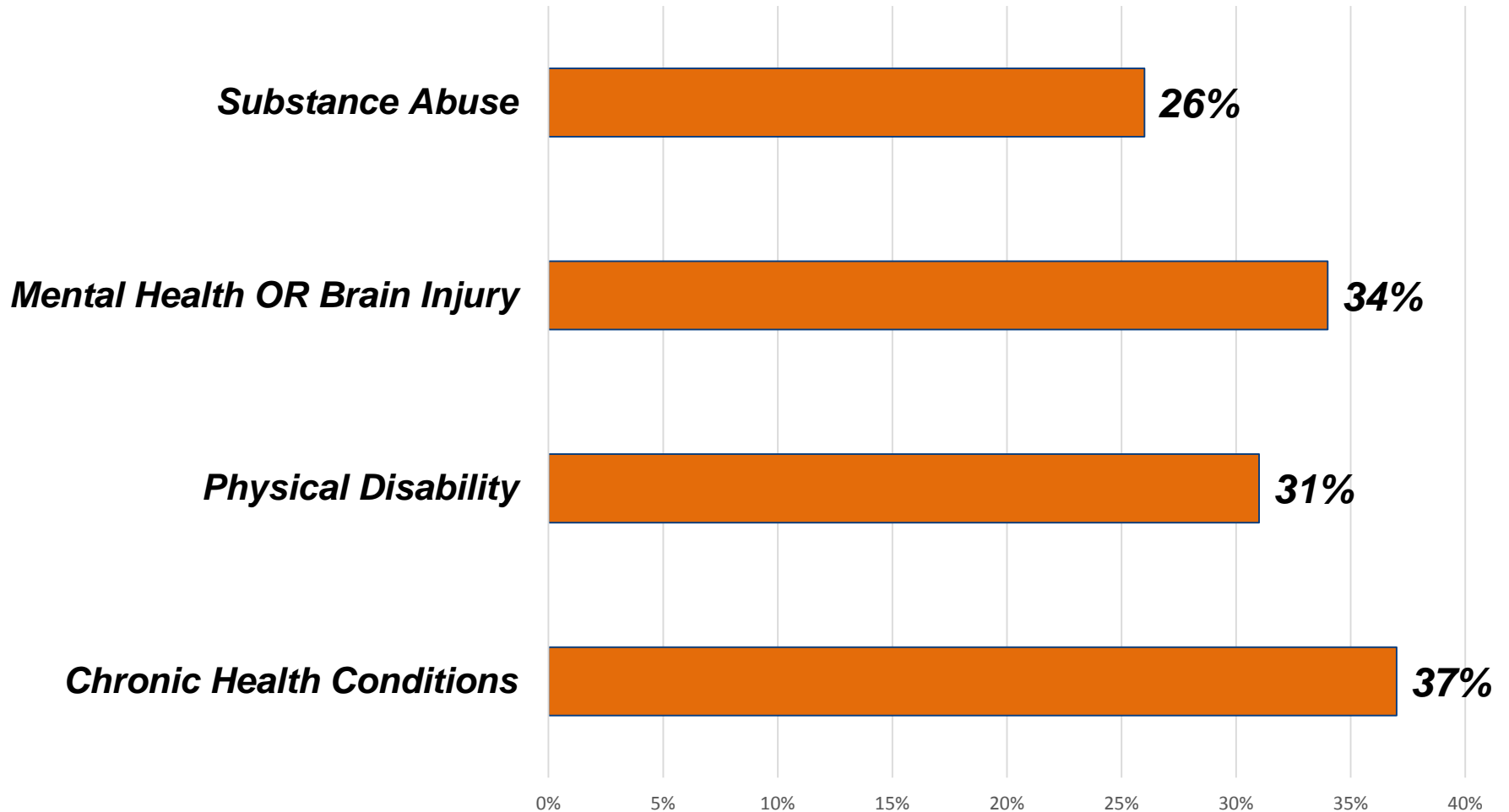
Average Age is 52 (range 22-74)



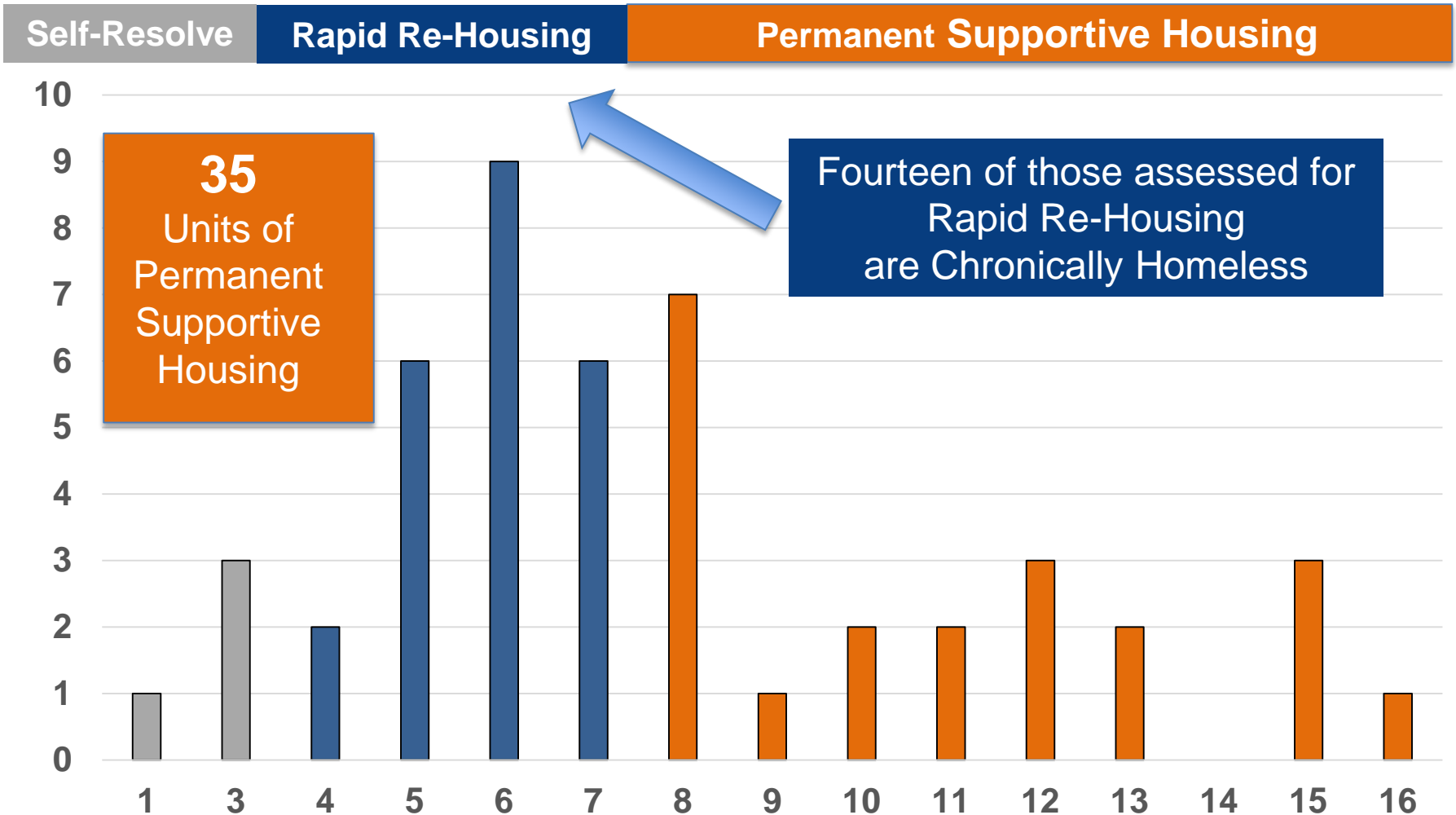
- **6 + Years** (*73 months*)
Average Length of Time Homeless
- **2 Veterans**
- **43%** state that emotional, physical or sexual trauma caused their current episode of homelessness

Disabling Conditions

% of Persons with Assessments in Goleta



Vulnerability Assessment Scores



73% Experiencing Chronic Homeless

Pescadero Lofts, Isla Vista



HOME  GOOD
Santa Barbara County



Northern Santa Barbara
County United Way



Santa Barbara County Point-In-Time Count January 29, 2020



Homelessness 101 Training

Monday, November 18
5:30pm - 7:30pm
Community Covenant Church
5070 Cathedral Oaks Rd

Goleta City Council Presentation
September 17, 2019