



Agenda Item C.1
DISCUSSION/ACTION ITEM
Meeting Date: December 2, 2019

TO: Library Advisory Commission

FROM: Allison Gray, Library Director

SUBJECT: Continued Consideration of Mission Statement

RECOMMENDATION:

Advise the Library Director on the development of a mission statement and logo for the Goleta Library.

DISCUSSION:

A mission statement or vision statement is a brief description of the purpose and/or goals of a business or organization.

At its meeting of October 14, 2019, the Commission had a discussion about the Library Director's efforts to develop a mission statement for the Goleta Library. Commissioners stated their preference for specific phrases for inclusion in the mission statement.

At this meeting, the Commission is asked to assess three possible statements and further advise the Library Director on this topic.

Review By:


Allison Gray
Library Director

Approved By:


Kristine Schmidt
Assistant City Manager

ATTACHMENTS:

1. Sample Library Mission Statements

Sample Mission Statements

December 2, 2019

Sample Statement Number 1

The Goleta Valley Library is a community center that serves our diverse community by leveraging public assets to support the joy of lifelong, multi-generational learning, civil engagement, and the respectful exchange of ideas and information - both within the physical walls of the library and far beyond.

Sample Statement Number 2

The Goleta Valley Library is a family-friendly community center that serves our diverse community by leveraging public assets to support the joy of lifelong, multi-generational learning, civil engagement, and the respectful exchange of ideas and information - both within the physical walls of the library and far beyond.

Sample Statement Number 3

The Goleta Valley Library is a welcoming, family-friendly center for the community with a multicultural focus that shares the cost of knowledge by providing physical and virtual materials, multi-generational learning, satisfying recreational needs and actively pursuing outreach and partnering with other community service agencies.