



Supplement with corrected Mission Statement  
Agenda Item A.2  
**CONSENT CALENDAR**  
Meeting Date: January 6, 2020

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**TO:** Library Advisory Commission  
**FROM:** Allison Gray, Library Director  
**SUBJECT:** Goleta Valley Library, Library Mission Statement

**RECOMMENDATION:**

Support the Library Director's recommendation to the City Council for a new Library Mission Statement.

**DISCUSSION:**

A mission statement or vision statement is a brief description of the purpose and/or goals of a business or organization.

The Library Advisory Commission has been advising the Library Director on the development of an effective mission statement for the Goleta Valley Library since its October meeting. In December, it arrived at the following statement:

"The Goleta Valley Library is a welcoming family-friendly center that provides multicultural and multigenerational learning for our diverse community. It offers physical and virtual materials and programming and actively partners with other community agencies to support the joy of learning and foster civic engagement."

**Review By:**

  
Allison Gray  
Library Director

**Approved By:**

  
Kristine Schmidt  
Assistant City Manager