



**TO:** Mayor and Councilmembers

**FROM:** Vyto Adomaitis, Neighborhood Services and Public Safety Director

**CONTACT:** Michael Baris, Emergency Services Coordinator

**SUBJECT:** Temporary On-Street Parking Restrictions for the 2020 Isla Vista “Deltopia” Event

**RECOMMENDATION:**

Adopt Resolution No. 20-\_\_entitled, “A Resolution of the City Council of the City of Goleta, California Establishing Temporary Resident-Only On-Street Parking Restrictions Related to the 2020 Isla Vista Deltopia Event.”

**BACKGROUND:**

Each year, the City experiences impacts from unsanctioned Isla Vista events. Over the past several years, for both the fall Halloween event and the spring Deltopia event, a temporary permit-only on-street parking program for residents was implemented for each event and has been deemed very successful. Deltopia is not to be confused with a series of sanctioned UCSB events generally known as “Spring Warm Up” that occur in the same time period.

Deltopia is usually held the weekend after students return from their Spring break. This year, Deltopia 2020 is anticipated for Friday, April 3<sup>rd</sup> through Sunday April 5<sup>th</sup>. In prior years, thousands of people have passed through Goleta for this Isla Vista event.

One of the significant impacts from these Isla Vista events has been parking overflow into the University 1-2 neighborhoods in Goleta and associated noise and other disturbances from individuals returning from Isla Vista to their vehicles in the late evening and early morning hours. Based on positive feedback from residents, the Sheriff’s Office and City Staff during the event, the temporary parking restrictions have been very effective in protecting affected neighborhoods from associated event impacts. Staff aim to continue this program for the upcoming Deltopia event this year.

## DISCUSSION:

In past years, UCSB has brought in additional police officers from other UC campuses for the Deltopia event and has implemented on-campus parking restrictions for the weekend that Deltopia occurs. UCSB is expected to take the same measures for this spring's event.

To dissuade partygoers from parking in the Goleta neighborhoods closest to Isla Vista, staff are again proposing a temporary on-street resident-only parking restriction for the University 1-2 neighborhoods. Staff is proposing a parking restriction from 7:00 pm to 7:00 am on Friday and Saturday nights. The dates of these restrictions are dependent on when the unsanctioned Deltopia event is held. The most likely dates are April 3<sup>rd</sup> through April 5<sup>th</sup>, but staff are prepared to implement the same restrictions the following week, April 10<sup>th</sup> through April 12<sup>th</sup>, should the event take place later.

The break in time restrictions on Saturday is to allow parking associated with sport activities at Girsh Park. The restriction will resume when sport activities are over and people from outside the area want to park to participate in Deltopia. To avoid conflicts with Little League games and in the event they continue into the late afternoon hours on Saturday, City Staff will coordinate with Girsh Park and Camino Real Marketplace to provide overflow parking for use during baseball games should it be needed.

The proposed parking restriction area generally has the following boundaries: Cannon Green Drive to the west, Hollister Avenue to the north, Storke Road to the east and Whittier Drive to the south. A map of the proposed parking restriction area is provided in Attachment 1. This area is comprised of an estimated 1,250 dwelling units representing approximately 4,000 residents. Parking permits will be required to be taped to the inside of the vehicle's driver's side window during the restricted hours. A resolution imposing these restrictions is included for Council's consideration as Attachment 2 to this report.

The affected streets will be posted in advance to allow towing consistent with Section 22507 of the California Vehicle Code. Vehicles found parked on any of the streets in the University 1-2 neighborhoods during the restricted times, not displaying the appropriate parking permit, will be subject to ticketing and/or towing. A total of four electronic message boards will also be deployed in several entrances into the University 1-2 neighborhoods to provide added and visible notification of the parking restrictions.

To inform residents in the subject area of the parking restrictions, a significant community outreach effort is proposed. The outreach effort, coordinated by the City's Community Relations Manager, will include social media notifications, automated phone, email and text messaging, press release, an article in the Monarch Press, postings on Nextdoor, and updates to the City's website.

Households will be mailed two parking permits. Staff has a current mailing list for the entire area, based on information from Boone Graphics and resident comments received after the 2019 Halloween event.

On the Sunday morning following Deltopia, Public Works staff will also go through the subject neighborhoods to remove any trash or debris from the streets.

This discretionary decision regarding the proposed parking restrictions is exempt from the California Environmental Quality Act pursuant to California Code of Administrative Regulations section 15061 (b)(3) because there is no possibility that the activity in question may have a significant effect on the environment. This proposed regulation will relocate the parking of certain vehicles from one area to another area which is already developed for parking purposes. A Notice of Exemption will be filed.

### FISCAL IMPACTS:

The City's adopted Fiscal Year 2019/20 budget includes \$25,000 in account 101-5-6100-122 (Special Event Response) which is intended to cover related expenses for the fall Halloween event and the spring Deltopia event. These costs include the printing and mailing of parking permits to residents in the restricted area, posting signs throughout the neighborhoods, and the placement of four electronic message boards at the entrances to the neighborhoods. Approximately \$13,000 is available for the spring Deltopia Event.

The additional law enforcement presence in the City related to the upcoming Deltopia event will be covered within the City's Deputy Sheriff Service Unit contract model, without incurring additional charges related to Overtime. All tow costs of vehicles parked in violation will be borne by the registered owners of any vehicles towed.

Deltopia Parking Restrictions, FY 19/20				
Account	Fund Type	FY 19/20 Adopted Budget	FY 19/20 YTD Actuals	FY 19/20 Budget Balance
101-5-6100-122	General	\$25,000	\$9,772	\$12,898

### ALTERNATIVES:

The City may choose not to enact the proposed parking restrictions which may very likely allow for significant impacts to the nearby neighborhoods as seen in prior years before the aforementioned parking restrictions were established for this event.

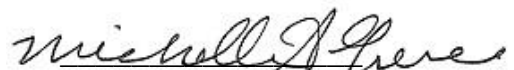
**Reviewed By:**

**Legal Review By:**

**Approved By:**

  
Kristine Schmidt  
Assistant City Manager

  
Michael Jenkins  
City Attorney

  
Michelle Greene  
City Manager

### ATTACHMENTS:

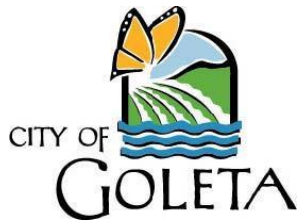
1. Map of Proposed Parking Restriction Area
2. Resolution No. 20- entitled, "A Resolution of the City Council of the City of

Goleta, California Establishing Temporary Resident Only On-Street Parking Restrictions Related to the 2020 Isla Vista Deltopia Event.”

## **ATTACHMENT 1**

Map of Proposed Parking Restriction Area





## Temporary Parking Restriction Area Map

### CITY OF GOLETA TEMPORARY PARKING RESTRICTIONS AREA MAP FOR NOTICING



ATTACHMENT 1





## **ATTACHMENT 2**

A Resolution of the City Council of the City of Goleta, California Establishing Temporary On-Street Parking Prohibition Related to the 2020 Isla Vista Deltopia Event



## RESOLUTION NO. 20-\_\_

### **A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF GOLETA, CALIFORNIA ESTABLISHING TEMPORARY RESIDENT ONLY ON-STREET PARKING RESTRICTIONS RELATED TO THE 2020 ISLA VISTA DELTOPIA EVENT**

**WHEREAS**, Section 21351 of the California Vehicle Code authorizes the City to place and maintain, or cause to be placed and maintained, such appropriate signs, signals or traffic control devices upon streets and highways as may be necessary to properly indicate and carry out the provisions of the Vehicle Code or local traffic ordinances, or to warn or guide traffic; and

**WHEREAS**, California Vehicle Code Section 22507 (a) authorizes the City, by resolution, to prohibit or restrict the parking of vehicles on certain streets during all or certain hours of the day and grant preferential parking privileges to residents adjacent to the streets for their use; and

**WHEREAS**, California Vehicle Code Section 22507 (a) further authorizes the issuance of permits to residents to exempt them from a parking prohibition;

**WHEREAS**, residents of the unincorporated community of Isla Vista and others have historically organized and engaged in unpermitted assembly and street partying attended by thousands of residents and visitors that has included excessive and illegal use of alcohol which has not been successfully restrained by residents or governing authorities; and

**WHEREAS**, the unincorporated community of Isla Vista does not have adequate parking or infrastructure to support the number of people who have attended such events and as a result have historically parked in the University 1 and University 2 neighborhoods of Goleta to attend such events; and

**WHEREAS**, the City of Goleta and the residents of the University 1 and University 2 neighborhoods have suffered impacts from these Isla Vista events by non-residents who take all available on-street parking eliminating resident parking; who park in a manner to block driveways and streets; who cause loud disturbances throughout the night; who litter through the neighborhoods; who damage and vandalize property; and who create other nuisances; and

**WHEREAS**, the City desires to implement temporary parking restrictions on the following dates and times in an effort to minimize the burden of Isla Vista events on the City of Goleta and the University 1 and 2 neighborhoods:

7:00 pm April 3, 2020, to 7:00 am April 4, 2020

7:00 pm April 4, 2020, to 7:00 am April 5, 2020

**WHEREAS**, if the events in Isla Vista do not occur during the dates in the previous recital, the City declares the temporary parking restrictions to apply to the following dates:

7:00 pm April 10, 2020, to 7:00 am April 11, 2020

7:00 pm April 11, 2020, to 7:00 am April 12, 2020

**NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF GOLETA  
DOES RESOLVE, DETERMINE, AND ORDER AS FOLLOWS:**

**SECTION 1.**

Between the following hours:

7:00 pm April 3, 2020, to 7:00 am April 4, 2020

7:00 pm April 4, 2020, to 7:00 am April 5, 2020

Parking on the following roadways shall be prohibited:

Cannon Green Drive from Hollister Avenue to Phelps Rd;

the entirety of Chapman Place;

the entirety of Lowell Way;

Davenport Road from Pacific Oaks to its western terminus;

the entirety of Elmhurst Place;

the entirety of Freeman Place;

the entirety of Greensboro Street;

the entirety of Hillsboro Way;

the entirety of Hillsboro Street;

the entirety of Evanston Place;

the entirety of Fordham Place;

the entirety of Georgetown Road;

the entirety of La Salle Road;

Pacific Oaks Road from Hollister Avenue to Marymount Way;

Phelps Road from Storke Road to Cannon Green Drive;

the entirety of Reed Court;

Armstrong Road from Mills Way to Reed Court;

Marymount Way from Scripps Crescent to Reed Court;

the entirety of Scripps Crescent;

the entirety of Pitzer Court;

the entirety of Pepperdine Court;

the entirety of Pomona Court;

the entirety of Mills Way;

the entirety of Linfield Place;

Whittier Drive from Storke Road to Mills Way;

Whitman Street from Phelps Road to Whittier Drive.

## **SECTION 2.**

If the events in Isla Vista do not occur on the dates in Section 1, the temporary restrictions shall apply to the following dates:

7:00 pm April 10, 2020, to 7:00 am April 11, 2020

7:00 pm April 11, 2020, to 7:00 am April 12, 2020

Parking on the following roadways shall be prohibited:

Cannon Green Drive from Hollister Avenue to Phelps Rd;

the entirety of Chapman Place;

the entirety of Lowell Way;

Davenport Road from Pacific Oaks to its western terminus;

the entirety of Elmhurst Place;

the entirety of Freeman Place;

the entirety of Greensboro Street;

the entirety of Hillsboro Way;

the entirety of Hillsboro Street;

the entirety of Evanston Place;

the entirety of Fordham Place;

the entirety of Georgetown Road;

the entirety of La Salle Road;

Pacific Oaks Road from Hollister Avenue to Marymount Way;

Phelps Road from Storke Road to Cannon Green Drive;

the entirety of Reed Court;

Armstrong Road from Mills Way to Reed Court;

Marymount Way from Scripps Crescent to Reed Court;

the entirety of Scripps Crescent;

the entirety of Pitzer Court;

the entirety of Pepperdine Court;

the entirety of Pomona Court;

the entirety of Mills Way;

the entirety of Linfield Place;

Whittier Drive from Storke Road to Mills Way;

Whitman Street from Phelps Road to Whittier Drive.

## **SECTION 3.**

The Neighborhood Services and Public Safety Director is authorized to issue permits to Residents in the affected neighborhoods exempting them from the prohibitions in Section 1 for parking adjacent to their property.

## **SECTION 4.**

The Neighborhood Services and Public Safety Director is hereby authorized to provide for the installation and maintenance of appropriate temporary markings for the locations identified above beginning at least 72 hours prior to the restrictions taking place.

**SECTION 5.**

The City Clerk shall certify to the passage and adoption of this resolution and enter it into the book of original resolutions.

**PASSED, APPROVED AND ADOPTED** this 18<sup>th</sup> day of February, 2020.

\_\_\_\_\_  
PAULA PEROTTE  
MAYOR

ATTEST:

APPROVED AS TO FORM:

\_\_\_\_\_  
DEBORAH S. LOPEZ  
CITY CLERK

\_\_\_\_\_  
MICHAEL JENKINS  
CITY ATTORNEY

STATE OF CALIFORNIA            )  
COUNTY OF SANTA BARBARA    )       ss.  
CITY OF GOLETA                 )

I, DEBORAH S. LOPEZ, City Clerk of the City of Goleta, California, DO  
HEREBY CERTIFY that the foregoing Resolution No. 20- was duly adopted by the  
City Council of the City of Goleta at a regular meeting held on the 18<sup>th</sup> day of  
February, 2020 by the following vote of the Council:

AYES:

NOES:

ABSENT:

(SEAL)

\_\_\_\_\_  
DEBORAH S. LOPEZ  
CITY CLERK