



TO: Chair and Members of the Public Engagement Commission
FROM: Kelly Hoover, Community Relations Manager/PIO
SUBJECT: LEAD Goleta Community Academy Wrap-Up

RECOMMENDATION:

LEAD Goleta is the City's community academy and stands for Learn, Empower, Advocate, Discuss. The January/February 2020 class graduated 25 people, including 3 high school and college students

The Community Relations Manager/PIO Kelly Hoover will provide a presentation on the City of Goleta's second community academy, LEAD Goleta, which ran from January 8 – February 12, 2020.

Reviewed By:

Kristy Schmidt
Assistant City Manager

Attachment:

1. LEAD Goleta Community Academy Overview: January / February 2020

ATTACHMENT 1

LEAD Goleta Community Academy Overview: January / February 2020



LEAD Goleta

JANUARY - FEBRUARY, 2020

LEAD Goleta Community Academy



LEARN **EMPOWER**
ADVOCATE **DISCUSS**

Overview

- LEAD Goleta is the City's community academy and stands for Learn, Empower, Advocate, Discuss
- The community academy began in 2019 and we just wrapped up our second class
- LEAD runs for six weeks, 2 hours per week
- The program is free and open to all South Coast residents
- The January/February 2020 class graduated 25 people, including 4 high school and college students

Overview

- The program is designed to help community members better understand the role that local government plays so that they can effectively participate, share that knowledge with others, and possibly even consider a future role in city governance.
- Three graduates of the first LEAD Academy went on to serve on Commissions.
- Each class was interactive and featured different key City departments giving a behind the scenes view of how the City of Goleta is run.

Session 1

- Meet Your Academy Classmates
- Meet the Mayor and City Councilmembers
- Meet the City Manager
- Memory Lane: How the City Came to Be





Session 2

- Role of the City Attorney with Michael Jenkins
- City Overview with City Manager Michelle Greene
- Tour of City Hall with Assistant City Manager Kristy Schmidt





Session 3

- City Finances
- Role of the City Clerk
- Elections: Past, Present and Future
- How to Address City Council
- Mock City Council Meeting





Session 4

- Neighborhood Services
- Library
- Community Outreach





Session 5

- Public Works
- Planning & Environmental Review



Session 6

- Public Safety:
 - Goleta Police Department
 - Preparing for Emergencies
- Graduation







LEAD Goleta

- Watch a video recap from our January/February 2020 LEAD Goleta class
- The City's next LEAD Goleta class will be in fall of 2020

