



TO: Mayor and Councilmembers

FROM: Vyto Adomaitis, Neighborhood Services and Public Safety Director

CONTACT: Dominique Samario, Management Analyst

SUBJECT: Discussion of Needs, Goals, and Funding Priorities for the 2020-2021 Community Development Block Grant (CDBG) Program

RECOMMENDATION:

- A. Provide input on the needs, goals, and objectives of the City's CDBG Program and funding recommendations for the 2020-2021 Action Plan and 2020-2024 Five-Year Consolidated Plan; and
- B. Approve the recommendations of the Council Standing Grant Funding Review Committee for 2020-2021 CDBG funding to be included in the draft Action Plan.

BACKGROUND:

Since 2004, the City of Goleta has received an annual allocation of Community Development Block Grant (CDBG) funding from the U.S. Department of Housing and Urban Development (HUD). The primary objective of the CDBG program is the development of viable communities, decent and affordable housing, and expanded economic development opportunities for persons of very low, low, and moderate incomes. As a CDBG entitlement community, the City of Goleta is required to submit an Annual Action Plan to HUD. The Annual Action Plan articulates the City's proposed CDBG projects for the upcoming program year, sets annual goals, and indicates how the CDBG funding will be allocated. In addition to the annual Action Plan, the City is required to create a Five-Year Consolidated Plan. In order to ensure the most efficient and effective use of resources the City must first assess the needs of the community, as well as any impediments to equal opportunities and housing. Staff are working with a consultant to finalize the draft 2020-2024 Five-Year Consolidated Plan using public and service provider input, surveys, and various demographic and economic indicators to provide the foundation needed for grant management.

The recently updated CDBG Citizen Participation Plan adopted by the City in 2019, articulates the importance the City places on public input and communication throughout the CDBG allocation process. This meeting represents an opportunity to discuss needs, goals, and funding allocations for the upcoming program year, as well as a general discussion of the Five-Year Consolidated Plan.

Following this input, staff will hold a 30-day review period of the draft 2020-2021 Action Plan and then hold a formal public hearing to approve the final Five-Year Consolidated Plan and 2020-2021 Action Plan approval. The final public hearing will take place with the approval of the Consolidated Annual Performance and Evaluation Report, which reviews the annual CDBG program effectiveness in early Fall of each year.

For the past several years, the City Council has included \$100,000 in the City's Fiscal Year budget for award of grant funding to organizations involved in providing public services, educational and cultural activities (e.g., music, art and dance), and recreation, as well as Goleta-oriented special events and regional projects that enhance and support the quality of life in Goleta. Previously, this budget was inclusive of annual CDBG funding; however, on February 4, 2020, Council approved allocating \$100,000 of General Fund monies towards Goleta City Grant applicants in addition to the federal allocation of CDBG funds for social services, so CDBG funding is now independent of the annual budget for Goleta City Grants.

While the federal budget has not been finalized, HUD has released the FY 2020-2021 entitlement allocations. At this time, Goleta is scheduled to receive \$225,537, which is the largest CDBG allocation Goleta has received to date. Fifteen percent (15%) or \$33,830 of this amount can be allocated to Public Services, which means that the City will provide up to \$133,830 through its CDBG and Goleta City Grant programs to local nonprofit agencies to support efforts benefiting Goleta residents.

On December 16, 2019, the City published a Notice of Funding Availability (in English and Spanish) inviting applications for FY 2020-2021 funding through both the Goleta City Grant program and the CDBG program. Outreach for FY 2020-2021 grant funding availability was provided via a newspaper ad, the City's website, social media, and direct notification to former applicants. In addition, in early January 2020 City staff held the first-ever informational Grant Applicant Workshop, which shared background on the City's grant programs and provided information on how to most successfully apply for City of Goleta grant funding. For the second year, the City utilized an online application process through ZoomGrants, a popular online application program used by many other jurisdictions. The deadline for submittal of grant applications was February 7, 2020.

Of the 57 applications received altogether, 11 applicants requested consideration for (and could be eligible for) CDBG funding. The funding requests of all 11 CDBG applications total \$130,500.

On April 15, 2014, the City Council adopted Resolution No. 14-21 establishing a Council Standing Grant Funding Review Committee (Committee) comprised of the Mayor, Mayor Pro Tempore, and two citizen advisory members appointed by the Mayor. The purpose of the Committee is to investigate, consider, evaluate, and advise the Council regarding grant funding opportunities, including CDBG funding and Goleta City Grant Program funding. In addition to Mayor Perotte and Mayor Pro Tempore Richards, the two citizen members appointed by the Mayor to serve on the Committee this calendar year are Arlene Raphael and Marian Cohen.

DISCUSSION:

This public meeting provides an opportunity for the public and the City Council to discuss the City's needs, priorities, and potential projects that should receive CDBG grant funding for FY 2020-2021. Since the 2020-2024 Five-Year Consolidated Plan will not be approved by Council until May 2020, consideration for CDBG funding was given to the goals that were established in the 2015-2019 Consolidated Plan. These include providing CDBG support for services to the homeless, those with disabilities or special needs, services for low- to moderate-income youth and seniors, and general services for low- to moderate income people. Other goals of the Consolidated Plan include promoting a suitable living environment through street, sidewalk, drainage, park and other infrastructure improvements in areas with high concentrations of low- to moderate-income populations. A summary of the goals from the CDBG Five-Year Consolidated Plan and the annual target for the number of people to be assisted is provided below.

CDBG Consolidated Plan Goals

Goal and Description	Needs Addressed	Annual Goal
Public Services: Services for seniors, youth, homeless persons/families, persons with special needs, and other services for low- to moderate- income people.	<ul style="list-style-type: none"> • Homelessness • Non-Housing Community Development • Affordable Housing 	<ul style="list-style-type: none"> • Public services: <ul style="list-style-type: none"> • <i>3,000 persons assisted</i> • Homeless persons given shelter/housing: <ul style="list-style-type: none"> • <i>10 persons assisted</i> • Homelessness prevention: <ul style="list-style-type: none"> • <i>10 persons assisted</i>
Public Facilities & Infrastructure: Streets, sidewalks, flood control, parks, bike paths, drainage, open space, etc.	<ul style="list-style-type: none"> • Non-Housing Community Development 	<ul style="list-style-type: none"> • <i>15,000 persons assisted (5-year period)</i>

Given that HUD has already released its funding allocation formula for FY 2020-2021, the Committee was able to base its funding recommendations on the expected CDBG award of \$225,537. This amount would provide for up to \$45,107 for planning and administration, \$33,830 for public services, and a minimum of \$146,600 for capital projects or other qualifying uses.

The first Grant Funding Review Standing Committee meeting was held on February 24, 2020 to review the CDBG applications for public services. The Committee reviewed and discussed the 11 organizations requesting CDBG funding for various purposes, including services to low-income people, youth, seniors, and the homeless. After deliberation, the Committee recommended CDBG awards to three of the 11 applicants (summarized in the table below on page 4). The Committee also agreed to consider the eight remaining applicants along with the 46 Goleta City Grant Program applicants. The Committee reviewed Goleta City Grant applications on March 2, 2020 and March 9, 2020. The recommendations for the Goleta City Grants will be brought before City Council for award at a subsequent meeting this Spring. The following agencies were selected based on their ability to comply with Federal documentation requirements, as well as provide general services for seniors, youth, low- to moderate- income, and those experiencing homelessness as established in the current Consolidated Plan.

2020-2021 CDBG Public Service Recommendations

Recommended CDBG Sub-Recipient	Amount	Description
Isla Vista Youth Projects, Inc. (IVYP)	\$11,276	These funds will support IVYP's Family Resource Center Family Advocates in the work they do in the Goleta Valley to end the cycle of poverty, build a healthy community and promote parental resilience. This includes case management, resource and referral, food assistance, parenting classes, and health screenings for children and families regardless of income.
New Beginnings Counseling Center	\$11,276	Funding would support the Safe Parking Shelter and Rapid Re-Housing Program, which provides safe shelter, case management, and outreach to the vehicular homeless population. The program also provides rapid rehousing, housing navigation and housing retention services, and financial assistance to Safe Parking clients and people referred through Coordinated Entry to transition them to and help them maintain secure housing.
Santa Barbara Neighborhood Clinics	\$11,276	Funding would support the Goleta Neighborhood Clinic's and Goleta Dental Clinic's comprehensive health and dental care services including medical and dental care, mental health and counseling services, chronic care management, health education, health insurance enrollment assistance, and linkages to other community services for Goleta residents who are uninsured, under-insured, self-pay, and/or homeless.

Refer to Attachment 1 to view a list of all CDBG and Goleta City Grant applications received.

All of the input received at this public meeting, including the City Council's direction regarding funding allocations, will be incorporated into a draft 2020-2021 CDBG Annual Action Plan. The Action Plan, along with the draft 2020 – 2024 Consolidated Plan, will then be released for a 30-day public review period. The final Action Plan will be presented to City Council for approval on May 5, 2020, which is prior to the regulatory deadline for submission for HUD.

CDBG Capital Improvement Project for Program Year 2020-2021

As previously stated, staff estimate receiving approximately \$146,600 in CDBG funds for the 2020-2021 program year that will be dedicated towards capital projects. During its first meeting on March 2, 2020, the Committee heard a presentation by Neighborhood Services and Public Safety Department and Public Works Department staff and weighed in on staff's recommended capital project to be funded with CDBG monies for the upcoming program year.

Neighborhood Services and Public Safety staff are requesting that the 2020-2021 CDBG capital monies be used to fund an urgent need at Mathilda Park. When it rains, the water does not drain as it was intended and the result is trapped water that is breaking down the surfacing material, creating unhealthy and unsafe conditions with mildew, stagnant water, weeds and potentially breaking down the support posts for the play structure. The Public Works and Neighborhood Services and Public Safety Departments are currently collecting survey data regarding this site and cost estimates for repairs to the playground area, surfacing material and possibly the playground itself. Additionally, since there are no other playgrounds in this area that are ADA accessible, there is an obligation to make the adjustments/improvements to the walkway leading to the playground. Staff has confirmed that this area (Mathilda Drive) is considered an eligible tract (very low income) for CDBG funding and would also qualify based on the necessary ADA improvements, which will serve a presumed benefit category of residents.

Because staff are still receiving cost estimates for the repair work, the Committee recommends any residual funds be re-allocated to the Goleta Community Center ADA improvements (the FY 2019-20 CDBG capital project) to be used during the construction phase the following year (FY 2021-22). Both projects would be eligible under the category of public facilities and improvements, serving eligible tracts (very low income) and residents who will presumably benefit from the work, those with a disability.

The Committee voted unanimously to support staff's recommended capital project and residual fund use, the Mathilda Park Project and ADA improvements to the Goleta Valley Community Center. As confirmed by Public Works staff, this will not cause any delays to the delivery of the ADA improvements at the Goleta Valley Community Center. In addition, the Committee made it clear that this action in no way alters the high priority the Council has placed on completing the Community Center improvements in the most expeditious manner possible. Attachments 2 and 3 are included as additional information on the proposed CDBG capital improvement project for Program Year 2020-2021. This meeting provides the public and the City Council with the opportunity to comment and provide feedback to staff on the proposed 2020-2021 CDBG capital project.

FISCAL IMPACTS:

The costs for staff time spent on administration of the CDBG program are funded by the CDBG award received by the City. For the current fiscal year (2019-2020), the City received up to \$44,545 for administrative costs, which will be sufficient to cover the City's costs of preparing the 2020-2021 Action Plan, hiring a CDBG consultant for the 2020-2024 Consolidated Plan, and required outreach and advertising. CDBG funding for staff time is transferred to the City's General Fund via account number 402-5-6300-902 to cover program-related costs. In addition, if Council supports the proposed CDBG capital project, it will reprogram FY 2020-21 funds initially listed in the City's Two-Year Budget for the Goleta Community Center ADA improvements to the Mathilda Park Project.

As described above, HUD has already published the entitlement funding allocation formula and, thus, the City expects to receive \$225,537 for FY 2020-2021. This is an additional \$2,809 versus FY 2019-2020. In the event the U.S. Congress eliminates or significantly reduces funding for the CDBG program when the federal budget is approved, staff will inform Council and adjustments can be made to make up any

shortfall with General Fund monies or eliminate the grant awards.

ALTERNATIVES:

Council may elect to modify any or all of the Committee's recommendations, in which case staff would incorporate the revised allocations into the Draft 2020-2021 Action Plan. If Council opts to take no action, it would be difficult to make HUD's deadline for submittal of the Action Plan, which could in turn put the City's CDBG funding allocation in jeopardy.

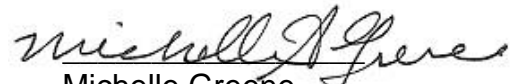
Reviewed By:

Legal Review By:

Approved By:


Kristine Schmidt
Assistant City Manager


Michael Jenkins
City Attorney


Michelle Greene
City Manager

ATTACHMENTS:

1. List of Applicants for 2020-2021 CDBG and Goleta City Grant Program
2. Proposed CDBG Capital Project Memo
3. Images of Mathilda Park Damage
4. Presentation

ATTACHMENT 1

List of Applicants for 2020-2021 CDBG and Goleta City Grant Program

	Name of Organization	Project/Program	FY 19-20 Grant Award	FY 20-21 Grant Request	FY 20-21 Goleta City Grant Recommendation	FY 20-21 CDBG Recommendation
1	Community Action Commission of Santa Barbara County	Senior Nutrition Program	\$5,671	\$7,500		
2	Food From The Heart	Food From The Heart	\$2,000	\$10,000		
3	Isla Vista Youth Projects, Inc.	IVYP Family Resource Center	\$7,218	\$10,000		
4	Jodi House, Inc.	Jodi House Brain Injury Support Program	DNA	\$10,000		
5	NBCC, dba New Beginnings	Safe Parking Shelter and Rapid Rehousing Program	\$7,218	\$18,000		
6	Organic Soup Kitchen	Organic Soup Kitchen Cancer Recovery Program Goleta Delivery	DNA	\$5,000		
7	Peoples' Self-Help Housing	After School and Supplemental Learning Centers for English Language Learners and English Learners and Students from Low-Income Households	\$0	\$10,000		
8	Santa Barbara Neighborhood Clinics	Goleta Medical, Dental, Behavioral Health Services	\$7,734	\$15,000		
9	The Salvation Army Southern Santa Barbara County	After School Program and Summer Day Camp	DNA	\$10,000		
10	Transition House	Family Homeless Shelter	\$2,000	\$10,000		
11	United Boys & Girls Clubs of Santa Barbara County	Goleta Boys & Girls Club, Youth Programs	\$5,568	\$25,000		
	END OF CDBG APPLICANTS					
12	AHA!: Attitude. Harmony. Achievement.	Social-Emotional Learning Programs and Trainings for Teens and Adults	\$1,000	\$3,000		
13	American Heart Association	STEM Educational Event	\$0	\$5,000		
14	Animal Shelter Assistance Program (ASAP)	Animal Shelter Assistance Program (ASAP) Volunteer Program	\$750	\$1,500		
15	Art Without Limits	Art Without Limits (AWoL) Services for Aspiring Goleta Artists through Mentorship, Art Career Day Conference, and BizArts Business Workshops	DNA	\$5,000		
16	Boxtales Theatre Company	Boxtales Assembly Performances for Goleta Students	DNA	\$5,000		
17	Child Abuse Listening Mediation (CALM)	Mental Health Consultation	\$3,000	\$5,000		
18	Civil Air Patrol Squadron 131	Flight training for Civil Air Patrol Cadets	DNA	\$5,000		
19	Devereux Advanced Behavioral Health California	Devereux Family Day 2020	DNA	\$5,000		
20	Domestic Violence Solutions for Santa Barbara County	Education/Outreach in Goleta	\$1,000	\$4,000		
21	Dos Pueblos Foundation	DP Media Camp	DNA	\$5,000		
22	Dos Pueblos High School Foundation	Socioeconomically Disadvantaged Student Engagement at Dos Pueblos HS	DNA	\$5,000		
23	Dos Pueblos High School Sports Foundation	Dos Pueblos Varsity Baseball Score Board	DNA	\$5,000		
24	Equalitech	Equalitech	\$4,000	\$5,000		
25	Explore Ecology	Goleta Beach and Creeks Cleanup Program	\$0	\$2,500		
26	Family Service Agency of Santa Barbara County	Long Term Care Ombudsman	\$2,000	\$5,000		
27	Foodbank of Santa Barbara County	Warehouse Operations Program	\$2,000	\$5,000		
28	Gateway Educational Services	STEAM Academy for Girls	DNA	\$5,000		
29	Girls Inc. of Greater Santa Barbara	Girls Inc. Scholarship Program-Goleta Valley Campus	\$1,500	\$5,000		
30	Goleta Education Foundation	2020 Lemon Run	\$0	\$2,500		
31	Goleta Old Town Christmas Parade	Goleta Old Town Holiday Parade	\$10,000 *	\$5,000		
32	Goleta Valley Community Center	GVCC Donated Space Funding Request	\$2,500	\$10,000		
33	Goleta Valley Girls Softball Association	Goleta Valley Girls Softball Association	\$1,000	\$9,200		
34	Goleta Valley Historical Society	Fiddlers' Festival	\$1,500	\$5,000		
35	Goleta Valley Historical Society	Music at the Ranch	\$2,500	\$5,000		
36	Goleta Valley Junior High PTA	Goleta Valley Junior High MakerSpace	DNA	\$5,000		
37	Habitat for Humanity of Southern Santa Barbara County	Home repairs for low and moderate-income homeowners	\$0	\$5,000		
38	Interfaith Initiative of Santa Barbara	Showers of Blessing	\$3,000	\$5,000		
39	Isla Vista Elementary School Parent-Teacher Association (IV PTA)	4th-6th Grade Science Camp Program	\$0	\$5,000		

40	Isla Vista Elementary School Parent-Teacher Association (IV PTA)	Isla Vista School Theater Program Equipment	\$0	\$5,000		
41	Isla Vista Youth Projects, Inc.	IVYP Goleta Valley Community Leadership	DNA	\$5,000		
42	Jewish Federation of Greater Santa Barbara	Senior Programs/Weekly Free Nutritional Lunch Program	DNA	\$5,000		
43	Los Padres Council, Boy Scouts of America	Providing Program Resources for Los Padres Council Participants	DNA	\$5,000		
44	Mental Health Association in Santa Barbara County	Mental Health Education in Goleta Schools	DNA	\$5,000		
45	Page Youth Center	Page Youth Center Blenders Basketball League	DNA	\$5,000		
46	Safety Town of Santa Barbara County	Safety Town of Santa Barbara County	\$500	\$1,750		
47	Santa Barbara Audubon Society, Inc.	City of Goleta - Santa Barbara Audubon Society Winter Bird Count For Kids Event	\$500	\$2,000		
48	Santa Barbara County Trails Council	Boosting Tourism Revenue in Goleta with Localized Recreation Maps	DNA	\$4,995		
49	Santa Barbara Museum of Art	2020 SBMA Van Gogh Exhibition	DNA	\$5,000		
50	Santa Barbara Partners in Education	Paid Student Internship Program	\$1,500	\$5,000		
51	Santa Barbara Wildlife Care Network	Santa Barbara Wildlife Care Network	\$1,500	\$4,425		
52	Standing Together to End Sexual Assault	Standing Together to End Sexual Assault	\$2,000	\$5,000		
53	The Center for Urban Agriculture at Fairview Gardens	Goleta Summer Camp	\$0	\$5,000		
54	The Goleta Valley Art Association	The 2020 Goleta Valley Artist Tour	\$1,000	\$1,500		
55	Unitarian Society of Santa Barbara	Freedom Warming Centers	\$5,000	\$5,000		
56	United Way of Santa Barbara County	Fun in the Sun (FITS)	\$0	\$5,000		
57	Youth Innovation Club Inc.	GVJH STEAM Enrichment Program	\$1,500	\$5,000		

Attachment 2
Proposed CDBG Capital Project Memo



MEMORANDUM

DATE: March 2, 2020

TO: Grant Funding Review Standing Committee

FROM: Melissa Angeles, Senior Engineering Technician
JoAnne Plummer, Parks and Recreation Manager

SUBJECT: CDBG Capital Funding for Mathilda Park Improvement Project

In the spring of 2019, the City Council awarded \$144,773 of Community Development Block Grant (CDBG) funding for FY 2019-20 for the design of ADA improvements as part of the Goleta Community Center (GCC) Upgrade project. The GCC Upgrade project is comprised of four areas of improvements including: seismic retrofit, ADA, parking lot, and additional building renovations. Public Works initiated the early stages of the conceptual design phase for the ADA improvements, including preliminary evaluation of the facility needs and identifying potential improvements. Public Works continues to meet with consultants on the design and phasing of the four areas of needed improvements, however, due to the complexity of the project, facility uses, and coordination required between all the phases, Public Works does not anticipate beginning construction of the ADA improvements in FY 2020-21.

Recently, staff identified an issue at Mathilda Park that needs to be addressed urgently. When it rains, the water does not drain as it was intended and the result is trapped water that is breaking down the surfacing material, creating unhealthy and unsafe conditions with mildew, stagnant water, weeds and potentially breaking down the support posts for the play structure. The site is currently dry and minor repairs are underway to maintain public access. The Public Works and Neighborhood Services and Public Safety Departments are currently collecting survey data regarding this site and cost estimates for repairs to the playground area, surfacing material and possibly the playground itself. Additionally, since there are no other playgrounds in this area that are ADA accessible, there is an obligation to make the adjustments/improvements to the walkway leading to the playground. Staff is working on this scope of work and establishing cost estimates.

This work is necessary and has not been identified as a current Capital Improvement Project and has no funding currently allocated. Very rough estimates for this project range from \$125,000 - \$200,000. There are two sources of funding staff can consider:

Proposition 68 Per Capita funding and CDBG Capital Improvement funding. The Proposition 68 Per Capita funding has not yet been released, but for this location it would require a 50% match from another source. The CDBG funding for FY2020-21 is currently anticipated to be \$146,599 and it was originally going to be allocated for the construction phase of the Goleta Community Center Upgrade ADA improvements. As stated above, Public Works is currently in the early design phase of that project and does not anticipate being ready for construction in FY2020-21. Rather than allocating the monies to a project where they would not be utilized immediately, Public Works and Neighborhood Services and Public Safety Departments respectfully request consideration of allocating the needed funds to the Mathilda Park Project this year, with any residual funds being re-allocated to the Goleta Community Center ADA improvements project for construction the following year (FY2021-22). The State has no anticipated date for releasing the final amounts and funding for the Per Capita program, but it should be this Spring.

Staff has confirmed that this area (Mathilda Drive) is considered an eligible tract (very low income) for CDBG funding and would also qualify based on the necessary ADA improvements, which will serve a presumed benefit category of residents. If the Mathilda project does not require all FY2020-21 CDBG funding, residual funding could be re-allocated to the Community Center for the ADA Improvement Project.

Allocating the CDBG funding for FY 2020-21 to the Mathilda Park repairs project will not delay the delivery of the design of the ADA improvements and will support the CDBG timeliness requirement. Public Works will be bringing a detailed update to the City Council on the status of the Goleta Community Center Upgrade project in the future.

Thank you for your consideration.

Attachment 3

Images of Mathilda Park Damage







Attachment 4
Presentation



Discussion of Needs, Goals, and Funding Priorities for the 2020-2021 Community Development Block Grant Program

City of Goleta City Council Meeting

March 17, 2020

Dominique Samario, Management Analyst

Department of Neighborhood Services & Public Safety

CDBG Funding Recommendations

ORGANIZATION	PROGRAM	SERVICES	RECOMMENDED FUNDING
Isla Vista Youth Projects, Inc.	The Isla Vista Youth Projects' Family Resource Center	Family Advocates work to end the cycle of poverty, build a healthy community, and promote parental resilience.	\$11,276
New Beginnings Counseling Center	Safe Parking Shelter and Rapid Re-Housing Program	Provides safe shelter, case management, and outreach to the vehicular homeless population.	\$11,276
Santa Barbara Neighborhood Clinics	Goleta Neighborhood Clinic & Dental Clinic	Comprehensive health and dental care services, counseling services, chronic care management, health education, health insurance enrollment assistance, and linkages to other community services.	\$11,276
CDBG SOCIAL SERVICES FUNDING TOTAL:			\$33,828