



Agenda Item B.2
PUBLIC HEARING
Meeting Date: May 19, 2020

TO: Mayor and Councilmembers

FROM: Vyto Adomaitis, Neighborhood Services and Public Safety Director

CONTACT: Dominique Samario, Management Analyst

SUBJECT: Public Hearing for Approval of 2020-2021 Community Development Block Grant Action Plan, Consolidated Plan, and Community Development Block Grant-Coronavirus Amendments

RECOMMENDATION:

- A. Conduct a public hearing to receive input on the needs, goals, and objectives identified in the 2020-2021 Community Development Block Grant Action Plan, 2020 – 2024 Consolidated Plan, and proposed uses for the Community Development Block Grant-Coronavirus funding; and
- B. Approve the final 2020-2021 Community Development Block Grant Action Plan and 2020-2024 Consolidated Plan, and necessary Community Development Block Grant-Coronavirus amendments and authorize submittal to the Department of Housing and Urban Development, subject to staff making any edits requested by City Council.

BACKGROUND:

The City receives an annual allocation of Community Development Block Grant (CDBG) funding from the U.S. Department of Housing and Urban Development (HUD). The primary objective of the CDBG program is the development of viable communities, decent and affordable housing, and expanded economic development opportunities for persons of very low, low and moderate incomes. As a CDBG entitlement community, the City of Goleta is required to submit an annual Action Plan to HUD. The Action Plan articulates the City's proposed CDBG programs and projects for the upcoming program year, sets annual goals, and indicates how the CDBG funding will be allocated.

On December 16, 2019, the City published a Notice of Funding Availability (in English and Spanish), inviting applications for Fiscal Year (FY) 2020-2021 funding through both the Goleta City Grant program and CDBG program. Outreach for FY 2020-2021 grant funding availability was provided via a newspaper ad, the City's website, social media

channels, and direct notification to former applicants and interested parties.

As noted during the March 17, 2020 CDBG City Council discussion, the City hosted its first-ever free Grant Applicant Workshop for interested nonprofits on January 8, 2020.

This year marked the second year the City utilized an online application process through ZoomGrants, a popular online application program used by many other jurisdictions. The deadline for submittal of grant applications was extended to February 7, 2020 due to input from nonprofit applicants. Of the 57 applications received, 11 applicants requested consideration (and could be eligible) for CDBG funding. The funding requests of all 11 CDBG applications totaled \$130,500.

Brief interviews were held with the 11 CDBG applicant organizations during the initial Grant Funding Review Standing Committee (Committee) meeting on February 24, 2020. The Committee is comprised of Mayor Paula Perotte, Mayor Pro Tempore Kyle Richards, and community members Marian Cohen and Arlene Raphael. At the second Committee meeting held on March 2, 2020, Public Works and Neighborhood Services and Public Safety Department staff provided the Committee with an overview of the capital project proposed to be funded through the CDBG program in FY 2020-2021.

The Committee's recommendations for programs and services and capital project funding were then presented to City Council on March 17, 2020. City Council accepted the recommendations of the Committee for incorporation into the Draft 2020-2021 CDBG Action Plan (Attachment 1). At that time, the City had received its FY 2020-2021 funding allocation notification of \$225,537. The funding amount was broken down into \$45,107 for planning and administration (20% maximum of grant total as required by HUD), \$33,830 for public services (15% maximum of grant total as required by HUD); and \$146,600 for capital projects (65% minimum of grant total as required by HUD).

Overall, the City's needs, priorities, and potential projects for 2020-2021 were developed in consideration of the goals that were established in the 2015-19 Consolidated Plan adopted by the City Council on May 6, 2014 in addition to the recently completed 2020-2024 Consolidated Plan (Attachment 2). As noted by HUD, the plan is designed to help the City assess the City's affordable housing and community development needs and market conditions and to make data-driven, place-based investment decisions. The consolidated planning process serves as the framework for a community-wide dialogue to identify housing and community development priorities that align, and focus funding provided through the City's CDBG program. This plan was developed in partnership with TDA consulting and the County of Santa Barbara with considerable community outreach and analysis of regional needs and current demographic information.

The services and programs included with the 2020-2021 Action Plan include assistance to people experiencing homelessness, provision of health care and dental services to low-income persons, and provision of essential resources for low-income families. The Draft 2020-2021 Action Plan, which was released for public review on March 30, is reflective of the priorities and goals of the Consolidated Plan, both in terms of providing a variety of needed public services to residents experiencing homelessness and low-income individuals and by addressing capital needs at a park serving low-income residents.

This is the first of two public hearings regarding FY 2020-2021 CDBG funds, which is in accordance with the City's CDBG Citizen Participation Plan. Comments received from both the March 17 public discussion and the May 19 public hearing will be incorporated into the final Action Plan that gets submitted to HUD. In addition, any comments received during the 30-day public review period for the Draft Action Plan will be included as an attachment to this Council Agenda Report.

The second public hearing for the funds discussed in this Action Plan will take place in September 2021 when the City files its Consolidated Annual Performance and Evaluation Report (CAPER) reviewing the 2020-2021 CDBG program performance.

During the time between the initial discussion of FY 2020-2021 CDBG funding and this final presentation of the Annual Action Plan and Consolidated Plan, the City of Goleta was awarded additional funding through the Federal CARES Act in the amount of \$132,696, referred to as CDBG-Coronavirus (CDBG-CV) funding. These funds have much greater flexibility in how they are used but must be allocated towards programs and services to address the public health emergency caused by COVID-19. The proposed use for these funds is discussed below and will be submitted according to HUD procedures as an amendment to our current FY 2019-2020 CDBG Annual Action Plan. In addition to the CARES Act funding allocations, HUD also released new public noticing guidelines. This was done in order to ensure that these funds are allocated as expeditiously as possible to meet needs created by the COVID-19 public health situation. The City has updated its Citizen Participation Plan (Attachment 3) accordingly to note that under all normal circumstances full public noticing will take place, yet during emergency situations and when meeting urgent need, staff may follow any updated HUD guidelines.

DISCUSSION:

The complete list of funding recommended by the Committee, City Council, and included in the Draft 2020-2021 CDBG Action Plan is summarized in the below table.

2020-2021 CDBG Public Service Recommendations

Recommended CDBG Sub-Recipient	CDBG Amount Proposed	Program Description
Isla Vista Youth Projects, Inc. Family Resource Center	\$11,276	These funds will support IVYP’s Family Resource Center Family Advocates in the work they do in the Goleta Valley to end the cycle of poverty, build a healthy community and promote parental resilience. This includes case management, resource and referral, food assistance, parenting classes, and health screenings for children and families regardless of income.
New Beginnings Safe Parking Shelter	\$11,276	Funding would support the Safe Parking Shelter and Rapid Re-Housing Program,

and Rapid Rehousing Program		which provides safe shelter, case management, and outreach to the vehicular homeless population. The program also provides rapid rehousing, housing navigation and housing retention services, and financial assistance to Safe Parking clients and people referred through Coordinated Entry to transition them to and help them maintain secure housing.
Santa Barbara Neighborhood Clinics	\$11,276	Funding would support the Goleta Neighborhood Clinic's and Goleta Dental Clinic's comprehensive health and dental care services including medical and dental care, mental health and counseling services, chronic care management, health education, health insurance enrollment assistance, and linkages to other community services for Goleta residents who are uninsured, under-insured, self-pay, and/or homeless.
Public Services Subtotal	\$33,830	15% of CDBG Award
Mathilda Park Drainage and ADA Improvements	\$146,600	Funding supports drainage and ADA improvements at Mathilda Park, which serves an eligible CDBG tract and a high-density of homes.
Capital Projects Subtotal	\$146,600	65% of CDBG Award
Planning & Administration Subtotal	\$45,107	20% of CDBG Award
Total 2020-2021 CDBG Program Allocations	\$225,537	Increase of \$2,809

Refer to Attachment 4 to view a list of all CDBG and Goleta City Grant applications received.

CARES Act CDBG-CV Allocation

On April 2, 2020 the City received its official special allocation letter regarding CARES Act funding. To ensure the community's needs are most efficiently met with these funds, Staff proposes partnering with the Santa Barbara Foundation, United Way of Santa Barbara County, and the Hutton Parker Foundation. This partnership will ensure grants are provided to nonprofits serving Goleta residents during the COVID-19 emergency through the COVID-19 Joint Response Community Relief Fund. This will provide efficiencies for both nonprofit applicants and City staff by consolidating the application and review process for this regional effort to support organizations actively assisting members of the community affected by the COVID-19 pandemic.

All input received at this public hearing, including City Council's direction regarding funding allocations and any additional changes for the 2020-2021 Action Plan, Consolidated Plan, 2019-2020 Amended Action Plan (Attachment 5), and updated Citizens Participation Plan, will be incorporated into the respective document prior to submitting to HUD before its regulatory submission deadline.

CDBG Capital Improvement Project for Program Year 2020-2021

As previously stated, staff estimates receiving approximately \$146,600 in CDBG funds for the 2020-2021 program year that will be dedicated towards capital projects. Neighborhood Services and Public Safety staff are requesting that the 2020-2021 CDBG capital monies be used to fund an urgent need at Mathilda Park. Improper rainwater drainage is breaking down the surfacing material, creating unhealthy and unsafe conditions with mildew, stagnant water, weeds and potentially breaking down the support posts for the play structure. The Public Works and Neighborhood Services and Public Safety Departments are currently collecting data regarding this site and cost estimates for repairs to the playground area, surfacing material and possibly the playground itself. Additionally, since there are no other playgrounds in this area that are ADA accessible, there is an obligation to make the adjustments/improvements to the walkway leading to the playground.

Because staff are still receiving cost estimates for the repair work, the Committee recommends any residual funds be re-allocated to the Goleta Community Center ADA improvements (the FY 2019-20 CDBG capital project) to be used during the construction phase the following year (FY 2021-22). Both projects would be eligible under the category of public facilities and improvements, serving eligible tracts (very low income) and residents who will presumably benefit from the work, those with a disability.

The Committee and Council voted unanimously to support staff's recommended capital project, Mathilda Park Improvements and ADA improvements to the Goleta Valley Community Center. This meeting is the third opportunity for the public and the second opportunity for Council to comment and provide feedback to staff on the proposed 2020-2021 CDBG capital project. Attachments 6 (Proposed CDBG Capital Project Memo) and 7 (Images of Mathilda Park Damage) are included as additional information on the proposed CDBG capital improvement project for Program Year 2020-2021.

FISCAL IMPACTS:

The costs for staff time spent on administration of the CDBG program are funded by the CDBG award received by the City. For the current fiscal year (2019-2020), the City received up to \$44,507 for administrative costs, which will be enough to cover the City's costs of preparing the 2020-2021 Action Plan, hiring of a CDBG Consolidated Plan consulting firm, and required outreach and advertising. CDBG funding for staff time is transferred to the City's General Fund via account number 402-60-6300-59000 to cover program-related costs.

In addition, the City's proposed use of providing emergency grants to nonprofits serving Goleta residents to address impacts of COVID-19 will be funded in full by the CDBG-CV allocation of \$132,696. This funding will be put in account number 402-60-6300-54011, CDBG Sub-Recipient Allocations. Administration of this money will come from the 2019-2020 and 2020-2021 CDBG administration allocations in order to provide maximum funding to local nonprofit organizations.

ALTERNATIVES:

City Council may direct staff to make changes to any of the goals, objectives, and funding amounts included in the 2020-2021 CDBG Action Plan. Any changes would be incorporated into the final 2020-2021 Action Plan that is required to be submitted to HUD following this public hearing. City Council could decide not to approve the 2020-2021 Action Plan, which would put the City in jeopardy of meeting HUD's required deadline for Action Plan submission. Due to the current public health crisis, HUD has provided some flexibility to communities with the submission deadline; however, if submission is delayed it will delay receipt of the City's CDBG-CV funds and also must be submitted with ample time for review prior to the statutory deadline of August 15, 2020. Staff do not recommend putting off submittal of the documents any longer than needed, so as not to put the City at risk of losing its allocation and impacting the various programs, services, and projects proposed for funding through this grant.

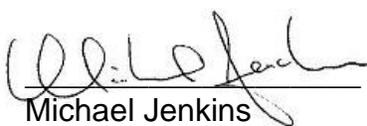
Reviewed By:

Legal Review By:

Approved By:



Kristine Schmidt
Assistant City Manager



Michael Jenkins
City Attorney



Michelle Greene
City Manager

ATTACHMENTS:

1. Draft 2020-2021 CDBG Action Plan
2. 2020-2024 Consolidated Plan
3. CDBG Citizens Participation Plan
4. List of Applicants for 2020-2021 CDBG and Goleta City Grant Program
5. 2019-2020 Amended Action Plan
6. Proposed CDBG Capital Project Memo
7. Images of Mathilda Park Damage

Attachment 1
Draft 2020-2021 CDBG Action Plan



Community Development Block Grant 2020-2021 Action Plan

Prepared by City of Goleta
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Annual Action Plan
2020-2021

Annual Action Plan
2020

1

Executive Summary

AP-05 Executive Summary - 24 CFR 91.200(c), 91.220(b)

1. Introduction

This Action Plan outlines the City of Goleta’s Community Development Block Grant (CDBG) activities for the 12-month period from July 1, 2020 to June 30, 2021, or HUD Program Year (PY) 2020-2021. As with all CDBG activities, the projects outlined in this Plan must meet one of the United States Department of Housing and Urban Development’s (HUD’s) three national objectives for the CDBG program. These objectives include:

- Activities which benefit low- and moderate-income persons;
- Activities which aid in the prevention or elimination of slums or blight; and
- Activities designed to meet community development needs having a particular urgency.

The City's PY 2020 Action Plan goals concentrate on addressing the first national objective - activities which will benefit low- to moderate-income people who reside in the City of Goleta (City), since the City must certify that at least 70 percent of its CDBG funds received over a three-year certification period will be designed to benefit low- and moderate-income persons. The City’s PY 2020 proposed projects and activities also support the needs and priorities included in the new 2020-2024 Consolidated Plan. The Consolidated Plan is a community blueprint for meeting the housing and community development needs of the City of Goleta. The Consolidated Plan provides a description of existing housing and community development needs, long-term strategies to address those needs, and reflects current community input.

The City received its official CDBG allocation from HUD and will receive \$225,537 in CDBG funds in PY 2020.

Budgeted Activities

Isla Vista Youth Projects’ Family Resource Center	\$11,276
New Beginnings Counseling Center Safe Parking Shelter and Rapid Rehousing Program	\$11,276
Santa Barbara Neighborhood Clinics’ Goleta Neighborhood Clinic	<u>\$11,276</u>
	Subtotal \$33,828

Capital improvement Activities:

Goleta Valley Community Center ADA Improvements \$144,773

Program Administration:

City of Goleta Administration \$45,107

Because HUD announced the PY 2020 allocation of CDBG funds prior to the thirty-day public review process for the draft Action Plan and the final public hearing in May, no additional public review will be required to adjust the budgeted amounts listed. If additional funds become available during the program year from unanticipated increases in appropriation, savings from completed projects or dropped projects, the City will increase the funding of the Capital Improvement Projects outlined in the PY 2020 Annual Action Plan. No substantial amendments will be required for such an action.

2. Summarize the objectives and outcomes identified in the Plan

This could be a restatement of items or a table listed elsewhere in the plan or a reference to another location. It may also contain any essential items from the housing and homeless needs assessment, the housing market analysis or the strategic plan.

The City is committed to allocating CDBG funds to serve the needs of low- and moderate-income residents of the City of Goleta. Goleta has identified special-needs individuals as among those who face the greatest challenges and who should receive high priority in the expenditure of federal funds, including at-risk children and youth, low-income families, the homeless and persons at-risk of becoming homeless, persons with disabilities and the elderly (especially frail elderly). Priorities can be achieved through a combination of 1) decent and affordable housing; 2) investment in public infrastructure in targeted lower-income and deteriorating neighborhoods, and in facilities that serve lower-income and/or special needs populations; and 3) public services to low- to moderate-income people, including, but not limited to, health care, food and nutrition programs, educational programs, activities and support for seniors, housing assistance, job training and case management and counseling for the homeless, enrichment programs for youth, and medical programs for low-income people. Capital projects funded in part with CDBG funds are typically located in Old Town Goleta and Census Tract 30.01 where the City's largest percentage of low- to moderate income people reside. In PY 2020, the City will be allocating its capital project funding for Americans with Disabilities Act (ADA) improvements to the Goleta Community Center building, which is located in Census Tract 30.01.

3. Evaluation of past performance

This is an evaluation of past performance that helped lead the grantee to choose its goals or projects.

The City made great progress on the priorities addressing the needs identified and described in its 2015-2019 Consolidated Plan. The City completed the final year of Consolidated Plan implementation, and most objectives are on target. The City's greatest challenges are retaining and expanding its stock of affordable housing with the continued high cost of housing and the lack of undeveloped land within the

City. Although the City continues to look for opportunities to facilitate the development of affordable housing, the factors of high housing costs and the lack of undeveloped land have an impact on the fulfillment of the City's overall goal of developing viable communities through the provision of decent housing, a suitable living environment and expanded economic opportunities for principally low- and moderate-income persons. However, the City has continued to make great strides in assisting low- to moderate-income people through its CDBG public service funding.

4. Summary of Citizen Participation Process and consultation process

Summary from citizen participation section of plan.

On May 7, 2019, the City amended its Citizen Participation Plan (CPP) as part of adopting its 2019-2020 Action Plan. This CPP is in compliance with the requirements of Title 24 of the Code of Federal Regulations (CFR) Part 91.105. Consistent with that CPP, the City has taken the following actions with regard to public notification and public review:

- On December 12, 2019, a Notice of Funding Availability (NOFA) was released announcing that applications were being accepted from social service providers interested in receiving funds through the City of Goleta's Community Development Block Grant (CDBG) program for 2020-2021. The NOFA was published in English and Spanish in the Santa Barbara Independent, posted on the City's website, and emailed to interested social service providers.
- On February 24, 2020, the City's Grant Funding Review Committee reviewed 2020-2021 CDBG Program Year funding applications and prepared a funding recommendation to the full City Council.
- On March 2, 2020, the City's Grant Funding Review Committee reviewed the proposed CDBG Capital Project and recommended the proposed project be considered by the full City Council.
- On March 17, 2020, the City Council conducted a public meeting on needs, goals, and funding priorities for the 2019-2020 Community Development Block Grant (CDBG) Program.
- A 30-day public review period on the Draft 2020-2021 Action Plan, as well as the 2020-2024 Consolidated Plan, was conducted from March 30, 2020, to April 28, 2020.
- A public hearing was held on May 5, 2020 to allow for any additional comments from the public.

5. Summary of public comments

This could be a brief narrative summary or reference an attached document from the Citizen Participation section of the Con Plan.

Public comment received during the 30-day public review period and during the May 5, 2020 City Council Public Hearing will be inserted.

6. Summary of comments or views not accepted and the reasons for not accepting them

There were no comments or views not accepted.

7. Summary

As indicated above, this Action Plan includes a description of existing housing and community development needs, non-housing public service needs and strategies proposed within the coming year to help address those needs.

DRAFT

PR-05 Lead & Responsible Agencies – 91.200(b)

1. Agency/entity responsible for preparing/administering the Consolidated Plan

Describe the agency/entity responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source.

Agency Role	Name	Department/Agency
CDBG Administrator	GOLETA	Neighborhood Services & Public Safety

Table 1 – Responsible Agencies

Narrative (optional)

The Neighborhood Services and Public Safety Department is the lead department responsible for the administration of the CDBG program. The City contracted with MDG Associates, Inc. to prepare the 2019-2020 Action Plan. In the implementation of the 2019-2020 Annual Action Plan, the Neighborhood Services and Public Safety Department shall be responsible for all grant planning, management and monitoring duties necessary to comply with HUD regulations and City policy.

Consolidated Plan Public Contact Information

City of Goleta
Neighborhood Services and Public Safety Department
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AP-10 Consultation – 91.100, 91.200(b), 91.215(I)

1. Introduction

As part of its 30-day public review period of the Action Plan, the City of Goleta requested public comments and consulted with the below agencies/entities. Any comments received were incorporated into the Action Plan.

- Affordable Housing: Housing Authority of the County of Santa Barbara, Peoples' Self-Help Housing, Santa Barbara County Housing & Community Development
- Health Services: Santa Barbara Neighborhood Clinics, Santa Barbara County Public Health Department
- Homeless Services: Local homeless services providers, including Transition House, New Beginnings, and the Central Coast Collaborative on Homelessness.
- Special Needs: Sarah House, Pacific Pride Foundation, Santa Barbara Rape Crisis Center, Child Abuse Listening & Mediation
- Senior Services: Friendship Adult Day Care, Community Action Commission
- Youth Services: Girls' Inc., Boys & Girls Club, Family Service Agency, United Way, YMCA, Council on Alcoholism & Drug Abuse
- General Services for Low-income Persons: Foodbank of Santa Barbara County, Community Action Commission and Unity Shoppe

Provide a concise summary of the jurisdiction's activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies (91.215(I)).

The Santa Barbara County Housing and Community Development Department (HCD) is the lead agency responsible for the application to HUD's Continuum of Care (CoC) Homeless Assistance Program. HCD identifies gaps in homeless program funding and applies to HUD for CoC funds annually for new and renewing projects based on local needs and priorities. The City of Goleta is within the Santa Maria/Santa Barbara County CoC. Homeless persons or those at risk of becoming homeless are also served by the South Coast Homeless Prevention and Rapid Re-Housing Program (HPRP).

The Homeless Prevention and Rapid Re-housing Program (HPRP) is a collaboration between Home for Good Santa Barbara County, PATH (People Assisting the Homeless), Catholic Charities, Legal Aid Foundation, Transition House, Rental Housing Mediation Task Force, Family Service Agency, and the City and County of Santa Barbara. The services offered include help locating housing; financial assistance for rent due, security deposits, utilities and moving costs; legal aid to inform people of their rights; and mediation to help prevent evictions. The services are available to people who have an income of 50% or less than the Area Median Income, and are at risk of becoming homeless, or are currently homeless.

The City of Goleta also includes funding, both CDBG and City General Fund money, for homeless programs on an annual basis as a priority in its Strategic Plan.

Describe coordination with the Continuum of Care and efforts to address the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans, and unaccompanied youth) and persons at risk of homelessness.

As mentioned in the previous section, the City works closely with Home for Good Santa Barbara County, along with local homeless providers in addressing the needs of the homeless and those at-risk of homelessness. The City of Goleta is also finalizing its first-ever Homelessness Strategic Plan, on which staff solicited the input of a variety of regional partners.

Describe consultation with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards for and evaluate outcomes of projects and activities assisted by ESG funds, and develop funding, policies and procedures for the operation and administration of HMIS

The City does not receive ESG funds.

2. Describe Agencies, groups, organizations and others who participated in the process and describe the jurisdiction's consultations with housing, social service agencies and other entities

Table 2 – Agencies, groups, organizations who participated

1	Agency/Group/Organization	New Beginnings Counseling Center
	Agency/Group/Organization Type	Services-homeless Services-Employment
	What section of the Plan was addressed by Consultation?	Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments related to housing, homeless services and other issues relevant to the Action Plan. The anticipated outcome of the consultation was to improve coordination with a regional organization whose mission is to promote the general welfare and to enhance the quality of life of the homeless in the greater Santa Barbara/Goleta community by identifying, developing and providing social services to the homeless and others including safe parking for RV/car dwellers, life skills training, Veterans' services, and counseling.
2	Agency/Group/Organization	Transition House
	Agency/Group/Organization Type	Housing Services - Housing Services-Children Services-homeless Services-Education Services-Employment Regional organization
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Families with children

	<p>Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?</p>	<p>This organization was invited to submit comments related to housing, homeless services and other issues relevant to the Action Plan. The anticipated outcome of the consultation was to improve coordination with a regional organization whose mission is finding a solution to family homelessness in the Santa Barbara South Coast area by providing families with children residential services and the life skills needed to alleviate their poverty, and to restore self-sufficiency. Transition House's services include: 1. Three stages of supportive housing; 2. Provision of all basic needs during the crisis period in the emergency shelter, including three meals per day, diapers for infants and personal toiletries; 3. Fully-licensed, no-cost infant care onsite; and financial assistance and referrals to fully-licensed childcare for toddlers; 4. Employment development program including assistance with job searches, crafting resumes and filling out applications; 5. The Family Support Center includes free ESL, Job Club, a computer lab and parenting classes (Childcare is provided during class time); 6. Referrals to other social service agencies as needed for programs including recovery services, counseling, legal support, and health services; 7. Money management training; and 8. Primary healthcare. This organization is also a member of the local CoC.</p>
3	<p>Agency/Group/Organization</p>	<p>Casa Esperanza/PATH Homeless Center</p>
	<p>Agency/Group/Organization Type</p>	<p>Housing Services - Housing Services-homeless Services-Health Services-Employment</p>
	<p>What section of the Plan was addressed by Consultation?</p>	<p>Housing Need Assessment Homeless Needs - Chronically homeless Homelessness Needs - Veterans Homelessness Strategy</p>

	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments related to housing, homeless services and other issues relevant to the Action Plan. The anticipated outcome of the consultation was to improve coordination with a regional organization whose mission is to assist in moving as many people as possible from homelessness to housing. The agency does this by providing shelter, food, clothing, medical care, job development, social services, life coaching, substance abuse recovery, and other vital services to help their clients move from homelessness into permanent housing. This organization is also a member of the local CoC.
4	Agency/Group/Organization	Community Action Commission
	Agency/Group/Organization Type	Services-Children Services-Elderly Persons Services-Education Services-Employment Regional organization
	What section of the Plan was addressed by Consultation?	Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments related to housing, social services and other issues relevant to the Action Plan. The anticipated outcome of the consultation was to improve coordination with a regional organization whose mission is to provide high quality care and early childhood education for children age 0-5; job training, education, and mentoring for teens and young adults; leadership, involvement, and educational opportunities for parents; healthy daily meals for children and seniors; and improvements that make homes warmer, safer and more energy-efficient.

5	Agency/Group/Organization	Pacific Pride Foundation
	Agency/Group/Organization Type	Services-Persons with Disabilities Services-Persons with HIV/AIDS Services-Health Regional organization
	What section of the Plan was addressed by Consultation?	HOPWA Strategy Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments related to housing and services for people with HIV/AIDS and other issues relevant to the Action Plan. The anticipated outcome of the consultation was to improve coordination with a regional organization whose mission is to advocate for the lesbian, gay, bisexual, transgender, and queer community; care for people living with HIV; and prevent the transmission of HIV. This organization provides counseling and HIV testing for low-income lesbian, gay, bisexual, and transgender persons.
6	Agency/Group/Organization	Foodbank of Santa Barbara County
	Agency/Group/Organization Type	Services-Children Services-Elderly Persons Publicly Funded Institution/System of Care Regional organization
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs Anti-poverty Strategy

	<p>Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?</p>	<p>This organization was invited to submit comments related to services for low-income people including seniors, children, special needs populations and others regarding anti-poverty strategy and other issues relevant to the Action Plan. The anticipated outcome of the consultation was to improve coordination with a regional organization whose mission is to eliminate hunger by providing food, education and other resources to a network of hunger-relief charities and their communities. The mission of the Foodbank is to provide nourishment to those in need by acquiring and distributing safe nutritious foods via local agencies and providing education to solve hunger and nutrition problems in Santa Barbara County.</p>
7	<p>Agency/Group/Organization</p>	<p>PEOPLES SELF-HELP HOUSING</p>
	<p>Agency/Group/Organization Type</p>	<p>Housing Services - Housing Services-Elderly Persons Services-Persons with Disabilities Services-homeless Services-Health Services-Education Service-Fair Housing Regional organization</p>
	<p>What section of the Plan was addressed by Consultation?</p>	<p>Housing Need Assessment Homeless Needs - Families with children Homelessness Strategy Non-Homeless Special Needs</p>

	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was contacted to request comments on housing and other services for low-income people. The anticipated outcomes of the consultation were to improve coordination with this regional organization whose mission is to provide affordable housing and programs leading to self-sufficiency for low-income families, seniors, and other special needs groups on California's Central Coast, including Goleta. The organization also provides clinical case management and social services including a health clinic and educational services for low-income people.
8	Agency/Group/Organization	Santa Barbara Neighborhood Clinics
	Agency/Group/Organization Type	Services-Children Services-Elderly Persons Services-Persons with Disabilities Services-Persons with HIV/AIDS Services-Health Health Agency
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was contacted to request comments on health care and other services for low-income people. The anticipated outcomes of the consultation were to improve coordination with this regional organization whose mission is providing quality, affordable, medical and dental care to those in need in Santa Barbara County, regardless of one's ability to pay.
9	Agency/Group/Organization	Santa Barbara County Association of Governments
	Agency/Group/Organization Type	Housing Other government - County Regional organization Planning organization

	What section of the Plan was addressed by Consultation?	Housing Need Assessment Market Analysis
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	The Santa Barbara County Association of Governments (SBCAG) is an association of city and county governments in Santa Barbara County. Many of the issues that face local governments and the people they serve such as traffic, housing, air quality, and growth extend beyond jurisdictional boundaries. This agency was contacted to request comments on housing, particularly affordable housing, for low-income people. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to assist local governments in solving common problems and addressing public policy issues that are regional or multi-jurisdictional. SBCAG exists to provide a forum for regional collaboration and cooperation between agencies.
10	Agency/Group/Organization	Housing Authority of Santa Barbara County
	Agency/Group/Organization Type	Housing PHA Services - Housing Regional organization
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Public Housing Needs
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This agency was contacted to request comments on housing, particularly affordable housing, for low-income people. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to build, acquire, own, manage and maintain residential rental units for persons of extremely low income and very low income.

11	Agency/Group/Organization	United Way of Santa Barbara County
	Agency/Group/Organization Type	Housing Services-Children Services-Health Services-Education
	What section of the Plan was addressed by Consultation?	Homelessness Strategy Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This agency was contacted to request comments on housing, education, health and anti-poverty strategies for low-income people. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to provide programs in education, financial empowerment and health for low-income people. Specifically, the organization seeks to help children, youth and seniors achieve their potential through educational programs; help families achieve financial stability and independence; and to improve people's health through preventative care and health care.
12	Agency/Group/Organization	Friendship Adult Day Care Center
	Agency/Group/Organization Type	Services-Elderly Persons Services-Persons with Disabilities
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This agency was contacted to request comments on services for seniors. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to preserve and enrich the quality of life for aging and dependent adults (including those with dementia) through innovative programs.

13	Agency/Group/Organization	COUNTY OF SANTA BARBARA
	Agency/Group/Organization Type	Housing Services - Housing Services-Children Services-Elderly Persons Services-Persons with Disabilities Services-Persons with HIV/AIDS Services-Victims of Domestic Violence Services-homeless Services-Health Services - Victims Health Agency Child Welfare Agency Publicly Funded Institution/System of Care Other government - County Regional organization Planning organization
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy Non-Homeless Special Needs HOPWA Strategy Anti-poverty Strategy Lead-based Paint Strategy

	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments. The anticipated outcomes of the consultation were to improve coordination with the County government and its various departments that work to address the needs of low-income people and special needs populations.
14	Agency/Group/Organization	United Boys & Girls Club of Santa Barbara County
	Agency/Group/Organization Type	Services-Children Services-Education
	What section of the Plan was addressed by Consultation?	Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This agency was contacted to request comments on services for youth. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to enable all young people, especially, those at-risk, to reach their full potential as productive, caring, and responsible citizens.
15	Agency/Group/Organization	Sarah House of Santa Barbara
	Agency/Group/Organization Type	Housing Services-Elderly Persons Services-Persons with Disabilities Services-Persons with HIV/AIDS Services-homeless Services-Health
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs Anti-poverty Strategy

	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to provide residential-based end-of -life care for the low income and homeless of the Santa Barbara community, including those with HIV/AIDS and other terminal illnesses.
16	Agency/Group/Organization	GIRLS INCORPORATED OF GREATER SANTA BARBARA
	Agency/Group/Organization Type	Services-Children Regional organization
	What section of the Plan was addressed by Consultation?	Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This agency was contacted to request comments on services for youth. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to inspire all girls to be strong, smart and bold through educational, research-based programs, activities and advocacy.
17	Agency/Group/Organization	Channel Islands YMCA
	Agency/Group/Organization Type	Housing Services-Children Services-Health Services-Education Regional organization
	What section of the Plan was addressed by Consultation?	Homelessness Needs - Unaccompanied youth Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This agency was contacted to request comments on services for youth. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to build healthy, confident, connected and secure children, adults, families and communities.

18	Agency/Group/Organization	Council on Alcoholism and Drug Abuse
	Agency/Group/Organization Type	Services-Children Services-Health
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to build a safer, healthier community by preventing and treating alcoholism and drug abuse.
19	Agency/Group/Organization	SANTA BARBARA RAPE CRISIS CENTER
	Agency/Group/Organization Type	Services-Victims of Domestic Violence Services-Health Services - Victims
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to empower people through healing and social change to eliminate all forms of sexual violence.
20	Agency/Group/Organization	Child Abuse Listening & Mediation
	Agency/Group/Organization Type	Services-Children Services-Victims of Domestic Violence Services - Victims Child Welfare Agency Regional organization

	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to prevent, assess, and treat child abuse by providing comprehensive, culturally competent services for children, families and adults.
21	Agency/Group/Organization	Home for Good Santa Barbara County Funders Collaborative
	Agency/Group/Organization Type	Services-homeless Regional organization
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments. The anticipated outcome was to improve coordination with this agency whose mission is to prevent and reduce homelessness.

Identify any Agency Types not consulted and provide rationale for not consulting

All major agencies providing a full range of public services in and around the City of Goleta were contacted to request comments.

The City maintains a list of agencies, organizations and other stakeholders that have expressed an interest in the City’s CDBG program and invited representatives from each entity to participate at multiple points in the planning process. All agencies were strongly encouraged to attend meetings and participate in surveys.

Any agency or organization that was not consulted and would like to be included in the City’s list of stakeholders is encouraged to contact the Neighborhood Services and Public Safety Department at (805) 690-5126 or dsamario@cityofgoleta.org.

Other local/regional/state/federal planning efforts considered when preparing the Plan

Name of Plan	Lead Organization	How do the goals of your Strategic Plan overlap with the goals of each plan?
Continuum of Care	Santa Barbara County Housing and Community Development	Santa Barbara County HCD identifies gaps in homeless program funding and applies to HUD for CoC funds annually for new and renewing projects based on local needs and priorities. The City of Goleta also includes funding for homeless programs as a priority in its Strategic Plan.
General Plan Housing Element	City of Goleta	The Housing Element includes many goals that are consistent with the Strategic Plan’s including promotion of fair housing for all; provision of special needs housing; preservation of existing housing; and production of new affordable housing.

Table 3 – Other local / regional / federal planning efforts

Narrative (optional)

AP-12 Participation – 91.105, 91.200(c)

1. Summary of citizen participation process/Efforts made to broaden citizen participation Summarize citizen participation process and how it impacted goal-setting

Annually the City conducts a minimum of two public hearings to allow the public an opportunity to comment on the Consolidated Plan and/or Annual Action Plan as well as the Consolidated Annual Performance Evaluation and Report. All public hearing meetings are advertised in a local newspaper of general circulation (in English and Spanish), and on the City's website. An initial public meeting to gather public input on housing and community development needs, goals and priorities, and funding allocations for the 2019-2020 program year occurred on March 19, 2019.

A 30-day public comment period, from March 28 to April 29, 2019, was then provided for the Draft 2019-2020 Action Plan to give the public the opportunity to review the City's stated priorities for its 2019-2020 CDBG program and submit comments. This public comment period was advertised in a local newspaper of general circulation (in both English and Spanish), and on the City's website. Potential stakeholders and interested parties were also emailed a notice of availability for the opening of the comment period on the Draft Action Plan as well.

In addition, the City solicited comments on the Action Plan by contacting other local, County, and regional districts providing services in and around the City of Goleta, as well as directly soliciting comments from the area public housing authority and other local public service providers, including those serving the homeless, seniors, youth, special needs populations and those with HIV/AIDS.

A second public hearing was held on May 7, 2019, whereby the final 2019-2020 Action Plan was considered and approved by City Council.

Citizen Participation Outreach

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
1	Newspaper Ad	Minorities Non-English Speaking - Specify other language: Spanish Non-targeted/broad community Noticing was in English and Spanish	Not applicable	None	Not applicable	

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
2	Public Hearing	Non-targeted/broad community	<p>The City Council conducted an initial public meeting on the needs, goals, objectives and funding priorities for the 2019-2020 program year on March 19, 2019 and conducted a final public hearing on May 7, 2019.</p>	<p>Two comments were made during the May 7, 2019 City Council Public Hearing. Kristine Schwarz, Executive Director of New Beginnings Counseling Center, and Patricia Keelean, Chief Executive Officer of Community Action Commission of Santa Barbara County, spoke in support and gratitude for the CDBG funding. Annual Action Plan recommendations.</p>	Not applicable	25

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
3	Internet Outreach	Non-targeted/broad community	Not applicable	None	Not applicable	http://www.cityofgoleta.org/index.aspx?page=464

Table 4 – Citizen Participation Outreach

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Expected Resources

AP-15 Expected Resources – 91.220(c)(1,2)

Introduction

The City expects to receive CDBG funds for use to address the community needs. In addition to its entitlement grant, the City of Goleta typically allocates some General Fund money towards public services and leverages other funding and grants for new or repaired infrastructure in Old Town, the area with the highest percentage of low- to moderate-income people. For example, the City will be allocating over \$40,000 in fiscal year 20202021 for services to assist homeless people through support to warming shelters; for Fair Housing Services to predominantly low- to moderate-income residents through a contract with the City of Santa Barbara for its Rental Housing Mediation Program; and for monitoring of affordable housing covenants by the Housing Authority of Santa Barbara County.

Should additional CDBG funding become available during the program year through cost savings, increase in allocation, or dropped activities, the City will use CDBG funds to expand the scope of its community center ADA improvement program. If additional funding becomes available for public services for the same reasons during the program year, the funds will be distributed proportionately among the approved CDBG-funded public services agencies and approved capital projects. No additional public review will be required to take this action, because this would be considered a minor amendment to the Annual Action Plan.

Anticipated Resources

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
CDBG	public - federal	Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services	225,537	0	0	225,537	152,350	The City will be allocating \$33,828 of its CDBG funding to public services, \$45,107 for planning and administration of the program, and \$146,602 for capital projects.

Table 5 - Expected Resources – Priority Table

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied

Federal Resources

- Continuum of Care (CoC) Program
- HUD Veterans Affairs Supportive Housing (HUD-VASH)
- Supportive Housing for the Elderly (Section 202)
- Supportive Housing for Persons with Disabilities (Section 811)
- Housing Opportunities for Persons with AIDS (HOPWA)
- Youthbuild
- Federal Low-Income Housing Tax Credit Program

State Resources

- State Low-Income Housing Tax Credit Program
- Building Equity and Growth in Neighborhoods Program (BEGIN)
- CalHome Program
- Multifamily Housing Program (MHP)
- Housing Related Parks Grant
- CalHFA Single and Multi-Family Program
- Mental Health Service Act (MHSA) Funding

Local Resources

- Santa Barbara/Santa Maria Continuum of Care (CoC)
- Housing Authority of the County of Santa Barbara
- Southern California Home Financing Authority (SCHFA)
- Local Tax Allocation Bond proceeds

Private Resources

- Federal Home Loan Bank Affordable Housing Program (AHP)
- Community Reinvestment Act Programs
- United Way Funding
- Private Contributions

If appropriate, describe publically owned land or property located within the jurisdiction that may be used to address the needs identified in the plan

For PY 2020, \$146,602 will be allocated to the construction and repair of Mathilda Park in Goleta. These improvements are on publicly-owned land in a very low-income track of the community.

Discussion

The City has been very successful in leveraging financial resources and, in addition to CDBG funding, has successfully competed for many other grants from varying sources, including State of California Parks grants, which support additional improvements on city-owned sites like Mathilda Park.

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Annual Goals and Objectives

AP-20 Annual Goals and Objectives

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Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Public Services	2014	2019	Affordable Housing Homeless Non-Homeless Special Needs	Old Town Goleta Citywide - Low-to Mod-Income Population	Homelessness Non-Housing Community Development	CDBG: \$33,828	Public service activities other than Low/Moderate Income Housing Benefit: 2,150 Persons Assisted Homelessness Prevention: 50 Persons Assisted

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
2	Public Facilities, Improvements and Infrastructure	2014	2019	Non-Housing Community Development	Old Town Goleta Citywide - Low-to Mod-Income Population	Non-Housing Community Development	CDBG: \$146,602	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit: 2884 Persons Assisted
3	Planning and Administration of CDBG Program	2014	2019	Affordable Housing Public Housing Homeless Non-Homeless Special Needs Non-Housing Community Development	Citywide - Low-to Mod-Income Population	Homelessness Non-Housing Community Development Affordable Housing	CDBG: \$45,107	Other: 0 Other

Table 6 – Goals Summary

Goal Descriptions

1	Goal Name	Public Services
	Goal Description	The goal of public services includes providing assistance to children, seniors, the homeless and other low- to moderate-income people through anti-poverty strategies that involve health services, housing services, food programs, education and enrichment, and other programs.
2	Goal Name	Public Facilities, Improvements and Infrastructure
	Goal Description	This category consists of non-housing community development activities relating to infrastructure and public improvements such as, but not limited to, street, sidewalk and other pedestrian improvements; bike path improvements; and parks and open space improvements and amenities.
3	Goal Name	Planning and Administration of CDBG Program
	Goal Description	This project consists of planning and administration of the CDBG annual program for 2018-2019 including preparation of the CAPER, Action Plan, sub-recipients monitoring and other related activities.

Discussion

The City participates in the Santa Barbara County HOME Consortium, but in addition, during the 2015-2019 Consolidated Plan the City has completed or expects to complete the construction of three affordable housing projects with funds other than CDBG, including:

- Village at Los Carneros - 69 affordable rental units (13 targeted to very low-income and 56 low-income)
- Old Town Village - 14 affordable ownership units (7 at moderate income and 7 at above moderate income); and
- Villa la Esperanza - 8 new rental units (all units will be low-income units)

Projects

AP-35 Projects – 91.220(d)

Introduction

The Five-Year Consolidated Plan outlines strategies for the expenditures of the City's CDBG funds with the mission to provide a suitable living environment by revitalizing low- to moderate-income neighborhoods, to assist disadvantaged, low-income and homeless persons by providing adequate public facilities and services, and generating affordable housing opportunities. This PY 2020 Action Plan focuses CDBG resources in the areas of youth and family resources to low-income persons, medical services including chronic care case management for low-income persons and those experiencing homelessness, and services for the homeless living in their vehicles. It also places considerable funding towards improvements to Mathilda Park located in a high-density area of the City, the only qualifying tract outside of Old Town Goleta.

Projects

#	Project Name
1	Family Resource Center
2	Goleta Neighborhood Clinic
3	Safe Parking Shelter and Rapid Re-Housing Program
6	Planning and Administration of Program Year 2020 CDBG Activities
7	Mathilda Park Improvements

Table 7 - Project Information

Describe the reasons for allocation priorities and any obstacles to addressing underserved needs

The City's 2020-2024 Consolidated Plan identifies public services to the **homeless, seniors, children and youth, those with special needs such as people with disabilities, and low-income people in general** as high priorities. In addition, capital projects and public infrastructure improvements in **Old Town Goleta** where the City's highest population of low- to moderate-income people reside is another top priority identified in the Consolidated Plan. The primary barrier to addressing underserved needs is lack of adequate financial resources.

AP-38 Project Summary
Project Summary Information

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1	Project Name	Family Resource Center
	Target Area	Citywide - Low- to Mod-Income Population
	Goals Supported	Public Services
	Needs Addressed	Non-Housing Community Development
	Funding	CDBG: \$11,276
	Description	These funds will support IVYP's Family Resource Center Family Advocates in the work they do in the Goleta Valley to end the cycle of poverty, build a healthy community and promote parental resilience. This includes case management, resource and referral, food assistance, parenting classes, and health screenings for children and families regardless of income.
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 550 Goleta residents are expected to benefit from this program.
	Location Description	The Family Resource Center is located at 5638 Hollister Ave. Suite 200 Goleta, CA 93117.
	Planned Activities	Isla Vista Youth Projects – Family Resource Center (550 people) CDBG: \$11,276
2	Project Name	Goleta Neighborhood Clinic
	Target Area	Citywide - Low- to Mod-Income Population
	Goals Supported	Public Services
	Needs Addressed	Homelessness
	Funding	CDBG: \$11,276
	Description	Funding would support the Goleta Neighborhood Clinic's and Goleta Dental Clinic's comprehensive health and dental care services including medical and dental care, mental health and counseling services, chronic care management, health education, health insurance enrollment assistance, and linkages to other community services for Goleta residents who are uninsured, under-insured, self-pay, and/or homeless. This includes expand services to provide dental care to low-income Goleta residents.
	Target Date	6/30/2021

	Estimate the number and type of families that will benefit from the proposed activities	Approximately 2,000 Goleta residents are expected to benefit from this program.
	Location Description	The Goleta Neighborhood Clinic is located at 5580 Calle Real in Goleta, CA, 93117.
	Planned Activities	Santa Barbara Neighborhood Clinics - Goleta Neighborhood Clinic (2,000 people) CDBG: \$11,276
3	Project Name	Safe Parking Shelter and Rapid Re-Housing Program
	Target Area	Citywide - Low- to Mod-Income Population
	Goals Supported	Public Services
	Needs Addressed	Homelessness
	Funding	CDBG: \$11,276
	Description	Funding would support the Safe Parking Shelter and Rapid Re-Housing Program, which provides safe shelter, case management, and outreach to the vehicular homeless population. The program also provides rapid rehousing, housing navigation and housing retention services, and financial assistance to Safe Parking clients and people referred through Coordinated Entry to transition them to and help them maintain secure housing.
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	This program is estimated to serve at least 50 Goleta residents.
	Location Description	The Safe Parking Shelter and Rapid Re-Housing Program provides safe shelter for the vehicular homeless in monitored overnight Goleta parking lots.
	Planned Activities	New Beginnings - Safe Parking Shelter and Rapid Re-Housing Program (50 persons) CDBG: \$11,276
4	Project Name	Planning and Administration of Program Year 2020 CDBG Activities
	Target Area	Old Town Goleta Citywide - Low- to Mod-Income Population
	Goals Supported	Planning and Administration of CDBG Program

	Needs Addressed	Homelessness Non-Housing Community Development Affordable Housing
	Funding	CDBG: \$45,107
	Description	This project consists of planning and administration of the CDBG annual program for 2020-2021 including preparation of the CAPER, Action Plan, sub-recipient monitoring, and other related activities.
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	N/A
	Location Description	130 Cremona Drive, Suite B, Goleta, CA 93117
	Planned Activities	City of Goleta – CDBG Administration CDBG: \$45,107
5	Project Name	Mathilda Park Improvements
	Target Area	Old Town Goleta Citywide - Low- to Mod-Income Population
	Goals Supported	Public Facilities, Improvements and Infrastructure
	Needs Addressed	Non-Housing Community Development
	Funding	CDBG: \$146,602
	Description	The project will fund urgent repairs at Mathilda Park, which is the only park in Block Group 06083002930, a high-density, low-income residential area of Goleta. The improvements include drainage issues and unsafe conditions created when it rains. In addition, because there are no other playgrounds in the area that are ADA accessible, the walkway leading to the playground will be improved to meet ADA requirements.
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 1,618 persons with disabilities.
	Location Description	Mathilda Park located on Mathilda Drive, Goleta, CA 93117
	Planned Activities	City of Goleta – Mathilda Park Improvements (1,618 persons) CDBG: \$146,602

AP-50 Geographic Distribution – 91.220(f)

Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed

The City of Goleta's CDBG funding for capital projects and public improvements has been concentrated in Census Tract 30.01 which includes Goleta's Old Town district. This area contains the City's highest concentration of low- to moderate-income residents and is the primary census tract that exceeds the HUD exception threshold for Goleta. HUD typically defines a low- and moderate-income area as an area (often a Census Tract) where at least 51 percent of the residents are low and moderate income. However, in some communities, there are no or very few areas in which 51 percent of the residents are low and moderate income. For these grantees, the CDBG regulations authorize an exception criterion in order for such grantees to be able to undertake area benefit activities. The City of Goleta is one of the communities where the exception criteria apply. In addition, only individual Block Groups within the City of Goleta meet the HUD-defined criteria. These qualifying Block Groups are located in Goleta's Old Town district and a high-density residential district on the west side of the city. In these block groups, 57% or more of residents are low-mod income.

In PY 2020, the City will be addressing the needs of persons in Census Tract 29.30, which has not been served by CDBG capital funds before. In addition, any residual funds would support the entire community of people with disabilities by addressing ADA accessibility issues with the City's Community Center. The Center is located in Old Town Goleta, also a qualifying Block Group.

CDBG funding for Public Services is directed at low- to moderate-income people citywide.

Geographic Distribution

Target Area	Percentage of Funds
Old Town Goleta	0
Citywide - Low- to Mod-Income Population	100

Table 8 - Geographic Distribution

Rationale for the priorities for allocating investments geographically

For capital projects and public infrastructure improvements, CDBG funding has been spent in a predominantly low- to moderate-income residential area for the LMA national objective, or within an economically depressed or blighted area to meet the Elimination of Slum/Blight national objective. HUD defines a low- and moderate-income area as an area (often a Census Tract or Block Group) where at least 51 percent of the residents are of low and moderate income. The City of Goleta is an exception community, which permits the City to include census tracts and block groups below the 51 percent threshold. In the case of the City of Goleta, only individual Block Groups within the City of Goleta meet the HUD-defined criteria. These qualifying Block Groups are located in Goleta's Old Town district and a

high-density residential district on the west side of the city. In these block groups, 57% or more of residents are low-mod income. These are the areas where City of Goleta funding will be targeted. In addition, the services provided by the social service sub-recipients are located in a variety of critical locations throughout the city in order to reach those most in need.

Discussion

The City is allocating its entire allocation to address the needs of low- and moderate-income persons, including persons with disabilities and those experiencing homelessness. The City did not have any Neighborhood Strategy Areas (NSAs).

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Affordable Housing

AP-55 Affordable Housing – 91.220(g)

Introduction

Lower-income households continue to pay high percentage of their income for housing, compared to other income groups. A large percentage of lower-income renters also experience overcrowding and inadequate housing conditions as housing problems. The data indicate that generally over 90 percent of the extremely low-income renters, including the elderly, experience a cost burden that is greater than 50 percent of their income. Overall, of the 1,500 renter households in need of assistance, about 1,185 of these, or 79 percent, are experiencing a cost burden that is greater than 50 percent of their income. Of the 1,175 owner households needing some kind of housing assistance, the greatest problem is in the area of housing cost burden, with 715 households (nearly 61 percent) experiencing a cost burden greater than 50% of their income. Another 275 owner households (23 percent) are experiencing a cost burden greater than 30 percent of their income. Unfortunately, the cost of land coupled with high development costs and lack of funding resources make development of new affordable housing units very difficult. The City of Goleta has limited resources with which to develop new affordable units and often relies on private developers to do so in conjunction with other projects.

One Year Goals for the Number of Households to be Supported	
Homeless	0
Non-Homeless	14
Special-Needs	0
Total	0

Table 9 - One Year Goals for Affordable Housing by Support Requirement

One Year Goals for the Number of Households Supported Through	
Rental Assistance	0
The Production of New Units	14
Rehab of Existing Units	0
Acquisition of Existing Units	0
Total	0

Table 10 - One Year Goals for Affordable Housing by Support Type

Discussion

During the 2020-2024 Consolidated Plan, the City expects to complete the construction of **three affordable housing projects, including:**

- Village at Los Carneros - 69 affordable rental units (13 targeted to very low-income and 56 low-

income) Completed in December 2018;

- Old Town Village - 14 affordable ownership units (7 at moderate income and 7 at above moderate income) Under Construction; and
- Villa la Esperanza - 8 new rental units (all units will be low-income units) Completed and Occupied

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AP-60 Public Housing – 91.220(h)

Introduction

The City of Goleta is a participating member of the Santa Barbara HOME Consortium and, as such, the County of Santa Barbara oversees the planning and implementation of affordable housing programs funded via the HOME Investment Partnerships Program within the City of Goleta. There are no public housing units in Goleta, since all public housing has been converted to Affordable Tax Credit/Project-Based housing. The Housing Authority of the County of Santa Barbara serves Santa Barbara County and the City of Goleta. Within the City of Goleta, the Housing Authority has 140 units, including 4 units for special needs people. There are also 167 people receiving Section 8 housing assistance in the Goleta area. The Housing Authority was founded on the belief that decent, safe and sanitary housing is central to the physical and emotional health, productivity, and self-esteem of the people it serves. The agency's mission is to provide affordable housing opportunities for low income households in the County of Santa Barbara (including Goleta) in an environment which preserves personal dignity, and in a manner which maintains the public trust.

Actions planned during the next year to address the needs to public housing

Through the City's participation in the HOME Consortium, Goleta provides input on upcoming affordable housing projects. The City is not aware of any specific projects related to public housing within the City of Goleta in the coming year. However, Goleta is supportive of planned affordable housing projects taking place in nearby unincorporated areas. One affordable housing partner, the Housing Authority of the County of Santa Barbara, has methodically worked toward rehabilitation of all its public housing units in Goleta. The Housing Authority has accomplished this through the establishment of a non-profit affiliate; disposition of the units to this non-profit affiliate; and then use of tax-exempt financing/credits to finance rehabilitation of the units. The units remain affordable and Section 8 vouchers have been issued for any tenants displaced during renovation of the units.

As funding allows, the Housing Authority of Santa Barbara County will carry out modifications needed in its public housing stock based on the Section 504 Needs Assessment. A review of the Housing Authority's 2020 Annual Plan does not indicate any new or rehabilitation projects in the City of Goleta for PY 2020. However, there is a proposal to build 59 units in the County of Santa Barbara near the Goleta. Please refer to the Public Housing Authority's Annual Plan for further information.

Actions to encourage public housing residents to become more involved in management and participate in homeownership

Each public housing area owned and/or managed by the Housing Authority of the County of Santa Barbara has an established Resident Council, whose members are elected by residents in that area. The Council holds regular public meetings and brings concerns and recommendations directly to the Housing Authority. The Housing Authority also has a Section 8 homeownership program, although the high cost

of housing limits it. The Housing Authority also administers a Mortgage Credit Certificate Program that assists lower income first-time homebuyers.

If the PHA is designated as troubled, describe the manner in which financial assistance will be provided or other assistance

Not applicable. The Housing Authority of the County of Santa Barbara is a high performing PHA and not troubled.

Discussion

In addition to the City of Goleta's participation in the Santa Barbara HOME Consortium, it maintains a close partnership with the Housing Authority of the County of Santa Barbara and its affiliate nonprofit organization in addressing the housing needs of its low- and moderate-income residents.

DRAFT

AP-65 Homeless and Other Special Needs Activities – 91.220(i)

Introduction

The City of Goleta strives to reduce homelessness and assist those who are homeless and unsheltered by using a portion of its CDBG award to support agencies and organizations whose mission is to provide case management and other services to homeless persons. The City has consistently supported programs and activities that also specifically engage in outreach to the homeless not residing in shelters. In addition to allocating some of its CDBG funding, the City invests some of its General Funds in homeless warming centers, shower services, transitional housing, and the County-wide coordinated entry system via Home for Good Santa Barbara County Funders Collaborative (Home for Good). Home for Good is a county-wide, collective impact collaborative of government agencies, non-profit organizations, foundations, faith communities, business and community leaders, other community groups, and individuals who have experienced homelessness. Its goal is to prevent homelessness; support the expansion of housing for people experiencing homelessness; build a result- and data-driven culture; elevate community dialogue, support collaboration regarding homelessness; and encourage commitment to self-sufficiency.

Describe the jurisdictions one-year goals and actions for reducing and ending homelessness including reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs

The City of Goleta strives to reduce homelessness and assist those who are homeless and unsheltered by using a portion of its CDBG award to support agencies and organizations whose mission is to provide case management and other services to homeless persons. The City has typically supported programs and activities that also specifically engage in outreach to the homeless not residing in shelters. Through CDBG support of New Beginnings Safe Parking and Rapid Rehousing Program, the City expects to assist 50 homeless people not residing in shelters.

Addressing the emergency shelter and transitional housing needs of homeless persons

There are several organizations and agencies that serve southern Santa Barbara County and provide both emergency shelter as well as transitional housing. There are also warming centers, some located around Goleta, that serve area homeless people during periods of inclement weather by providing shelter and meals. The City typically contributes City General Fund money on an annual basis to the warming centers emergency shelter program and also contracts with a local shelter in order to reserve beds specifically for people experiencing homelessness in Goleta. Also, a portion of its CDBG allocation goes towards organizations that provide services to homeless persons and families.

Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again.

The City of Goleta's goals include reducing the incidence of homelessness, and addressing the needs of homeless persons, including making the transition to permanent housing and independent living. The City helps achieve this through support of agencies that provide these services, as well as through participation in area organizations that share these goals. As mentioned above, one of those organizations is Home for Good, which includes a Goleta City Councilmember on its advisory board. The City typically provides some General Fund support to Home for Good for its regional, collaborative effort focused on housing those without homes that brings together homeless services agencies, government, community-based organizations, other local groups, non-profits, foundations, faith communities, street friends, business and community leaders, and individuals. The goals of Home for Good include preventing homelessness and supporting the expansion of housing for the homeless.

Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions); or, receiving assistance from public or private agencies that address housing, health, social services, employment, education, or youth needs.

The City of Goleta looks to help avoid low-income people from becoming homeless by providing rental and eviction prevention assistance through the City's annual contract with the Santa Barbara Rental Housing Mediation Program (RHMP). The City provides more than \$36,000 annually in General Fund money to support the RHMP which provides information to predominantly low-income tenants about their rights; provides legal assistance to people served with eviction notices; and conducts mediation between tenants and landlords to help people avoid eviction and address other problems. Additional General Fund monies are dedicated to food, housing, and other social services for extremely low-income individuals. The City also allocates a portion of its CDBG funding to homeless service providers and non-profits that provide various services and assistance to low-income people including medical, food, and social services. These services fill the gaps for those families and individuals that are on the verge of becoming homeless and allow them to dedicate more of their financial resources to housing costs.

Discussion

The City does not receive Housing for Persons with AIDS (HOPWA) funding.

DRAFT

AP-75 Barriers to affordable housing – 91.220(j)

Introduction:

In the City of Goleta, the largest barrier to the development of affordable housing is the extremely high cost of real estate and development costs. There are also considerable governmental constraints to affordable housing development that include land use policies governed by the Land Use Element of the General Plan and the zoning and development codes, and development fees imposed by the jurisdiction. In addition, due to the prolonged drought, there is a restriction on issuance of new water service which represents another barrier.

Actions it planned to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment

The City's Housing Element is required to provide a detailed assessment of public policy constraints and to develop strategies to alleviate the constraints on development of new housing, and particularly, those that act as barriers to affordable housing. Major governmental constraints to affordable housing development include land use policies governed by the Land Use Element of the General Plan and the zoning and development codes, and development fees imposed by the jurisdiction. For example, stringent standards relating to building height, lot coverage, setbacks, open space requirements, and parking requirements often reduce the number of units that can be achieved on a given site. In addition, lengthy development approval and permit processing procedures can increase the cost of development substantially. In most cases, lengthy development and permit approval process occurs when a conditional use permit and/or design/architectural review are required and if clear standards for review are not established. Development impact fees are also charged to a new development to pay for the necessary local infrastructure to serve the development which increases the cost to develop new housing. The City of Goleta has been in the process of developing a new zoning code that was adopted in February 2020, and in doing so, has carefully examined current development standards, land use policies, and permit processing requirements to remove unnecessary barriers to development of affordable housing. This included an examination of current land use controls to determine where processing efficiencies can be improved.

Discussion:

Through the Santa Barbara County HOME Consortium funding the City is supporting affordable housing project construction. The City continues to support a regional approach to addressing affordable housing needs but does encourage use of HOME funds in and/or around Goleta.

AP-85 Other Actions – 91.220(k)

Introduction:

The greatest obstacle to meeting any underserved need is the lack of sufficient funding, including:

- Limited availability of funding from both federal, state, and other sources;
- High cost of housing and provisions in the area which increases the difficulty of meeting affordable housing needs; and
- Reduced or frozen funding from state, including the loss of Redevelopment Funds and other sources due to inadequate State revenue

There is an underserved need for public services across most categories. This includes the needs of the elderly and frail seniors, at-risk youth, working parents, persons with HIV/AIDS and their families, the disabled, individuals with drug, alcohol and chronic illnesses, and persons with other conditions affecting their ability to function independently and productively. There is also a need for general services for low-income residents such as health care, food and clothing, educational programs, and case management.

Actions planned to address obstacles to meeting underserved needs

The City of Goleta will provide the maximum amount of CDBG funding allowed towards public services (15% of its allocation) which will help address the needs of seniors, youth, homeless and low-income people in general, including essential needs such as health care and needed family resources for low-income parents.

There is a need within the City to address existing barriers to low-income families and those persons with disabilities. In PY 2020, the City will work to address some of those needs. The City will allocate approximately 65% of its CDBG funding for park improvements in a low-income area of the City that has never been directly served by CDBG capital projects. These improvements will also make the park ADA accessible, which is important as it is the only park serving this high-density area of low-income residents. This CDBG funding may also provide leveraging opportunities to add additional enhancement to the park.

To address other underserved needs, in PY 2020 City staff will also focus on the following programmatic and administrative areas:

- Staff will continue to research availability of future funding resources and use proactive approaches toward future applications for potential leverage funds; this will assist the City to strategically place future activities in line to address the above obstacles.
- CDBG and other funds will be used as leverage for the City administered programs and support services that serve the needs of low- to moderate-income citizens.

Actions planned to foster and maintain affordable housing

The high cost of housing in the area significantly increases the difficulty of meeting affordable housing needs and the City has limited resources with which to develop affordable units on its own. Staff will continue to research and explore public/private partnerships in the construction and development of affordable housing. The City will continue to look for opportunities to leverage its HOME funds and affordable housing in-lieu fees to assist private developers in the construction of new affordable housing.

Actions planned to reduce lead-based paint hazards

The Santa Barbara County Public Health Department works in coordination with the California Department of Health Services, Childhood Lead Poisoning Branch for program planning, outreach, case management, investigation, and surveillance of lead poisoned children.

A Public Health Nurse (PHN) identifies and case-manages lead-burdened children throughout the county and provides outreach and education to the community. A multi-departmental Childhood Lead Poisoning Prevention (CLPP) Team, which includes representatives from the Women, Infants, and Children (WIC) program, California Children Services (CCS), Environmental Health Services, Community Health Division Program Administration, and the County Fire Department-HAZMAT, meets quarterly to plan outreach activities, prepare educational materials, resolve current issues, and discuss responsibilities in investigating lead poisoning cases. This program has increased lead screening done on children at risk for lead poisoning.

The City of Goleta will also make copies of the most recent EPA publication, Renovate Right: Important Lead Hazard Information for Families, Child Care Providers and Schools available to the public at City Hall. In addition, the City's Planning and Environmental Review Department will provide the most recent EPA educational brochures on lead poisoning to anyone seeking a permit or information for renovation of a residence, day care center or school which includes work on a structure older than 1978.

Actions planned to reduce the number of poverty-level families

The City of Goleta supports various public service programs, both with its CDBG funding and its own General Funds, to provide essential services to reduce the number of poverty-level families.

Actions planned to develop institutional structure

One of the institutional gaps identified was that few services are located in the City of Goleta, so residents have to travel to receive services. The City will continue to work with service providers to offer services in Goleta and will support those programs that do with CDBG and/or General Fund money. For example, one of the PY 2020 CDBG sub-recipients is receiving increased funding to support a dental clinic that was opened in the city of Goleta. This will provided needed no- or low-cost dental health services to low-income or homeless residents without the need to spend time and financial resources on travel.

Actions planned to enhance coordination between public and private housing and social service agencies

The City will continue to collaborate with public and private housing and social service agencies to meet the goals and objectives of the Consolidated Plan. This includes attending and coordinating ongoing meetings, special meetings and/or participation on relevant tasks forces.

Discussion:

N/A

DRAFT

Program Specific Requirements

AP-90 Program Specific Requirements – 91.220(I)(1,2,4)

Introduction:

Community Development Block Grant Program (CDBG)

Community Development Block Grant Program (CDBG) Reference 24 CFR 91.220(I)(1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

1. The total amount of program income that will have been received before the start of the next program year and that has not yet been reprogrammed	0
2. The amount of proceeds from section 108 loan guarantees that will be used during the year to address the priority needs and specific objectives identified in the grantee's strategic plan.	0
3. The amount of surplus funds from urban renewal settlements	0
4. The amount of any grant funds returned to the line of credit for which the planned use has not been included in a prior statement or plan	0
5. The amount of income from float-funded activities	0
Total Program Income:	0

Other CDBG Requirements

1. The amount of urgent need activities	0
2. The estimated percentage of CDBG funds that will be used for activities that benefit persons of low and moderate income. Overall Benefit - A consecutive period of one, two or three years may be used to determine that a minimum overall benefit of 70% of CDBG funds is used to benefit persons of low and moderate income. Specify the years covered that include this Annual Action Plan.	100.00%

This Action Plan is being designated as year one of a three-year overall benefit period consisting of 2020-2021, 2021-2022 and 2022-2023.

Attachments

DRAFT

Citizen Participation Comments

To be inserted after Public Review period.

DRAFT

Grantee Unique Appendices

 **CITY OF GOLETA
INVITES APPLICATIONS FOR FISCAL YEAR 2019-2020 FUNDING
THROUGH THE GOLETA CITY GRANT PROGRAM AND
COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) PROGRAM**

The City of Goleta is accepting applications for grant funding through its Goleta City Grant Program and the Community Development Block Grant (CDBG) Program. The application process is combined for both programs and will open on December 17, 2018. Applications must be submitted electronically through ZoomGrants no later than 5:00 pm on Monday, January 28, 2019. The City will no longer be accepting paper applications.

For Fiscal Year 2019-2020, up to \$100,000 in funding is available for civic services, community projects, cultural activities, educational programs and special events that are of benefit to the residents of the City of Goleta. CDBG funding must be used to provide public services to the homeless and low- to moderate-income residents of Goleta.

GRANT FUNDING REQUIREMENTS

1. All programs and activities must benefit Goleta residents.
2. Programs and activities must be sponsored by non-profit organizations or governmental agencies.
3. Categories of programs and activities eligible for grants include:
 - a. Civic projects or services sponsored by Goleta community organizations
 - b. Cultural activities (e.g. music, art, dance, recreation, etc.)
 - c. Educational programs
 - d. Special events
 - e. Regional projects of benefit to Goleta residents
 - f. Public services (e.g. senior services, youth programs, health services, services for the homeless, etc.)

Questions regarding the grant application and funding process should be directed to Dana Grossi, Neighborhood Services and Public Safety Department, at dgrossi@cityofgoleta.org or (805) 562-5507.

Publish: Santa Barbara Independent on Thursday, December 13, 2018

 **NOTICE OF AVAILABILITY**

**NOTICE OF AVAILABILITY FOR 30-DAY PUBLIC REVIEW:
DRAFT COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG)
2019-2020 CDBG ACTION PLAN**

NOTICE IS HEREBY GIVEN that the City of Goleta is conducting a 30-day public review period on the Draft 2019-2020 CDBG Action Plan. The Draft Action Plan outlines the City's strategy for pursuing the overall goals of the U.S. Department of Housing and Urban Development (HUD) to provide decent housing; to establish and maintain a suitable living environment; and to expand economic revitalization opportunities. The Action Plan also contains identifiable benchmarks for measuring progress through goals, objectives and community development strategies to meet the City's housing needs and to provide services to the low-income, homeless and special needs populations within the City. The Draft 2019-2020 Action Plan also sets forth funding allocations for the 2019-2020 planning period. The review period provides an opportunity for the public to offer their views and recommendations to the City on the subject of CDBG funded housing and community development related activities. The Draft 2019-2020 CDBG Action Plan is posted on the City's website at <http://www.cityofgoleta.org/city-hall/neighborhood-services-and-public-safety/neighborhood-services/community-development-block-grant-program> and copies are also available for review at the Goleta City Hall, 130 Cremona Drive, Suite B, Goleta; and the Goleta Community Center located at 5679 Hollister Avenue.

PUBLIC REVIEW PERIOD: Comments on the Draft Action Plan are being accepted during a 30-day public review period beginning Thursday, March 28, 2019, and ending Monday, April 29, 2019, at 5:00 pm. Comments should be submitted to: City of Goleta, Neighborhood Services & Public Safety Department, Attn: Dominique Samario, 130 Cremona Drive Goleta, CA 93117. For more information you may contact Dominique Samario, Management Analyst at dsamario@cityofgoleta.org or at (805) 690-5126.

Publish: Thursday, March 28, 2019 Santa Barbara Independent



AVISO DE DISPONIBILIDAD

AVISO DE DISPONIBILIDAD PARA LA REVISIÓN PÚBLICA DE 30 DÍAS: PROPUESTO PROGRAMA DE SUBSIDIOS GLOBALES PARA EL DESARROLLO COMUNITARIO (CDBG) 2019-2020 PLAN DE ACCIÓN DE CDBG

El AVISO SE DA que la Ciudad de Goleta está conduciendo un período de revisión pública de 30 días acerca del Propuesto Plan de Acción de 2019-2020. El Propuesto Plan de Acción resume la estrategia de la Ciudad para perseguir las metas generales del Departamento de Vivienda y de Desarrollo Urbano (HUD en inglés) de los E.E.U.U., para proporcionar la vivienda decente; para establecer y mantener un medioambiente sostenible; y para ampliar oportunidades económicas de la revitalización. El Plan de Acción también contiene los puntos de referencia para medir progreso por las metas, objetivos y estrategias de desarrollo de la comunidad para realizar las necesidades de la vivienda en la Ciudad y para proporcionar servicios a la gente de bajos ingresos, a los desamparados y a la gente con necesidades especiales dentro de la Ciudad. El Propuesto Plan de Acción también dispone asignaciones de financiación específicas para el período de planeamiento de 2019-2020. El período de revisión proporciona una oportunidad para que el público ofrezca sus opiniones y recomendaciones a la Ciudad a propósito de actividades por medio de CDBG relacionadas al financiamiento de la vivienda y del desarrollo comunitario. El Propuesto Plan de Acción de 2019-2020 CDBG está disponible en el sitio web de la Ciudad en: <http://www.cityofgoleta.org/city-hall/neighborhood-services-and-public-safety/neighborhood-services/community-development-block-grant-program>, y copias también están disponibles para la revisión en El Ayuntamiento, 130 Cremona Drive, Suite B, Goleta; y el Centro Comunitario del Valle de Goleta situado en 5679 Hollister Avenue. Para información en español, por favor llame al (805) 961-7555 y pregunte por Vyo Adomaitis o vadomaitis@cityofgoleta.org.

PERÍODO DE REVISIÓN PÚBLICA: Los comentarios sobre El Propuesto Plan de Acción para 2019-2020 se están aceptando durante un período de revisión de 30 días empezando el jueves, el 28 de marzo de 2019 y concluyendo lunes, el 29 de abril de 2019, a las 5:00 PM. Los comentarios se deben someter a: City of Goleta, Attn: Dominique Samario, 130 Cremona Drive Goleta, CA 93117.

Publica: El jueves, 28 de marzo de 2019 (Santa Barbara Independent)



NOTICE OF PUBLIC HEARING

COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) PROGRAM 2019-2020 Program Year Goals, Projects and Funding Allocations

NOTICE IS HEREBY GIVEN that the City Council of the City of Goleta will conduct a public hearing on the date and time set forth below to consider the following:

Potential projects and funding allocations for the City's Community Development Block Grant (CDBG) 2019-2020 program year. This is the second of two public discussions to gather public input and obtain Council direction regarding housing and community development needs, goals and priorities, and funding allocations for the 2019-2020 program year. The City Council will consider the recommendations of its Grant Funding Review Standing Committee regarding funding allocations based on applications the City received from social service providers and identified City-sponsored capital projects.

As a CDBG Entitlement Community, the City of Goleta receives funding annually from the U.S. Department of Housing and Urban Development (HUD). The primary objectives of the CDBG program are the development of viable communities, decent and affordable housing and expanded economic opportunities for persons of very low, low and moderate income. The City of Goleta is required to prepare an annual Action Plan which identifies activities that will be undertaken to address public services, housing and community development needs.

All interested citizens, residents, and public or private agencies serving the Goleta community are invited to attend the public hearing.

MEETING DATE AND TIME: Tuesday, May 7, 2019 – Meeting begins at 1:30 p.m.

MEETING LOCATION: City Council Chambers, Goleta City Hall
130 Cremona Drive, Suite B
Goleta, California 93117

PUBLIC COMMENT: All interested persons are encouraged to attend the public hearing and to present written and/or oral comments. Written submittals concerning agenda items may be sent to the City Clerk Group e-mail: cityclerkgroup@cityofgoleta.org; or mail: Attn: City Council and City Clerk at 130 Cremona Drive, Suite B, Goleta, California 93117. Comments must be received by the City Clerk on or before the date of the hearing or can be submitted at the hearing. In order to be disseminated to the City Council for consideration during the hearing, written information must be submitted to the City Clerk no later than May 6, 2019 at noon. Material received after this time may not be reviewed by the City Council prior to the hearing.

Note: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Deborah Lopez, City Clerk, at (805) 961-7500. Notification at least 72 hours prior to the meeting will enable City staff to make reasonable accommodation arrangements.

For more information, please contact Dominique Samario, Management Analyst, at (805) 690-5126 or by email at dsamario@cityofgoleta.org. Information is also available on the City's website: <http://www.cityofgoleta.org/city-hall/neighborhood-services-and-public-safety/neighborhood-services/community-development-block-grant-program>

Date of Publication: April 25, 2019 (Santa Barbara Independent)



NOTIFICACIÓN DE AUDIENCIA PÚBLICA

PROGRAMA DE SUBSIDIOS GLOBALES PARA EL DESARROLLO COMUNITARIO (CDBG por sus siglas en inglés)

METAS, PROYECTOS Y ASIGNACIONES PARA EL AÑO DEL PROGRAMA 2019-2020

SE NOTIFICA que el Concejo Municipal de la Ciudad de Goleta llevará a cabo una audiencia pública en la fecha y hora indicadas abajo para considerar lo siguiente:

Consideración de posibles proyectos y la asignación de fondos del Programa de Subsidios Globales para el Desarrollo Comunitario (CDBG por sus siglas en inglés) durante el año del programa 2019-2020. Esta es la segunda de dos discusiones públicas para recibir opiniones del público y obtener la dirección del Concejo Municipal relativo a necesidades de viviendas y desarrollo comunitario, objetivos y prioridades, y la asignación de fondos para el año del programa 2019-2020. El Concejo Municipal considerará las recomendaciones de su comité de revisión de financiamiento de subvenciones con respecto a las asignaciones de la financiación basadas en aplicaciones recibidas por La Ciudad de proveedores de servicios sociales y de proyectos Ciudad-patrocinados identificados. Como una comunidad de CDBG de derecho, la Ciudad de Goleta recibe fondos anuales de los EE.UU. Departamento de Vivienda y Desarrollo Urbano (HUD). Los objetivos primarios del programa de CDBG son el desarrollo de comunidades viables, vivienda decente y asequible y oportunidades económicas ampliadas para las personas de ingresos muy bajos, bajos y moderados. Se requiere que la Ciudad de Goleta elabore un Plan de Acción anual que identifique las actividades que serán emprendidas para dirigir servicios públicos, necesidades de la vivienda y del desarrollo de la comunidad.

Todos los interesados ciudadanos, residentes y agencias públicos o privados sirviendo a la comunidad de Goleta están invitados a asistir a la audiencia pública.

REUNIÓN FECHA Y HORA: Martes, 7 de mayo 2019 - Reunión comienza a las 1:30 PM
UBICACIÓN DE LA REUNIÓN: Cámaras del Concejo Municipal, Ayuntamiento
130 Cremona Drive, Suite B
Goleta, California 93117

COMENTARIO PÚBLICO: Se anima a todas las personas interesadas a asistir a la audiencia pública y presentar comentarios escritos y/o orales. Las presentaciones escritas sobre los puntos de la agenda se pueden enviar al correo electrónico del Grupo Secretario Municipal: cityclerkgroup@cityofgoleta.org; o por correo: Attn: City Council y City Clerk en 130 Cremona Drive, Suite B, Goleta, California 93117. Los comentarios deben ser recibidos por el Secretario Municipal (City Clerk) en o antes de la fecha de la audiencia o pueden presentarse en la audiencia. Para que se distribuya al Concejo Municipal para su consideración durante la audiencia, la información por escrito debe presentarse al Secretario a más tardar el 6 de mayo de 2019 al mediodía. El material recibido después de esta hora no puede ser revisado por el Concejo Municipal antes de la audiencia.

Para más información, págase en contacto con Dominique Samario, Analista, a (805) 690-5126 o por correo electrónico a dsamario@cityofgoleta.org. Información esta disponible en la página web de la Ciudad: <http://www.cityofgoleta.org/city-hall/neighborhood-services-and-public-safety/neighborhood-services/community-development-block-grant-program>

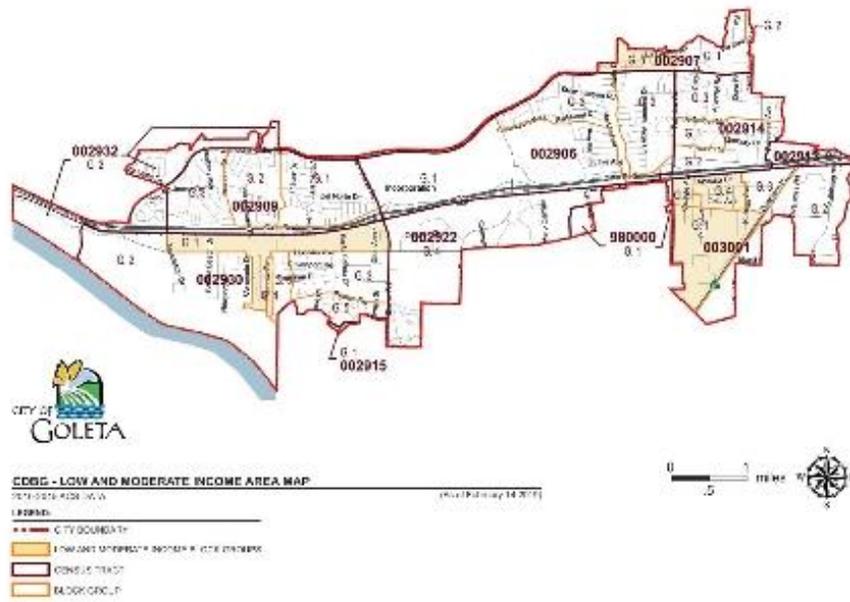
Nota: En cumplimiento con la Ley de Estadounidenses con Discapacidades (ADA), si usted necesita asistencia especial para participar en esta reunión, por favor póngase en contacto con Deborah Lopez, Secretario Municipal, al (805) 961-7500. Notificación al menos 72 horas antes de la reunión permitirá a personal de la Ciudad a tomar las medidas razonables de alojamiento.

Fecha de publicación: 25 de abril, 2019 (Santa Barbara Independent)

Appendix B

City of Goleta

Eligible CDBG Census Tracts and Block Groups



Grantee SF-424's and Certification(s)

TO BE INSERTED WITH SUBMISSION TO HUD

DRAFT

Attachment 2
2020-2024 Consolidated Plan



Community Development Block Grant 2020-2024 Consolidated Plan

Prepared by City of Goleta
Department of Neighborhood Services and Public Safety
130 Cremona Drive, Suite B
Goleta, CA 93117
Contact: Dominique Samario
(805) 690-5126 | dsamario@cityofgoleta.org

Executive Summary

ES-05 Executive Summary – 24 CFR 91.200(c), 91.220(b)

1. Introduction

The City of Goleta (City) is a recipient of federal funds from the U.S. Department of Housing and Urban Development (HUD) that may be used to support a variety of community programs that serve low- and moderate-income persons. This Consolidated Plan (Plan) serves as a strategic planning document for implementing HUD programs and is required in order to continue receiving allocations of Community Development Block Grant (CDBG) funds. The Plan identifies needs and adopts strategies which will address those needs, focusing primarily on low-and moderate-income (LMI) individuals and households. The information is designed to support need-driven, place-based decisions and inform and encourage public participation to guide funding decisions over the next five years. The Plan must also address special needs of the elderly, persons with disabilities, homeless individuals, and others.

The City also receives federal funding to support affordable housing through the Home Investments Partnership (HOME) program. The County of Santa Barbara is the lead entity for the regional HOME Consortium. The HOME Consortium includes the County and the cities of Buellton, Carpinteria, Goleta, Lompoc, Santa Maria, and Solvang. As the lead agency for the HOME Consortium, the County assumes overall responsibility for the development, management, administration, implementation, planning and reporting pursuant to the 2020-2024 Consolidated Plan for the HOME program. Each member jurisdiction participates in strategic planning through participation on the Urban County/HOME Consortium Steering Committee. As the cities of Goleta, Lompoc, and Santa Maria are also CDBG entitlement jurisdictions, they are responsible for developing their respective Consolidated Plan and related implementation documentation.

The Consolidated Plan identifies priority needs, short- and long-term goals and strategies to achieve those goals. To meet the community's needs, the Plan is guided by three goals:

- Provide decent housing by preserving and increasing the affordable housing stock, and supporting housing programs for the homeless, including emergency shelter, transitional and permanent housing programs, and homelessness prevention.
 - Provide a suitable living environment: 1. By supporting increased affordable housing opportunities; and continued improvements for infrastructure reconstruction and public facilities rehabilitation; and 2. By increasing supportive services to people with special needs, homeless persons, and low-income persons and families.
 - To expand economic opportunities through public infrastructure improvements in Goleta's Old Town District or other low-in Block Groups within the city of Goleta.
-

2. Summary of the objectives and outcomes identified in the Plan Needs Assessment Overview

The City's goals for the five-year planning period focus on expanding affordable housing, assisting homeless and those at risk of homelessness with emergency and permanent housing services, assisting non-homeless special needs populations, building community infrastructure and service capacity, and promoting economic development.

The Plan proposes supporting critical infrastructure to enhance the quality of life in low-income Block Groups and supportive services in the next five years in order to address and achieve the community's needs and goals.

3. Evaluation of past performance

The City of Goleta's CDBG and HOME Consortium investments have been used to make long lasting improvements serving low- and moderate-income residents. The City of Goleta prepares the Consolidated Annual Performance Evaluation and Report (CAPER) annually, which captures progress toward meeting needs and achieving strategies established in the Consolidated Plan and the Annual Action Plan. Through the monitoring of performance measures and sub-recipients, staff is able to identify operational improvements, resource allocation issues, and policy questions to be addressed in the upcoming year. Overall, the City of Goleta and its partners have been successful in implementing its public services and public improvement projects and programs and meeting the objectives established in the previous Consolidated Plan. The City foresees continued progress through the new Plan. Over the past 5-year Consolidated Plan, the City's CDBG funds were used exclusively for (1) meeting the three goals of providing decent housing; suitable living environment; and expanded economic opportunities, and (2) principally benefitting the homeless, very low- and low-income people and in some cases, moderate-income persons.

4. Summary of citizen participation process and consultation process

The Consolidated Plan regulations stipulate that the City has to meet minimum citizen participation requirements, consisting of public hearings, public comment periods and consultations.

a. Public Hearings: Annually the City conducts a minimum of two public hearings to allow the public an opportunity to comment on the Consolidated Plan and/or Annual Action Plan as well as the Consolidated Annual Performance Evaluation and Report. All public hearing meetings are advertised in a local newspaper of general circulation, and on the City's website. They are also broadcasted on a local television channel. An initial public meeting to gather public input on housing and community development needs, goals and priorities, and funding allocations for the 2019-2020 program year occurred on March 19, 2019. A second public hearing was held on May 7, 2019, whereby the final 2019-2020 Action Plan was considered and approved by City Council.

b. Public Comments Periods: City staff provided the public the opportunity to comment on the Consolidated Plan and/or Annual Action Plan in a public comment period that ran from March 28 to April 29, 2020. The public comment period was advertised in a local newspaper of general circulation, and on the City's website.

c. Consultations: City staff solicited comments on the Consolidated Plan and Annual Action Plan by contacting other local, County, State and regional districts providing services in and around the City of Goleta, as well as directly soliciting comments from the area public housing authority and local public service providers, including those serving the homeless, seniors, youth, special needs populations and those with HIV/AIDS. The City also held community focus groups provided an online community survey to gain citizen feedback

5. Summary of public comments

No comments were made during the public. Two comments were made during the May 7, 2019 City Council Public Hearing. Kristine Schwarz, Executive Director of New Beginnings Counseling Center, and Patricia Keelean, Chief Executive Officer of Community Action Commission of Santa Barbara County, spoke in support and gratitude for the CDBG funding recommendations.

6. Summary of comments or views not accepted and the reasons for not accepting them

All comments made were accepted.

7. Summary

Please see above.

The Process

PR-05 Lead & Responsible Agencies - 91.200(b)

1. Describe agency/entity responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source

The following are the agencies/entities responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source.

Agency Role	Name	Department/Agency
CDBG Administrator	CITY OF GOLETA	Department of Neighborhood Services and Public Safety

Table 1 – Responsible Agencies

Narrative

The City of Goleta’s Department of Neighborhood Services and Public Safety is the lead department for the administration of the City’s CDBG funds. The County of Santa Barbara is the lead agency for Santa Barbara County HOME Consortium, in which Goleta participates.

Consolidated Plan Public Contact Information

Consolidated Plan Public Contact Information

City of Goleta Department of Neighborhood Services & Public Safety

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PR-10 Consultation - 91.100, 91.110, 91.200(b), 91.300(b), 91.215(I) and 91.315(I)

1. Introduction

This section reviews the stakeholder consultation process conducted for the City of Goleta's 2020-2024 Consolidated Plan.

Provide a concise summary of the jurisdiction's activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies (91.215(I)).

The City of Goleta is within the Santa Maria/Santa Barbara County CoC. Homeless persons or those at risk of becoming homeless are also served by the South Coast Homeless Prevention and Rapid Re-Housing Program (HPRP).

The Homeless Prevention and Rapid Re-housing Program (HPRP) is a collaboration between Home for Good Santa Barbara County, PATH (People Assisting the Homeless), Catholic Charities, Legal Aid Foundation, Transition House, Rental Housing Mediation Task Force, Family Service Agency, and the City and County of Santa Barbara. The services offered include help locating housing; financial assistance for rent due, security deposits, utilities and moving costs; legal aid to inform people of their rights; and mediation to help prevent evictions. The services are available to people who have an income of 50% or less than the Area Median Income, and are at risk of becoming homeless, or are currently homeless.

The City of Goleta also includes funding, both CDBG and City General Fund money, for homeless programs on an annual basis as a priority in its Strategic Plan.

Describe coordination with the Continuum of Care and efforts to address the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans, and unaccompanied youth) and persons at risk of homelessness

As mentioned in the previous section, the City works closely with Home for Good Santa Barbara County, along with local homeless providers in addressing the needs of the homeless and those at-risk of homelessness. The City of Goleta is also finalizing its first-ever Homelessness Strategic Plan, on which staff solicited the input of a variety of regional partners.

Describe consultation with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards and evaluate outcomes, and develop funding, policies and procedures for the administration of HMIS

The City does not receive ESG funds.

2. Describe Agencies, groups, organizations and others who participated in the process and describe the jurisdictions consultations with housing, social service agencies and other entities

Table 2 – Agencies, groups, organizations who participated

1	Agency/Group/Organization	COUNTY OF SANTA BARBARA
	Agency/Group/Organization Type	Other government - County
	What section of the Plan was addressed by Consultation?	Lead Agency
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Santa Barbara County, Housing and Community Development Division is the lead agency for the preparation of the HOME Consortium’s Consolidated Plan. In addition, the departments of Planning and Development and General Services were interviewed.
2	Agency/Group/Organization	HOUSING AUTHORITY OF THE CITY OF SANTA BARBARA
	Agency/Group/Organization Type	PHA
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Public Housing Needs
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	The director of housing development was interviewed and representatives attended a community focus group. Information was requested on the housing authority's self-sufficiency programs for residents, the perceived needs of public housing residents and voucher holders, and the status of the general public housing and Section 8 waiting lists. The Housing Authority is one of the County’s primary affordable housing developers and is an active participant in the Continuum of Care coordinating efforts.
3	Agency/Group/Organization	INDEPENDENT LIVING RESOURCE CENTER
	Agency/Group/Organization Type	Services-Persons with Disabilities
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Non-Homeless Special Needs
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization assisted in the recruitment of participants for the individuals with disabilities focus group. Organization representatives also participated in the stakeholder focus group. More detail is provided in the Consultation and Citizen Participation appendix.

4	Agency/Group/Organization	People’s Self-Help Housing Corporation (PSHHC)
	Agency/Group/Organization Type	Services – Housing
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Non-Homeless Special Needs
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	The organization assisted in the recruitment of participants for the Hispanic focus group. Representatives of People's Self-Help Housing also participated in the stakeholder focus group. More detail is provided in the Consultation and Citizen Participation appendix. PSHHC is one of the County’s primary affordable housing developers, developing housing for families, seniors, and farmworkers and their families.
5	Agency/Group/Organization	DOMESTIC VIOLENCE SOLUTIONS FOR SANTA BARBARA COUNTY
	Agency/Group/Organization Type	Services - Housing Services - Children Services - Victims of Domestic Violence Services - Homeless Services – Victims
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Non-Homeless Special Needs
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Interviewed organization executive director. Information was requested on the housing and supportive service needs of victims of domestic violence. More detail is provided in the Consultation and Citizen Participation appendix.
6	Agency/Group/Organization	GOOD SAMARITAN SHELTER (GOOD SAM)
	Agency/Group/Organization Type	Services - Housing Services-Children Services-Victims of Domestic Violence and human trafficking Services-homeless

	What section of the Plan was addressed by Consultation?	Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization attended a community focus group. Organization is the largest homeless services provider in the area, serving families and individuals experiencing homelessness in the northern end of the county. Information was requested on the housing and supportive service needs of individuals and families experiencing homelessness. More detail is provided in the Consultation and Citizen Participation appendix. Good Sam acquires and operates shelters and group homes for persons with special needs, including homeless, homeless veterans, domestic violence victims and their children, and victims of human trafficking. Good Sam is an active participant in the Continuum of Care coordinating efforts.
7	Agency/Group/Organization	JODI HOUSE
	Agency/Group/Organization Type	Services-Persons with Disabilities
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Non-Homeless Special Needs
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Representatives of Jodi House participated in the stakeholder focus group. More detail is provided in the Consultation and Citizen Participation appendix.
8	Agency/Group/Organization	PEOPLE ASSISTING THE HOMELESS (PATH)
	Agency/Group/Organization Type	Services - Housing Services-homeless
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth

	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization attended a community focus group. Information was requested on the housing and supportive service needs of individuals experiencing homelessness in the southern part of the county. More detail is provided in the Consultation and Citizen Participation appendix. PATH is a primary operator of homeless services and shelter in south Santa Barbara County and is an active participant in the Continuum of Care coordinating efforts.
9	Agency/Group/Organization	LEGAL AID FOUNDATION OF SANTA BARBARA COUNTY
	Agency/Group/Organization Type	Services - Housing Services- Fair Housing
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Interviewed organization. Information was requested on issues of fair housing and services provided to the community in support of fair housing rights. More detail is provided in the Consultation and Citizen Participation appendix. County HCD contracts with a qualified agency, currently, Legal Aid to provide fair housing services for the residents of the County to assist the County in furthering fair housing and combatting housing discrimination.
10	Agency/Group/Organization	COMMUNITY ACTION COMMISSION OF SANTA BARBARA COUNTY
	Agency/Group/Organization Type	Services - Housing Services - Children Services – Seniors Economic Development
	What section of the Plan was addressed by Consultation?	Housing Needs Assessment Market Analysis

	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization attended a community focus group. Information was requested on the housing and supportive service needs of individuals vulnerable populations. More detail is provided in the Consultation and Citizen Participation appendix.
11	Agency/Group/Organization	PLANNED PARENTHOOD OF CENTRAL COAST
	Agency/Group/Organization Type	Services - Families Services – Health
	What section of the Plan was addressed by Consultation?	Non-Housing Needs Assessment.
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization attended a community focus group. Information was requested on health needs of women. More detail is provided in the Consultation and Citizen Participation appendix.
12	Agency/Group/Organization	HABITAT FOR HUMANITY
	Agency/Group/Organization Type	Services – Housing
	What section of the Plan was addressed by Consultation?	Housing Needs Assessment Market Analysis
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization attended a community focus group. Information was requested on low income housing needs especially homeownership housing opportunities. More detail is provided in the Consultation and Citizen Participation appendix.
13	Agency/Group/Organization	YMCA
	Agency/Group/Organization Type	Services - Children Services – Families Services – Education
	What section of the Plan was addressed by Consultation?	Non-housing Needs Assessment

	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization attended a community focus group. Information was requested on needs families and children. More detail is provided in the Consultation and Citizen Participation appendix.
14	Agency/Group/Organization	COMMUNITY PARTNERS IN CARING
	Agency/Group/Organization Type	Services – Seniors
	What section of the Plan was addressed by Consultation?	Housing Needs Assessment Non-Housing Needs Assessment
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization attended a community focus group. Information was requested on needs of seniors. More detail is provided in the Consultation and Citizen Participation appendix.
15	Agency/Group/Organization	SANTA BARBARA COMMUNITY HOUSING CORPORATION
	Agency/Group/Organization Type	Services – Housing Services – Special Needs Populations
	What section of the Plan was addressed by Consultation?	Housing Needs Assessment Market Analysis
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization attended a community focus group. Information was requested on housing needs of low income families and vulnerable populations. More detail is provided in the Consultation and Citizen Participation appendix.
16	Agency/Group/Organization	WOMEN'S ECONOMIC VENTURES
	Agency/Group/Organization Type	Services – Jobs Economic Development
	What section of the Plan was addressed by Consultation?	Non-Housing Special Needs Market Analysis

	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization attended a community focus group. Information was requested on job training, business development, and needs of small business owners. More detail is provided in the Consultation and Citizen Participation appendix.
17	Agency/Group/Organization	NEW BEGINNINGS COUNSELING CENTER
	Agency/Group/Organization Type	Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth
	What section of the Plan was addressed by Consultation?	Service – Housing Services – Homeless
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization attended a community focus group. Information was requested on needs of people experiencing homelessness, in particularly needs of the homeless living in their vehicles. More detail is provided in the Consultation and Citizen Participation appendix.
18	Agency/Group/Organization	BAND OF BROTHERS
	Agency/Group/Organization Type	Services – Veterans Services – Homeless Services Homeless – Veterans
	What section of the Plan was addressed by Consultation?	Housing Needs Assessment Non-Housing Needs Assessment Homeless Needs - Chronically homeless Homelessness Needs - Veterans
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization attended a community focus group. Information was requested on needs of veterans including those experiencing homelessness. More detail is provided in the Consultation and Citizen Participation appendix.
19	Agency/Group/Organization	LOMPOC VALLEY CHAMBER OF COMMERCE
	Agency/Group/Organization Type	Economic Development

	What section of the Plan was addressed by Consultation?	Housing Needs Assessment Market Analysis
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Organization attended a community focus group. Information was requested on economic development needs of Lompoc. More detail is provided in the Consultation and Citizen Participation appendix.
20	Agency/Group/Organization	TRANSITION HOUSE
	Agency/Group/Organization Type	Housing Services - Housing Services-Children Services-homeless Services-Education Services-Employment Regional organization
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Families with children

	<p>Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?</p>	<p>This organization was invited to submit comments related to housing, homeless services and other issues relevant to the Action Plan. The anticipated outcome of the consultation was to improve coordination with a regional organization whose mission is finding a solution to family homelessness in the Santa Barbara South Coast area by providing families with children residential services and the life skills needed to alleviate their poverty, and to restore self-sufficiency. Transition House's services include: 1. Three stages of supportive housing; 2. Provision of all basic needs during the crisis period in the emergency shelter, including three meals per day, diapers for infants and personal toiletries; 3. Fully-licensed, no-cost infant care onsite; and financial assistance and referrals to fully-licensed childcare for toddlers; 4. Employment development program including assistance with job searches, crafting resumes and filling out applications; 5. The Family Support Center includes free ESL, Job Club, a computer lab and parenting classes (Childcare is provided during class time); 6. Referrals to other social service agencies as needed for programs including recovery services, counseling, legal support, and health services; 7. Money management training; and 8. Primary healthcare. This organization is also a member of the local CoC.</p>
21	<p>Agency/Group/Organization</p>	<p>PACIFIC PRIDE FOUNDATION</p>
	<p>Agency/Group/Organization Type</p>	<p>Services-Persons with Disabilities Services-Persons with HIV/AIDS Services-Health Regional organization</p>
	<p>What section of the Plan was addressed by Consultation?</p>	<p>HOPWA Strategy Anti-poverty Strategy</p>

	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments related to housing and services for people with HIV/AIDS and other issues relevant to the Action Plan. The anticipated outcome of the consultation was to improve coordination with a regional organization whose mission is to advocate for the lesbian, gay, bisexual, transgender, and queer community; care for people living with HIV; and prevent the transmission of HIV. This organization provides counseling and HIV testing for low-income lesbian, gay, bisexual, and transgender persons.
22	Agency/Group/Organization	FOODBANK OF SANTA BARBARA COUNTY
	Agency/Group/Organization Type	Services-Children Services-Elderly Persons Publicly Funded Institution/System of Care Regional organization
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments related to services for low-income people including seniors, children, special needs populations and others regarding anti-poverty strategy and other issues relevant to the Action Plan. The anticipated outcome of the consultation was to improve coordination with a regional organization whose mission is to eliminate hunger by providing food, education and other resources to a network of hunger-relief charities and their communities. The mission of the Foodbank is to provide nourishment to those in need by acquiring and distributing safe nutritious foods via local agencies and providing education to solve hunger and nutrition problems in Santa Barbara County.
23	Agency/Group/Organization	PEOPLES SELF-HELP HOUSING

	Agency/Group/Organization Type	Housing Services - Housing Services-Elderly Persons Services-Persons with Disabilities Services-homeless Services-Health Services-Education Service-Fair Housing Regional organization
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Families with children Homelessness Strategy Non-Homeless Special Needs
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was contacted to request comments on housing and other services for low-income people. The anticipated outcomes of the consultation were to improve coordination with this regional organization whose mission is to provide affordable housing and programs leading to self-sufficiency for low-income families, seniors, and other special needs groups on California's Central Coast, including Goleta. The organization also provides clinical case management and social services including a health clinic and educational services for low-income people.
24	Agency/Group/Organization	SANTA BARBARA NEIGHBORHOOD CLINICS
	Agency/Group/Organization Type	Services-Children Services-Elderly Persons Services-Persons with Disabilities Services-Persons with HIV/AIDS Services-Health Health Agency
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs Anti-poverty Strategy

	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was contacted to request comments on health care and other services for low-income people. The anticipated outcomes of the consultation were to improve coordination with this regional organization whose mission is providing quality, affordable, medical and dental care to those in need in Santa Barbara County, regardless of one's ability to pay.
25	Agency/Group/Organization	SANTA BARBARA COUNTY ASSOCIATION OF GOVERNMENTS
	Agency/Group/Organization Type	Housing Other government - County Regional organization Planning organization
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Market Analysis
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	The Santa Barbara County Association of Governments (SBCAG) is an association of city and county governments in Santa Barbara County. Many of the issues that face local governments and the people they serve such as traffic, housing, air quality, and growth extend beyond jurisdictional boundaries. This agency was contacted to request comments on housing, particularly affordable housing, for low-income people. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to assist local governments in solving common problems and addressing public policy issues that are regional or multi-jurisdictional. SBCAG exists to provide a forum for regional collaboration and cooperation between agencies.
26	Agency/Group/Organization	UNITED WAY OF SANTA BARBARA COUNTY
	Agency/Group/Organization Type	Housing Services-Children Services-Health Services-Education

	What section of the Plan was addressed by Consultation?	Homelessness Strategy Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This agency was contacted to request comments on housing, education, health and anti-poverty strategies for low-income people. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to provide programs in education, financial empowerment and health for low-income people. Specifically, the organization seeks to help children, youth and seniors achieve their potential through educational programs; help families achieve financial stability and independence; and to improve people's health through preventative care and health care.
27	Agency/Group/Organization	FRIENDSHIP ADULT DAY CARE CENTER
	Agency/Group/Organization Type	Services-Elderly Persons Services-Persons with Disabilities
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This agency was contacted to request comments on services for seniors. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to preserve and enrich the quality of life for aging and dependent adults (including those with dementia) through innovative programs.
28	Agency/Group/Organization	COUNTY OF SANTA BARBARA

	Agency/Group/Organization Type	Housing Services - Housing Services-Children Services-Elderly Persons Services-Persons with Disabilities Services-Persons with HIV/AIDS Services-Victims of Domestic Violence Services-homeless Services-Health Services - Victims Health Agency Child Welfare Agency Publicly Funded Institution/System of Care Other government - County Regional organization Planning organization
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy Non-Homeless Special Needs HOPWA Strategy Anti-poverty Strategy Lead-based Paint Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments. The anticipated outcomes of the consultation were to improve coordination with the County government and its various departments that work to address the needs of low-income people and special needs populations.
29	Agency/Group/Organization	UNITED BOYS & GIRLS CLUB OF SANTA BARBARA COUNTY
	Agency/Group/Organization Type	Services-Children Services-Education
	What section of the Plan was addressed by Consultation?	Anti-poverty Strategy

	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This agency was contacted to request comments on services for youth. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to enable all young people, especially, those at-risk, to reach their full potential as productive, caring, and responsible citizens.
30	Agency/Group/Organization	SARAH HOUSE OF SANTA BARBARA
	Agency/Group/Organization Type	Housing Services-Elderly Persons Services-Persons with Disabilities Services-Persons with HIV/AIDS Services-homeless Services-Health
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to provide residential-based end-of -life care for the low income and homeless of the Santa Barbara community, including those with HIV/AIDS and other terminal illnesses.
31	Agency/Group/Organization	GIRLS INCORPORATED OF GREATER SANTA BARBARA
	Agency/Group/Organization Type	Services-Children Regional organization
	What section of the Plan was addressed by Consultation?	Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This agency was contacted to request comments on services for youth. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to inspire all girls to be strong, smart and bold through educational, research-based programs, activities and advocacy.
32	Agency/Group/Organization	CHANNEL ISLANDS YMCA

	Agency/Group/Organization Type	Housing Services-Children Services-Health Services-Education Regional organization
	What section of the Plan was addressed by Consultation?	Homelessness Needs - Unaccompanied youth Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This agency was contacted to request comments on services for youth. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to build healthy, confident, connected and secure children, adults, families and communities.
33	Agency/Group/Organization	COUNCIL ON ALCOHOLISM AND DRUG ABUSE
	Agency/Group/Organization Type	Services-Children Services-Health
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to build a safer, healthier community by preventing and treating alcoholism and drug abuse.
34	Agency/Group/Organization	SANTA BARBARA RAPE CRISIS CENTER
	Agency/Group/Organization Type	Services-Victims of Domestic Violence Services-Health Services - Victims
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to empower people through healing and social change to eliminate all forms of sexual violence.
35	Agency/Group/Organization	CHILD ABUSE LISTENING & MEDIATION

	Agency/Group/Organization Type	Services-Children Services-Victims of Domestic Violence Services - Victims Child Welfare Agency Regional organization
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments. The anticipated outcome of the consultation was to improve coordination with this agency whose mission is to prevent, assess, and treat child abuse by providing comprehensive, culturally competent services for children, families and adults.
36	Agency/Group/Organization	HOME FOR GOOD SANTA BARBARA COUNTY FUNDERS COLLABORATIVE
	Agency/Group/Organization Type	Services-homeless Regional organization
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	This organization was invited to submit comments. The anticipated outcome was to improve coordination with this agency whose mission is to prevent and reduce homelessness.

Identify any Agency Types not consulted and provide rationale for not consulting

N/A; The Consolidated Plan process provided an opportunity and invited participation and comments from all relevant organizations and agencies.

Other local/regional/state/federal planning efforts considered when preparing the Plan

Name of Plan	Lead Organization	How do the goals of your Strategic Plan overlap with the goals of each plan?
Continuum of Care	Santa Barbara County Housing and Community Development	Santa Barbara County HCD identifies gaps in homeless program funding and applies to HUD for CoC funds annually for new and renewing projects based on local needs and priorities. The City of Goleta also includes funding for homeless programs as a priority in its Strategic Plan.
General Plan Housing Element	City of Goleta	The Housing Element includes many goals that are consistent with the Strategic Plan's including promotion of fair housing for all; provision of special needs housing; preservation of existing housing; and production of new affordable housing.
Regional Analysis of Impediments to Fair Housing Choice	Santa Barbara County Housing and Community Development	Affirmatively further fair housing

Table 3 – Other local / regional / federal planning efforts

Describe cooperation and coordination with other public entities, including the State and any adjacent units of general local government, in the implementation of the Consolidated Plan (91.215(I))

The City consulted with the Continuum of Care, the HOME Consortium and Urban County member jurisdictions, and the Santa Barbara County Housing Authority.

Narrative

Please note that all relevant housing and supportive service providers in Santa Barbara County were invited to participate in the Consolidated Plan process, including the Housing Authority of the County of Santa Barbara, stakeholders from nonprofit entities (organizations serving low and moderate income persons, housing and service providers, and local fair housing organizations) as well as private sector entities such as banks and other financial institutions, developers, rental companies, landlords, and realtors.

PR-15 Citizen Participation - 91.105, 91.115, 91.200(c) and 91.300(c)

1. Summary of citizen participation process/Efforts made to broaden citizen participation Summarize citizen participation process and how it impacted goal-setting

Annually the City conducts a minimum of two public hearings to allow the public an opportunity to comment on the Consolidated Plan and/or Annual Action Plan as well as the Consolidated Annual Performance Evaluation and Report. All public hearing meetings are advertised in a local newspaper of general circulation (in English and Spanish), and on the City's website. An initial public meeting to gather public input on housing and community development needs, goals and priorities, and funding allocations for the 2019-2020 program year occurred on March 19, 2019.

A 30-day public comment period, from March 28 to April 29, 2019, was then provided to give the public the opportunity to review the City's stated priorities for its 2019-2020 CDBG program and submit comments. This public comment period was advertised in a local newspaper of general circulation (in both English and Spanish), and on the City's website. Potential stakeholders and interested parties were also emailed a notice of availability for the opening of the comment period on the Draft Action Plan as well.

In addition, the City solicited comments on the Action Plan by contacting other local, County, and regional districts providing services in and around the City of Goleta, as well as directly soliciting comments from the area public housing authority and other local public service providers, including those serving the homeless, seniors, youth, special needs populations and those with HIV/AIDS.

A second public hearing was held on May 7, 2019, whereby the final 2019-2020 Action Plan was considered and approved by City Council.

As the lead for the County's HOME Consortium, the County's Consolidated Plan includes strategies for use of HOME funds. The County's Consolidated Plan was available for public comment from April 3 through May 5, 2020. A public hearing was held on May 5, 2020. Notices for the comment period and public hearing were placed in local newspapers.

Further, community focus groups, an online survey, and stakeholder interviews were conducted to ensure a broader outreach for citizen participation.

Citizen Participation Outreach

1	Focus Group - Goleta	<p>Minorities</p> <p>Non-English Speaking - Specify other language: Spanish</p> <p>Persons with disabilities</p> <p>Non-targeted/broad community</p> <p>Residents of Public and Assisted Housing</p> <p>Social Services Advocacy and Non-Profit services providers</p>	Please see Consultation and Citizen Participation appendix.	Please see Consultation and Citizen Participation appendix.	Please see Consultation and Citizen Participation appendix.	
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4	Focus Group – Santa Barbara County	<p>Minorities</p> <p>Non-English Speaking - Specify other language: Spanish</p> <p>Persons with disabilities</p> <p>Non-targeted/broad community</p> <p>Residents of Public and Assisted Housing</p> <p>Affordable Housing Developers and other Stakeholders</p>	Please see Consultation and Citizen Participation appendix.	Please see Consultation and Citizen Participation appendix.	Please see Consultation and Citizen Participation appendix.	
6	Community Online Survey	Non-targeted outreach.	An online community survey was conducted in both English and Spanish.	The survey explored issues related to housing choice, barriers and challenges facing respondents related to housing, and explored the ways in which people had experienced discrimination.	All comments were accepted.	

7	Stakeholder Interviews	Targeted outreach	The City contacted stakeholders for their local perspective on issues address in the Consolidated Plan.	The interviews explored issues related to housing, public services, economic development, infrastructure, community revitalization, fair housing, and fair housing housing choice.	All comments were accepted.	
2	Public Hearing	Non-targeted/broad community	The City Council conducted an initial public meeting on the needs, goals, objectives and funding priorities for the 2019-2020 program year on March 19, 2019 and conducted a final public hearing on May 7, 2019.	Two comments were made during the May 7, 2019 City Council Public Hearing. Kristine Schwarz, Executive Director of New Beginnings Counseling Center, and Patricia Keelean, Chief Executive Officer of Community Action Commission of Santa Barbara County, spoke in support and gratitude for the CDBG funding recommendations.	Not applicable	

Table 4 – Citizen Participation Outreach

Needs Assessment

NA-05 Overview

Needs Assessment Overview

The Needs Assessment for the City of Goleta consists of the non-housing community development needs (NA-50) as identified through the citizen participation process and consultation with community stakeholders. The non-housing community development needs section focuses on three key areas of need in Goleta. These needs are public facilities, public infrastructure and public services for low- and moderate-income (LMI) households and residents with special needs are outlined below.

The City recognizes the need for improved access and the expansion of these key areas. Public facilities, such as community centers, and supportive services are vital to community. Public services will target LMI citizens and may include services to address homelessness, persons with physical and mental health disabilities, the elderly, and the youth.

The infrastructure of the City is also in need of expansion and improvements. Public infrastructure activities include improvements to infrastructure in the jurisdiction such as roadway resurfacing and improvements to curbs and ramps on sidewalks for ADA compliance. These needs are classified as non-housing but they have an indirect impact on the supply and demand for housing. They help get resources to those in need and strengthen the neighborhoods.

NA-50 Non-Housing Community Development Needs - 91.415, 91.215 (f)

Describe the jurisdiction's need for Public Facilities:

Insert priorities from AP/SP

How were these needs determined?

Public facility priority needs were identified in the course of preparing this Consolidated Plan through the input of community leaders, citizen participation, and requests and ideas from a wide range of service providers and public agencies. These inputs were provided in a series of meetings and public hearings described in the public participation section of this Plan. Representatives from the participating communities discussed and ranked facility and infrastructure needs.

Describe the jurisdiction's need for Public Improvements:

Insert priorities from AP/SP

How were these needs determined?

Public infrastructure priority needs were identified in the course of preparing this Consolidated Plan through the input of community leaders, citizen participation, and requests and ideas from a wide range of service providers and public agencies. These inputs were provided in a series of meetings and public hearings described in the public participation section of this Plan. Representatives from the participating communities discussed and ranked facility and infrastructure needs.

Describe the jurisdiction's need for Public Services:

Insert priorities from AP/SP

How were these needs determined?

Public service priority needs were identified through the input of community leaders, citizen participation, and the several public meetings and public hearings for the development of the City's Consolidated Plan. These inputs were described in the public participation section of this Plan.

Housing Market Analysis

MA-05 Overview

Housing Market Analysis Overview:

This housing market analysis (MA) for the City of Goleta looks at non-housing community development assets such as details on employment, the commute of people to work and educational attainment of the population in the City. As well, an analysis is made on the concentration of households with multiple housing problems, racial/ethnic populations, and low-income families. This analysis will help to determine the areas and populations in the City that are most in need of investment through CPD programs.

As the internet and reliable highspeed services have become an increasing necessity to thrive in the modern economic environment, the broadband needs of housing occupied by low- and moderate-income households is discussed. Additionally, the vulnerability of LMI households to the effects of climate change is addressed.

MA-45 Non-Housing Community Development Assets - 91.410, 91.210(f)

Introduction

Throughout this section the City of Goleta’s economic landscape will be analyzed. Particular attention will be paid to the business sectors and types of jobs within those sectors that are both available and filled by Goleta residents. The City is positioned uniquely and the economic factors involved are not commonly found in other jurisdictions. It’s position along Highway 101 near the City of Santa Barbara and the University of California – Santa Barbara means that commuting into and out of the City is common. The presence of other commercial centers in the area is important to keep in mind when looking for economic areas for improvement.

Economic Development Market Analysis

Business Activity

Business by Sector	Number of Workers	Number of Jobs	Share of Workers %	Share of Jobs %	Jobs less workers %
Agriculture, Mining, Oil & Gas Extraction	43	276	0	1	1
Arts, Entertainment, Accommodations	1,724	2,512	10	12	2
Construction	846	943	5	5	0
Education and Health Care Services	4,756	3,138	29	15	-14
Finance, Insurance, and Real Estate	903	582	5	3	-2
Information	513	2,388	3	12	9
Manufacturing	1,583	3,815	10	19	9
Other Services	994	578	6	3	-3
Professional, Scientific, Management Services	2,281	3,243	14	16	2
Public Administration	453	129	3	1	-2
Retail Trade	1,638	1,983	10	10	0
Transportation and Warehousing	623	305	4	1	-3
Wholesale Trade	282	536	2	3	1
Total	16,639	20,428	--	--	--

Table 5 - Business Activity

Alternate Data Source Name:

2013-2017 ACS (Workers), 2017 LEHD (Jobs)

Data Source

The most recent Longitudinal Employer-Household Dynamics (LEHD) data was from 2017. For comparison, 2013-

Comments:

2017 ACS data was used.

In the above table the prevalence of both workers and jobs by sector is presented. In Goleta, there are approximately 4,000 more jobs than workers. This means that approximately 20% of the jobs are going to residents from outside the city or are going unfilled. There are three sectors that have a significant

disconnect between the number of jobs and the number of workers.

In the Education and Health Services sector there are over 1,600 more workers than jobs. This is likely due to the presence of the University of California, Santa Barbara less than one mile away from the City borders. In the Information sector the number of jobs outnumbers the number of workers significantly. There are only 513 workers for 2,388 jobs. The Manufacturing sector is similar to the information sector, the number of jobs available dwarfs the available workers.

Labor Force

Total Population in the Civilian Labor Force	17,478
Civilian Employed Population 16 years and over	16,477
Unemployment Rate	3.70
Unemployment Rate for Ages 16-24	14.30
Unemployment Rate for Ages 25-65	4.00

Table 6 - Labor Force

Alternate Data Source Name:

2014-2018 ACS

Data Source Comments:

Data for the Unemployment Rate was from the Bureau of Labor Statistics, November 2019, Not Seasonally Adjusted. All other data, including unemployment by age was from the ACS.

Unemployment

There are two primary sources used to analyze the unemployment rate in Goleta for this report. They each have pros and cons, but when taken together they can provide a clearer view of unemployment in the City.

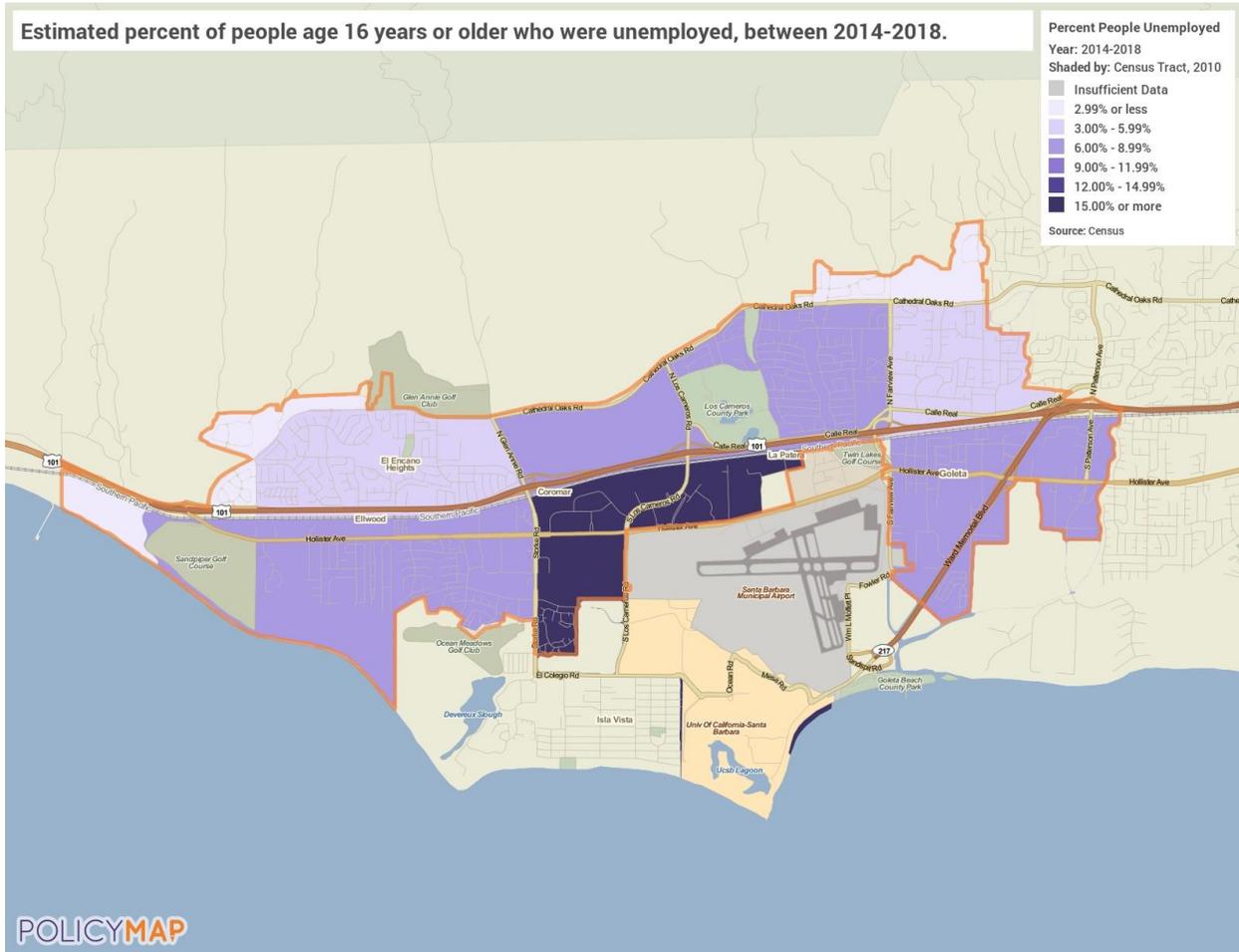
The first source is the US Census Bureau's American Community Survey 5-Estimates. In the ACS unemployment data is only taken annually and the most recent data is from 2018. It is also an average of the five years included, which does not necessarily provide an accurate view of recent employment trends. However, the ACS data is available at a census tract level and can help identify any areas that have disproportionately high unemployment.

The second source is the Bureau of Labor Statistics. This measurement of unemployment is updated monthly and provides insight into any trends at the city level. It is not available at the census tract level and therefore provides a look at employment as it relates to time, while the ACS looks at employment as it relates to space.

In Goleta, there is a wide variance in employment rates between different tracts. The apparent pattern is that unemployment is higher near the college and gets lower as you move further away. Tracts in the most outer parts of the City to the west and northeast have an incredibly low unemployment rate, less than 3%. Just a short distance away there is a tract that borders the university and reports an

unemployment rate of over 15%. Given the relatively small size of the community and the number of factors that influence employment determining the cause of this discrepancy is difficult but warrants further attention.

Source: 2014-2018 American Community Survey 5-Year Estimates



Geographic Distribution of Unemployment

Unemployment by Year

When looking at unemployment changes over time, the City of Goleta has seen its unemployment rate fall consistently. The annual unemployment rate has not been determined for 2019 yet but looking at the monthly breakdown of January through November shows that the rate may rise in 2019.

2010	2011	2012	2013	2014	2015	2016	2017	2018
5.9%	5.7%	5.0%	4.3%	3.6%	3.1%	3.4%	3.4%	2.4%

Table 7 - BLS Unemployment by Year

Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct
-----	-----	-----	-----	-----	------	------	-----	------	-----

4.8%	4.4%	4.6%	3.9%	3.5%	4.2%	4.5%	4.2%	3.5%	3.7%
Nov									
3.7%									

Table 8 - BLS Unemployment by Month in 2019

Occupations by Sector	Number of People
Management, business and financial	7,332
Farming, fisheries and forestry occupations	44
Service	3,230
Sales and office	3,538
Construction, extraction, maintenance and repair	1,071
Production, transportation and material moving	1,262

Table 9 – Occupations by Sector

Alternate Data Source Name:
2014-2018 ACS
Data Source Comments:

Occupations by Sector

In the above table the occupations by sector is analyzed. Instead of showing which sectors are most common in the City, as the table at the beginning of this section did, this shows what type of jobs are available in each sector. For example, this table would include a manger of a fast food restaurant and the manager of a logging company in the same category (Management, Business, and Financial) while in the earlier table they would be in separate categories.

In Goleta, the most prominent sector is, by far, the Management, Business, and Financial sector. Nearly 45% of all jobs in the City fall into this category. The Service sector and Sales and Office sector are the next largest sectors with about half as many workers as the management sector.

Travel Time

Travel Time	Number	Percentage
< 30 Minutes	13,352	88%
30-59 Minutes	1,441	9%
60 or More Minutes	379	2%
Total	15,172	100%

Table 10 - Travel Time

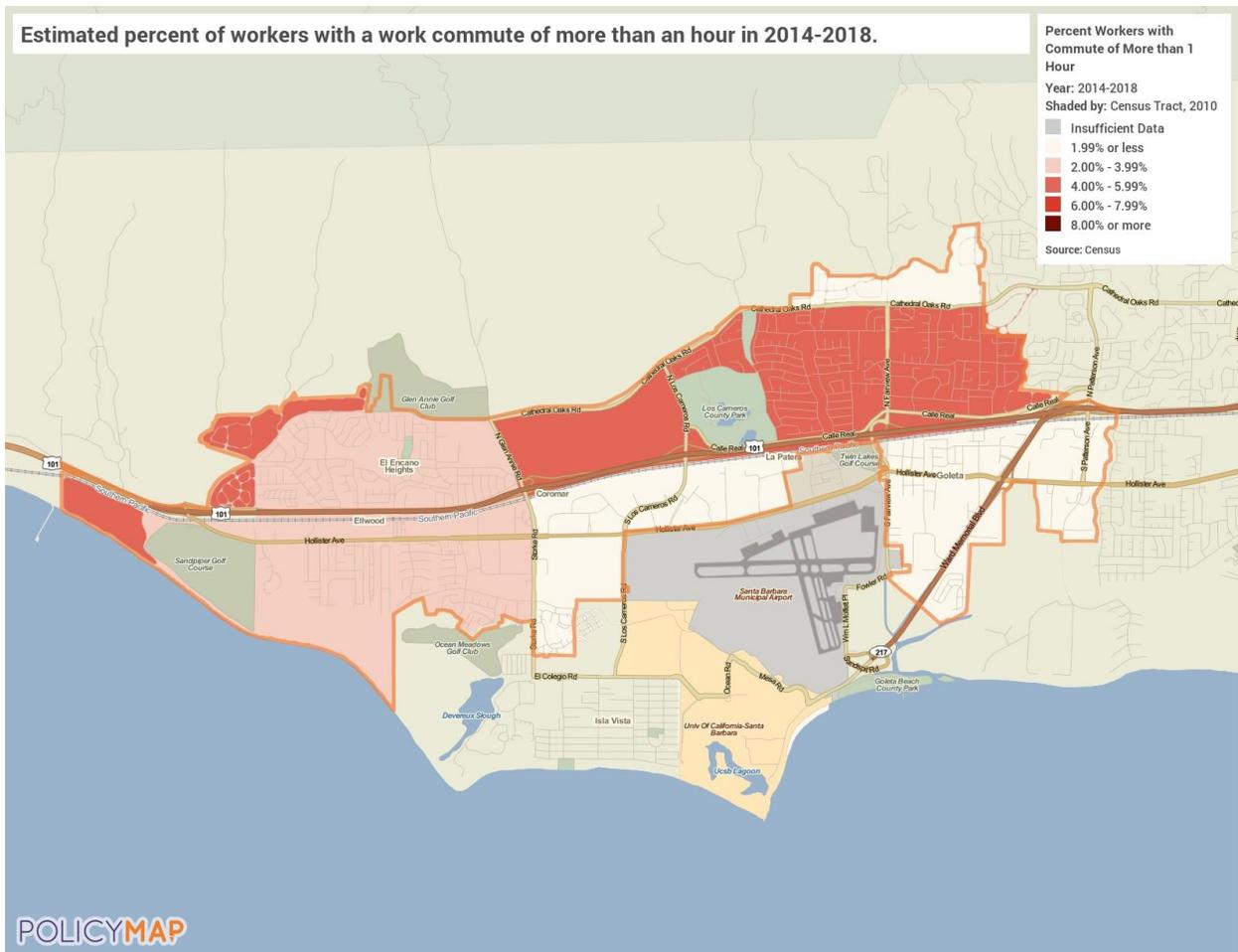
Alternate Data Source Name:
2014-2018 ACS
Data Source Comments:

Commute Travel Time

All other things being equal, residents would rather live in the same City as their job. Relative to short commutes, long commute times are associated with lower life satisfaction, increased stress, obesity, anxiety, depression, and increased exposure to pollutants. This is particularly true when compared to commuters who use bicycles or walk to work.

In Goleta, long commute times are not a significant issue. The vast majority of the population commutes less than 30 minutes and less than 400 people reported a commute of an hour or longer. Given that the City is a considerable distance from an economic center outside of the City of Santa Barbara and the presence of Highway 101 it is not surprising that commute times are short. Overall, the geographic differences in commute times is not significant.

Source: 2014-2018 American Community Survey 5-Year Estimates



Commuter Travel Time Greater Than One Hour

Education:

Educational Attainment by Employment Status (Population 16 and Older)

Educational Attainment	In Labor Force		Not in Labor Force
	Civilian Employed	Unemployed	
Less than high school graduate	1,293	128	411
High school graduate (includes equivalency)	1,958	131	354
Some college or Associate's degree	3,577	175	517
Bachelor's degree or higher	5,800	196	1,045

Table 11 - Educational Attainment by Employment Status

Alternate Data Source Name:

2014-2018 ACS

Data Source Comments:

Employment Status by Educational Attainment

Educational attainment is one of the best indicators of economic success, both in attaining a job and receiving a higher wage. In Goleta, the unemployment rate for a person without a high school diploma is 9% while the rate for a resident with a bachelor’s degree or higher is only 3%. The labor participation rate is also higher for those with higher educational attainment. Approximately 78% of residents without a high school diploma are in the workforce, which is lower than the workforce participation rate of 85% for those with bachelor’s degrees.

Educational Attainment by Age

	Age				
	18–24 yrs	25–34 yrs	35–44 yrs	45–65 yrs	65+ yrs
Less than 9th grade	40	134	250	618	209
9th to 12th grade, no diploma	185	172	177	453	169
High school graduate, GED, or alternative	864	736	627	1,060	776
Some college, no degree	1,589	975	623	1,416	1,092
Associate's degree	224	387	266	606	386
Bachelor's degree	893	1,312	954	1,682	1,462
Graduate or professional degree	65	695	941	1,429	1,069

Table 12 - Educational Attainment by Age

Alternate Data Source Name:

2014-2018 ACS

Data Source Comments:

Educational Attainment and Age

In general, higher education is associated with older age but not always. The percentage of the population who did not graduate from high school or get an equivalent diploma increases with age until the 65+ age group. Approximately 5.8% of residents between the age of 18 and 24 did not graduate from high school but nearly 15% of residents in the 45 to 65 years old age group did not graduate. In fact, the 45 to 65 years old age group stands out in most levels of educational attainment. This may point to a need for adult education classes for the 2,182 residents of Goleta who are over the age of 25 but never graduated high school.

Educational Attainment – Median Earnings in the Past 12 Months

Educational Attainment	Median Earnings in the Past 12 Months
Less than high school graduate	26,411
High school graduate (includes equivalency)	37,382
Some college or Associate's degree	37,445
Bachelor's degree	60,759
Graduate or professional degree	78,939

Table 13 – Median Earnings in the Past 12 Months

Alternate Data Source Name:

2014-2018 ACS

Data Source Comments:

Median Earnings by Educational Attainment

As mentioned before, educational attainment and earnings are closely linked. In Goleta, it appears to be particularly important to get a bachelor's degree. Residents with just some college or an associate degree have median earnings similar to a high school graduate, but those with bachelor's degrees earn 62% more.

The annual wage difference based on education can lead to substantial wealth differences over time. A person who graduates high school and works from the age 18 to 65 will earn approximately \$1,756,954. A person with a bachelor's degree who works from age 23 to 65 will earn \$2,551,878. That added financial benefit does not take into account that jobs that require tend to have benefits like health insurance and the higher income can lead to investments, purchasing a home instead of renting, and other activities that can increase wealth substantially.

Based on the Business Activity table above, what are the major employment sectors within your jurisdiction?

In Goleta, the major employment sectors fall into two categories: workers and jobs. The sector with the most workers is, by far, the Educational and Health Services Sector where 28.6% of workers are employed. A distant second is the Professional, Scientific, Management Services sector with 14% of the workers.

The sector that provides the most jobs in the City is the Manufacturing sector. These jobs make up 19% of all jobs, however only 9% of workers are in this field and there are currently 2,300 manufacturing jobs that are not filled by Goleta residents. The second and third largest job producing sectors are Educational and Health Services and Professional, Scientific, Management services with 15% and 16% of the jobs, respectively.

Describe the workforce and infrastructure needs of the business community:

As mentioned above, both the Information and Marketing business sectors provide more jobs for the city than there are workers from Goleta. The Goleta Chamber of Commerce has identified the availability of workforce housing as an issue that requires significant focus. Increasing the availability of workers in these sectors through attracting talent to live in the area and training the current workforce will help to alleviate the workforce needs.

Two additional infrastructure needs have been identified by the Goleta Chamber of Commerce are commuter rail and Highway 101 widening. These projects will increase transportation options, reduce congestion, and improve safety throughout the area, all of which would benefit the business community.

Describe any major changes that may have an economic impact, such as planned local or regional public or private sector investments or initiatives that have affected or may affect job and business growth opportunities during the planning period. Describe any needs for workforce development, business support or infrastructure these changes may create.

The City of Goleta has a number of active projects that may have an economic impact on the community.

Bicycle Pedestrian Project: This infrastructure improvement project will expand transportation and recreational options for residents in the area. Once the project is complete, commuting via bicycle or walking throughout the City will be more convenient and safer.

Road Improvements: The City is working towards a number of infrastructure improvements for Goleta streets. This includes work on the 101 Overpass, Cathedral Oaks Road, Ekwil Fowler, Hollister Avenue, and Storke Road.

Drainage Improvements: Several areas of the City will benefit from improved drainage infrastructure. The primary projects will be the Covington Drainage Pipe Improvement and Hollister Avenue Bridge Replacement.

Goleta Entrepreneurial Magnet: This collaboration between the City and the University of California, Santa Barbara works to “strengthen the local economy by supporting new and growing technology entrepreneurs.”

Cannabis Regulations: In May 2019, the City Council adopted an updated Cannabis Business License Ordinance to support this new economic opportunity.

How do the skills and education of the current workforce correspond to employment opportunities in the jurisdiction?

In general, the skills and education correspond with the employment opportunities in the general area, but there is a disconnect within the jurisdiction. The mismatch between jobs and workers in some industries is not necessarily an area of concern but should be acknowledged and observed.

Describe any current workforce training initiatives, including those supported by Workforce Investment Boards, community colleges and other organizations. Describe how these efforts will support the jurisdiction's Consolidated Plan.

The primary training initiative is the previously mentioned Goleta Entrepreneurial Magnet program. This program began in 2012 and has moved from a location-based program to grant and summer incubator partnership program. The City provides financial support and oversight for the program and if needed and possible the Consolidated Plan will include programmatic support.

Does your jurisdiction participate in a Comprehensive Economic Development Strategy (CEDS)?

No

If so, what economic development initiatives are you undertaking that may be coordinated with the Consolidated Plan? If not, describe other local/regional plans or initiatives that impact economic growth.

The City’s Economic Development Program is responsible for planning and organizing development activities citywide. It develops, implements, coordinates, and monitors programs consistent with the City’s policies. It also develops strategies to improve the City’s economic strength through business attraction, retention and expansion, and job creation. The Program also performs advanced professional, technical, analytical and administrative work.

Discussion

N/A

MA-50 Needs and Market Analysis Discussion

Are there areas where households with multiple housing problems are concentrated? (include a definition of "concentration")

HUD identifies four specific data points that constitute "housing problems": cost burden, overcrowding, lack of complete plumbing facilities, and lack of complete kitchen facilities. Within the City, 0.3% of occupied units lack complete plumbing, 0.5% of occupied units lack complete kitchen facilities, 7.1% are overcrowded, and 40.5% are cost burdened.

Areas of concentration are census tracts that have two or more housing problems that are substantially higher than the City average. For this analysis, "substantially higher" means a housing prevalent 10% more than the county rate. That translates to a lack of complete plumbing over 10.3%, a lack of complete kitchen facilities over 10.3%, overcrowding over 17.1%, or cost burden over 53.7%.

In Goleta, there are no tracts with concentrated housing problems.

Are there any areas in the jurisdiction where racial or ethnic minorities or low-income families are concentrated? (include a definition of "concentration")

In order for an area to be considered racial or ethnic minority concentration the percentage of residents of the minority group must be 10% greater than in the City as a whole.

City Demographics:

- White: 72.49%
- Black or African American: 2.27%
- Asian: 8.03%
- American Indian or Alaska Native: 0.82%
- Native Hawaiian or Pacific Islander: 0.09%
- Other Race: 11.11%
- Multiracial: 5.19%
- Hispanic: 34.72%

There is only one tract in the city with a minority concentration: Tract 30.01 – 59.57% Hispanic

An area that has a low-income concentration is a census tract where the median household income is lower than 80% of the County Median Household Income (\$91,174). Any tract with an MHI of \$72,939 or less is a concentration of low-income households.

There is one tract with a low-income concentration: Tract 30.01 - \$51,220

What are the characteristics of the market in these areas/neighborhoods?

Overall, the housing market is less costly in this area than elsewhere in the City, but it is still unaffordable for many residents. The above census tract has the lowest median sale price in the City but it is still over \$400,000. The median rent is also low compared to the rest of the City at \$1,599. The housing stock is relatively old and is primarily multifamily homes.

Are there any community assets in these areas/neighborhoods?

This district has a commercial area with a number of businesses. It also includes the Goleta Valley Community Center and is near twin lakes golf course. The Ward Drive bike route goes through the area along Highway 217 and the tract has easy access to Highway 101.

Are there other strategic opportunities in any of these areas?

The City has begun a number of projects in the area to take advantage of the strategic opportunities. This includes the Fowler Road Extension, Old Town Village, Ward Drive Bike Lanes, Path Lighting Project, and Goleta Valley Community Center ADA Improvements.

MA-60 Broadband Needs of Housing occupied by Low- and Moderate-Income Households - 91.210(a)(4), 91.310(a)(2)

Describe the need for broadband wiring and connections for households, including low- and moderate-income households and neighborhoods.

Internet is an essential communications and information platform that allows users to take advantage of the increased interconnectedness of business, education, commerce, and day to day utility. Reliable access to the internet is becoming a necessity to thrive in the modern economic environment. Communities that lack broadband access struggle to keep pace with the country. Locations without broadband access impede its population's ability to take advantage of the educational and entrepreneurial opportunities available online. This is particularly problematic for LMI areas where economic opportunities are often already lacking. Studies suggest a strong correlation between increased high-speed internet access and increased education and employment opportunities, especially in small cities and rural areas.

The residential areas of Goleta do not have significant gaps in broadband coverage. Most of the city has multiple options of internet providers, including LMI areas. The average Goleta household has two (2) options for broadband-quality Internet service; however, an estimated 15% of locals still don't have access to more than one provider and may have to rely on low-grade wireless.

The following map at the end of this section shows broadband access throughout the City. Broadband access is defined as advertised internet speeds of 768 kilobits per second or higher. FCC data shows two major infrastructure options within Goleta: cable and DSL.

See map below at the end of this section: Broadband Access

Describe the need for increased competition by having more than one broadband Internet service provider serve the jurisdiction.

Once broadband access has been obtained, it is important to ensure there is competition among service providers. Any resource that has a de facto monopoly on an area may not be incentivized to provide standard and consistent services. Goleta has a total of four (4) Internet providers offering residential service. Frontier Communications and Cox Communications are the strongest providers in Goleta with regards to coverage. The average Goleta household has two (2) options for broadband-quality Internet service. These providers frequently overlap throughout the city:

Cox Communications (Cable)

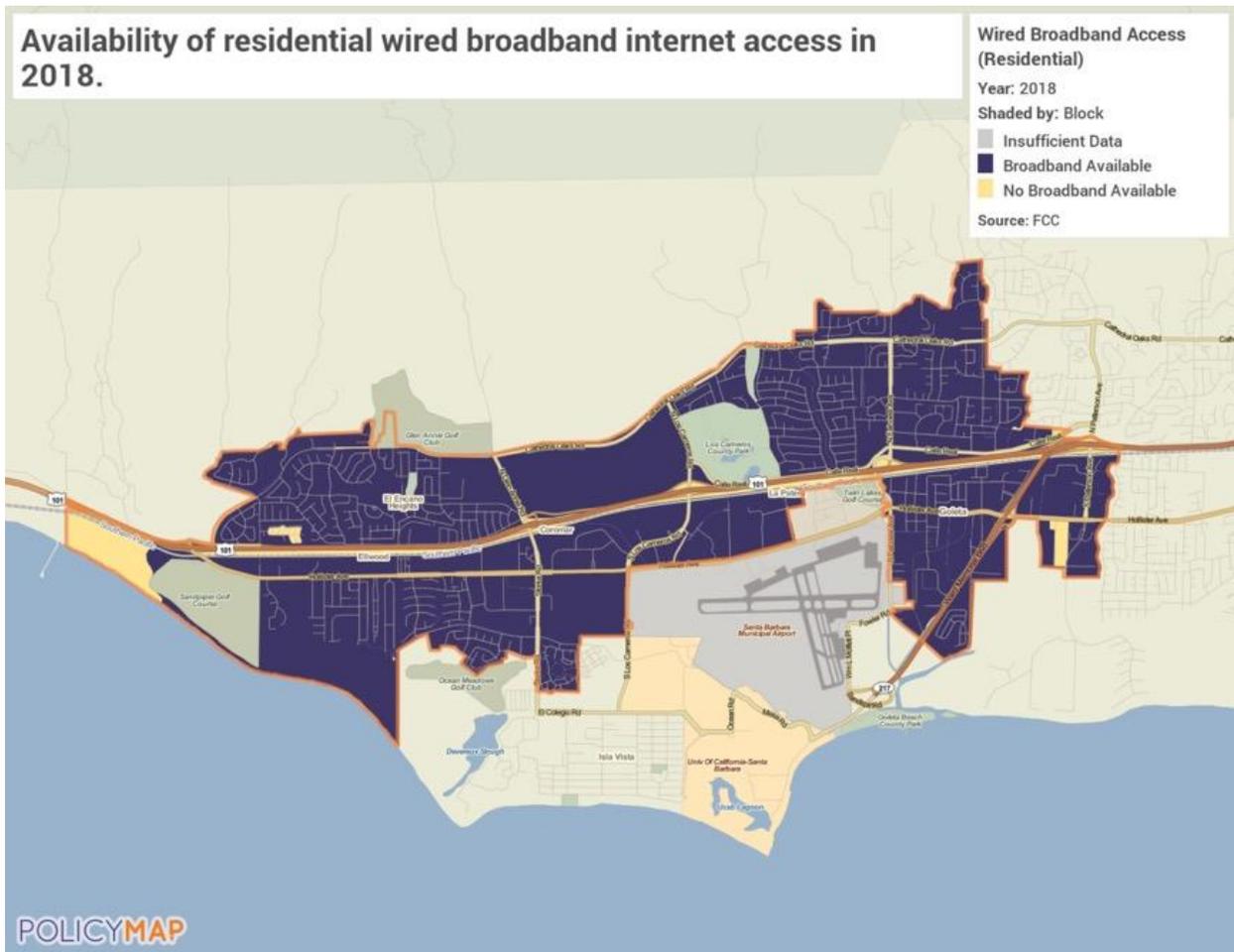
Frontier Communications (DSL)

Viasat Internet (formerly Exede)(Satellite)

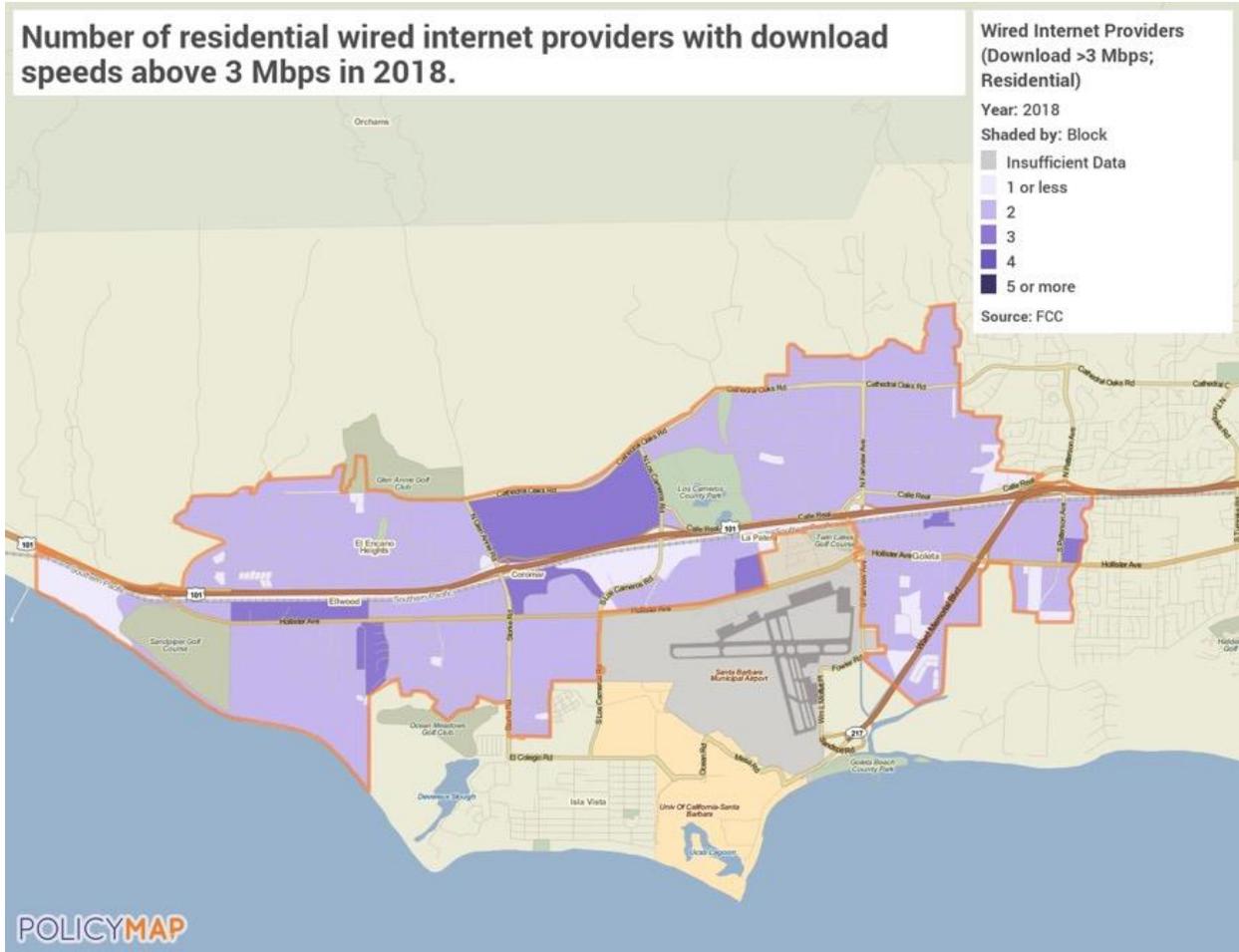
HughesNet (Satellite)

The following map at the end of this section shows the number of broadband service providers by census tract. Most of the city has at least two options of high-speed internet with competitive providers, though there are some tracts with lower populations that only have access to one provider.

See map below at the end of this section: Highspeed Internet Providers



Broadband Access



Highspeed Internet Providers

MA-65 Hazard Mitigation - 91.210(a)(5), 91.310(a)(3)

Describe the jurisdiction’s increased natural hazard risks associated with climate change.

Goleta has not historically been as vulnerable to various natural hazard events as other locations in the state. However, the City has experienced flooding, strong winds, wildfires, and other natural hazard events. The potential impacts of climate change—including an increase in prolonged periods of excessively high temperatures, drought, or more severe storms—are often most significant for vulnerable communities. The City is located on the coast and is likely to be impacted by secondary effects. By the middle of the century the average summer temperature is expected to rise four degrees. This rise in temperature could lead to altered weather and precipitation patterns, a rise in severe storms, an increased risk of catastrophic floods, increased electricity costs, and ruined crops. Additionally, any increase in the ocean levels or increased storm activity may lead to people moving away from the coast. A decrease of people could occur in the City which may cause labor shortages, decrease in competition for services, driving up costs and reducing quality, and reduced resources for local residents.

Describe the vulnerability to these risks of housing occupied by low- and moderate-income households based on an analysis of data, findings, and methods.

Low- and moderate-income residents are at particular risk due to having less available resources to combat the impacts of natural disasters. A dramatic rise in electricity or housing costs could put them at imminent risk of homelessness or living in substandard conditions.

The City of Goleta strives to inform and prepare the general public for multi-hazard mitigation. There are online venues (including the City’s website, social media pages, and alerts available, Santa Barbara County Office of Emergency Management website, social media pages, and alerts, the Santa Barbara County Ready website and social media pages and the Santa Barbara County Volunteer Organizations Active in Disaster (VOAD) website) that disseminate numerous informational guidebooks, videos, trainings, and emergency resources to build disaster resiliency in the community.

Strategic Plan

SP-05 Overview

Strategic Plan Overview

The priorities established for the 2020-2024 Consolidated Plan are similar to those in the past five-year plan, with an emphasis on services to low income and special needs residents and new or improved infrastructure projects in the City of Goleta’s low-income Block Groups.

Five-year goals and strategies to address priority needs include the following:

Goal No 1—Provide services to low- to moderate-income residents: The purpose of this goal is to increase the quantity and variety of services to enhance the quality of life for low- to moderate-income residents.

Goal No 2—Assist non-homeless special needs populations: This goal consists of activities to help non-homeless persons with special needs access needed supportive services and facilities, as well as to provide affordable and accessible housing.

Goal No 3—Assist low-income youth and seniors: This goal strives to increase access to services for low-income youth and seniors providing for basic needs and enhanced quality of life.

Goal No 4—Assist homeless individuals/families and those at-risk of homelessness with emergency and permanent housing and services: This goal includes activities targeted to persons and families experiencing and at-risk of homelessness.

Goal No 5— Build community infrastructure and service capacity: This goal strives to improve neighborhood infrastructure and access to basic services for low income and special needs populations.

SP-10 Geographic Priorities - 91.415, 91.215(a)(1)

Geographic Area

Table - Geographic Priority Areas

1	Area Name:	Citywide - Low- to Mod-Income Population
	Area Type:	Local Target area
	Other Target Area Description:	
	HUD Approval Date:	
	% of Low/ Mod:	
	Revital Type:	Comprehensive
	Other Revital Description:	
	Identify the neighborhood boundaries for this target area.	This is intended to address the needs of low- to moderate-income residents citywide.
	Include specific housing and commercial characteristics of this target area.	
	How did your consultation and citizen participation process help you to identify this neighborhood as a target area?	
	Identify the needs in this target area.	
	What are the opportunities for improvement in this target area?	
	Are there barriers to improvement in this target area?	
2	Area Name:	Old Town Goleta
	Area Type:	Local Target area
	Other Target Area Description:	
	HUD Approval Date:	
	% of Low/ Mod:	
	Revital Type:	Other
	Other Revital Description:	Public improvements, infrastructure upgrades

Identify the neighborhood boundaries for this target area.	Census Tract 30.01
Include specific housing and commercial characteristics of this target area.	Old Town is characterized by older neighborhoods, predominantly residential housing, that are either in need of upgrades, or do not have proper public facilities or their existing facilities suffer from heavy use and deferred maintenance leading to disrepair. The City has also identified the commercial corridor in Old Town as being in need of public facility improvements, which if completed, could lead to job growth and economic improvement in the surrounding neighborhoods and along the corridor itself. Many of these areas are located within the priority areas where CDBG infrastructure and capital improvement funding have taken place and will be concentrated for maximum leveraging opportunities to provide the greatest impact to the largest number of residents. The Old Town Area was formerly the designated Redevelopment Area for the City.
How did your consultation and citizen participation process help you to identify this neighborhood as a target area?	Preparation of the City's General Plan, Strategic Plan and Capital Improvement Plan all identify needed public improvements and public facilities in Old Town where the City's highest concentration of low- to moderate-income residents reside. The processes to develop these plans included extensive public input and consultation with other jurisdictions and agencies/organizations.
Identify the needs in this target area.	Needed public facilities in this area include parks and recreational amenities, flood control improvements, sidewalk and street improvements.

<p>What are the opportunities for improvement in this target area?</p>	<p>Infrastructure improvements along transit corridors, such as Hollister Avenue in Old Town, in conjunction with housing development and community facilities in designated neighborhoods, will help lead to increased opportunities for low-mod residents to live closer to their place of work and enjoy greater interaction with their surrounding community and amenities. The City currently has a number of improvements planned in this area, including installation of sidewalks in the residential areas, and crosswalk improvements along the commercial corridor that serves the adjoining residential areas.</p>
<p>Are there barriers to improvement in this target area?</p>	<p>Due to the number of public improvements and facilities needed in the City and particularly within Old Town, identifying adequate funding will be a key challenge. However, the City has been very successful in pursuing and obtaining millions of dollars in other State and Federal Grants to fund needed improvements.</p>

General Allocation Priorities

HUD typically defines a low- and moderate-income area as an area (often a Census Tract or Block Group) where at least 51% of the residents are low and moderate income. However, in some communities, there are no or very few areas in which 51% of the residents are low and moderate income. For these grantees, the CDBG regulations authorize an exception criterion in order for such grantees to be able to undertake area benefit activities. The City of Goleta is one of the communities where the exception criterium applies. The City’s infrastructure improvements will be focused in qualifying Census Tracts and Block Groups.

SP-25 Priority Needs - 91.415, 91.215(a)(2)

Priority Needs

Table – Priority Needs Summary

1	Priority Need Name	Accessibility Programs
	Priority Level	High
	Population	Elderly Frail Elderly Persons with Mental Disabilities Persons with Physical Disabilities Persons with Developmental Disabilities Persons with Alcohol or Other Addictions
	Geographic Areas Affected	Citywide
	Associated Goals	Assist Non-Homeless Special Needs Populations
	Description	Remove design barriers to accessing community services for persons with mobility and other impairments as promoted under the ADA. Encourage increased accessibility in housing.
	Basis for Relative Priority	The need for improved accessibility was highlighted as a primary issue in the NA and MA analyses and through public input.
	2	Priority Need Name
Priority Level		High
Population		Elderly Families with Children Frail Elderly Persons with Mental Disabilities Persons with Physical Disabilities Persons with Developmental Disabilities Persons with Alcohol or Other Addictions Persons with HIV/AIDS and their Families Victims of Domestic Violence

	Geographic Areas Affected	Citywide
	Associated Goals	Assist Non-Homeless Special Needs Populations
	Description	Promote services that assist non-homeless persons with special needs. Promote projects that combine supportive services with housing.
	Basis for Relative Priority	Supportive services are a priority among stakeholders and citizens. The need for services is also discussed in NA-05 through NA-50.
3	Priority Need Name	Community Infrastructure and Service Capacity
	Priority Level	High
	Population	Extremely Low Low Moderate Large Families Families with Children Elderly Non-housing Community Development
	Geographic Areas Affected	Citywide
	Associated Goals	Build Community Infrastructure & Service Capacity
	Description	Support programs that assist with basic necessities, such as food, clothing, healthcare and shelter. Improve the physical character of neighborhoods, including complete streets, parks, and other public spaces.
	Basis for Relative Priority	The need for non-housing community development and service provision is prioritized based on the needs discussed in NA-50 and MA-45. This priority reflects the needs of low-income individuals, families and neighborhoods.
4	Priority Need Name	Homeless and At-Risk of Homelessness
	Priority Level	High

	Population	Extremely Low Rural Chronic Homelessness Individuals Families with Children Mentally Ill Chronic Substance Abuse veterans Persons with HIV/AIDS Victims of Domestic Violence Unaccompanied Youth
	Geographic Areas Affected	Citywide
	Associated Goals	Assist Homeless and At-Risk of Homeless
	Description	Promote projects that provide permanent supportive housing to address the needs of homeless individuals and families, households at risk of homelessness and/or persons with special needs. Provide funding for essential services and programs that provide needed resources for homeless persons and households at imminent risk of homelessness. Prioritize funding for operation of principal emergency shelters throughout the City.
	Basis for Relative Priority	The need for homeless services and prevention are substantial in the City and are discussed in detail in NA-40 and MA-30. The City of Goleta's homeless priority is based on reliable data from City and County homeless data collection, as well as the community engagement process to complete this Consolidated Plan, in consultation with homeless assistance providers, homeless persons, and other concerned citizens regarding the needs of homeless individuals and homeless families with children.
5	Priority Need Name	Non-Community Housing Development
	Priority Level	High

Population	Extremely Low Low Moderate Large Families Families with Children Elderly Public Housing Residents Elderly Frail Elderly Persons with Mental Disabilities Persons with Physical Disabilities Persons with Developmental Disabilities Persons with Alcohol or Other Addictions Persons with HIV/AIDS and their Families Victims of Domestic Violence Non-housing Community Development
Geographic Areas Affected	Citywide - Low- to Mod-Income Population
Associated Goals	Planning & Administration of CDBG Program Public Facilities, Improvements and Infrastructure Public Services

<p>Description</p>	<p>The need category of Non-Housing Community Development is intended to encompass a wide range of needs in the areas of public services, infrastructure enhancements/repairs and public improvements serving low- to moderate-income persons and areas of the City, predominantly Old Town, where the majority of low- to moderate-income people reside.</p> <p>In the area of Non-Homeless Special Needs, these include services such as:</p> <ul style="list-style-type: none"> •Housing and supportive services for the elderly and frail elderly persons •Housing and supportive services for mentally ill persons •Housing and supportive services for substance abused persons •Housing and supportive services for disabled persons <p>In the area of Non-Housing Community Development, this includes:</p> <ul style="list-style-type: none"> •Supportive services for transitional age youth, abused and at-risk children •Recreational services for at-risk youth •Job training and placement for at-risk youth •Homeless prevention and services for those at-risk of becoming homeless persons •Public Facilities and improvements in low- to moderate-income areas
<p>Basis for Relative Priority</p>	<p>The priority needs have been established as solutions to the needs identified and determined through the citizen participation process, previous consultations and discussions with various organizations and staff. Some of the priorities are reinforced by census data provided by HUD as well as comments from the public.</p>

Narrative (Optional)

Please see table above.

SP-30 Influence of Market Conditions - 91.415, 91.215(b)

Influence of Market Conditions

Affordable Housing Type	Market Characteristics that will influence the use of funds available for housing type
Tenant Based Rental Assistance (TBRA)	High rents and low vacancy rates. Discussed in detail in the Housing Market Analysis
TBRA for Non-Homeless Special Needs	High rents and low vacancy rates. Discussed in detail in the Housing Market Analysis
New Unit Production	Limited supply of affordable housing. Discussed in detail in the Housing Market Analysis
Rehabilitation	Poor condition of limited affordable housing. Discussed in detail in the Housing Market Analysis
Acquisition, including preservation	Limited supply of affordable housing. Discussed in detail in the Housing Market Analysis

Table – Influence of Market Conditions

SP-35 Anticipated Resources - 91.420(b), 91.215(a)(4), 91.220(c)(1,2)

Anticipated Resources

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
CDBG	public - federal	Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services	225,537	0	0	225,537	1,125,000	

Table 14 - Anticipated Resources

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied

All sources and types of matching funds are more limited now due to the current economic climate, along with the demise of California redevelopment tax-increment funds and housing set-aside funds, and draw-down of local housing trust funds. However, as in the past, the jurisdictions will be as creative as possible to find other sources of funding from state, federal, private developer, state tax-credit, or local funding, such as the housing trust funds, in order to develop and deliver efficient and cost effective projects. Although the City's CDBG allocation is limited relative to the cost of new housing and public improvements, these CDBG funds can serve as matching funds for other grant opportunities or can provide much needed gap funding when local resources fall short.

If appropriate, describe publicly owned land or property located within the state that may be used to address the needs identified in the plan

Not applicable.

Discussion

SP-40 Institutional Delivery Structure - 91.415, 91.215(k)

Explain the institutional structure through which the jurisdiction will carry out its consolidated plan including private industry, non-profit organizations, and public institutions.

Responsible Entity	Responsible Entity Type	Role	Geographic Area Served
Goleta	Government	Economic Development Non-homeless special needs Ownership Planning Rental Neighborhood improvements Public facilities	Jurisdiction
Housing Authority of Santa Barbara County	PHA	Public Housing Rental	Region
New Beginnings Counseling Center	Subrecipient	Homelessness	Region
County of Santa Barbara	Government	Homelessness Non-homeless special needs Public services	Region
AIDS Housing	Subrecipient	Homelessness Non-homeless special needs Public services	Region
Transition House	Subrecipient	Homelessness Rental	Region
Foodbank of Santa Barbara County	Subrecipient	Non-homeless special needs Public services	Region
Community Action Commission	Subrecipient	Non-homeless special needs Public services	Region
Friendship Adult Day Care Center	Subrecipient	Non-homeless special needs Public services	Region

Responsible Entity	Responsible Entity Type	Role	Geographic Area Served
Santa Barbara Neighborhood Clinics	Subrecipient	Homelessness Non-homeless special needs Public services	Region
Child Abuse Listening & Mediation (CALM)	Subrecipient	Non-homeless special needs Public services	Region
Family Service Agency of Santa Barbara	Subrecipient	Non-homeless special needs Public services	Region
Girls Incorporated of Greater Santa Barbara	Subrecipient	Non-homeless special needs Public services	Region
Isla Vista Youth Projects	Subrecipient	Non-homeless special needs Public services	
United Boys & Girls Club of Santa Barbara County	Subrecipient	Non-homeless special needs Public services	Region
United Way of Santa Barbara County	Subrecipient	Non-homeless special needs Public services	Region
Peoples' Self-Help Housing Corporation	Continuum of care	Homelessness Non-homeless special needs Rental Public services	Region
Pacific Pride Foundation	Subrecipient	Non-homeless special needs Public services	Region
People Assisting the Homeless (PATH)	Continuum of care	Homelessness	Region

Table - Institutional Delivery Structure

Assess of Strengths and Gaps in the Institutional Delivery System

The southern Santa Barbara region of which Goleta is a part has an extensive network of services available to serve low- to moderate-income people, the homeless and those with special needs such as HIV/AIDS. While most of these organizations serve residents from Goleta, very few service providers are actually located in Goleta. Therefore, access to services can be an issue for those with transportation or mobility issues. Another gap in the institutional delivery system is in the area of affordable housing. Affordable

ownership units are scarce and the number of affordable units is very limited. Even rental assistance such as Section 8 housing vouchers is inadequate to serve the need. For example, with a constant waitlist for Goleta housing units. Because of the small size of Goleta as a jurisdiction, the City does not have a dedicated Housing Department and does not own and manage any affordable housing units, nor does it have its own Housing Authority.

Availability of services targeted to homeless persons and persons with HIV and mainstream services

Homelessness Prevention Services	Available in the Community	Targeted to Homeless	Targeted to People with HIV
Homelessness Prevention Services			
Counseling/Advocacy	X	X	
Legal Assistance	X		
Mortgage Assistance			
Rental Assistance	X	X	
Utilities Assistance	X		
Street Outreach Services			
Law Enforcement	X		
Mobile Clinics	X	X	
Other Street Outreach Services	X	X	
Supportive Services			
Alcohol & Drug Abuse	X	X	X
Child Care	X	X	
Education	X		
Employment and Employment Training	X	X	
Healthcare	X	X	X
HIV/AIDS	X		X
Life Skills	X	X	
Mental Health Counseling	X	X	X
Transportation	X		
Other			

Table - Homeless Prevention Services Summary

Describe how the service delivery system including, but not limited to, the services listed above meet the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth)

Some area service providers are geared specifically towards providing services to homeless and special needs populations, such as those with HIV or AIDS. Aside from those with specific missions, most of the service providers provide mainstream services such as healthcare, mental health care, food assistance, counseling, and job-training, not just to the low-income population in general, but in many cases, to homeless persons and families, and those with other special needs.

Describe the strengths and gaps of the service delivery system for special needs population and persons experiencing homelessness, including, but not limited to, the services listed above

The strength of the service delivery system is the service providers. The gaps in the system are primarily associated with the lack of affordable housing for low-income and homeless persons, as well as the limited number of overnight shelter beds available. This gap is largely driven by the high cost of housing in the area. Yet, when looked at comprehensively, stakeholders feel there is a robust service network regionwide with few overall service gaps.

Provide a summary of the strategy for overcoming gaps in the institutional structure and service delivery system for carrying out a strategy to address priority needs

The strategy for overcoming gaps in the institutional structure and service delivery system is to continue to support the existing services providers and expand their individual coverage areas and services as budgets allow. In addition, to work closely with the non-profit and faith-based service and housing providers to provide services to persons with priority needs and construct appropriate and affordable housing for those with priority needs. The City of Goleta will continue to allocate the maximum amount allowed by HUD for public services to help address priority needs.

SP-45 Goals - 91.415, 91.215(a)(4)

Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Public Services	2020	2024	Affordable Housing Homeless Non-Homeless Special Needs	Old Town Goleta Citywide - Low-to Mod-Income Population	Affordable Housing Homelessness Non-Community Housing Development	CDBG: \$168,000	Public service activities other than Low/Moderate Income Housing Benefit: 15000 Persons Assisted Homeless Person Overnight Shelter: 50 Persons Assisted Homelessness Prevention: 50 Persons Assisted
2	Public Facilities, Improvements and Infrastructure	2020	2024	Non-Housing Community Development	Old Town Goleta	Non-Community Housing Development	CDBG: \$731,000	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit: 5066 Persons Assisted

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
3	Planning & Administration of CDBG Program	2020	2024	Affordable Housing Public Housing Homeless Non-Homeless Special Needs Non-Housing Community Development	Old Town Goleta Citywide - Low-to Mod-Income Population	Affordable Housing Homelessness Non-Community Housing Development	CDBG: \$225,000	Other: 1 Other

Table – Goals Summary

Goal Descriptions

1	Goal Name	Public Services
	Goal Description	Public services covers a wide-range of services for low- to moderate-income people including, but not limited to, counseling, youth programs, food and nutrition programs, services and activities for seniors, services for abused children, job-training, educational programs, providing overnight shelter for homeless persons, transitional housing programs, health care, end-of-life care, mental health services, and similar activities.
2	Goal Name	Public Facilities, Improvements and Infrastructure
	Goal Description	This category consists of non-housing community development activities relating to infrastructure and public improvements such as, but not limited to, street, sidewalk and bike path improvements; flood control and storm drainage projects; sanitary sewer and water projects; and parks and open space improvements and amenities.
3	Goal Name	Planning & Administration of CDBG Program
	Goal Description	This goal consists of annual planning and administration of the CDBG program, including management of sub-recipients, compliance with all required record-keeping, monitoring activities, and preparation of the Annual Action Plan, the annual Consolidated Annual Performance and Evaluation Reports and 5-year Consolidated Plans.

Estimate the number of extremely low-income, low-income, and moderate-income families to whom the jurisdiction will provide affordable housing as defined by HOME 91.315(b)(2)

**SP-50 Public Housing Accessibility and Involvement - 91.415, 91.215(c)
Need to Increase the Number of Accessible Units (if Required by a Section 504 Voluntary
Compliance Agreement)**

N/A

Activities to Increase Resident Involvements

The Housing Authority of Santa Barbara County (HASBC), which partners with the HOME Program offers a number of resident programs and supportive services designed to foster self-sufficiency and improve quality of life. HASBC also partners with a number of community organizations that provide resources to assist HASBC clients. These community partners are part of the HACSB Program Coordinating Committee (PCC) and meet regularly with HASBC to review progress and address issues. HASBC encourages residents to participate in programs and services by holding meetings in each local housing area and producing regular "Information Bulletins" with important news, opportunities and events.

Is the public housing agency designated as troubled under 24 CFR part 902?

No

Plan to remove the 'troubled' designation

N/A

SP-65 Lead-based Paint Hazards - 91.415, 91.215(i)

Actions to address LBP hazards and increase access to housing without LBP hazards

The Santa Barbara County Public Health Department works in coordination with the California Department of Health Services, Childhood Lead Poisoning Branch for program planning, outreach, case management, investigation, and surveillance of lead poisoned children.

A Public Health Nurse (PHN) identifies and case-manages lead-burdened children throughout the county and provides outreach and education to the community.

The City of Goleta's Planning and Environmental Review Department will provide the most recent EPA educational brochures on lead poisoning to anyone seeking a permit or information for renovation of a residence, day care center or school which includes work on a structure older than 1978.

How are the actions listed above related to the extent of lead poisoning and hazards?

The extent of lead-based paint hazards is discussed in MA-20. Integrating lead paint hazard identification and mitigation into existing programs is the most efficient and effective strategy to mitigate hazards, given budget constraints and limited HUD block grant funding. The County includes lead testing and abatement procedures in all applicable rehabilitation activities and requires an analysis of lead-based paint if a project involves acquisition of pre-1978 multi-family projects. In addition, the County provides educational brochures published by the Environmental Protection Agency to residents on the health hazards of lead-based paint and encourages screening children for elevated blood lead levels when the housing in which they reside was built prior to 1978.

The Housing Authority of Santa Barbara County (Housing Authority) owns and/or manages the affordable housing units within the city of Goleta. The Housing Authority has been in the process of rehabilitating these properties, having completed rehabilitation of dozens of these units in the past decade and will continue to rehabilitate additional units in coming years. The Housing Authority routinely abates lead from all older units when undertaking rehabilitation and making structural improvements. If a unit is deteriorating and determined to contain lead-based paint, Housing Authority staff will immediately arrange to have the lead abated.

How are the actions listed above integrated into housing policies and procedures?

Among the implementation actions included in the City's Housing Element are IP-2C Prepare Information and Conduct Community Outreach Activities on Housing Issues. This involves coordination with local businesses, housing advocacy groups and neighborhood groups to build the public's understanding of housing issues. This effort covers various issues such as fair housing laws and may include information on lead-based paint hazards. Activities associated with this effort may include:

- a. Providing written material at public locations and on the City's web site.

- b. Providing information to real estate professionals, property owners, and tenants.
- c. Working with local nonprofit and service organizations to distribute information to the public.
- d. Providing public information through articles in the local newspaper and cable TV public service announcements.

In addition, Housing Element Goal HE 8.4 Maintenance and Rehabilitation of Housing and Neighborhoods states that the City will encourage good property management practices and the long-term maintenance and improvement of existing housing. If funding to replace former Redevelopment Funding becomes available, the City may establish programs to rehabilitate viable older housing units.

SP-70 Anti-Poverty Strategy - 91.415, 91.215(j)

Jurisdiction Goals, Programs and Policies for reducing the number of Poverty-Level Families

The City of Goleta's anti-poverty efforts during the next five years will include the following:

- Support public services that assist persons with special needs.
- Support public service programs for low- and moderate-income households including programs for housing and other community development needs.
- Provide funding for operation of principal emergency shelters serving Goleta homeless.
- Provide funding for essential services and programs that provide needed resources for homeless persons.
- Support programs that assist with basic necessities, such as food, clothing, healthcare and shelter.

The City of Goleta supports area nonprofits that provide emergency shelters and transitional and permanent housing and the full range of supportive services required to assist the homeless population to achieve economic independence. Along with programs designed to improve employment skills and provide job opportunities, several area non-profits provide benefit coordination, counseling and assistance in obtaining benefits to qualified individuals and families. To the extent possible given its limited fiscal resources, the City of Goleta plans to reduce the number of households with incomes below the federal poverty level through support of various agencies that provide general aid to low-income families in a targeted manner using an approved Homelessness Strategic Plan and Economic Development Strategic Plan.

How are the Jurisdiction poverty reducing goals, programs, and policies coordinated with this affordable housing plan?

CDBG funds are not used directly as an economic tool but are targeted for public infrastructure and facilities improvements in Old Town Goleta and low-income Block Groups, the areas containing the City's highest concentration of low-income people. The City believes this focus on public infrastructure and facilities improvements encourages private investment activities by:

1. Encouraging economic development in low- and moderate-income areas
2. Utilizing improved public infrastructure to spur private investment to revitalize existing commercial areas to remove blighting influence and increase the number of jobs

SP-80 Monitoring - 91.230

Describe the standards and procedures that the jurisdiction will use to monitor activities carried out in furtherance of the plan and will use to ensure long-term compliance with requirements of the programs involved, including minority business outreach and the comprehensive planning requirements

CDBG monitoring includes protocols such as desk reviews, on-site visits and regular communication with service providers or project sponsors via phone and email. After a thorough monitoring review, any outstanding issues identified are discussed with the grantee or subrecipient, who is then given an opportunity to alleviate any issues identified. Depending on the severity of the issue, it may be addressed as a “concern” or a “finding”. Concerns bring to the attention of the sponsor areas in which improvement could be beneficial to the program, and the County will generally recommend that certain actions be taken to demonstrate responses to the concerns. Findings are made when there is non-compliance with statutory or regulatory requirements. Findings require immediate resolution and a written response describing specific action steps that will be taken to resolve the findings.

To implement an effective CDBG program, City of Goleta staff will monitor CDBG activities on a consistent basis, typically through quarterly reviews of subrecipient activities, client data, and expense reports. Monitoring visits also assist in determining if the subrecipient is carrying out its program and activities within the parameters denoted in the subrecipient agreement. Monitoring also ensures that the required records are maintained to demonstrate compliance with applicable regulations. CDBG administrative staff will conduct on-site, in-depth monitoring reviews of each subrecipient every one to three years to ensure program compliance with HUD regulations. After a thorough monitoring review, any outstanding issues identified are discussed with the grantee or subrecipient, who is then given an opportunity to alleviate any issues identified. Depending on the severity of the issue, it may be addressed as a “concern” or a “finding”. For corrective actions, sub-recipients will receive written notifications of violations after the review and will be required to submit corrections and/or Action Plans within 30-days of the date of the compliance review letter in order to avoid non-compliance penalties, such as more frequent reporting and/or additional file audits. Throughout the grants’ terms, CDBG administrative staff will continue to provide technical assistance to various City programs and subrecipients in terms of administrative guidance, as well as financial compliance with all HUD regulations.

Appendix - Alternate/Local Data Sources

1	Data Source Name PIC (PIH Information Center)
	List the name of the organization or individual who originated the data set. US Department of Housing and Urban Development (HUD)
	Provide a brief summary of the data set. IMS/PIC is responsible for maintaining and gathering data about all of PIH's inventories of HAs, Developments, Buildings, Units, HA Officials, HUD Offices and Field Staff and IMS/PIC Users.
	What was the purpose for developing this data set? IMS/PIC is responsible for maintaining and gathering data about all of PIH's inventories of HAs, Developments, Buildings, Units, HA Officials, HUD Offices and Field Staff and IMS/PIC Users.
	How comprehensive is the coverage of this administrative data? Is data collection concentrated in one geographic area or among a certain population? Santa Barbara County, CA
	What time period (provide the year, and optionally month, or month and day) is covered by this data set? 2019
	What is the status of the data set (complete, in progress, or planned)? Complete
	2
List the name of the organization or individual who originated the data set. US Census Bureau	
Provide a brief summary of the data set. The American Community Survey (ACS) is an ongoing survey that provides data every year -- giving communities the current information they need to plan investments and services. Information from the survey generates data that help determine how more than \$400 billion in federal and state funds are distributed each year. The ACS is accessed through the Census website, which provides data about the United States, Puerto Rico and the Island Areas.	

	<p>What was the purpose for developing this data set?</p> <p>Information from the ACS help determine how more than \$400 billion in federal and state funds are distributed each year to help communities, state governments, and federal programs.</p>
	<p>How comprehensive is the coverage of this administrative data? Is data collection concentrated in one geographic area or among a certain population?</p> <p>Santa Barbara County, CA</p>
	<p>What time period (provide the year, and optionally month, or month and day) is covered by this data set?</p> <p>2006-2010 ACS, 2013-2017 ACS</p>
	<p>What is the status of the data set (complete, in progress, or planned)?</p> <p>Complete</p>
3	<p>Data Source Name</p> <p>2012-2016 CHAS</p>
	<p>List the name of the organization or individual who originated the data set.</p> <p>US Census Bureau, American Community Survey (ACS) and U.S. Department of Housing and Urban Development (HUD)</p>
	<p>Provide a brief summary of the data set.</p> <p>Each year, the U.S. Department of Housing and Urban Development (HUD) receives custom tabulations of American Community Survey (ACS) data from the U.S. Census Bureau. These data, known as the "CHAS" data (Comprehensive Housing Affordability Strategy), demonstrate the extent of housing problems and housing needs, particularly for low income households.</p>
	<p>What was the purpose for developing this data set?</p> <p>The CHAS data are used by local governments to plan how to spend HUD funds, and may also be used by HUD to distribute grant funds.</p>
	<p>How comprehensive is the coverage of this administrative data? Is data collection concentrated in one geographic area or among a certain population?</p> <p>Santa Barbara County, CA</p>
	<p>What time period (provide the year, and optionally month, or month and day) is covered by this data set?</p> <p>2012-2016 CHAS</p>
	<p>What is the status of the data set (complete, in progress, or planned)?</p> <p>Complete</p>

4	Data Source Name 2013-2017 ACS 5-Yr Estimates
	List the name of the organization or individual who originated the data set. US Census Bureau
	Provide a brief summary of the data set. The American Community Survey (ACS) is an ongoing survey that provides data every year -- giving communities the current information they need to plan investments and services. Information from the survey generates data that help determine how more than \$400 billion in federal and state funds are distributed each year. The ACS is accessed through the Census website, which provides data about the United States, Puerto Rico and the Island Areas.
	What was the purpose for developing this data set? Information from the ACS help determine how more than \$400 billion in federal and state funds are distributed each year to help communities, state governments, and federal programs.
	How comprehensive is the coverage of this administrative data? Is data collection concentrated in one geographic area or among a certain population? Santa Barbara County, CA
	What time period (provide the year, and optionally month, or month and day) is covered by this data set? 2013-2017 ACS 5-Yr Estimates
	What is the status of the data set (complete, in progress, or planned)? Complete
5	Data Source Name HUD 2019 FMR and HOME Rents
	List the name of the organization or individual who originated the data set. US Department of Housing and Urban Development (HUD)
	Provide a brief summary of the data set. Fair Market Rents (FMRs) are set by HUD and used to determine payment standard amounts for HUD Programs. HUD annually estimates FMRs for the Office of Management and Budget (OMB) defined metropolitan areas, some HUD defined subdivisions of OMB metropolitan areas and each nonmetropolitan county. HOME Rents Limits are based on FMRs published by HUD. HOME Rent Limits are set to determine the rent in HOME-assisted rental units and are applicable to new HOME leases.

	<p>What was the purpose for developing this data set?</p> <p>Fair Market Rents (FMRs) are used to determine payment standard amounts for HUD Programs. HOME Rent Limits are the maximum amount that may be charged for rent in HOME-assisted rental units and are applicable to new HOME leases.</p>
	<p>How comprehensive is the coverage of this administrative data? Is data collection concentrated in one geographic area or among a certain population?</p> <p>Santa Barbara County, CA</p>
	<p>What time period (provide the year, and optionally month, or month and day) is covered by this data set?</p> <p>2019</p>
	<p>What is the status of the data set (complete, in progress, or planned)?</p> <p>Complete</p>
6	<p>Data Source Name</p> <p>2018 HUD Housing Inventory Count (HIC)</p>
	<p>List the name of the organization or individual who originated the data set.</p> <p>US Department of Housing and Urban Development (HUD)</p>
	<p>Provide a brief summary of the data set.</p> <p>The Housing Inventory Count Reports provide a snapshot of a CoC's HIC, an inventory of housing conducted annually during the last ten days in January, and are available at the national and state level, as well as for each CoC. The reports tally the number of beds and units available on the night designated for the count by program type, and include beds dedicated to serve persons who are homeless as well as persons in Permanent Supportive Housing.</p>
	<p>What was the purpose for developing this data set?</p> <p>HIC provides the inventory of housing conducted annually during the last ten days in January. The reports tally the number of beds and units available on the night designated for the count by program type, and include beds dedicated to serve persons who are homeless.</p>
	<p>How comprehensive is the coverage of this administrative data? Is data collection concentrated in one geographic area or among a certain population?</p> <p>COC</p>
	<p>What time period (provide the year, and optionally month, or month and day) is covered by this data set?</p> <p>2018</p>
	<p>What is the status of the data set (complete, in progress, or planned)?</p> <p>Complete</p>

7	Data Source Name Santa Maria/Santa Barbara County CoC 2020 PIT
	List the name of the organization or individual who originated the data set. Santa Maria/Santa Barbara County CoC
	Provide a brief summary of the data set. The PIT count shows a snapshot of people experiencing homelessness on any given night in the County.
	What was the purpose for developing this data set? The PIT count helps the COC and regional partners to determine the needs of the homeless population.
	How comprehensive is the coverage of this administrative data? Is data collection concentrated in one geographic area or among a certain population? Santa Barbara County, CA
	What time period (provide the year, and optionally month, or month and day) is covered by this data set? January 29, 2020
	What is the status of the data set (complete, in progress, or planned)? Complete
8	Data Source Name Bureau of Labor Statistics (BLS)
	List the name of the organization or individual who originated the data set. Bureau of Labor Statistics (BLS)
	Provide a brief summary of the data set. BLS unemployment rates are from the BLS Local Area Unemployment Statistics (LAUS). This program produces monthly and annual employment, unemployment, and labor force data for Census regions and divisions, States, counties, metropolitan areas, and many cities, by place of residence.
	What was the purpose for developing this data set? The purpose of the BLS data is to collect, analyze, and disseminate essential economic information to support public and private decision making.
	How comprehensive is the coverage of this administrative data? Is data collection concentrated in one geographic area or among a certain population? Santa Barbara County, CA

	<p>What time period (provide the year, and optionally month, or month and day) is covered by this data set?</p> <p>2019</p>
	<p>What is the status of the data set (complete, in progress, or planned)?</p> <p>Complete</p>
9	<p>Data Source Name</p> <p>2013-2017 ACS (Workers), 2017 LEHD (Jobs)</p>
	<p>List the name of the organization or individual who originated the data set.</p> <p>2013-2017 ACS and 2017 Longitudinal Employee-Household Dynamics: United States Census Bureau</p>
	<p>Provide a brief summary of the data set.</p> <p>The American Community Survey (ACS) is an ongoing survey that provides data every year -- giving communities the current information they need to plan investments and services. Information from the survey generates data that help determine how more than \$400 billion in federal and state funds are distributed each year. The ACS is accessed through the Census website, which provides data about the United States, Puerto Rico and the Island Areas.</p> <p>The Longitudinal Employer-Household Dynamics (LEHD) program is part of the Center for Economic Studies at the U.S. Census Bureau. The LEHD program produces new, cost effective, public-use information combining federal, state and Census Bureau data on employers and employees under the Local Employment Dynamics (LED) Partnership.</p>
	<p>What was the purpose for developing this data set?</p> <p>ACS: Information from the ACS help determine how more than \$400 billion in federal and state funds are distributed each year to help communities, state governments, and federal programs.</p> <p>LEHD: Information from the LEHD help state and local authorities who increasingly need detailed local information about their economies to make informed decisions. The LEHD Partnership works to fill critical data gaps and provide indicators needed by state and local authorities. LEHD's mission is to provide new dynamic information on workers, employers, and jobs with state-of-the-art confidentiality protections and no additional data collection burden.</p>
	<p>How comprehensive is the coverage of this administrative data? Is data collection concentrated in one geographic area or among a certain population?</p> <p>Santa Barbara County, CA</p>
	<p>What time period (provide the year, and optionally month, or month and day) is covered by this data set?</p> <p>2013-2017 ACS (Workers), 2017 LEHD (Jobs)</p>

	<p>What is the status of the data set (complete, in progress, or planned)?</p> <p>Complete</p>
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Attachment 3
CDBG Citizens Participation Plan

City of Goleta

Citizen Participation Plan

Prepared by:

City of Goleta

Neighborhood Services and Public Safety Department

130 Cremona Drive, Suite B

Goleta, CA 93117

Amended May 2020



EXECUTIVE SUMMARY

The City of Goleta (the City) receives an annual allocation of Community Development Block Grant (CDBG) funds from U.S. Department of Housing and Urban Development (HUD). As a condition of funding, the City of Goleta must adopt and follow a Citizen Participation Plan that describes how the City will encourage public involvement in the development of the City's Five-Year Consolidated Plan, Annual Action Plan, and Assessment of Fair Housing.

PURPOSE OF CITIZEN PARTICIPATION PLAN

The City of Goleta recognizes the importance of public participation in both defining and understanding current housing, community development, and fair housing needs, prioritizing resources to address those needs and reviewing performance. The City's Citizen Participation Plan is designed to encourage participation by residents and organizations representing people of all ages, genders, economic levels, races, ethnicities, special needs, and protected classes in the development of the Consolidated Plan, Action Plans and Assessment of Fair Housing as well as to inform them of the CDBG decision-making process. The City shall actively encourage participation by non-English-speaking residents of the community and residents of low- and moderate-income neighborhoods and other areas where CDBG funds are proposed to be used. This Citizen Participation Plan addresses Sections 91.100 and 91.105 of HUD's Consolidated Plan regulations, as amended on July 16, 2015 and Section 5.158 of HUD's Affirmatively Furthering Fair Housing Final Rule. This Citizen Participation Plan shall be effective until amended or superseded.

GLOSSARY OF RELEVANT TERMS

Affirmatively Furthering Fair Housing: Actions that, when taken together, address significant disparities in housing needs and opportunities, replace segregated living patterns with truly integrated and balanced living patterns, transform racially and ethnically concentrated areas of poverty into areas of opportunity, and facilitate compliance with civil rights and fair housing laws.

Analysis of Impediments (AI)/Assessment of Fair Housing (AFH): Both documents provide an analysis of fair housing data, an assessment of fair housing issues and contributing factors, and an identification of fair housing priorities and goals. There has been a proposal by HUD to replace the AI with the AFH, which goes into greater depth as to fair housing issues. Until such time, the City will continue to participate in undertaking a regional approach to fair housing with the County of Santa Barbara taking the lead in conducting required hearings and preparing the analysis.

City CDBG Webpage: All draft and final Consolidated Plans, Action Plans, Consolidated Annual Performance and Evaluation Reports, and fair housing documents, public hearing and program workshop schedules and announcements may be accessed on the following City webpage: <https://www.cityofgoleta.org/city-hall/neighborhood-services-and-public-safety/neighborhood-services/community-development-block-grant-program>

Low- and Moderate-Income Areas (LMA): LMAs are typically areas, which are primarily residential, where 51% of the residents earn less than 80% of the County's median income. However, since there are few areas of Goleta meeting this criterion, the City is considered an "Exception Community;" whereby LMAs are those areas where the highest 25% (upper quartile) of block groups with low- and moderate-income persons. Therefore, an LMA in Goleta would be currently defined as U.S. Census block group where approximately 49% of the residents are low-

or moderate-income persons. From time to time, HUD will adjust that threshold based on changing demographics. Appendix A provides a map that shows the eligible low- and moderate-income areas. Examples of CDBG activities that may be undertaken based on LMA eligibility include:

- Acquisition of land and/or improvements for a neighborhood park or recreation center serving a LMA neighborhood;
- Construction of a health clinic serving a LMA; and
- Installation or replacement of gutters and sidewalks and other street improvements.

Low and Moderate Limited Clientele Benefit (LMC): LMC activities provide benefits to a group of low- or moderate-income persons regardless of where they live. LMC activities are eligible if at least 51% of the clients are of low or moderate income. There are some groups that are generally presumed by HUD to be principally of low- to moderate-income such as:

- Abused children;
- Elderly persons (age 62 and older);
- Battered spouses;
- Homeless persons;
- Severely disabled adults (not children) (see definition below);
- Illiterate adults;
- Persons living with AIDS; and
- Migrant farm workers.

Examples of eligible activities include:

- Acquisition of a building for a shelter for the homeless;
- Rehabilitation of a center to train severely disabled persons to live independently;
- Development of a senior center or public services for senior citizens;
- Public services activities (i.e., the provision of health or child care services); and
- Removal of architectural barriers to the disabled.

Protected Classes: The Federal protected classes include:

- Disability
- Family status
- National origin
- Race
- Color
- Religion
- Sex

Additional State of California protected classes include:

- Marital status
- Medical condition
- Ancestry
- Source of income
- Age
- Sexual orientation
- Gender identity
- Gender expression

- Genetic information
- Arbitrary discrimination

Severely Disabled Adults: Adults are classified as having a severe disability if they: (a) have used a wheelchair or another special aid for 6 months or longer; (b) were unable to perform one or more functional activities or needed assistance with an activity of daily living or instrumental activity of daily living; (c) were prevented from working at a job or doing housework; or (d) had a condition including autism, cerebral palsy, Alzheimer's disease, senility, or mental retardation. Finally, persons who are under 65 years of age and who are covered by Medicare or receive Social Security are considered to have a disability (and a severe disability). Functional activities include seeing, hearing, having one's speech understood, lifting and carrying, walking up a flight of stairs, and walking. Activities of daily living include getting around inside the house, getting in and out of bed or a chair, bathing, dressing, eating, and toileting. Instrumental activities of daily living include going outside the home, keeping track of money or bills, preparing meals, doing light housework, and using the telephone.

CONSOLIDATED PLAN

The Consolidated Plan is a HUD prerequisite for the City to receive CDBG funds. The Consolidated Plan examines housing and community development needs, sets priorities for grant monies and establishes a strategic plan with specific measurable goals to address priority needs. The City will be preparing its third multi-year Consolidated Plan covering the program years July 1, 2020 through June 30, 2025. The City Consolidated Plan only covers the geographic area within the city limits of Goleta. In addition to the Consolidated Plan, the City will annually conduct public hearings in the preparation of the Annual Action Plan describing the amount of funds available to the City and the activities to be undertaken with CDBG funds. Each of the agencies included in Appendix B will be consulted in the development of the Consolidated Plan and notified of the availability of draft documents including the Consolidated Plan and Action Plans.

CITIZEN PARTICIPATION

The consolidated planning processes includes many opportunities for citizen participation. These include surveys, community outreach meetings, City Grant Funding Review Standing Committee meetings and City Council public hearings. The City will particularly encourage participation of persons with special needs and/or persons who are often underrepresented in public process (i.e. low income, non-English speaking persons, and minorities, persons with disabilities, and persons who are homeless).

Language Access Plan: The City has assessed its language needs and identified the need for translation of notices and other vital documents such as marketing materials and applications for CDBG assistance in Spanish to provide meaningful access, upon request.

Community Surveys and Stakeholder Meetings: As part of its Consolidated Plan process, the City will conduct a needs survey of residents and stakeholders in the City. The purpose of the survey is to obtain a broad range of community input and perspectives.

Community Meetings and Focus Groups: During the preparation of the Consolidated Plan and Assessment of Fair Housing, at least two community meetings will be held to gather public input about the housing and community development needs from citizens and their neighborhoods. During the Action Plan preparation, the City will conduct one technical assistance workshop for CDBG applicants and one public hearing to gather public input about the City's housing and community development needs. The community meetings will provide an opportunity for citizens and interested parties to obtain information about the City's housing and community development programs and eligibility requirements. The Annual Action Plan technical assistance

workshop will provide information to potential applicants that may wish to submit funding proposals for their service programs or neighborhoods. City staff will be available at the meetings to provide technical assistance for developing funding proposals to address priority needs and meet the goals of the AFH and Consolidated Plan.

At least one community meeting will be held in the early evening to accommodate work schedules and at least one community meeting will be held during daylight to accommodate those uncomfortable driving at night.

City Grant Funding Review Standing Committee: The City has a Grant Funding Review Standing Committee that meets on an as-needed basis and performs in an advisory function to City staff and to the City Council concerning grant funding matters. The Committee consists of the Mayor, Mayor Pro Tempore, and two citizen participants who are appointed on an annual basis by the Mayor. The Committee meets at least once a year regarding CDBG funding. They conduct a review of all CDBG funding proposals and provide recommendations to the City Council on which activities should be included in the draft Action Plan. Following the committee meeting, a regularly scheduled City Council meeting takes place in order to provide interested residents and agencies with an opportunity to participate in the funding process and the public is invited to attend. The meeting generally occurs about 30-45 days before the City Council CDBG public hearing and/or after City staff has determined the eligibility of all CDBG service applications (typically in February or March).

In the event City staff proposes a substantial amendment to any of the CDBG plans, a Committee meeting may be scheduled before proposing a substantial amendment at a City Council public hearing.

The public is notified of any standing Committee meetings a minimum of 72 hours prior to the meeting. All CDBG applicants will be notified by email of the meeting so that they can answer any Committee questions about their application. The agenda for the Committee meetings is posted on the City's Brown Act Board in front of City Hall.

Public Hearings: A minimum of two public hearings will be held by the City Council each fiscal year. The first public hearing is usually held in September each year as part of the CAPER review process. The citizen process will conclude with a second public hearing to adopt the Consolidated Plan and/or Annual Action Plan (typically in April or May).

The public will have the opportunity of reviewing the draft Consolidated Plan and/or Annual Action Plan (and providing input to City Staff) within a 30-day comment period during March and/or April each year. City staff will incorporate public comments submitted to City staff during the 30-day comment period and then present the Final Consolidated Plan (and/or Action Plan) for approval to the City Council at a public hearing, typically held in the months of April or May. Public comments and citizen participation are encouraged during all public hearings each year.

Notifications and Location of Public Hearings and Meetings: All sites selected for public meetings and public hearings are accessible to persons with disabilities. All public hearings will take place at the Goleta City Hall, Council Chambers, 130 Cremona Drive, Suite B, Goleta, CA 93117. Community outreach meetings will also take place at a facility where there are available meeting rooms accessible to persons with physical disabilities.

The City will provide a translator upon request to accommodate non-English speaking persons at public hearings or community meetings. Persons needing special accommodations, or a translator should make their request one week before the meeting so the City can ensure the special needs are met. These requests should be made to the Neighborhood Services Department at (805) 690-5126.

Unless otherwise stated in this Plan, citizens will be given at least 10 days' advance notice of the City Council public hearings. This will be accomplished through posting a summary of the documents on the City website (<https://www.cityofgoleta.org/city-hall/neighborhood-services-and-public-safety/neighborhood-services/community-development-block-grant-program>), and at public places including the Goleta Valley Community Center and the Goleta City Hall Brown Act Board. Official notification shall take place through publication of a public notice in a local newspaper of general circulation (Santa Barbara News Press, The Independent or other local paper of general circulation). To encourage participation, the City may also send email notifications or other outreach materials to residents, agencies and advocates, such as those interested parties and individuals listed on Appendix B. The City will maintain the list and verify the contact information periodically and, at a minimum, annually. The list will continue to evolve and be administratively modified each year without a substantial amendment, as stakeholders or potential participants are identified or dissolved. Organizations or groups and persons interested to be added the list may contact the City of Goleta Neighborhood Services Department at (805) 690-5126.

During the preparation of the Consolidated Plan and Assessment of Fair Housing, the City may distribute public notices to residents through property landlords or directly to residents living within existing, designated low income areas and neighborhoods throughout the City to inform residents about the public hearings as an effort to increase public participation by underrepresented groups.

Other Requirements: The draft Consolidated Plan will also include the City's policies related to displacement of low- and moderate-income individuals, reducing poverty, removal of lead-based paint hazards, preventing and mitigating homelessness and removing barriers to fair housing choice. The City does not anticipate any displacement of individuals, but the Consolidated Plan will describe how the City will minimize displacement of persons or, in the unanticipated event of displacement, how the City will assist any persons who are actually displaced as a result of the use of these funds, specifying the type and levels of assistance and amount of compensation.

Plan Availability: During public comment periods, the proposed Consolidated Plan, Annual Action Plan, AFH, Consolidated Annual Performance and Evaluation Report (CAPER) and any substantial amendments to plans will be available at the Goleta Valley Community Center in Old Town, the City Hall public lobby (and Neighborhood Services Department) and on the City's website at <https://www.cityofgoleta.org/city-hall/neighborhood-services-and-public-safety/neighborhood-services/community-development-block-grant-program>. A reasonable number of hard copies will be available to the public and provided upon request. Citizens or groups that attend any of the community meetings or public hearings will be notified when the draft documents are available for comment. These materials will also be available in a form accessible to persons with disabilities, upon request. Comments, questions, or suggested amendments should be directed to the Neighborhood Services Department at (805) 690-5126.

The City will consider any comments from individuals or groups received in writing during the process of drafting the Consolidated Plan and/or annual Action Plan as well as public testimony at hearings or meetings. A summary of the written and public hearing comments will be included in the final Consolidated Plan and/or Annual Action Plan, along with the City's response to the comments. Please note however that copies of the complaints, along with the City's response will still be sent to HUD, if they occur outside of the Consolidated Planning and/or Annual Action Planning process but may not appear in the Consolidated Plan.

The City will provide a written response to all written citizen comments and complaints related to the Consolidated Plan, Annual Action Plan, Amendments, AFH, and CAPER within 30 days of receiving the comments and complaints.

Consolidated Annual Performance and Evaluation Report (CAPER): In addition to the required Plans and Assessments, the City is required to prepare a CAPER, which reports on its performance in the prior year. Before the City submits a CAPER to HUD, the City will make it available to interested parties for a comment period of no less than 15 days. Any comments or views of citizens received in writing, or orally at public hearings in regarding the performance report will be considered prior to submitting the CAPER to HUD. A summary of these comments shall be attached to the CAPER.

COMPLAINTS

Residents or other interested parties may submit complaints to the City in relation to administration of the CDBG programs or plans. Complaints may be made via telephone by calling (805) 690-5126 or in writing to: Neighborhood Services Department/CDBG, City of Goleta, 130 Cremona Drive, Suite B, Goleta, CA 93117. The complaining party should state the nature of the complaint, what prior efforts have been made to resolve the problem and any other pertinent information which would help staff determine a solution. All complaints will receive careful consideration and a timely, substantive response will be provided within thirty (30) days.

SUBSTANTIAL AMENDMENTS

Occasionally, situations warrant an amendment to the Consolidated Plan and/or Annual Action Plan. Minor amendments may be completed by staff with the approval of the Director of the Neighborhood Services Department. Minor amendments involve any change that does not meet the criteria for a Substantial Amendment.

A Substantial Amendment to the Consolidated Plan occurs when:

- There is a new goal proposed or the City proposes the deletion of a previously approved Strategic Plan goal (changes to performance measurement indicators or numeric accomplishment goals shall not be considered a substantial change).

A Substantial Amendment to the Action Plan occurs when:

- A CDBG activity budget will increase or decrease by \$50,000 or 25% of the project's original budget; or
- There is a significant change in the purpose, scope, location, or beneficiaries of an activity; or
- The City proposes to add or delete an activity, except in the following cases:
 - If the activity is on the back up list approved by the City Council in the Annual Action Plan;
 - If the activity is being deleted due to delays and would be included in the following year's Annual Action Plan;
 - If there are nonperformance or eligibility issues requiring activity termination;
 - If project deletion or funding reductions are due to facility closure or bankruptcy;
 - If the agency becomes disqualified or ineligible to receive funding or is unable to produce sufficient eligible billings in accordance with the provisions of the agreement; or
 - If an applicant requests that their activity be terminated.

Modifications to appendices of any plans are not considered to be a Substantial Amendment.

If there is a rescission of funds by HUD, shifting of funds would not be considered a Substantial Amendment. If such federal government funding cuts or changes were to happen, the City would be required to follow its plan of action as outlined in the Consolidated Plan and/or the Annual Action Plan; however, any HUD-directed change would normally not be considered a Substantial Amendment.

Citizen Participation for Substantial Amendments: In the event of a Substantial Amendment to the Consolidated Plan or Action Plan, the City will conduct at least one public hearing. This hearing will be held after a comment period of no less than 30 days, where the proposed, substantially amended Consolidated Plan/Action Plan will be made available to interested parties. Citizens will be informed of the substantial amendment by public notice prior to the public review and comment period. The newspaper advertisement shall summarize the Substantial Amendment and inform the public of the date, time and location of the public hearing.

The substantially amended sections of the Consolidated Plan/Action Plan will be available for review at the City during the full public comment period. In addition, the amended sections will be on the City's website for the full duration of the public comment period:

<https://www.cityofgoleta.org/city-hall/neighborhood-services-and-public-safety/neighborhood-services/community-development-block-grant-program>.

CDBG Disaster Recovery (CDBG-DR) and Supplemental Appropriations

In the event of a federally-declared major disaster or emergency for which the City of Temecula is to receive and administer HUD disaster recovery assistance pursuant to the Robert T. Stafford Disaster Relief and Emergency Assistance Act or supplemental assistance under the Coronavirus Aid, Relief and Economic Security Act (CARES) or other supplemental appropriations, either directly from HUD or through the State of California, the following citizen participation requirements shall apply to the development of Action Plans and Substantial Amendments to Action Plans for disaster recovery and supplemental appropriations:

1. Before the City adopts the Action Plan for a disaster recovery grant or supplemental appropriation or any substantial amendment to a disaster recovery grant or supplemental appropriation Action Plan, the City will publish the proposed plan or amendment on the City website. For disaster recovery assistance, the City will cross-reference with any additional disaster recovery websites established to provide information to the public concerning assistance that may be available.
2. The City and/or subrecipients will notify affected citizens through USPS and/or electronic mailings, press releases, public service announcements, public notice(s), and/or through social media, or as otherwise required by HUD.
3. The City will ensure that all citizens have equal access to information about the programs, including persons with disabilities and those with Limited English Proficiency (LEP). Program information will be made available in the appropriate languages for the City.
4. Subsequent to publication of the Action Plan or substantial amendment, the City will provide a reasonable opportunity for receiving comments as prescribed by the Federal Register Notice governing administration of the disaster recovery assistance or as otherwise permitted by HUD for supplemental appropriations.

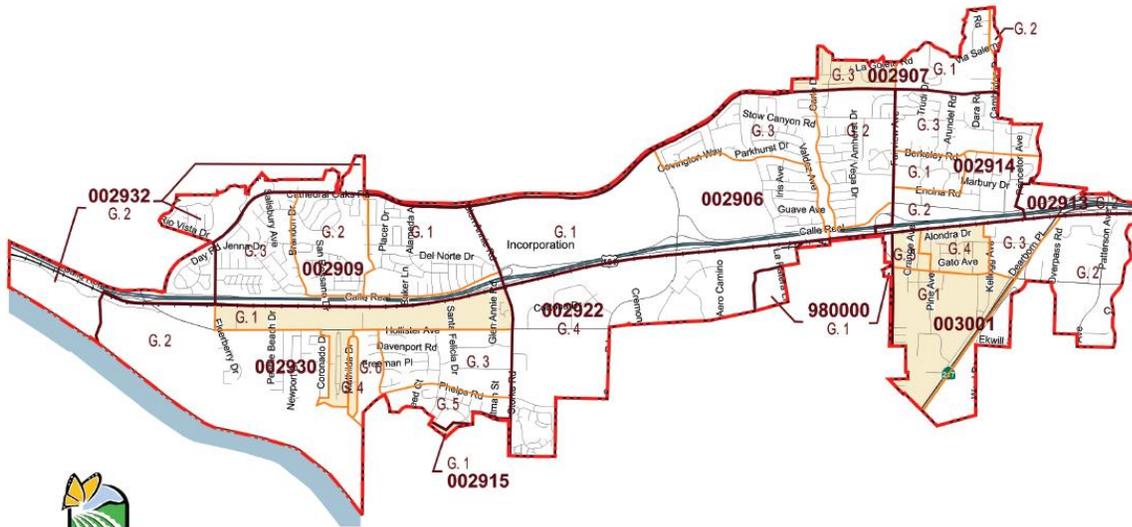
5. The City will receive comments via USPS mail to the Department of Neighborhood Services and Public Safety, 130 Cremona Drive, Suite B, Goleta, CA 93117.
6. In the Action Plan, the City will specify criteria for determining what changes in the City's plan constitute a substantial amendment to the plan. At a minimum, the following modifications will constitute a substantial amendment: a change in program benefit or eligibility criteria; the addition or deletion of an activity; or the allocation or reallocation of a monetary threshold of more than \$50,000.
7. For disaster recovery assistance, a public website shall be established and publicized specifically for the disaster. Initially, the City's CDBG website may be used at. The website shall contain the Action Plan including all amendments.
8. The City will consider all written comments regarding the Action Plan or any substantial amendment. A summary of the comments and the City's response to each comment will be provided to HUD with the Action Plan or substantial amendment.
9. The City will provide a timely written response to every citizen complaint. The response will be provided within 15 working days of the receipt of the complaint, to the extent practicable.
10. The City will notify HUD when it makes any Plan amendment that is not substantial. HUD will be notified at least five business days before the amendment becomes effective or in accordance with HUD requirements.

URGENT NEED WAIVERS

Waivers to any of the above City Citizen Participation Plan requirements may be approved by HUD to expedite the City's ability to address a local urgent need. The City will consider any waiver requests available with special Federal disaster assistance, regulations, and guidelines to address urgent needs.

Appendix A

City of Goleta Map of Low- to Moderate-Income Areas



CDBG - LOW AND MODERATE INCOME AREA MAP

2010-2015 ACS DATA

(As of February 14 2019)

LEGEND:

- CITY BOUNDARY
- LOW AND MODERATE INCOME BLOCK GROUPS
- CENSUS TRACT
- BLOCK GROUP



Appendix B

CDBG Notification List of Persons or Organizations

Any person or organization may be added to this list (or deleted) upon request.
Please contact Dominique Samario, Management Analyst
dsamario@cityofgoleta.org or (805) 690-5126

Agency	Type
Santa Barbara County, Housing and Community Development	Affordable Housing , HOME Consortium Lead Agency, Continuum of Care, Fair Housing
Housing Authority of the County of Santa Barbara	Public Housing and Affordable Housing Provider
Santa Barbara County Veterans Services Office	Veterans Services
Santa Barbara County Sheriff's Department	Police/Law Enforcement – City of Goleta Contract Services
Santa Barbara County Public Works Department	Public Works; Water Resources; Waste Management; Transportation
Santa Barbara County Public Health Department	Public Health Services Provider; Lead Based Paint; Services-Persons with Disabilities; Services-Persons with HIV/AIDS
Santa Barbara County Department of Behavioral Wellness	Public Health; Veterans Services; Unaccompanied Youth; HIV/AIDS; Special Needs; Victims Services
New Beginnings Counseling Center	Homeless Services Provider; Homelessness Needs–Veterans; Homelessness Needs-Unaccompanied Youth
Transition House	Homeless Services Provider
Santa Barbara County United Way, Home for Good	Homeless Services, Coordinated Entry System
PATH Homeless Center	Homeless Services Provider; Homelessness Needs-Veterans; Services and Shelter for Unaccompanied Youth; Employment Services
Area Agency on Aging	Senior Services
Community Action Commission	Senior & Youth Services; Anti-Poverty Strategy
Friendship Adult Day Care	Senior Services; Services-Persons with Disabilities
Pacific Pride Foundation	Special Needs Services (HIV/AIDS); HOPWA; Persons with Disabilities
Domestic Violence Solutions	Domestic Violence; Victims' Rights
Standing Together to End Sexual	Victims' Rights; Domestic Violence

Assault (formerly Rape Crisis)	
Foodbank of Santa Barbara Co.	Non-Homeless Special Needs
Goleta Union School District	Public Education
Santa Barbara Unified School District	Public Education
Santa Barbara County Association of Governments	Regional Housing Needs Assessment, Regional Planning, Census Information
Alpha Resource Center	Services for Persons with Disabilities including Employment Services
Peoples' Self-Help Housing	Affordable Housing Provider; Services-Persons with Disabilities
Santa Barbara Neighborhood Clinics	Health Services Provider; Services-Persons with Disabilities; Services-Persons with HIV/AIDS
Workforce Development Board of Santa Barbara County	Employment Services
City of Santa Barbara Rental Housing Mediation Program	Fair Housing; Tenant Rights – Contract Service Provider for City of Goleta
City of Santa Barbara - Community Development Department	Housing; Fair Housing; Affordable Housing
City of Santa Barbara Housing Authority	Public Housing and Affordable Housing Provider
Goleta Old Town Community Association	Business; Economic Development
Goleta Chamber of Commerce	Business; Economic Development

Attachment 4
List of Applicants for 2020-2021 CDBG and Goleta City Grant Program

	Name of Organization	Project/Program	FY 20-21 Grant Request	FY 20-21 CDBG Recommendation
1	Community Action Commission of Santa Barbara County	Senior Nutrition Program	\$7,500	
2	Food From The Heart	Food From The Heart	\$10,000	
3	Isla Vista Youth Projects, Inc.	IVYP Family Resource Center	\$10,000	\$11,276
4	Jodi House, Inc.	Jodi House Brain Injury Support Program	\$10,000	
5	NBCC, dba New Beginnings	Safe Parking Shelter and Rapid Rehousing Program	\$18,000	\$11,276
6	Organic Soup Kitchen	Organic Soup Kitchen Cancer Recovery Program Goleta Delivery	\$5,000	
7	Peoples' Self-Help Housing	After School and Supplemental Learning Centers for English Language Learners and English Learners and Students from Low-Income Households	\$10,000	
8	Santa Barbara Neighborhood Clinics	Goleta Medical, Dental, Behavioral Health Services	\$15,000	\$11,276
9	The Salvation Army Southern Santa Barbara County	After School Program and Summer Day Camp	\$10,000	
10	Transition House	Family Homeless Shelter	\$10,000	
11	United Boys & Girls Clubs of Santa Barbara County	Goleta Boys & Girls Club, Youth Programs	\$25,000	
	END OF CDBG APPLICANTS		\$130,500	\$33,828
12	AHA!: Attitude. Harmony. Achievement.	Social-Emotional Learning Programs and Trainings for Teens and Adults	\$3,000	
13	American Heart Association	STEM Educational Event	\$5,000	
14	Animal Shelter Assistance Program (ASAP)	Animal Shelter Assistance Program (ASAP) Volunteer Program	\$1,500	
15	Art Without Limits	Art Without Limits (AWoL) Services for Aspiring Goleta Artists through Mentorship, Art Career Day Conference, and BizArts Business Workshops	\$5,000	
16	Boxtales Theatre Company	Boxtales Assembly Performances for Goleta Students	\$5,000	
17	Child Abuse Listening Mediation (CALM)	Mental Health Consultation	\$5,000	
18	Civil Air Patrol Squadron 131	Flight training for Civil Air Patrol Cadets	\$5,000	
19	Devereux Advanced Behavioral Health California	Devereux Family Day 2020	\$5,000	
20	Domestic Violence Solutions for Santa Barbara County	Education/Outreach in Goleta	\$4,000	
21	Dos Pueblos Foundation	DP Media Camp	\$5,000	
22	Dos Pueblos High School Foundation	Socioeconomically Disadvantaged Student Engagement at Dos Pueblos HS	\$5,000	
23	Dos Pueblos High School Sports Foundation	Dos Pueblos Varsity Baseball Score Board	\$5,000	
24	Equalitech	Equalitech	\$5,000	
25	Explore Ecology	Goleta Beach and Creeks Cleanup Program	\$2,500	
26	Family Service Agency of Santa Barbara County	Long Term Care Ombudsman	\$5,000	
27	Foodbank of Santa Barbara County	Warehouse Operations Program	\$5,000	
28	Gateway Educational Services	STEAM Academy for Girls	\$5,000	
29	Girls Inc. of Greater Santa Barbara	Girls Inc. Scholarship Program-Goleta Valley Campus	\$5,000	
30	Goleta Education Foundation	2020 Lemon Run	\$2,500	
31	Goleta Old Town Christmas Parade	Goleta Old Town Holiday Parade	\$5,000	
32	Goleta Valley Community Center	GVCC Donated Space Funding Request	\$10,000	
33	Goleta Valley Girls Softball Association	Goleta Valley Girls Softball Association	\$9,200	
34	Goleta Valley Historical Society	Fiddlers' Festival	\$5,000	
35	Goleta Valley Historical Society	Music at the Ranch	\$5,000	
36	Goleta Valley Junior High PTA	Goleta Valley Junior High MakerSpace	\$5,000	
37	Habitat for Humanity of Southern Santa Barbara County	Home repairs for low and moderate-income homeowners	\$5,000	
38	Interfaith Initiative of Santa Barbara	Showers of Blessing	\$5,000	
39	Isla Vista Elementary School Parent-Teacher Association (IV PTA)	4th-6th Grade Science Camp Program	\$5,000	

40	Isla Vista Elementary School Parent-Teacher Association (IV PTA)	Isla Vista School Theater Program Equipment	\$5,000
41	Isla Vista Youth Projects, Inc.	IVYP Goleta Valley Community Leadership	\$5,000
42	Jewish Federation of Greater Santa Barbara	Senior Programs/Weekly Free Nutritional Lunch Program	\$5,000
43	Los Padres Council, Boy Scouts of America	Providing Program Resources for Los Padres Council Participants	\$5,000
44	Mental Health Association in Santa Barbara County	Mental Health Education in Goleta Schools	\$5,000
45	Page Youth Center	Page Youth Center Blenders Basketball League	\$5,000
46	Safety Town of Santa Barbara County	Safety Town of Santa Barbara County	\$1,750
47	Santa Barbara Audubon Society, Inc.	City of Goleta - Santa Barbara Audubon Society Winter Bird Count For Kids Event	\$2,000
48	Santa Barbara County Trails Council	Boosting Tourism Revenue in Goleta with Localized Recreation Maps	\$4,995
49	Santa Barbara Museum of Art	2020 SBMA Van Gogh Exhibition	\$5,000
50	Santa Barbara Partners in Education	Paid Student Internship Program	\$5,000
51	Santa Barbara Wildlife Care Network	Santa Barbara Wildlife Care Network	\$4,425
52	Standing Together to End Sexual Assault	Standing Together to End Sexual Assault	\$5,000
53	The Center for Urban Agriculture at Fairview Gardens	Goleta Summer Camp	\$5,000
54	The Goleta Valley Art Association	The 2020 Goleta Valley Artist Tour	\$1,500
55	Unitarian Society of Santa Barbara	Freedom Warming Centers	\$5,000
56	United Way of Santa Barbara County	Fun in the Sun (FITS)	\$5,000
57	Youth Innovation Club Inc.	GVJH STEAM Enrichment Program	\$5,000

\$347,870

Attachment 5
2019-2020 Amended Action Plan

City of Goleta

2019-2020 ACTION PLAN – SUBSTANTIAL AMENDMENT

Addition of Community Development Block Grant – CARES Act (CDBG-CV) Allocation

DRAFT FOR PUBLIC COMMENT PERIOD

May 15 – May 19, 2020

City of Goleta
Neighborhood Services and Public Safety Department
130 Cremona Drive
Goleta, CA 93117

May 2020



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Executive Summary

Background

Congress passed the Coronavirus Aid, Relief, and Economic Security (CARES) Act and the President signed it on March 27, 2020 authorizing \$2.2 trillion in a variety of stimulus measures to prevent, prepare for, and respond to the COVID-19 pandemic. The law includes a special allocation of the Community Development Block Grant (CDBG-CV) to enable communities to effectively address the impact of COVID-19 on their communities, especially low- and moderate-income residents.

Sources

The City of Goleta will receive the following grants from HUD under the CARES Act:

CDBG-CV	\$132,696
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These funds are separate and distinct from the City's regular CDBG funds. As of April 30, 2020, HUD continues to release guidance for these programs containing modified program requirements. Subject to the CARES Act and emerging policy from HUD, the City Council is responsible for determining how CDBG-CV funds will be used to prevent, prepare and respond to the COVID-19 virus. In consultation with key City departments and partners serving the needs of low- and moderate-income in the community, this submission to the City Council requests approval to invest CARES Act funding for the CDBG-CV projects listed below.

Proposed Uses of Community Development Block Grant (CDBG-CV)

Nonprofit Assistance:	\$90,000
Lo-Income Individual Assistance:	\$42,696
Program Administration:	\$0

Process

Given the urgency to design and launch programs with the CDBG-CV allocation, the CARES Act authorized grantees with the flexibility of providing 5-day public review periods and the authority to use virtual public hearings to fulfill applicable public hearing requirements. On March 31, 2020, HUD issued a memo authorizing grantees to modify public review and hearing requirements to comply with this flexibility. The City of Goleta requested the use of these waivers on April 16, 2020 and received approval from HUD on April 21, 2020 to utilize them.

As such, the City of Goleta is conducting a 5-day review period for this substantial amendment from May 15 – May 19, 2020. The City will conduct a virtual public hearing for the substantial amendment as part of the May 19, 2020 City Council meeting.

To encourage review and comment on the proposed activities, the City of Goleta published notices advertising the substantial amendment via the City’s public outreach channels including, social media and e-news bulletin. The City posted this amendment on the City’s website for review and comment.

To ensure reasonable participation in the public hearing, the meeting will be broadcast live on Channel 19, as well as on the City’s website. Additionally, residents can listen to the public hearing via teleconference. Residents can submit comments via email or mail during the public review period. Additionally, residents can submit comments during the public hearing either by emailing questions to the City Clerk (dlopez@cityofgoleta.org) no later than ___ p.m. on May 19, 2020 or by calling into the City Council meeting and providing comments when prompted by the City Clerk.

Sort Order	Activity	Target Population	Summary	Summary of Comments Received
1.	Public Hearing	<ul style="list-style-type: none"> • Minorities • Non-English Speaking • Persons with disabilities • Broad community • Residents of public/assisted housing • Stakeholders 	The City conducted its public hearing to review the Substantial Amendment to the 2019 Action Plan on May 19, 2020.	(to be completed after public hearing)
2.	Comment Period	<ul style="list-style-type: none"> • Minorities • Non-English Speaking • Persons with disabilities • Broad community • Residents of public/assisted housing • Stakeholders 	The City conducted its 5-day comment period from May 15 – May 19, 2020	(to be completed at close of public comment period)

Table 1 – Resident Engagement

Expected Resources – 91.220(c)(1,2)

Introduction

For the special allocation of CDBG-CV resources, the City anticipates it will receive an allocation of \$329,152. If HUD authorizes additional resources, the City will further amend this Action Plan.

Anticipated Resources

Program	Source of Funds	Use of Funds	CARES Act Allocation	Narrative Description
CDBG-CV	Public-Federal	<ul style="list-style-type: none"> • Economic Development • Public Services 	\$132,696	CDBG activities to address the impact of COVID-19 in Goleta

Table 2 - Expected Resources

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied

In the initial planning and programming of these resources, the Neighborhood Services and Public Safety Department has worked closely with other city departments as well as County, State, and Federal partners to identify other available resources authorized through the CARES Act, the Small Business Administration (SBA), and Federal Emergency Management Agency (FEMA) that can be leveraged to maximize the impact of the CDBG-CV resources.

Annual Goals and Objectives – 91.220(c)(3)

To allocate the CDBG-CV program, the City of Goleta has established one new goal for the 2019 Annual Action Plan.

Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	COVID-19 Response	2019	2022	Affordable Housing; Non-Housing Community Development	Citywide	COVID-19 Impact	\$132,696	___ households; ___ businesses; ___ persons

Table 3 – Annual Goals

Projects – 91.220(d)

Introduction

With the CDBG-CV allocation, the City of Goleta will fund the following projects.

Projects

#	Project Name
1	Program Administration
2	Nonprofit Assistance
3	Low-Income Resident Individual Assistance

Table 4 – Project Information

Describe the reasons for allocation priorities and any obstacles to addressing underserved needs

These projects were determined in consultation with City staff and public service partners serving low- and moderate-income residents of Goleta to identify critical needs resulting from COVID-19 within the city.

Project Summary Information

1	Project Name	CDBG-CV Program Administration
	Target Area	Citywide
	Goals Supported	COVID-19 Response
	Needs Addressed	COVID-19 Impact
	Funding	CDBG: \$0
	Description	At this time, the City does not expect to use any CDBG-CV funds for administration. If this changes due to additional fund allocation, these monies would be used for overall administration of the CDBG-CV Program including: completion of grant application, oversight of citizen participation process, development of annual funding contracts with agencies, set up of projects in HUD funds disbursement system and draw down funds, implementation of projects and compliance with HUD reporting requirements. Eligibility of this activity is based on Section 105(a)(13) of HUD's regulation.
	Target Date	9/30/2022
	Estimate the number and type of families that will benefit from the proposed activities	n/a

Draft Substantial Amendment – For Public Review

	Location Description	Activities will be managed from City offices.
	Planned Activities	Planning and Administration of the CDBG-CV Program.
2	Project Name	Nonprofit Assistance
	Target Area	Citywide
	Goals Supported	COVID-19 Response
	Needs Addressed	COVID-19 Impact
	Funding	CDBG: \$90,000
	Description	Through this program, the City will distribute financial resources on a rolling basis for nonprofits serving the most vulnerable populations.
	Target Date	12/31/2021
	Estimate the number and type of families that will benefit from the proposed activities	It is estimated that nine nonprofit agencies service thousands of Goleta residents will be assisted.
	Location Description	Citywide
	Planned Activities	Through a nonprofit foundation partner, nonprofits serving Goleta residents can apply for grants of a minimum of \$10,000. The three qualifying nonprofit categories are: meeting emergency needs; adapting services; organizational support.
3	Project Name	Low-Income Resident Individual Assistance
	Target Area	Citywide
	Goals Supported	COVID-19 Response
	Needs Addressed	COVID-19 Impact
	Funding	CDBG: \$42,696
	Description	This project will provide grant support to United Way of Santa Barbara County to provide free services to individuals and families who lost income as a result of COVID-19.
	Target Date	12/31/2021

	Estimate the number and type of families that will benefit from the proposed activities	A minimum of 43 Goleta individuals/families assisted.
	Location Description	Citywide
	Planned Activities	Provide support to individuals and families to secure basic needs (e.g., food, housing, medication), childcare/educational support, and provide needed services to those who have been impacted by loss of a job/wages due to COVID-19 social distancing mandates.

Table 5 – Project Details

Attachment 6
Proposed CDBG Capital Project Memo



MEMORANDUM

DATE: March 2, 2020

TO: Grant Funding Review Standing Committee

FROM: Melissa Angeles, Senior Engineering Technician
JoAnne Plummer, Parks and Recreation Manager

SUBJECT: CDBG Capital Funding for Mathilda Park Improvement Project

In the spring of 2019, the City Council awarded \$144,773 of Community Development Block Grant (CDBG) funding for FY 2019-20 for the design of ADA improvements as part of the Goleta Community Center (GCC) Upgrade project. The GCC Upgrade project is comprised of four areas of improvements including: seismic retrofit, ADA, parking lot, and additional building renovations. Public Works initiated the early stages of the conceptual design phase for the ADA improvements, including preliminary evaluation of the facility needs and identifying potential improvements. Public Works continues to meet with consultants on the design and phasing of the four areas of needed improvements, however, due to the complexity of the project, facility uses, and coordination required between all the phases, Public Works does not anticipate beginning construction of the ADA improvements in FY 2020-21.

Recently, staff identified an issue at Mathilda Park that needs to be addressed urgently. When it rains, the water does not drain as it was intended and the result is trapped water that is breaking down the surfacing material, creating unhealthy and unsafe conditions with mildew, stagnant water, weeds and potentially breaking down the support posts for the play structure. The site is currently dry and minor repairs are underway to maintain public access. The Public Works and Neighborhood Services and Public Safety Departments are currently collecting survey data regarding this site and cost estimates for repairs to the playground area, surfacing material and possibly the playground itself. Additionally, since there are no other playgrounds in this area that are ADA accessible, there is an obligation to make the adjustments/improvements to the walkway leading to the playground. Staff is working on this scope of work and establishing cost estimates.

This work is necessary and has not been identified as a current Capital Improvement Project and has no funding currently allocated. Very rough estimates for this project range from \$125,000 - \$200,000. There are two sources of funding staff can consider:

Proposition 68 Per Capita funding and CDBG Capital Improvement funding. The Proposition 68 Per Capita funding has not yet been released, but for this location it would require a 50% match from another source. The CDBG funding for FY2020-21 is currently anticipated to be \$146,599 and it was originally going to be allocated for the construction phase of the Goleta Community Center Upgrade ADA improvements. As stated above, Public Works is currently in the early design phase of that project and does not anticipate being ready for construction in FY2020-21. Rather than allocating the monies to a project where they would not be utilized immediately, Public Works and Neighborhood Services and Public Safety Departments respectfully request consideration of allocating the needed funds to the Mathilda Park Project this year, with any residual funds being re-allocated to the Goleta Community Center ADA improvements project for construction the following year (FY2021-22). The State has no anticipated date for releasing the final amounts and funding for the Per Capita program, but it should be this Spring.

Staff has confirmed that this area (Mathilda Drive) is considered an eligible tract (very low income) for CDBG funding and would also qualify based on the necessary ADA improvements, which will serve a presumed benefit category of residents. If the Mathilda project does not require all FY2020-21 CDBG funding, residual funding could be re-allocated to the Community Center for the ADA Improvement Project.

Allocating the CDBG funding for FY 2020-21 to the Mathilda Park repairs project will not delay the delivery of the design of the ADA improvements and will support the CDBG timeliness requirement. Public Works will be bringing a detailed update to the City Council on the status of the Goleta Community Center Upgrade project in the future.

Thank you for your consideration.

Attachment 7
Images of Mathilda Park Damage





