



**TO:** Mayor and Councilmembers

**FROM:** Vyto Adomaitis, Neighborhood Services and Public Safety Director

**CONTACT:** Dominique Samario, Management Analyst

**SUBJECT:** Award of Goleta City Grants for the 2020/21 Program Year

**RECOMMENDATION:**

Approve the Fiscal Year 2020/21 Goleta City Grant Program funding recommendations of the Grant Funding Review Standing Committee.

**BACKGROUND:**

Since Fiscal Year (FY) 2014/15, the City Council has authorized \$100,000 annually for grant funding from the City of Goleta (City), which up until FY 2020/21 included the combined total of Goleta City Grant Program and annual Community Development Block Grant (CDBG) funding received from the federal Department of Housing and Urban Development (HUD). For FY 2020/21, City Council approved allocating the full \$100,000 to the Goleta City Grant Program in addition to the amount the City receives through the CDBG program. From the \$100,000 Goleta City Grant Program, Council directed staff to allocate \$10,000 to spend on nonprofit organizational support, such as grant writing workshops, and \$10,000 to be used at the discretion of the City Manager to support requests for special events at the Goleta Valley Community Center (up to \$2,500 per event).

The Goleta City Grant Program provides grants of up to \$5,000 each for non-profit organizations involved in providing public services, educational and cultural activities such as music, art, dance, and recreation, and Goleta-oriented special events and regional projects that enhance and support the quality of life in Goleta.

The City Council's Grant Funding Review Standing Committee (Committee) reviews both CDBG and Goleta City Grant Program applications and, by adopted resolution, is composed of the Mayor and Mayor Pro Tempore as well as two Goleta residents appointed by the Mayor. This year the resident advisors are Marian Cohen and Arlene Raphael. Staff would like to thank the Committee for their dedication to the City's grant programs.

On December 16, 2019, the City published a Notice of Funding Availability (in English and Spanish), inviting applications for FY 2020/21 funding through both the Goleta City Grant Program and the CDBG program. Outreach for grant availability was provided via a newspaper ad, the City's website, social media channels, and direct notification to former applicants and interested parties.

This year marked the second year the City used an online application process through ZoomGrants, a popular online application program used by many jurisdictions. The deadline for grant applications was extended into February this year due to input from nonprofit applicants that a longer application timeframe would be helpful. Of the 57 applications received, 11 applicants requested consideration (and were eligible) for CDBG funding. The funding requests of all 11 CDBG applications totaled \$130,500. The remainder of the funding requests were for the City Grant Program. It is important to note that any CDBG applicants not funded through the CDBG program were then considered for Goleta City Grant Program funding. The total funding requests considered from those carryover applicants and City Grant applications was \$304,870.

The 11 CDBG applications were initially evaluated by the Committee on February 24, 2020. The City Council considered and approved of the Committee's CDBG funding recommendations on March 17, 2020. The Committee met on March 2, 2020 and March 9, 2020 and then again on May 22, 2020 and May 27, 2020 to consider Goleta City Grant Program funding awards based on the estimated total of \$80,000 available. The Committee was originally scheduled to finalize all recommendations in March 2020, but due to the public health emergency caused by COVID-19 the Committee reconvened in late May 2020 to review applicants taking into consideration the new state of community needs.

The Committee expressed how difficult finalizing award recommendations was given the extreme need at this time. Staff appreciates their careful deliberation and thoughtfulness throughout the process.

## **DISCUSSION:**

During a typical application review, considerations include, but are not limited to, the following factors: how vital the City's funding would be to the program/event/service; the extent to which the program/event/service benefits Goleta residents; and, provision of direct versus indirect services to a target population. However, as noted, due to changing community needs, when the Committee met again in May, the focus was to support essential services that met the requirements of the Goleta City Grant Program. Essential services were selected by a staff team familiar with each organization and engaged in the needs of the community during the COVID-19 pandemic. Essential service programs are highlighted in yellow in Attachment 1. In addition, Staff contacted each applicant requesting an update regarding their current ability to perform the programs for which they applied, asking whether financial needs had changed, and ensuring that the nonprofit expected to be operating in the upcoming fiscal year.

These updates were shared with the Committee at the public meetings. After essential services were considered for funding, the Committee considered other programs that were certain (using best-known knowledge) to take place in the upcoming fiscal year.

The Committee is recommending that \$80,000 be awarded to 33 applicants. Together with the three organizations awarded CDBG funds in the upcoming fiscal year, 36 out of the 57 applicants will receive grant funds from the City of Goleta, pending Council approval of the Committee's recommendation. It is important to note that in addition to the 36 recommended grant recipients, additional nonprofits will receive funds to support events taking place at the Goleta Valley Community Center (pending the lifting of current public health orders banning certain types of gatherings and events). These funds will come from the \$10,000 set aside within the City Grant account to be approved by the City Manager. In addition, the Committee took into consideration the warehouse space the City is providing to the Foodbank of Santa Barbara County for \$1 when deciding on a recommended grant amount for the organization. Attachment 1 provides a complete list of all applicants that were considered for a Goleta City Grant and the Committee's grant recommendations. Since the last meeting of the Committee, Council has been approached by both organizers and supporters of the annual Juneteenth Santa Barbara event. Because the opportunity to apply for grant funds through the Goleta City Grant program for next year's Juneteenth event has passed, Council could choose to assign funds from the \$10,000 nonprofits capacity building funding and/or the \$10,000 Community Center event funding. While the Juneteenth Santa Barbara event does not take place at the Goleta Valley Community Center, discussions could be had regarding holding a Juneteenth event there or broadening the scope of one-time event support for that \$10,000 allocation beyond only events held at the Goleta Valley Community Center.

**Table 1 - Goleta City Grant Funding Summary**

<b>Grant Category</b>	<b>Number of Grants to be Awarded</b>	<b>Amount</b>
Essential Services	16	\$59,500
Services Continuing to Operate	17	\$20,500
<b>Total</b>	<b>33</b>	<b>\$80,000</b>

To view a five-year historical summary of total funding requests and awards under the Goleta City Grant Program refer to the table in Attachment 2. As shown in Attachment 2, this year the City received the greatest amount of financial requests, with City Grant applications alone totaling \$217,370.

#### **FISCAL IMPACTS:**

Funds associated with awarded grants will be available to applicants after July 1, 2020, pending Council approval of the final award amounts. For FY 2020/21, all

\$80,000 in City Grant funding being proposed in this item will be paid from the General Fund (101-10-1100-54012), which will leave \$20,000 for one-time event requests at the Goleta Valley Community Center at the City Manager's discretion (\$10,000) and nonprofit organization capacity building (\$10,000) for a total of \$100,000 being spent throughout the fiscal year on the City Grant program.

#### **ALTERNATIVES:**

City Council could choose to alter the Committee's recommendations for the Goleta City Grant Program funding by increasing or decreasing the award amounts to recommended applicants and/or by awarding funding to applicants not recommended by the Committee. If Council elects to lessen the General Fund budget for the City Grant program, the Committee requests that deductions first come from the nonprofit capacity building funding of \$10,000 and any additional reductions be split by all recipients at an equal percentage. City Council may also choose to delay the award of the 2020/21 Goleta City Grant Program funding and direct staff and the Committee as appropriate on other options.


**Reviewed By:**

**Legal Review By:**

**Approved By:**

  
Kristine Schmidt  
Assistant City Manager

  
Michael Jenkins  
City Attorney

  
Michelle Greene  
City Manager

#### **ATTACHMENTS:**

1. Summary of 2020 – 2021 Goleta City Grant Applications and Committee Recommendations
2. Five-Year City Grant Funding History

## **Attachment 1**

Summary of 2020 – 2021 Goleta City Grant Applications and Committee  
Recommendations

	Name of Organization	Project/Program	FY 20-21 Grant Request	FY 20-21 City Grant Recommendation
1	AHA!: Attitude. Harmony. Achievement.	Social-Emotional Learning Programs and Trainings for Teens and Adults	\$3,000	\$500
2	American Heart Association	STEM Educational Event	\$5,000	\$0
3	Animal Shelter Assistance Program (ASAP)	Animal Shelter Assistance Program (ASAP) Volunteer Program	\$1,500	\$500
4	Art Without Limits	Art Without Limits (AWoL) Services for Aspiring Goleta Artists through Mentorship, Art Career Day Conference, and BizArts Business Workshops	\$5,000	\$0
5	Boxtales Theatre Company	Boxtales Assembly Performances for Goleta Students	\$5,000	\$0
6	Child Abuse Listening Mediation (CALM)	Mental Health Consultation	\$5,000	\$4,950
7	Civil Air Patrol Squadron 131	Flight training for Civil Air Patrol Cadets	\$5,000	\$0
8	Community Action Commission of Santa Barbara County	Senior Nutrition Program	\$5,000	\$5,000
9	Devereux Advanced Behavioral Health California	Devereux Family Day 2020	\$5,000	\$0
10	Domestic Violence Solutions for Santa Barbara County	Education/Outreach in Goleta	\$4,000	\$3,450
11	Dos Pueblos Foundation	DP Media Camp	\$5,000	\$0
12	Dos Pueblos High School Foundation	Socioeconomically Disadvantaged Student Engagement at Dos Pueblos HS	\$5,000	\$0
13	Dos Pueblos High School Sports Foundation	Dos Pueblos Varsity Baseball Score Board	\$5,000	\$0
14	Equalitech	Equalitech	\$5,000	\$4,950
15	Explore Ecology	Goleta Beach and Creeks Cleanup Program	\$2,500	\$1,500
16	Family Service Agency of Santa Barbara County	Long Term Care Ombudsman	\$5,000	\$4,950
17	Food From The Heart	Food From The Heart	\$5,000	\$4,950
18	Foodbank of Santa Barbara County	Warehouse Operations Program	\$5,000	\$2,000
19	Gateway Educational Services	STEAM Academy for Girls	\$5,000	\$500
20	Girls Inc. of Greater Santa Barbara	Girls Inc. Scholarship Program-Goleta Valley Campus	\$5,000	\$3,000
21	Goleta Education Foundation	2020 Lemon Run	\$2,500	\$0
22	Goleta Old Town Christmas Parade	Goleta Old Town Holiday Parade	\$5,000	\$0
23	Goleta Valley Community Center	GVCC Donated Space Funding Request	\$5,000	\$0
24	Goleta Valley Girls Softball Association	Goleta Valley Girls Softball Association	\$5,000	\$500
25	Goleta Valley Historical Society	Fiddlers' Festival	\$5,000	\$0
26	Goleta Valley Historical Society	Music at the Ranch	\$5,000	\$0
27	Goleta Valley Junior High PTA	Goleta Valley Junior High MakerSpace	\$5,000	\$500
28	Habitat for Humanity of Southern Santa Barbara County	Home repairs for low and moderate-income homeowners	\$5,000	\$4,950
29	Interfaith Initiative of Santa Barbara	Showers of Blessing	\$5,000	\$5,000
30	Isla Vista Elementary School Parent-Teacher Association (IV PTA)	4th-6th Grade Science Camp Program	\$5,000	\$2,000
31	Isla Vista Elementary School Parent-Teacher Association (IV PTA)	Isla Vista School Theater Program Equipment	\$5,000	\$0
32	Isla Vista Youth Projects, Inc.	IVYP Goleta Valley Community Leadership	\$5,000	\$1,000
33	Jewish Federation of Greater Santa Barbara	Senior Programs/Weekly Free Nutritional Lunch Program	\$5,000	\$1,000
34	Jodi House, Inc.	Jodi House Brain Injury Support Program	\$5,000	\$0
35	Los Padres Council, Boy Scouts of America	Providing Program Resources for Los Padres Council Participants	\$5,000	\$500
36	Mental Health Association in Santa Barbara County	Mental Health Education in Goleta Schools	\$5,000	\$1,950
37	Organic Soup Kitchen	Organic Soup Kitchen Cancer Recovery Program Goleta Delivery	\$5,000	\$2,950
38	Page Youth Center	Page Youth Center Blenders Basketball League	\$5,000	\$0
39	Peoples' Self-Help Housing	After School and Supplemental Learning Centers for English Language Learners and English Learners and Students from Low-Income Households	\$5,000	\$1,500

40	Safety Town of Santa Barbara County	Safety Town of Santa Barbara County	\$1,750	\$0
41	Santa Barbara Audubon Society, Inc.	City of Goleta - Santa Barbara Audubon Society Winter Bird Count For Kids Event	\$2,000	\$1,000
42	Santa Barbara County Trails Council	Boosting Tourism Revenue in Goleta with Localized Recreation Maps	\$4,995	\$500
43	Santa Barbara Museum of Art	2020 SBMA Van Gogh Exhibition	\$5,000	\$0
44	Santa Barbara Partners in Education	Paid Student Internship Program	\$5,000	\$500
45	Santa Barbara Wildlife Care Network	Santa Barbara Wildlife Care Network	\$4,425	\$2,000
46	Standing Together to End Sexual Assault	Standing Together to End Sexual Assault	\$5,000	\$3,450
47	The Center for Urban Agriculture at Fairview Gardens	Goleta Summer Camp	\$5,000	\$0
48	The Goleta Valley Art Association	The 2020 Goleta Valley Artist Tour	\$1,500	\$0
49	The Salvation Army Southern Santa Barbara County	After School Program and Summer Day Camp	\$5,000	\$0
50	Transition House	Family Homeless Shelter	\$5,000	\$4,950
51	Unitarian Society of Santa Barbara	Freedom Warming Centers	\$5,000	\$5,000
52	United Boys & Girls Clubs of Santa Barbara County	Goleta Boys & Girls Club, Youth Programs	\$5,000	\$4,000
53	United Way of Santa Barbara County	Fun in the Sun (FITS)	\$5,000	\$500
54	Youth Innovation Club Inc.	GVJH STEAM Enrichment Program	\$5,000	\$0
			\$248,170	\$80,000
Items highlighted in yellow denote essential services				\$59,500
Items highlighted in blue are non-essential services that the Committee would like to support				\$20,500

Items written in red type denote a program that may no longer be able to take place as stated in the application

## **ATTACHMENT 2**

### Five-Year City Grant Funding History



### **Total Amounts of City Grant Program Funding Requested & Awarded (5-Year History)**

<b>Program Year</b>	<b>Number of Applications Received</b>	<b>Total Amount Requested</b>	<b>Number of Applications Funded</b>	<b>Total Amount Funded</b>
2020-2021*	46	\$217,370	33	\$80,000
2019-2020	43	\$181,561	39	\$69,750
2018-2019	41	\$181,075	32	\$67,546
2017-2018	49	\$145,508	41	\$77,000
2016-2017	50	\$150,117	39	\$76,000

\*Grant Funding Review Standing Committee recommendation, subject to City Council approval