



DESIGN REVIEW BOARD Staff Report

Agenda Item B.1

Meeting Date: November 24, 2020

TO: Goleta Design Review Board
FROM: Mary Chang, Supervising Senior Planner; (805) 961-7567

SUBJECT: **5661 Calle Real (APNs 069-160-056)**
Valero Gas Station Signage
Case No. 20-0019-DRB/ZC

PROJECT DESCRIPTION:

This is a request for a *Conceptual/Preliminary/Final Review* for proposed signage at Valero Gas Station on a property in the CI zoning district. The applicant is requesting to reface the existing monument sign, replace existing canopy panels, and repaint existing structures/materials. The refaced price board monument sign structure, as shown on the plans as sign 1, will remain 5'1" tall and 12'5" wide totaling 73.25 sq. ft. Both sides of the structure will be refaced and will utilize new internally LED illumination. The base structure will be repainted to a light grey color to match the existing. The gas pump canopy will be refaced on all four facades as shown on the plans as signs 2, 3, 4, 5. The refaced north and south façade of the canopy will be 36" tall and 58' wide each, totaling 174 sq. ft. and will contain an LED illuminated light bar. The north façade will have a new 25.31 sq. ft. LED illuminated sign that reads "Valero" in blue text on the east side of the canopy and a new 7.55 sq. ft. illuminated logo sign on the west side of the canopy. The south façade will have the illuminated 7.55 sq. ft. logo sign on the east side of the canopy. The refaced east and west façade of the canopy will be 36" tall and 24'6" wide totaling 73.5 sq. ft. and will contain an illuminated light bar. The east façade will have a new illuminated 7.55 sq. ft. logo sign to the north side of the canopy. The west façade will not have any signage.

The building on site will be repainted in a similar light brown color as it is currently. The fascia trim will be repainted to a light brown color and no changes are proposed for the existing tile roof. The gas dispensers will be refaced to match the new signage on the canopy. Additionally, the following surfaces on site will also be repainted to match existing: trash enclosure, bumper poles, island bollards, perimeter curbs etc. The project was filed by Gus Ortega with Sign Development Inc on behalf of Georgina Davila, property owner.

ENVIRONMENTAL REVIEW (NOE):

Pursuant to the requirements of the California Environmental Quality Act (CEQA) (Public Resources Code, §§ 21000 et seq.), the regulations promulgated thereunder (14 Cal. Code of Regulations, §§ 15000, et seq.), and the City's Environmental Review Guidelines, the project has been found to be exempt from CEQA and a Notice of Exemption is proposed. The City of Goleta is acting as the Lead Agency for this project. The project has been found to be exempt from CEQA, as identified below:

15301. Existing Facilities – Class 1 “maintenance of existing structures” and
“new copy on existing signs” and

15311. Accessory Structures

Consists of construction, or replacement of minor structures accessory to existing commercial, industrial, or institutional facilities, including but not limit to: (a) On-premise signs.

NEXT STEPS AND ASSOCIATED LAND USE ACTION:

If the DRB grants the applicant’s request, the next steps include: (1) a 10-day (DRB) appeal period; (2) ministerial issuance of a Zoning Clearance following (if no appeal if submitted); (3) review and approval by Building & Safety (“Building Permits”); and (4) project construction, including Building & Safety site inspections.

If the DRB action is appealed and the appeal is upheld, DRB’s Final Review action will be rescinded and the DRB process will start over.

ATTACHMENTS:

- Findings for Approval
- Project Plans