



DESIGN REVIEW BOARD Staff Report

Agenda Item B.2

Meeting Date: November 24, 2020

TO: Goleta Design Review Board
FROM: Darryl Mimick, Associate Planner; (805) 961-7572

SUBJECT: **5902 Daley Street (APN 071-151-006)**
Organic Greens New Wall Sign
Case No. 20-0013-DRB

PROJECT DESCRIPTION:

This is a request for *Conceptual/Preliminary/Final Review*. The property includes a 1,650 square foot industrial building on a 3,920 square foot lot in the General Industrial (IG) zone district within the Coastal Zone Area. The applicant proposes a new 34 square foot wall sign along the south elevation of the building consisting of the text, "Organic Greens." The proposed wall sign will consist of painted or powder coated matte black lettering with LED tape lighting installed within each letter with a plastic halo background effect. Other proposed improvements within the project plans will be processed under a separate permit. The project was filed by agent Amy J. Taylor on behalf of Kenneth Falstrom, property owner.

ENVIRONMENTAL REVIEW (NOE):

Pursuant to the requirements of the California Environmental Quality Act (CEQA) (Public Resources Code, §§ 21000 et seq.), the regulations promulgated thereunder (14 Cal. Code of Regulations, §§ 15000, et seq.), and the City's Environmental Review Guidelines, the project has been found to be exempt from CEQA and a Notice of Exemption is proposed. The City of Goleta is acting as the Lead Agency for this project. The project has been found to be exempt from CEQA, as identified below:

15311. Accessory Structures

- Consists of construction, or replacement of minor structures accessory to existing commercial, industrial, or institutional facilities, including but not limit to:
 - a) On-premise signs.

NEXT STEPS:

If the DRB grants the applicant's request, the next steps include: (1) a 10-day DRB appeal period; (2) Coastal Commission Clearance; (3) ministerial issuance of a Zoning Clearance (if no appeal if submitted); (3) review and approval by

Building & Safety ("Building Permits"); and (5) project construction, including Building & Safety site inspections.

ATTACHMENTS:

- Findings for Approval
- Project Plans