



**Agenda Item B.1
PRESENTATION
Meeting Date: December 7, 2020**

TO: Library Advisory Commission
FROM: Allison Gray, Library Director
SUBJECT: Goleta Valley Library, Director's Report

RECOMMENDATION:

Receive a presentation from the Library Director about the activities of the Goleta Valley Library, programs and events, and the status of various long-term initiatives.

DISCUSSION:

Every month Library Director Allison Gray provides a presentation to the Commission referencing operational activities at the Library. This presentation includes such areas as programs, statistics, grants, collection development, calendared programs and events.

Review By:



Allison Gray
Library Director

Approved By:



Kristine Schmidt
Assistant City Manager

Attachment 1

Goleta Valley Library, Director's Report



DIRECTOR'S REPORT

DECEMBER 7, 2020
LIBRARY ADVISORY COMMISSION
PRESENTED BY: ALLISON GRAY, LIBRARY DIRECTOR



STATISTICS

❖ Circulated 12,623 items in October; this is down 75% from last October, as is to be expected.

❖ 1,656 Craft Kits have been dispersed since July 1.



TRYING TO REPRODUCE BROWSING EXPERIENCE

1. Posting covers of new items on Facebook and Instagram
2. Creating bibliographic lists of new items received
3. Emphasizing multitudes of subject reading lists and availability of Personalized Reading Lists



LIBRARY BASICS

- ❖ Library is open for Sidewalk Service
Weds. – Thurs. 11:00 am to 4:00 pm
- ❖ Still quarantining items for 7 days upon return
- ❖ Continuing to do regular virtual programming
- ❖ Safety for patrons & employees is priority

NEW MATERIALS



Personalized Reading Lists

Since we included the availability of these personal reading lists in the monthly newsletter, we received over a dozen requests for them.

ISLA VISTA GRANT

- ✓ Letters went out to all IV agencies, UCSB, housing units, schools to announce the Bookvan's presence next year and assess who will want to host the Bookvan on scheduled stops. Response has been slow but enthusiastic.

ISLA VISTA NEXT STEPS

- Purchase van and get special modifications completed
- Purchase books, other circulating materials; process them
- Purchase 10 Little Libraries: put together, decide if it's safe to put them out



WHEN WILL LIBRARY OPEN?

- ❖ We will not reopen facilities to the public until SB County is downgraded to the orange tier.
- ❖ Reopening will not necessarily mean a return to normal services.
- ❖ Most likely, we will host a limited number of patrons by appointment for a short period of time.

BLACK GOLD ACTIVITIES

- Looking at a different vendor to provide integrated automated library services

WHAT'S NEXT?

- 2-year budget season starts January 2021
- Come Back to Goleta campaign aimed at Goleta residents with Santa Barbara library cards