

From: Peter Jorgensen <Peter@jorgensen-family.com>
Sent: Monday, February 08, 2021 9:27 AM
To: City Clerk Group <cityclerkgroup@cityofgoleta.org>
Subject: Strategic Plan Comment

Please consider formal inclusion creek and creekside maintenance activities in the 2021-2023 Goleta Strategic Plan. These activities support listed goals such as safety for example per General Plan Safety Element 5.6, infrastructure such as the San Jose Creek Bike Path project, and the environmental vitality strategic goal to adopt best practices for sustainability. Inclusion of these activities in the Strategic Plan would be consistent and show follow through on the adopted Creek and Watershed Management Plan (CWMP). Further, I would like to suggest that critical items which pose a risk to public safety or infrastructure be prioritized such as tree trimming, flooding prevention and erosion control . If possible, an annual rotating maintenance plan to address further needs such as invasive species removal at the rate of one section of creek per year is also worth considering.

From: potterjimb@aol.com <potterjimb@aol.com>
Sent: Monday, February 08, 2021 11:48 AM
To: City Clerk Group <cityclerkgroup@cityofgoleta.org>
Subject: Addition to Strageic Plan

I propose the following be added to the next Strategic Plan, specifically in the section related to or replacing:

"Goal: Promote public engagement in the civic process and at City and community events"

My proposed addition is:

"Expand the LEAD program to implement separate programs that cover main City functions / departments (such as police, public works, parks and recreation).

Develop a plan for the post COVID-19 years that will foster volunteer opportunities for Goleta residents in helping implement the current Strategic Plan in place at that time."

If you have questions, please contact me.

Jim Baxter
224 Carlo Drive, Goleta, CA 93117
potterjimb@aol.com

-----Original Message-----

From: Mary Ellen Brooks <mebrooks@sbceo.org>

Sent: Monday, February 08, 2021 2:04 PM

To: City Clerk Group <cityclerkgroup@cityofgoleta.org>

Subject: CPA: Goleta Strategic Plan Workshop Item

Dear Staff: Please find attached a public comment letter from Citizens Planning Association for the item on the February 11 workshop agenda. Thank you. Marell Brooks, President, Citizens Planning Association



February 8, 2021

To: Goleta City Council

Re: Item for Strategic Plan Workshop

Dear Mayor and City Council Members:

Citizens Planning Association has been advocating for environmental sustainability in Santa Barbara County for more than 60 years.

CPA strongly supports **placing the Creeks and Watershed Management Plan Implementation in the Strategic Plan.**

Goleta's creeks and watersheds are valuable public resources that must be actively managed to protect them from harm, and restore them to **ensure we have clean water, functioning ecosystems, vibrant wildlife populations, and nature-based outdoor recreation and learning.**

Goleta has made a tremendous investment in the health of Goleta's streams and watersheds through creation of the **visionary Creek and Watershed Management Plan**. The Plan must be implemented to achieve its goals. Placing implementation of the Plan in the City's Strategic Plan is the **critical next step.**

Respectfully submitted,
Marell Brooks
President
Citizens Planning Association

-----Original Message-----

From: Scott Cooper <scooper@lifesci.ucsb.edu>

Sent: Wednesday, February 10, 2021 10:26 AM

To: City Clerk Group <cityclerkgroup@cityofgoleta.org>

Cc: lgaskin@sbcc.edu; Jessie.altstatt@gmail.com; btrautwein@environmentaldefensecenter.org

Subject: Comments to be read into the record for City Council meeting, Thursday, Feb. 11

Dear Goleta City Clerk Group,

I would like to have the following message (below) read into the record at tomorrow's Goleta City Council meeting on the Strategic Plan (Thursday, Feb. 11, 5 - 8 PM). My comments pertain to the incorporation of the City's Creek and Watershed Management Plan into the City's Strategic Plan. Thank you for your time and consideration.

Sincerely,

Scott Cooper

Dear City of Goleta Mayor and City Council members,

My name is Scott Cooper and I was the Santa Barbara Audubon Society's (SBAS's) representative on the Creek and Watershed Management Plan's Technical Advisory Committee (TAC). I also am a long-time Goleta resident and retired professor of stream ecology from UCSB. I believe the City of Goleta should be proud of its new, approved Creek and Watershed Management Plan (CWMP), because it represents a comprehensive blueprint for ensuring that a precious Goleta amenity, our local streams and their riparian zones, are protected and restored. An imperative next step, then, is implementation of this plan as initiated through the City's strategic planning process. The Audubon Society and I strongly support the integration of CWMP implementation into its Strategic Plan. We also urge the City Council to work with City staff through the City's work and budgetary planning processes, to pursue next steps, such as (1) establishing and appointing an advisory committee, building on the TAC, to guide plan implementation; (2) funding hydrological and biological monitoring efforts to assess stream health and guide creek conservation efforts; and (3) beginning the process of hiring a City staff member charged with providing oversight and seeking funding for monitoring and restoration efforts outlined in the plan. Thank you for your time and consideration.

Scott Cooper

From: Dave Roman <dave.roman@verizon.net>
Sent: Wednesday, February 10, 2021 6:21 PM
To: City Clerk Group <cityclerkgroup@cityofgoleta.org>
Subject: Goleta Strategic Plan Comments

Hi there:

I'd like to add the following comments and goals into the Goleta strategic plan discussion:

1. The City of Goleta should begin to lay the groundwork for ending the lopsided current status of local tax dollars being absorbed by the County. The goal, to get free from these financial constraints.
2. The City of Goleta should focus on maintaining its rural/suburban setting. Especially in the area of population density standards which should be kept low. Keep Goleta spread out.
3. The City of Goleta should partner with local water resource agencies to advocate abundant water resources are made available to Goleta residents.
4. The City of Goleta should perform in-depth cost analysis to identify the true costs of maintaining city public services such as roads, sidewalks, etc., and develop plans to acquire the required funds.
5. This City of Goleta should develop a closer partnership with the County Sheriff to provide adequate patrolling to address the recent rise in property crime experienced in all areas of the city.

Please confirm receipt.

Thank you,
Dave Roman

From: Lisa Stratton <stratton@ccber.ucsb.edu>
Sent: Thursday, February 11, 2021 8:13 AM
To: City Clerk Group <cityclerkgroup@cityofgoleta.org>
Subject: Please read into the record RE: CWMP

Dear City Clerk,

As the manager of the open space at the south end of two of the major creeks that run through Goleta I can say that these systems are important to nature, people and to preserving important ecosystem services that support the city. As a participant on the TAC, I recognize the commitment the City has made to creating a meaningful management plan and appreciate that. Having a dedicated Creek or Open Space manager with the authority to write grants to protect and restore the creeks, to review and limit encroachment of the 100 foot creek buffer, to coordinate with the community regarding public access trails and to collaborate with flood control on mutually beneficial projects will provide significant benefits to the people of Goleta as well as to the government function. The appreciation Goletan's have shown for the restoration of NCOS reflects the value that people hold for being in nature, for opportunities to bird and see wildlife, for trails to exercise and to connect to community members. Creeks provide those clear benefits and the episodic benefits of handling storm water, reducing flooding, providing sediment to our beaches and sequestering carbon.

There are a lot of public funds available to implement these projects that will provide long term benefits to the City and help it meet MS4 requirements related to low impact development as well as address the predicted impacts of climate change in the form of more intense storm events.

Thank you for continuing to move forward with realizing the benefits of implementing this plan as a regular and empowered part of City Operations.

Sincerely,

Lisa Stratton

From: Jessie Altstatt <jessie.altstatt@gmail.com>
Sent: Thursday, February 11, 2021 2:17 PM
To: City Clerk Group <cityclerkgroup@cityofgoleta.org>
Subject: comments for CWMP to be read in to record tonight

Dear Mayor, Council members, and City staff,

Regarding: Strategic Plan Strategy: Support Environmental Vitality; Strategic Goal: adopt best practices in Sustainability

My name is Jessica Altstatt and I am a long time resident of Goleta, living in between the San Jose and San Pedro Watersheds in Old Town.

I am a biologist with a background in aquatic biology and I spend a lot of my time enjoying our creek corridors and trails while wildlife viewing. I am excited about the possibilities for improving the health of our creeks and watersheds as presented within the Creek and Watershed Management Plan (CWMP).

I urge you to consider the implementation of the CWMP, through the City's strategic planning process.

The most important next step will be to hire a staff member to oversee plan implementation, including community outreach, monitoring and restoration efforts. This past year has shown how important nature experiences are for our community, but it has also shown how vulnerable sensitive habitats can be when over-loved.

Thank you for your work to improve our lives, by caring for Goleta's natural resources.

Sincerely, Jessica

102 Orange Ave

Goleta CA 93117

Jessica Altstatt

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Jessica Altstatt

From: Molly Troup <molly@sbck.org>

Sent: Thursday, February 11, 2021 2:42 PM

To: City Clerk Group <cityclerkgroup@cityofgoleta.org>

Subject: Please read into the record RE: CWMP Implementation in Strategic Plan

Dear Goleta City Clerk Group,

I would like to have the attached letter read into the record at tonight's Goleta City Council meeting on the Strategic Plan. The comments pertain to the incorporation of the City's Creek and Watershed Management Plan into the City's Strategic Plan. Thank you for your time and consideration.

Sincerely,

Molly Troup

Science & Policy Associate

Santa Barbara Channelkeeper

805-563-3377 x 5

www.sbck.org



February 11, 2021

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RE: Inclusion of the Goleta Creek and Watershed Management Plan Implementation into the City's Strategic Plan

Dear Mayor Perotte and Members of the Goleta City Council:

Santa Barbara Channelkeeper supports the inclusion of Goleta's Creek and Watershed Management Plan (CWMP) implementation into the City's Strategic Plan. Santa Barbara Channelkeeper is a local environmental nonprofit with the mission to protect and restore the Santa Barbara Channel and its watersheds through science-based advocacy, education, field work, and when necessary, enforcement. Channelkeeper served on the Technical Advisory Committee during the development of the CWMP and additionally, has monitored the water quality of the creeks throughout the Goleta Valley watershed since 2002. We supported the City's adoption of the CWMP in November 2020 and believe that including CWMP implementation in the City's Strategic Plan is a critical next step in the process of protecting, restoring, and effectively managing the important environmental resources within the City of Goleta.

Channelkeeper has engaged more than 600 volunteers to help with collecting water quality data in the 12 creeks that run through the City of Goleta over the last 19 years. This long-term water quality data set is an invaluable resource that helps to tell the status of the creeks in the watershed, identify sources of pollution, and can be used to help guide policy decisions. The data that we've collected over the years illustrates that many of the creeks that flow through the City are impaired for various parameters. Beyond documenting the current status and impairments of these creeks, the CWMP includes an implementation program section which describes 15 programs to address the impairments identified in the plan. Including the CWMP implementation in the City's Strategic Plan provides the necessary framework for being able to proceed with these programs outlined and thus make progress towards addressing water quality issues in the City.

Thank you for your time and consideration.

Molly Troup
Science & Policy Associate
Santa Barbara Channelkeeper



From: Brandice Burnham <brandiceburnham@gmail.com>

Sent: Thursday, February 11, 2021 2:56 PM

To: City Clerk Group <cityclerkgroup@cityofgoleta.org>

Subject: Goleta Strategic Plan

To Goleta City Council,

In regards to the Strategic Plan for Goleta I would really like to see the city council put forth more focus and effort on the infrastructure. Without better infrastructure we can't achieve the other goals of alternative transportation, beautifying the city, reducing carbon footprints, community building/connection and making it a safe place for people to live.

Specifically there needs to be a plan that is executed to remedy the issues with Cathedral Oaks (poor paving, unsafe/narrow bike lane, dark/narrow sidewalks, cars speeding, etc.). There is also the issue of the bike line access near the 101/Cathedral Oaks that has been fenced off for years now. And there needs to be safer access for those traveling on foot or by bike from the DPHS/el Encanto Heights area to major parts of town (Camino Real, Calle Real Market Place, and Goleta Valley Junior High)...a foot bridge over the 101 would be great but also better bike lanes and sidewalks along Glenn Annie.

Thank you for your time.

Sincerely,
Brandi Burnham

David Cutaia

From: Couch, Rachel@SCC <Rachel.Couch@scc.ca.gov>
Sent: Thursday, February 11, 2021 5:46 PM
To: City Clerk Group
Subject: Read Into Record: Goleta Creeks and Watershed Management Plan: Strategic Plan - Implementation

Goleta City Clerk: Please read this into the record:

Dear Esteemed Councilmembers,

My name is Rachel Couch. I am a Project Manager in the Central Coast Program at the State Coastal Conservancy. I live in the South Coast and work on coastal watershed, creek and wetland conservation and climate adaptation projects with partner agencies and organizations. I served on the TAC for the CWMP. Staff did an excellent job working with the TAC and consultants to synthesize a huge amount of data and community generated information into the final Plan. It is critical that CWMP Implementation be added to the City's Strategic Plan so that actual protection, conservation and restoration is ensured. This Plan will provide a blueprint for further planning, monitoring, funding and restoration project implementation to improve creek health, water quality, riparian habitat function, and provide cost-effective nature-based buffering to the built environment from projected climate impacts such as storm flooding and inundation and sea level rise.

Thank you for all your good work on habitat conservation and restoration and for valuing local watersheds. I hope you will consider this important matter and place the CWMP into the City's Strategic Plan in order to operationalize and implement it. Doing so will position the City for funding opportunities in the future.

Sincerely,

Rachel

Rachel Couch
Central Coast Project Manager
State Coastal Conservancy
(805) 845-8853 office
Rachel.Couch@scc.ca.gov