

Agenda Item B.1 PRESENTATION Meeting Date: April 5, 2021

TO: Library Advisory Commission

FROM: Allison Gray, Library Director

SUBJECT: Goleta Valley Library, Director's Report

RECOMMENDATION:

Receive a presentation from the Library Director about the activities of the Goleta Valley Library, programs and events in February 2021.

DISCUSSION:

Every month Library Director Allison Gray provides a presentation to the Commission referencing operational activities at the Library. This presentation includes such areas as programs, statistics, grants, collection development, calendared programs, and events (Attachment 1).

Review By: Approved By:

Ilison Gray Kristine Schmidt

Library Director Assistant City Manager

Attachment 1

Goleta Valley Library Director's Report Presentation.



DIRECTOR'S REPORT

APRIL 5, 2021 LIBRARY ADVISORY COMMISSION PRESENTED BY: ALLISON GRAY, LIBRARY DIRECTOR



STATISTICS

Circulated 11,167 items in February; this is down 75% from last year, as is to be expected.

There were 398 uses of the wireless network outside of the library.





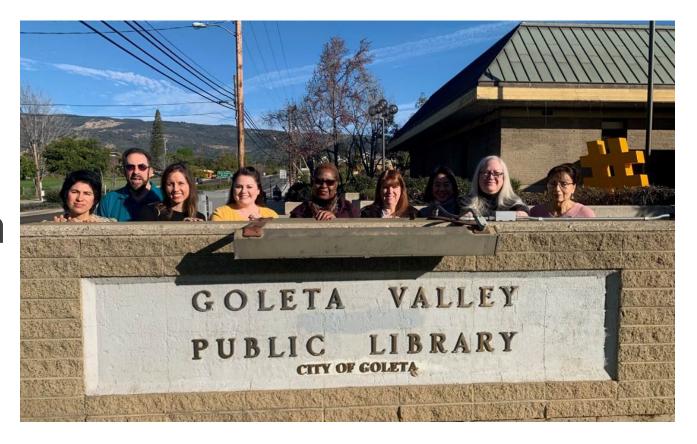
PROGRAMMING STATISTICS

41 Children's, Teen and Adult Virtual Programs were held with a total of 1,308 views.





We helped 2,020 patrons with Sidewalk Service.







We gave away 2,614 books through the Grab 'n Go paperback program in February.

TRYING TO REPRODUCE BROWSING EXPERIENCE

We have created a new service called "Newbie". Based on the Grab 'n Go bags, people can request bags of recently published books in specific genres or for specific age groups. We gave out 360 bags on Fridays and Saturdays.



BLACK GOLD COOPERATIVE

















- We are looking at a new product that would be placed over our current automated library system in order to improve the user experience.
- We will also be evaluating a new automated library system that would be less expensive and possibly more flexible than our current one.

Budget Season

The City and therefore Library, is currently partway through its Fiscal Year 2021/22 and Fiscal Year 2022/23 budget process.



STRATEGIC PLAN WORKSHOP

The City Department Heads and Council Members participated in a citywide Strategic Plan Workshop. The Library intends on spending significant time on a new Library-specific strategic plan in FY 21/22.

ISLA VISTA GRANT

We are asking our local elected representatives for help in getting the grant deadline extended to June 2023 to enable us to fulfill the intentions of the grant. COVID made one year of the two-year grant unproductive so we hope to receive the extension.