



TO: Mayor and Councilmembers

FROM: Jaime Valdez, Interim Neighborhood Services and Public Safety Director

CONTACT: Claudia Dato, Senior Project Manager
Shanna Dawson, Management Analyst

SUBJECT: Award of Goleta City Grants for the 2021/22 Program Year

RECOMMENDATION:

Approve the Fiscal Year 2021/22 Goleta City Grant Program funding recommendations of the Grant Funding Review Standing Committee and authorize the City Manager to enter into grant agreements with each organization at the approved amounts.

BACKGROUND:

Since Fiscal Year (FY) 2014/15, the City Council has authorized \$100,000 annually for grant funding, which until FY 2020/21 included both the Goleta City Grant Program funding and annual Community Development Block Grant (CDBG) funding received from the federal Department of Housing and Urban Development (HUD). For FY 2020/21, Council approved allocating the full \$100,000 to the City Grant program in addition to the amount the City receives through the CDBG program.

The Goleta City Grant Program provides grants of up to \$5,000 each for non-profit organizations involved in providing public services, educational and cultural activities such as music, art, dance, and recreation, and Goleta-oriented special events and regional projects that enhance and support the quality of life in Goleta. Sixty-five hundred dollars (\$6,500) out of the total has been designated be used at the discretion of the City Manager to support requests for special events.

The City Council's Grant Funding Review Standing Committee (Committee) reviews both CDBG and Goleta City Grant applications. By resolution, the Committee is composed of the Mayor and Mayor Pro Tempore as well as two Goleta citizens appointed by the Mayor. This year the citizen advisors are Eileen Monahan and Luz Reyes-Martin. Staff would like to thank the Committee for their dedication to the City's grant programs.

On December 18, 2020, the City published a Notice of Funding Availability (in English and Spanish), inviting applications for FY 2021-2022 funding through both the Goleta City Grant and CDBG programs. Outreach for grant availability was provided via a newspaper ad, the City's website, social media channels, and direct notification to former applicants and interested parties.

This year marked the third year the City utilized an online application process through ZoomGrants, a popular online application program used by many jurisdictions. The deadline for grant applications was extended into February this year. Of the 40 applications received, 10 applicants requested consideration (and could be eligible) for CDBG funding. The funding requests of all 10 CDBG applications totaled \$142,000. The remainder of the funding requests were for the City Grant program. It is important to note that any CDBG applicants not funded through the CDBG program were then considered for Goleta City Grant funding. The total funding requests considered for those carryover applicants and City Grant applications was \$275,002.

The 10 CDBG applications were initially evaluated by the Committee on February 10, 2021 and February 24, 2021. The City Council considered and approved the Committee's CDBG funding recommendations on March 16, 2021. The Committee met on February 24, 2021 and April 14, 2021 to consider Goleta City Grant funding awards based on the total of \$100,000 available.

The Committee expressed how difficult finalizing award recommendations was given the extreme need at this time. Staff appreciates their careful deliberation and thoughtfulness throughout the process.

DISCUSSION:

During application review, considerations include, but are not limited to, the following factors: how vital the City's funding would be to the program/event/service; the extent to which the program/event/service benefits Goleta residents; and provision of direct versus indirect services to a target population.

The Committee is recommending that \$93,500 be awarded to 29 applicants. Together with the three organizations that were awarded CDBG funds in the upcoming fiscal year, 32 out of the 40 applicants will receive grant funds from the City of Goleta. It is important to note that the Committee took into consideration the warehouse space the City is providing to the Foodbank of Santa Barbara County for \$1 when deciding on a recommended grant amount for the organization. Attachment 1 provides a complete list of all applicants that were considered for a Goleta City Grant and the Committee's grant recommendations. The Committee recommended that the remaining \$6,500 available from the original \$100,000 be again held in reserve to be used at the discretion of the City Manager to support requests for special events.

FISCAL IMPACTS:

Funds associated with awarded grants will be available to applicants after July 1, 2021 in the final award amounts approved by Council. For FY 2021-22, all \$93,500 in City Grant funding being proposed in this item will be paid from the General Fund (101-10-1100-54012), which will leave \$6,500 for special events, to be determined at the City Manager's discretion, for a total of \$100,000 being spent throughout the fiscal year on the City Grant program.

ALTERNATIVES:

City Council could choose to alter the Committee's recommendations for the Goleta City Grant Program funding by increasing or decreasing the award amounts to recommended applicants and/or by awarding funding to applicants not recommended by the Committee. If Council elects to lessen the General Fund budget for the City Grant program, staff suggests that deductions first come from the \$6,500 held in reserve for additional special events, and any additional reductions be split by all recipients at an equal percentage. City Council may also choose to delay the award of the 2021-22 Goleta City Grant Program funding and direct staff and the Committee as appropriate on other options.


Reviewed By:

Legal Review By:

Approved By:


Kristine Schmidt
Assistant City Manager


Michael Jenkins
City Attorney


Michelle Greene
City Manager

ATTACHMENTS:

1. Summary of 2021 – 2022 Goleta City Grant Applications and Committee Recommendations

ATTACHMENT 1

Summary of 2021 – 2022 Goleta City Grant Applications and Committee
Recommendations

	Name of Organization	Project/Program	FY 21-22 Grant Request	FY 21-22 CDBG/City Grant Recommendations
1	Community Action Commission dba CommUnify	CommUnify Senior Nutrition Program	\$10,000	\$5,000
2	Channel Islands YMCA	My Home Transitional Age Youth Program	\$10,000	\$0
3	Channel Islands YMCA	St. George Youth Center	\$12,000	\$3,000
4	Habitat for Humanity of Southern Santa Barbara County	Home Repairs for Low Income Home Owners	\$10,000	\$2,500
5	Isla Vista Youth Projects	IVYP Family Resource Center	\$20,000	\$11,000
6	NBCC dba New Beginnings	Safe Parking Shelter and Rapid Rehousing	\$15,000	\$11,000
7	Peoples' Self Help Housing Corporation	Camino Scholars Goleta Education Program	\$10,000	\$5,000
8	Santa Barbara Neighborhood Clinics	Goleta Medical Dental Behavioral Health Services	\$15,000	\$11,000
9	Transition House	Family Homeless Shelter	\$15,000	\$5,000
10	United Boys and Girls Club of Santa Barbara County	Goleta Boys and Girls Club Youth Programs	\$25,000	\$5,000
11	Boxtales Theatre Company	Boxtales Video Curriculum Distance Learning	\$5,000	\$0
12	Bunnies Urgently Needing Shelter	Animal Shelter - More Humane Cages	\$5,000	\$0
13	Center for Successful Aging	Goleta Hot Meals Program	\$7,500	\$5,000
14	Center for Urban Agriculture at Fairview Gardens	Access to Fairview Gardens	\$15,000	\$3,000
15	Channel Islands Marine and Wildlife Institute	Today a Reader, Tomorrow a Leader	\$1,102	\$500
16	Dos Pueblos Band Boosters	Dos Pueblos Band Boosters	\$5,000	\$2,500
17	Dos Pueblos Little League	Dos Pueblos Little League Baseball	\$5,000	\$2,500
18	Duke's Boxing and Fitness	Youth Boxing Program	\$30,000	\$1,500
19	Explore Ecology	Explore Ecology School Gardens Grab and Grow Program	\$5,000	\$2,500
20	Family Service Agency of Santa Barbara County	Long Term Care Ombudsmun	\$5,000	\$5,000
21	Food From the Heart	General Operating Support	\$10,000	\$4,000
22	Foodbank of Santa Barbara County	Emergency Food Assistance for the City	\$5,000	\$2,500
23	Goleta Education Foundation	COVID Relief Fund for Goleta Elementary Schools	\$5,000	\$3,000
24	Isla Vista Youth Projects	IVYP Goleta Valley Community Leadership	\$5,000	\$3,500
25	Juneteenth Santa Barbara	Juneteenth 2022 Celebration of Black Liberation	\$5,000	\$5,000
26	Lion of Judah Ministeries	Lion of Judah Ministeries	\$5,000	\$0
27	Mental Health Association in Santa Barbara County	Youth Mental Health Education	\$5,000	\$4,000
28	Organic Soup Kitchen	Basic Needs Food Security (Cancer and Chronic Illness)	\$5,000	\$4,000
29	PEP (Postpartum Education for Parents)	PEP Grant Request	\$5,000	\$3,000
30	Rotary Club of Goleta Noontime	Back Packs for Goleta Schools	\$5,000	\$2,500
31	Santa Barbara Audubon Society, Inc.	Santa Barbara Audubon Society Winter Bird Count	\$2,000	\$1,000
32	Santa Barbara Channelkeeper	Channelkeeper - What the Channel Means to Me	\$1,500	\$1,000
33	Santa Barbara County Trails Council	Boosting Tourism Revenue in Goleta	\$4,900	\$1,000
34	Santa Barbara Hackerspace	Santa Barbara Hackerspace	\$5,000	\$0
35	Santa Barbara Partners in Education	Paid Student Internship Program	\$5,000	\$2,000
36	Spirals Foundation for Gymnastics	Spirals Recreational Community Gymnastics	\$5,000	\$0
37	Teacher's Fund	COVID-19 Emergency Response Grants for Goleta Teachers	\$5,000	\$5,000
38	The Foundation for Girsh Park	Girsh Park Program Reopening	\$5,000	\$0
39	The Thriving Initiative	The Thriving Initiative	\$6,000	\$0
40	Youth Innovation Club, Inc.	High Impact Tutoring Program	\$5,000	\$4,000
	These are CDBG applications		\$50,000	\$33,000
	These are City Grant applications		\$275,002	\$93,500