



TO: Mayor and Councilmembers

FROM: Jaime Valdez, Interim Neighborhood Services Director

CONTACT: Michael Baris, Emergency Services Coordinator

SUBJECT: Temporary On-Street Parking Restrictions for the 2021 Isla Vista Halloween Event

RECOMMENDATION:

Adopt Resolution No. 21-__entitled, “A Resolution of the City Council of the City of Goleta, California Establishing Temporary Resident-Only On-Street Parking Restrictions Related to the 2021 Isla Vista Halloween Event.”

BACKGROUND:

In most years, with 2020 being an exception due to the COVID-19 pandemic, the City experiences impacts from events held in Isla Vista with an estimated 25,000 people passing through Goleta for Isla Vista events such as Halloween and Spring “Deltopia.” Over the past several years, a temporary permit-only on-street parking program for residents was implemented for each event and has been deemed successful.

One of the significant impacts from these Isla Vista events has been parking overflow impacts in the University 1-2 neighborhoods in Goleta, and associated noise and other disturbances from individuals returning from Isla Vista to their vehicles in the late evening and early morning hours. Based on comments from residents, and positive feedback from the Sheriff’s Department and City Staff, the temporary parking restrictions were effective in deterring non-resident parking and associated impacts from those who wanted to park in the Goleta neighborhoods and participate in Halloween. Staff seeks to continue this program for the upcoming Halloween event to ensure Goleta neighborhoods are protected from negative impacts resulting from this year’s event.

Despite the ongoing COVID-19 pandemic, staff still recommend implementing parking restrictions for the upcoming Halloween in coordination with the Isla Vista and University of California, Santa Barbara communities, who will also be implementing restrictions this year.

DISCUSSION:

To dissuade partygoers from parking in the Goleta neighborhoods closest to Isla Vista, staff are again proposing a temporary on-street resident-only parking restriction for the University 1-2 neighborhoods to help mitigate potential impacts. Staff has consulted with the Goleta Chief of Police who recommends a parking restriction from 7:00 p.m. Friday, October 29 to 7:00 a.m. Sunday, October 31. Each day, the restriction will be lifted at 7:00 a.m. and will resume at 7:00 p.m.

The ongoing COVID-19 pandemic has introduced multiple variables into the restriction discussion, but staff believe a restriction will still be best for city residents due to certain factors, most notably the Delta variant and rising case rates of COVID-19 within the county. Last year, COVID-19 cases rose in line with holidays that began with Halloween through New Year's Eve. The parking restrictions should help to deter gatherings in general as well as visitors drawn to the area by the Halloween event.

The proposed parking restriction area generally has the following boundaries: Cannon Green Drive to the west, Hollister Avenue to the north, Storke Road to the east and Whittier Drive to the south. A map of the proposed parking restriction area is provided in Attachment 1. This area is comprised of an estimated 1,250 dwelling units representing approximately 4,000 residents. Parking permits will be required to be taped to the inside of the vehicle's driver's side window during the restricted hours. A resolution imposing these restrictions is included for Council's consideration in Attachment 2.

The affected streets will be posted in advance to allow towing consistent with Section 22507 of the California Vehicle Code. Vehicles found parked on any of the streets in the University 1-2 neighborhoods during the restricted times without displaying the appropriate parking permit will be subject to ticketing and/or towing. A total of four electronic message boards will also be deployed in several entrances into the University 1-2 neighborhoods to provide added and visible notification of the parking restrictions.

To inform residents in the subject area of the parking restrictions, a significant community outreach effort is proposed. The outreach effort will include, but is not limited to, social media notifications, a press release, an article in the Monarch Press, postings on Nextdoor, and updates to the City's website.

Households will be mailed two parking permits. Staff has an accurate mailing list for the entire area, based on information from Boone Graphics and resident comments received after past Halloween and Deltopia events. Additionally, staff has prepared methods for residents to request more permits and for them to be delivered in a contactless manner.

Additionally, on Monday, November 1, 2021, Public Works staff will also go through the subject neighborhoods to remove any trash or debris from the streets.

This discretionary decision regarding the proposed parking restrictions is exempt from the California Environmental Quality Act pursuant to California Code of Administrative Regulations section 15061 (b)(3) because there is no possibility that the activity in

question may have a significant effect on the environment. This proposed regulation will relocate the parking of certain vehicles from one area to another area which is already developed for parking purposes. A Notice of Exemption will be filed.

FISCAL IMPACTS:

The City’s adopted Fiscal Year 21/22 budget includes \$25,000 in account 101-60-6100-54006 (Special Event Response) which is intended to cover related expenses for the Fall Halloween event and the Spring Deltopia event. These costs include the printing and mailing of parking permits to residents in the restricted area, posting signs throughout the neighborhoods, and the placement of four electronic message boards at the entrances to the neighborhoods.

The additional law enforcement presence in the City related to the upcoming Halloween event will be covered within the City’s Deputy Sheriff Service Unit contract model, without incurring additional charges related to overtime. All tow costs of vehicles parked in violation will be borne by the registered owners of any vehicles towed.

Halloween Parking Restrictions, FY 21/22				
Account	Fund Type	Adopted Budget	Additional Appropriation Requested	Total Estimated Costs
101-60-6100-54006	General	\$25,000	\$0	\$12,500

ALTERNATIVES:

The City may choose not to enact the proposed parking restrictions and address neighborhood parking impacts and associated disturbances by responding to citizen complaint calls based on priority of calls and officer availability. This alternative measure may allow for significant negative impacts to the nearby neighborhoods.

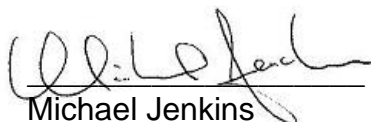
Reviewed By:

Legal Review By:

Approved By:



Kristine Schmidt
Assistant City Manager



Michael Jenkins
City Attorney



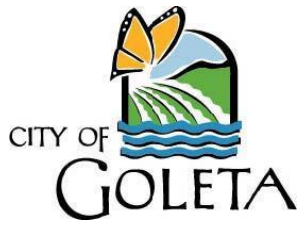
Michelle Greene
City Manager

ATTACHMENTS:

1. Map of Proposed Parking Restriction Area
2. Resolution No. 21- entitled, “A Resolution of the City Council of the City of Goleta, California Establishing Temporary Resident Only On-Street Parking Restrictions Related to the 2021 Isla Vista Halloween Event.”

ATTACHMENT 1

Map of Proposed Parking Restriction Area



Temporary Parking Restriction Area Map

CITY OF GOLETA TEMPORARY PARKING RESTRICTIONS AREA MAP FOR NOTICING



ATTACHMENT 1

ATTACHMENT 2

A Resolution of the City Council of the City of Goleta, California Establishing Temporary On-Street Parking Prohibition Related to the 2021 Isla Vista Halloween Event

ATTACHMENT 2

RESOLUTION NO. 21-__

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF GOLETA, CALIFORNIA ESTABLISHING TEMPORARY RESIDENT ONLY ON-STREET PARKING RESTRICTIONS RELATED TO THE 2021 ISLA VISTA HALLOWEEN EVENT

WHEREAS, Section 21351 of the California Vehicle Code authorizes the City to place and maintain, or cause to be placed and maintained, such appropriate signs, signals or traffic control devices upon streets and highways as may be necessary to properly indicate and carry out the provisions of the Vehicle Code or local traffic ordinances, or to warn or guide traffic; and

WHEREAS, California Vehicle Code Section 22507 (a) authorizes the City, by resolution, to prohibit or restrict the parking of vehicles on certain streets during all or certain hours of the day and grant preferential parking privileges to residents adjacent to the streets for their use; and

WHEREAS, California Vehicle Code Section 22507 (a) further authorizes the issuance of permits to residents to exempt them from a parking prohibition;

WHEREAS, residents of the unincorporated community of Isla Vista and others have historically organized and engaged in unpermitted assembly and street partying attended by thousands of residents and visitors that has included excessive and illegal use of alcohol which has not been successfully restrained by residents or governing authorities; and

WHEREAS, the unincorporated community of Isla Vista does not have adequate parking or infrastructure to support the number of people who have attended such events and as a result have historically parked in the University 1 and University 2 neighborhoods of Goleta to attend such events; and

WHEREAS, the City of Goleta and the residents of the University 1 and University 2 neighborhoods have suffered impacts from these Isla Vista events by non-residents who take all available on-street parking eliminating resident parking; who park in a manner to block driveways and streets; who cause loud disturbances throughout the night; who litter through the neighborhoods; who damage and vandalize property; and who create other nuisances; and

WHEREAS, the City desires to implement temporary parking restrictions on the following dates and times in an effort to minimize the burden of Isla Vista events on the City of Goleta and the University 1 and 2 neighborhoods:

7:00 pm October 29, 2021, to 7:00 am October 30, 2021

7:00 pm October 30, 2021, to 7:00 am October 31, 2021

**NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF GOLETA
DOES RESOLVE, DETERMINE, AND ORDER AS FOLLOWS:**

SECTION 1.

Between the following hours:

7:00 pm October 29, 2021, to 7:00 am October 30, 2021

7:00 pm October 30, 2021, to 7:00 am October 31, 2021

Parking on the following roadways shall be prohibited:

Cannon Green Drive from Hollister Avenue to Phelps Rd;

the entirety of Chapman Place;

the entirety of Lowell Way;

Davenport Road from Pacific Oaks to its western terminus;

the entirety of Elmhurst Place;

the entirety of Freeman Place;

the entirety of Greensboro Street;

the entirety of Hillsboro Way;

the entirety of Hillsboro Street;

the entirety of Evanston Place;

the entirety of Fordham Place;

the entirety of Georgetown Road;

the entirety of La Salle Road;

Pacific Oaks Road from Hollister Avenue to Marymount Way;

Phelps Road from Storke Road to Cannon Green Drive;

the entirety of Reed Court;

Armstrong Road from Mills Way to Reed Court;

Marymount Way from Scripps Crescent to Reed Court;

the entirety of Scripps Crescent;

the entirety of Pitzer Court;

the entirety of Pepperdine Court;

the entirety of Pomona Court;

the entirety of Mills Way;

the entirety of Linfield Place;

Whittier Drive from Storke Road to Mills Way;

Whitman Street from Phelps Road to Whittier Drive.

SECTION 2.

The Neighborhood Services Director is authorized to issue permits to Residents in the affected neighborhoods exempting them from the prohibitions in Section 1 for parking adjacent to their property.

SECTION 3.

The Neighborhood Services Director is hereby authorized to provide for the installation and maintenance of appropriate temporary markings for the locations identified above beginning at least 72 hours prior to the restrictions taking place.

SECTION 4.

The City Clerk shall certify to the passage and adoption of this resolution and enter it into the book of original resolutions.

PASSED, APPROVED AND ADOPTED this 21st day of September, 2021.

PAULA PEROTTE
MAYOR

ATTEST:

APPROVED AS TO FORM:

DEBORAH S. LOPEZ
CITY CLERK

MICHAEL JENKINS
CITY ATTORNEY

STATE OF CALIFORNIA)
COUNTY OF SANTA BARBARA) ss.
CITY OF GOLETA)

I, DEBORAH S. LOPEZ, City Clerk of the City of Goleta, California, DO HEREBY CERTIFY that the foregoing Resolution No. 21- was duly adopted by the City Council of the City of Goleta at a regular meeting held on the 21st day of September, 2021 by the following vote of the Council:

AYES:

NOES:

ABSENT:

(SEAL)

DEBORAH S. LOPEZ
CITY CLERK