



Agenda Item C.1
DISCUSSION/ACTION ITEM
Meeting Date: October 19, 2021

TO: Mayor and Councilmembers

FROM: Jaime Valdez, Interim Neighborhood Services Director

CONTACT: JoAnne Plummer, Parks and Recreation Manager

SUBJECT: Naming Recommendations for the Monarch Butterfly Recreation Feature at Berkeley Park

RECOMMENDATION:

- A. Receive the recommendations from the Parks and Recreation Commission and the Standing Naming Committee regarding the *Name the Monarch* Contest for the Monarch Butterfly recreation feature to be installed at Berkeley Park; and
- B. Determine a final name for the Monarch Butterfly recreation feature to be installed at Berkeley Park.

BACKGROUND:

The City of Goleta is preparing to install a climbable Monarch Butterfly recreation feature for the toddler area of Berkeley Park. At the Parks and Recreation Commission (Commission) meeting of March 3, 2021, the Commission unanimously supported the recommendation to facilitate a contest to name this unique amenity. On March 16, 2021, at their regularly scheduled meeting, the Goleta City Council supported the idea of a *Name the Monarch* contest.

At the Commission meeting of April 7, 2021, the members reviewed the complete list of entries and selected six finalists from the list of entries. These finalists were shared as a recommendation to the Standing Naming Committee Meeting (Committee) on Thursday, September 2, 2021 for consideration. The Committee also received the complete listing of contest entries for their reference.

DISCUSSION:

The contest ran for two weeks from March 17 – March 31, 2021. Submissions were available in English and Spanish online and with handwritten submission options. The City received 163 online submissions and eight submissions were received by mail. All of the proposed names and the reasons for the names are listed in Attachment 1.

While there were many duplicate entries, if a duplicate name was selected as a finalist, the credit was provided to the first entry received with that proposed name. The Commission was asked to consider each of the submitted names and provide a list of up to five names independently and submit them prior to or at the meeting. Staff compiled all the individual choices into a spreadsheet to be reviewed at the meeting. The Commission discussed the worksheet results and ultimately confirmed six names as finalists to be recommended to the Committee. The final list of six names was submitted as a recommendation to the Committee for consideration and is included in this report in Attachment 2. A picture of the Monarch Butterfly amenity is included as Attachment 3.

The Naming Standing Committee consists of Mayor Pro Tempore Kyriaco, Councilmember Kasdin and two members of the community, appointed by the Council. The Committee was asked to review the finalists and make a final recommendation to City Council for consideration.

The two community members of the Committee chose a name from the list recommended by the Commission. They selected “Milkweed” due to the association the milkweed plant has to the lifecycle of the Monarch Butterfly. One member even commented that the word/name was easy for children to remember.

Councilmember Kasdin expressed concern with the name of “Milkweed” due to the scientific evidence that milkweed should not be planted within a five-mile radius of an aggregation site. While the Western Monarch Butterflies are on their migration journey through Goleta, they are here to rest and enjoy nectar. It is not until later in their journey that they feed on milkweed and lay their eggs. Staff mentioned during the meeting that an interpretive sign can be placed at the playground to help educate visitors. This sign could portray the chosen name and include information related to the importance milkweed plants play in the lifecycle of the Monarch Butterfly, with specific language identifying the time during their journey that they rely on the plant to feed and lay eggs. The concern was related to the possible confusion a name like “Milkweed” may cause for children and families in Goleta visiting the park. Mayor Pro Tempore Kyriaco shared the concerns of Councilmember Kasdin, but also expressed appreciation for the comments shared by the community members of the Committee.

Mayor Pro Tempore Kyriaco and Councilmember Kasdin chose the name “Margaret”. This name was not from the list of recommended finalists by the Commission, but a different entry from the list of contest results. The description included in the contest entry indicated that it would be a nice association to Goleta’s first Mayor. Councilmember Kasdin also expressed the ease in remembering a name like, “Margaret the Monarch”.

Council is asked to consider the recommendation from the Committee, which is split between “Milkweed”, as submitted by the community members from the list of finalists from the Parks and Recreation Commission, and “Margaret”, as submitted from the Councilmembers from the list of contest entries.

FISCAL IMPACTS:

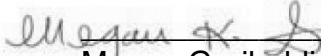
The finalists and winner will receive gift cards for prizes as approved with the contest details. These gift cards have been purchased through the Parks and Recreation supply account.

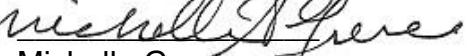
Reviewed By:

Legal Review By:

Approved By:


Kristine Schmidt
Assistant City Manager


Megan Garibaldi
City Attorney


Michelle Greene
City Manager

ATTACHMENTS:

1. List of Entries from the *Name the Monarch* Contest
2. Parks and Recreation Commission *Name the Monarch* Contest Finalists
3. Picture of the Monarch Butterfly Amenity

Attachment 1


List of Entries from the *Name the Monarch* Contest

BUTTERFLY NAMING CONTEST ENTRIES		
		<i>Orange highlight denotes entries from Goleta residents</i>
	Entry Name	BRIEF explanation as to why your idea is the best name for this recreation feature.
1	Flora	Flora is all of the plant life that butterflies love. Flora also means flower in the Spanish language and it's a beautiful name for this monarch butterfly. Flora takes flight!
2	The Flutter By	My brother used the name "flutterbys" for butterflies, so it's in memory of him and I believe children would relate to it.
3	Winged Glider	I think Winged Glider is the best because Monarch butterflies have beautiful wings and glides through the air.
4	Mona-Arch	Mona gives it an easy identifiable name for children to remember and Arch describes the curvature of the climbing activity
5	Flutter	When viewing the monarchs, it's often quiet enough to hear the flutter of their collective wings. It's magical!
6	Miracles and Wings at Berkeley Park	I work at a day program, PALS, for developmentally disabled adults and we visit the trails there regularly. When we do and the entire day is filled with giggles and joy and miracles and they are so present in every moment. So special!
7	Miracles and Wings at Berkeley Park	I work at a day program, PALS, in Goleta. We provide a great program to adults with developmental disabilities. Every time I take anyone out to see the butterflies there, oh my goodness, there is so much joy and giggles and presence in those minutes. Truly Miracles. And truly happy Wings that they feel all day.
8	Melody	When I think of nature, I think of beautiful music like a melody.
9	JOURNEY or Journey The Butterfly	I think Journey is a great name for a butterfly when you think of not only the time and effort it takes to become a butterfly, but how far butterflies travel during their lives for all to marvel and enjoy. The further they make their journey, and the more there are to make the journey, the more we can appreciate them. And just maybe, they can appreciate the journey in themselves, because every journey, just like going from caterpillar to cocoon to butterfly, is a metamorphosis — at the end of each journey, you are still who you are, yet you're not the same. Hopefully, you're better. And that's what a healthy community wishes for all its members, especially its children. So I envision this community's children playing at a park and being inspired by a butterfly named Journey.
10	Journey (or Journey The Butterfly)	I think Journey is a great name for a butterfly when one thinks of not only what it takes to become a butterfly, but how far butterflies travel during their lives for all the world to marvel and enjoy. The more they journey, and the more there are to make their journey, the more we can appreciate them. And just maybe, they appreciate the accomplishment of the journey in themselves.
11	Fly-Guy	It's fun for little ones to say and gives the idea of freedom to enjoy.
12	Bell the Butterfly	Named after the Bell family, one of the first owners of the area in which the Butterfly Preserve sits.
13	Flutter	National Geographic says this its "Group Name." Also it is a name the kids can easily relate to as they play on it. It's a fun name.
14	MONARCHY	IT IS A NAME FOR THE MOST BEAUTIFUL BUTTERFLY AND MIGRATES FROM THE NORTH ALL THE WAY TO THE SOUTH.

15	Twila	Twila short for Twilight. A beautiful soft glow from the sky before sunrise and after sunset just like the stained glass wings of a monarch butterfly.
16	Queenie	"Queenie" because Monarch butterflies are like butterfly royalty!
17	Woody	Woody because the butterflies go to Ellwood Preserve annually.
18	Ellie	"Ellie the Butterfly" because the Monarchs gather each year at Ellwood Preserve!
19	Mary Posa	Mariposa is the Spanish name for butterfly. This name is evocative of the butterfly theme and provides a bridge between Spanish and English language children.
20	Mari	Mari brings to mind the word "merry" and also ties into the Spanish word Mariposa, "butterfly" in English.
21	Mona Leta	Everybody knows Mona Lisa. So "Mona Leta" is very good for this beautiful lady. And it's also for "Monarch" and "Goleta"
22	Mariposa	many Spanish speaking people in the area. Means butterfly.
23	Flutter	I always thought butterflies should have been named "Flutter-bys" because that is what they do and how they move! And it inspires children to flutter about!
24	Goldie	Easy for children to recall
25	Gloria	Gloria is the glorious Goleta monarch butterfly! We want her to stay in Goleta and bring her friends back to Ellwood preserve. To us, Gloria is a symbol of the natural beauty of Goleta and the commitment to environmental preservation that we share as residents in this wonderful community.
26	Mariposa Reina	Queen Monarch in Spanish
27	Morgan	Morgan is a unisex name, possibly derived from mor (meaning "sea") with the meaning: "sea chief", "sea protector", "sea defender" or "sailor/captain"... 1) Morgan the Monarch sounds nice 2) Morgan is a Unisex name 3) of the sea is relevant with us of course being a coastal city.
28	Mae or May	Because it symbolizes beauty, spring and hope
29	Poppy	Goleta's Monarch should be named Poppy because it bright and cheerful and the same color as the California Poppy.
30	Teresa	Teresa is a fierce but gentle name. Butterflies are seen as beautiful and gentle spirits, but they go through a lot during metamorphosis and as travel miles and miles. They're resilient, strong, and unwavering.
31	Fluttery	Because it is a real word in the English vocabulary, and it is what a butterfly does when it flutters around
32	Ava the Butterfly	This is a a good name for the structure because it is a beautiful name, easy for kids to say and the meaning is bird which is tangentially related to a butterfly.
33	Flutterina	This is the best name because it is playful, pleasant - sounding and brings to mind the magical flight of the Monarch Butterfly.
34	Milkweed	Milkweed is an easy name for kids to remember and also reminds us of the connection between monarchs and the environment/food source they need to survive.
35	Blossom	Butterflies enjoy flower blossoms and we think that the flower under the butterfly looks like a blossom. And blossoms are pretty like butterflies.
36	Manny or Manuelita	Manny was the nickname Goleta activist David Lange used as he worked to save the Ellwood Main overwintering site; but if this one is female (looks likely!), Manuelita evokes good bilingual kid connections from here to South America.

37	Bella Mariposa	Santa Barbara has a deep historical connection to the Mexican/Spanish settlers, so it's fitting to give the monarch butterfly the Spanish name of beautiful butterfly.
38	Ferdinand the Flowery	My 4 year old granddaughter Safiya Kurnitz suggested this name for what will be her new friend.
39	Milkweed	Knowing that the Monarch population is declining, the use of the name Milkweed could remind people of the importance of Milkweed to the Monarch Butterfly (the sole host plant of the struggling Monarchs).
40	Mothra	Mothra is the most common creature (other than Godzilla) in the Godzilla movies and helps people.
41	La Mariposa	It teaches people the Spanish word for 'butterfly'
42	Journey	The name depicts the freedom of the amazing trip Monarch butterflies travel, and provokes wonder for us all.
43	Regina	(Queenly implication)
44	"Magesta"	Implies royal being
45	Monique (feminine for Monarch)	(Implies royalty) "Monique the Monarch"
46	Maria The Monarch	We chose this because it has a mix of Mari (for mariposa) & Mary (for the queen/monarchy).
47	Ellwood	The name relates to Ellwood Butterfly Preserve in Goleta, where the original butterflies were found. It would be a tribute to the area and the Monarch butterflies that have lived there.
48	Mari	Mariposa=butterfly in Spanish. "Mari" for short. Also, to keep with Spanish, the noun is feminine so it would match to have a female name.
49	Mona Arch	Clever way to split the name in two parts like Harley Quinn.
50	Flutter	Because that is what they all do!
51	Miles, if its a boy; Miley, if it's a girl.	The monarch is amazing in many ways, one of which is the amount of territory it covers. That is, the miles its flies across this earth in order to live and propagate!
52	Maya	Maya is a pretty name in both English and Spanish that is also the name of the Mayan people of Mexico. Monarchs are seen in the Mayan region of Mexico where they winter. It's a multi-purpose name and sounds good: Maya the Monarch!
53	Mar Yee Posa	The name honors the area, the subject matter, and is a bit fun. Mar is "sea" in Spanish, Yee is an Asian last name meaning "countryside." Posa means "pose" in Italian. These three ethnic groups were instrumental in the development of this area. And, of course, "Mariposa" means "butterfly." Mar-Yee has a cute sound that kids will like.
54	WINGS UP!!	Monarchs are celebrated for their flight of our dreams. WINGS UP says we arise and fly to meet and fulfill our dreams. Kids, family, parents, teachers, etc.
55	Amber	Like the sculpture, amber is something orange that is hard and beautiful. It's often associated with preserved insects, similar to the butterfly statue frozen in time. It's also a name that kids would understand and enjoy.

56	Grace	Because the monarch is gracefully beautiful and moves with elegance and refinement. We all need “grace” from each other, love and mercy.
57	Viajera	These beautiful ‘travelers’ are part of what makes Goleta such a special place. Their migration takes them from Canada to Mexico, between languages. Goleta is an intersection of languages, a peaceful harbor where they hear both while they rest for the winter.
58	Monty the Monarch	easy to remember
59	Monty	alliterative
60	Mari	Short for Mariposa which is Butterfly in Spanish and easy for young children to remember and pronounce in either language
61	Mona	Mona as a girl's name is of Irish and Gaelic origin meaning "noble or aristocratic". It is also an Italian short form of Madonna. It has the same first 5 letters of Monarch!
62	Sperling	Stemming from the Sperling Reserve. Sperling is not a typical first name and it's kinda fun - resembling "springing" or "spiraling". :-)
63	Cathy Arsis	Because science! It's a friendly name--Cathy--but it also evokes catharsis.
64	friendship	Its inclusive and reminiscent of the cluster of butterflies who "cuddle together" in the Eucalyptus grove in Ellwood.
65	Spotty	there are spots on the monarch butterfly and the name is easy to remember for kids.
66	Vuela Vuela Mariposa	Playful description of a butterfly and representing the multicultural heritage of Goleta. Fly, fly, Butterfly has both a literal translation and visual representation. Like the great journey of the monarch butterflies, we encourage our Goleta children and youth to imagine themselves soaring and flying toward their dreams and aspirations.
67	Mari	Mari, short for maricopa which is Spanish for butterfly
68	Dottie	Monarch's have dots!
69	Notferlong	Going extinct, due to loss of habitat(food).
70	Golee	It incorporates our city name tying it locally where Monarchs nest annually.
71	Hope	I'm praying for a better future for our young generation, so I would like to name this beautiful butterfly "Hope". When we have Hope in God, we can endure this life and make it through strong!
72	Breeze	Monarch Butterfly fly in the air; and in the air there are soft breezes.
73	"Fly Mona"	Mona is short for Monarch. A fake butterfly can't fly so ended up naming it "Fly Mona".
74	Goldie	Goldie from Goodland
75	Titania	Titania is the queen of the fairies in Shakespeare's Mid summer night's dream. As such, it is a name appropriate for a flying Monarch.
76	Mariah the Monarch Mariposa	This climbable Monarch butterfly is beautiful! What a fun feature for our community. Mariah is a beautiful name. “Mariah the Monarch Mariposa” has a sweet sound to it that I think kids would enjoy. The alliteration of all three words beginning with the letter M will help children remember the type of butterfly that loves to overwinter in our community. The alliteration will also teach children the Spanish word for butterfly, which is “mariposa.” Butterflies are fascinating insects. Hopefully, as children play on this custom play structure and remember it’s beautiful long name, there will be moments that spark wonder in the imaginations of our children...creating memories that will last perhaps a lifetime.
77	Flutter	Fluttering into our lives after a tough year of lockdowns and playgrounds closed.

78	Butterhead	Kinda like butthead but not.
79	Bubble	Because it looks like it has white bubbles on the black edge of her wings.
80	Becca	Because it is on Berkeley road and Berkeley Park.
81	Callie	because it is climbable.
82	Poppy	because it is a brilliant orange like a poppy
83	Fifi	because fifi is from the word "fly" from "butterfly"
84	Flutterby	It is kind of what a child who cannot say "butterfly" might say. And that is what butterflies do....they flutter by us! 
85	Dana	"Dana" is from the monarch butterfly's scientific name "Danaus plexippus" Dana can be a name for a girl or a boy. Dana can be a name in English or in Spanish.
86	Megan the Monarch Butterfly	Megan means great, so does Margaret, Gretchen. Monarchs are great so this is very appropriate for all monarchs!
87	Mari-Monte	Mariposa. . Spanish for butterfly in the diminutive form Mari. . Montable. .Spanish for climbable. .in the diminutive Monte. . Combine to Mari-Monte. Or M&m.
88	Burke	The park is off Berkeley.
89	Mari	Mariposas is the Spanish name for butterfly. Mari is a sweet shortened name that would allow for all ethnicities and people groups to access in Goleta
90	Mariposa Reina (Mari)	It means butterfly queen and is a nod to the Spanish heritage of our area.
91	Lemon	Goleta is known for lemons and Monarch butterflies. We think this name is the best of both worlds.
92	Melody Monarch	We love that Monarch butterflies call Goleta home just like we do.
93	Moribund	Very fitting given the circumstances
94	Beauty Wing	The monarch butterfly's beautiful wings show that they are the prettiest creature!
95	Mimi	Mimi sounds like a ballerina's name and it seems fitting as the monarchs look like they are dancing in the air as they fly from place to place.
96	Reina	Reina is Queen in Spanish. Monarch is Mariposa Reina in Spanish, or Queen Butterfly in English.
97	Ellie	Named after the Ellwood Butterfly Preserve
98	Ellwood	The Sperling Ellwood Mesa Preserve is one of the largest overwintering sites for western monarch butterflies: https://www.goletamonarchpress.com/2014/11/monarch-butterfly-season-is-here-2/ https://www.westernmonarchcount.org/find-an-overwintering-site-near-you/
99	Chrysalis	It is nongender specific and it is the name of the beautiful chrysalis before it turn into a monarch. Additionally, with curiosity in the name, it will help to educate about monarchs life cycle and food supply.
100	MONICA	Monica is a name that is used both in Spanish and English, making it familiar to all kids! Also, it's alliterative— Monica Monarch sounds great!

101	Reina	Reina means queen in Spanish. The monarch is the queen butterfly.
102	Michoacana butterfly	Because originally monarch butterflies emigrated from Michoacán Mexico MX
103	Flippy	Cute butterfly, cute name.
104	Mariposa	This is a beautiful Spanish word meaning butterfly in English. So, the choice of this name seems perfect in Goleta, where half of the population speaks Spanish. No one will forget it.
105	Mariposa	This is a beautiful Spanish word meaning butterfly in English. So, the choice of this name seems perfect in Goleta, where half of the population speaks Spanish. No one will forget it.
106	Hope	Hope - for the monarch, a symbol of new beginnings. New hope for our future and our health.
107	Ellmo	It combines Ellwood and monarch
108	Mona	Inclusive and easy
109	Psyche	Psyche is the name for a butterfly in Ancient Greek. It also means soul. Its always nice to get to the root of a word or idea.
110	Ellwood	It's a cute name, and he looks like an Ellwood. Plus, it's the name of the butterfly grove where the real butterflies are, so it will help to remind people where to go to see the real thing.
111	Herbie	From this picture it looks like a "Herbie" - the famous love bug.
112	Esperanza	Because we all hope the butterflies will stay in Goleta.
113	Butterfly McButterflyFace	funny
114	Mariposa Libre	Butterflies are beautiful and free and the name is Spanish it translates to free butterfly
115	Monty	Short for Monarch (kind of). Easy for kids to say. Alliterative: "Monty Monarch."
116	Monaleta	Monaleta MONArch + goLETA Mona Lisa
117	Go-go	It is a play on our city's name, Goleta, which sounds like a name that young children would like: "Go-go" the Monarch, for a name that will inspire kids to "go" after their dreams.... let them take flight!
118	Archie	We started with "Mona", which seemed too obvious. So then we went to "Arch", which led my granddaughter to decide on "Archie", because it was more kid-friendly.
119	"Trinity"	To me Butterflies have always represented a rebirth. They transform through three cycles taking on three different forms (trinity), caterpillar to cocoon then emerging into this beautiful Butterfly. Ever since Goleta has become a City, I have watched a wonderful transformation in progress.
120	Madame Flutterby	So when the kids can ask, "Why did they name it that?", the parents will have to explain operas and spoonerisms.
121	Monty	Monty the monarch
122	I have 3 ideas: Mona The Butterfly	I think Mona will be something that age of child can identify with

	Butterfly Me or Up Up and Away	
123	Esperanza	Esperanza translates to hope in Spanish. With the Spanish heritage of our community and the hope we need for the increase in the butterfly population it seems to be an appropriate name.
124	Ellwood	I think the name Ellwood is non gender name and also the location where the butterflies can be seen in our area.
125	Monica the Monarch or Monica Monarch	Kid friendly and it befits the friendly character it embodies.
126	Schooner	Schooner is the English word for Goleta and it sounds like a cute name, like Scooter.
127	Esperanza	It means hope in Spanish. With climate change bearing down on us, this name represents the hope to share these insects with the next generation and that we as a society can come together to protect all living creatures including a charismatic species like the Monarch.
128	Madeleine	Memories of the book character that was active, busy and appreciative of beautiful things.
129	Milkweed park	Milkweed plant is what brings the Monarch's .
130	Monica the Monarch	Monica is a name that sounds pretty in Spanish and English and is kid friendly. It flows well with both monarch and mariposa.
131	Blossom	Blossom Because after a hunger caterpillar blossomed into a colorful butterfly it then loves colorful flower blossoms.
132	Daisy	It looks like the butterfly is on a Daisy flower and it is her favorite flower so she likes the name Daisy for herself. It is also easy for kids to say.
133	Juno	Juno is a name meaning "queen", and would be fitting for a monarch (meaning "ruler"). Juno was also a Roman goddess, protectress of women and children. She will watch over our children as they play at Berkeley Park!
134	Dana	Because Danaus plexippus is the scientific name for the monarch butterfly. Its common to give a nickname to people and animals. Why not a butterfly too. So.. Dana for short.
135	'ayatulutul	It is the Chumash word for butterfly.
136	Berkeley	I grew up on N. Kellogg and am very familiar with the park. Berkeley the butterfly just seems fitting. (BB for short)
137	Ellwood	Everyone I know associates Ellwood with the monarch butterflies, so it only seems fitting that this new addition would be named after the location that many of us went for years to observe the monarchs.
138	Mariposa	In addition to being a wonderful city in Northern California oozing with history. Mariposa is a Spanish origin word or also name for butterfly.
139	Monii ("short" for Monarch)	Monii is a fun, happy, friendly, relatable sounding nickname for Monarch
140	Maisie the Monarch	Based on the book "Maisie the Monarch".

141	Ell Wood / Ellwood	Ellwood is not only the home of these butterflies, but it's also the heart of Goleta
142	Sunshine	Because in Goleta there's always sunshine even after rainy days ☺
143	JOY	Butterflies bring joy to so many people. Their color, their fluttery wings all add to the magic one feels and the joy it brings to see them. They always put a smile on my face.
144	Moleta	Because it has a m fore Monarch and oleta fore goleta.
145	'Ayatulutul	'Ayatulutul is a fun name to say: H-ayah-too-lu-tool. This name honors the Chumashan presence/influence in our central coast region. It's the Barbareño/Šmuwīč name for butterfly (one of several extinct languages of the native people who lived in this area before Europeans arrived). Thanks for running this fun contest!
146	Merope	Here is where the Lost Sister can be found
147	Ellwood	Butterflies like the Ellwood bluffs. It's also a unique name.
148	Buffeye or Flutter	It's what my sister called butterflies at a time there were many of them. It would go over big with the preschool set. (She pronounced it B'fie.) "Flutter" is what Monarches do and sounds vaguely fairy-like.
149	Ellwood	Ellwood is already a historic and recognizable name in the Goleta area. The name would also connect the play structure with the preserve (perhaps a plaque could be installed that also directs people to the roosting site?). Ellwood, although a last name with respect to the Goleta connection, makes a good first name too.
150	Schooner	What better name to represent the symbol of our city than the English translation of la goleta?
151	Butterfly McButterflyFace	The butterflies of Goleta tell ancient stories, passed down hundreds of generations, of the great prophet Butterfly McButterflyFace that foretold of the time when Goleta butterflies would one day have their own custom climbable children's equipment.
152	Margaret the Monarch	In honor of the first mayor of Goleta
153	Amiga de la Mariposa	What better playmate than my friend, a monarch butterfly!
154	GOLORIA	combination of city name and an uplifting personal name.
155	Ellie or Ellwood	The Monarchs nest at Ellwood in Goleta
156	Buddy	Because he is everyone's buddy.
157	Mother Mariposa	As you know, Mariposa is spanish for Butterfly and Mother provides apt alliteration. Also, the Monarch spreads it's wing providing shade, comfort and respite for children underneath- much like a mother would.
158	Spotty	Monarch butterflies have spots on them.
159	Buttercup	It's an easy word for kids to remember.
160	Goldie	Because of the color.
161	Leta (Leeta)	It incorporates the name of Goleta City.
162	Golie or Golee	Because it's in Goleta

163	Butterfly and Children's Park	The park will provide a safe, comfortable, well-kept place for butterflies to live, lay their eggs, and produce more butterflies. In addition, children will enjoy playing on the new equipment while watching the life cycle of the monarchs nearby. Both children and the monarchs will feel safe and enjoy their visit to the park.
164	Light because it illuminates the park	I like light because wherever it goes, it gives light, joy, hope for everyone and smiles to the children
165	Tireless traveler	The name "Tireless Traveler" Because it travels thousands of miles to reach its breeding place.
166	Cloe	Because I think it's a lovely name

Attachment 2

Parks and Recreation Commission *Name the Monarch* Contest Finalists

PARKS AND RECREATION COMMISSION FINALISTS

NAMES IN NO PARTICULAR ORDER	Entry Order	DEFINITIONS PROVIDED ON ENTRY
Flutter	5	When viewing the monarchs, it's often quiet enough to hear the flutter of their collective wings. It's magical!
Milkweed	34	Milkweed is an easy name for kids to remember and also reminds us of the connection between monarchs and the environment/food source they need to survive.
Blossom	35	Butterflies enjoy flower blossoms and we think that the flower under the butterfly looks like a blossom. And blossoms are pretty like butterflies.
Ellwood	47	The name relates to Ellwood Butterfly Preserve in Goleta, where the original butterflies were found. It would be a tribute to the area and the Monarch butterflies that have lived there.
Hope	71	I'm praying for a better future for our young generation, so I would like to name this beautiful butterfly "Hope". When we have Hope in God, we can endure this life and make it through strong!
Dana	85	"Dana" is from the monarch butterfly's scientific name "Danaus plexippus" Dana can be a name for a girl or a boy. Dana can be a name in English or in Spanish.

Attachment 3

Picture of Monarch Butterfly Amenity

