City of Goleta
Public Workshop on Districting

Election Systems

1. "At Large"

2. "From District"

3. "By District"

The California Voting Rights Act was written to specifically encourage by-district elections

Districting Process

Dates	Step and Description
May 16, 2017	**Resolution of Intent:** The City adopted a Resolution of Intent to transition from an at-large system to a by-district system in time for the 2022 election.
April 1, 2020	**2020 Census:** The Census collected information on the population living in Goleta on this date.
Feb. 17, Apr. 22, 2021	**Public Engagement Commission Meetings:** The Commission was educated on the process and provided input.

Districting Process, cont.

Dates	Step and Description
June 7, 26, August 2, 2021	**Public Workshops:** The public was educated on the process and provided input. First workshop virtual, second and third in person. Third workshop also serves as Pre-Draft Hearing #1.
August 2 & 17, 2021	**Two Pre-Draft Map Hearings:** Two meetings held prior to release of draft maps. The public and council are asked to identify "neighborhoods" and "communities of interest." Second hearing taking place during a regular City Council meeting.
Aug. 19, Nov. 4, Dec. 9, 2021	**Public Engagement Commission Meetings:** The Commission will receive an update on the process, and host additional workshops to inform and educate the public on contributing to the process, including drawing their own maps.

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Districting Process, cont.

Dates	Step and Description
Sep. 20, 2021	**Statewide Database Data Release:** The prisoner-adjusted California Statewide Database will release its official redistricting data.
January 6, 2022	**Deadline for Public Map Submissions:** Deadline for the public to submit draft maps for inclusion in the next hearing packet and presentation.
January 24, 2022	**Release of Draft Maps:** Initial draft maps posted to project website.

Districting Process, cont.

Dates	Step and Description
January 26, 2022	**Public Engagement Commission Meeting:** The Commission will consider the maps submitted and to provide input and recommendations to the City Council.
Feb. 1 & 15, 2022	**Two Post-Draft Map Hearings:** Two meetings to discuss and revise the draft maps and to discuss the election sequence. Will take place during regular City Council meetings.
March 1, 2022	**Map Adoption:** Map adopted via ordinance at a regular City Council meeting. Final map must be posted at least 7 days prior to adoption.

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Districting Rules and Goals

1. Federal Laws	2. California Criteria for Cities	3. Other Traditional Districting Principles
☐ **Equal Population** ☐ **Federal Voting Rights Act** ☐ **No Racial Gerrymandering**	1. **Geographically contiguous** 2. **Undivided neighborhoods and "communities of interest"** (Socio-economic geographic areas that should be kept together) 3. **Easily identifiable boundaries** 4. **Compact** (Do not bypass one group of people to get to a more distant group of people) ***Prohibited:*** *"Shall not favor or discriminate against a political party."*	☐ **Respect voters' choices / continuity in office** ☐ **Future population growth**

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Demographic Summary

Each of the 4 districts must contain about 8,190 people.

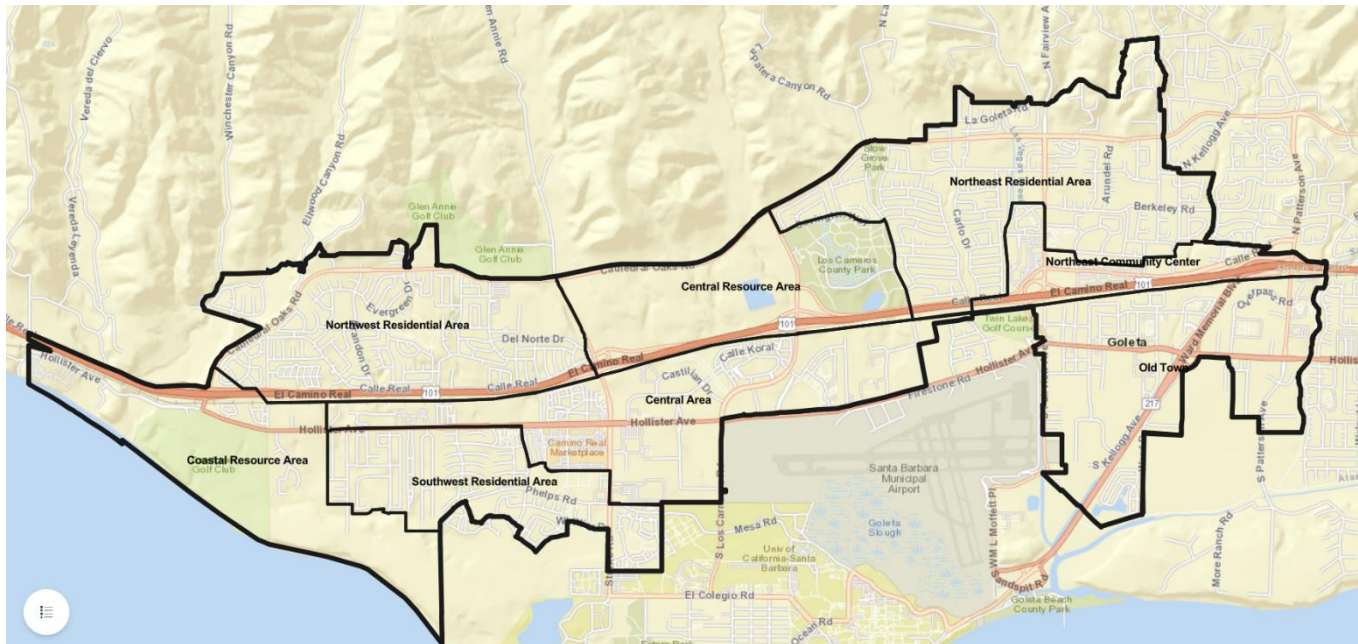Check out the [Story Map](#) for maps of some of this demographic data.

City of Goleta			
Category	**Field**	**Count**	**Pct**
	2010 Census Tot. Pop.	29,888	
	2020 Est. Tot. Pop.	31,112	
	2020 Census Tot. Pop.	32,690	
	2020 Adj. Tot. Pop.	32,754	
Citizen Voting Age Pop	Total	21,151	
	Hisp	5,081	24%
	NH White	13,434	64%
	NH Black	808	4%
	Asian/Pac.Isl.	1,705	8%

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Communities of Interest & Neighborhoods Identified by the City Council

- The City Council has recognized a list of communities of interest and neighborhoods to respect

- This establishes a record of important areas that should be kept undivided in the map-drawing process, to the extent practicable

- Not necessarily an exhaustive list, but intended as a starting point

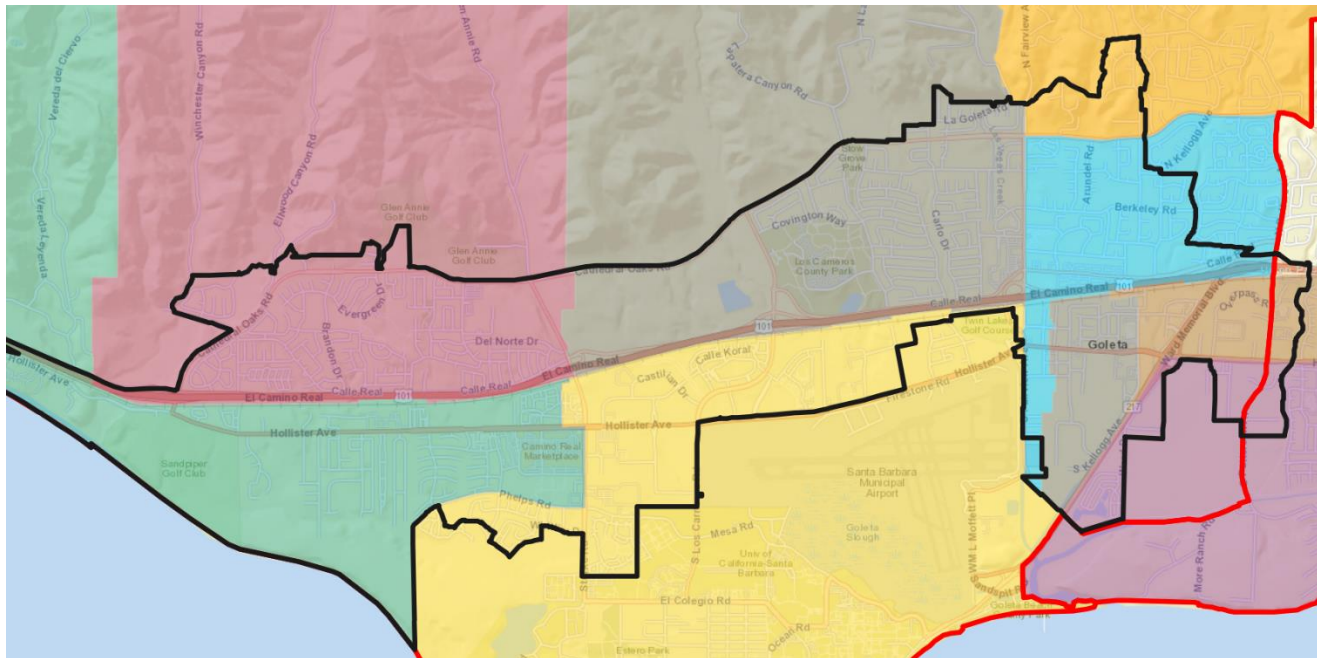- What follows are maps showing each of those areas that have been identified

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Communities of Interest

☐ General Plan Subareas (more helpful as organizing frameworks)

- Central Area
- Central Resource Area
- Coastal Resource Area
- Northeast Community Center

- Northeast Residential Area
- Northwest Residential Area
- Old Town
- Southwest Residential Area

Communities of Interest

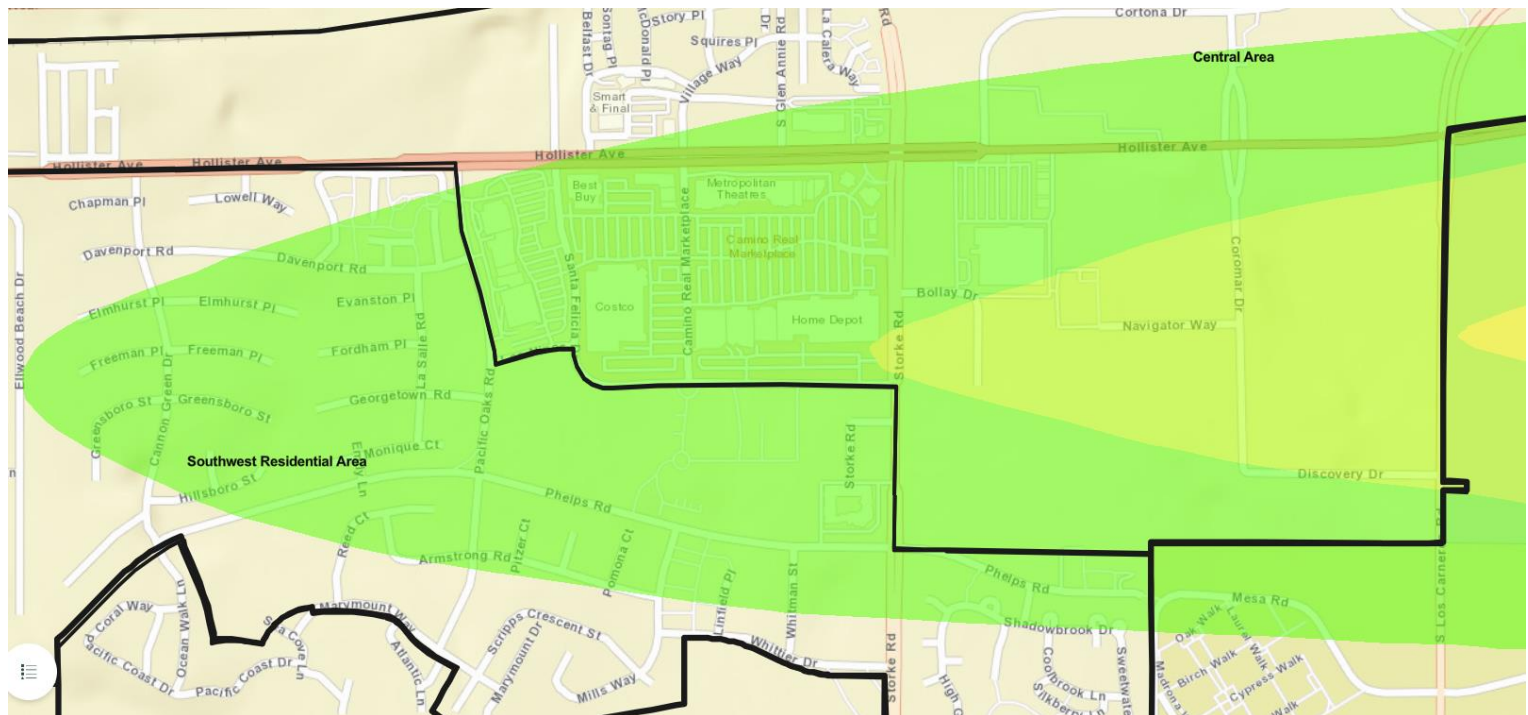☐ Elementary School Attendance Areas

- ◻ Brandon (pink)
- ◻ El Camino (brown)
- ◻ Ellwood (green)
- ◻ Hollister (purple)

- ◻ Isla Vista (yellow)
- ◻ Kellogg (blue)
- ◻ La Patera (gray)
- ◻ Mountain View (orange)

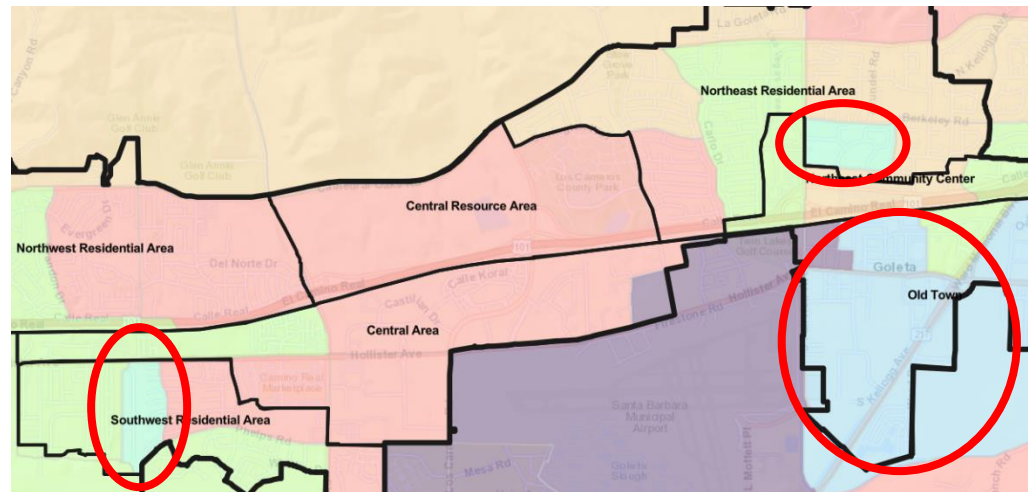# Communities of Interest

- Airport Noise Corridor
  - From Hollister Ave in the north to Phelps Rd in the south
  - From Los Carneros Rd in the east to Cannon Green Dr in the west
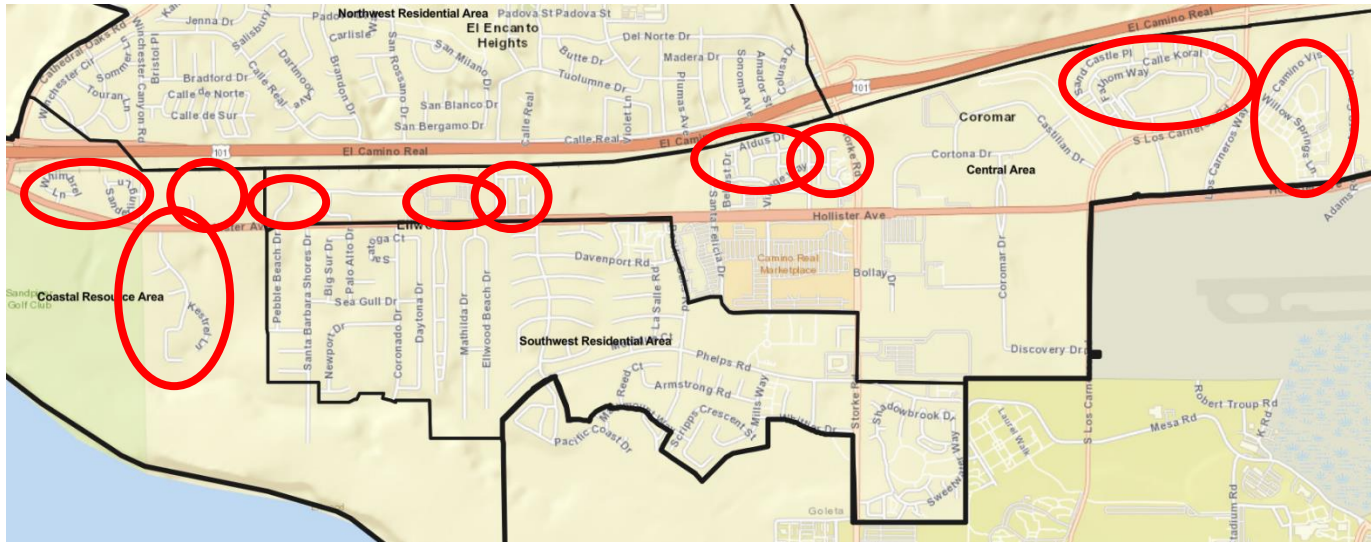
Council Discussion, then Action

- Demographic Outliers
  - Ellwood Beach/Mathilda: Lower income, more multi-family housing, more renter housing
  - Encina Royale: Older, fewer with children at home
  - Old Town: More Spanish speakers, more with children at home, lower income, fewer college educated, more multi-family housing, more renters
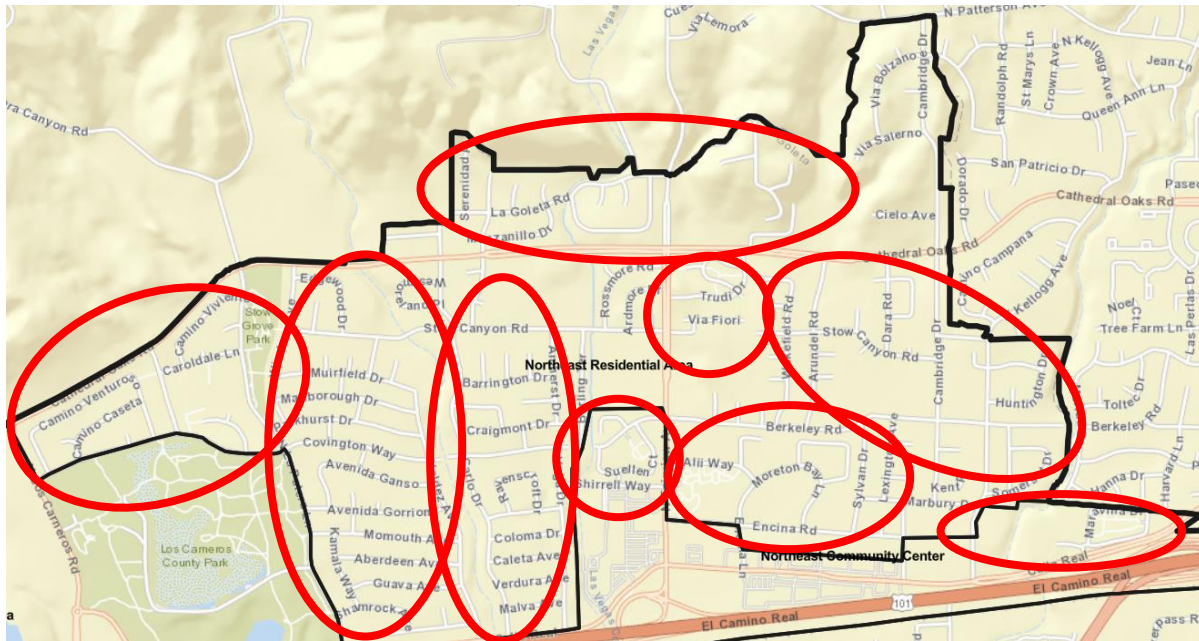
Neighborhoods (Central Area)

- The Bluffs
- Ellwood Station
- Eucalyptus Grove
- The Hideaway/Sanderling
- Hollister Village
- La Calera/Pacific Glen

- Mariposa at Ellwood Shores
- The Village at Los Carneros/Elacora
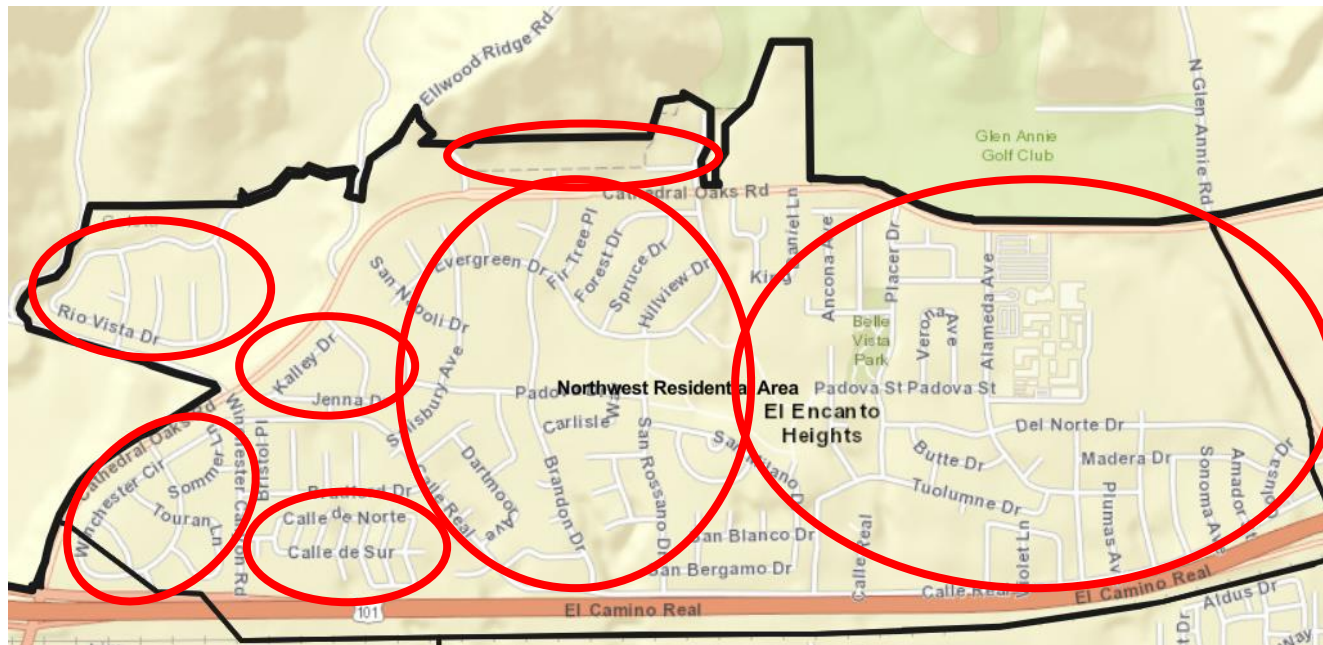- Wayside Village (Mobile Home Park)
- Willow Springs

Neighborhoods (Northeast Area)

- Berkeley/Cambridge/Kellogg
- Carlo/Vega
- Encina Royale
- La Goleta

- Lake Los Carneros East
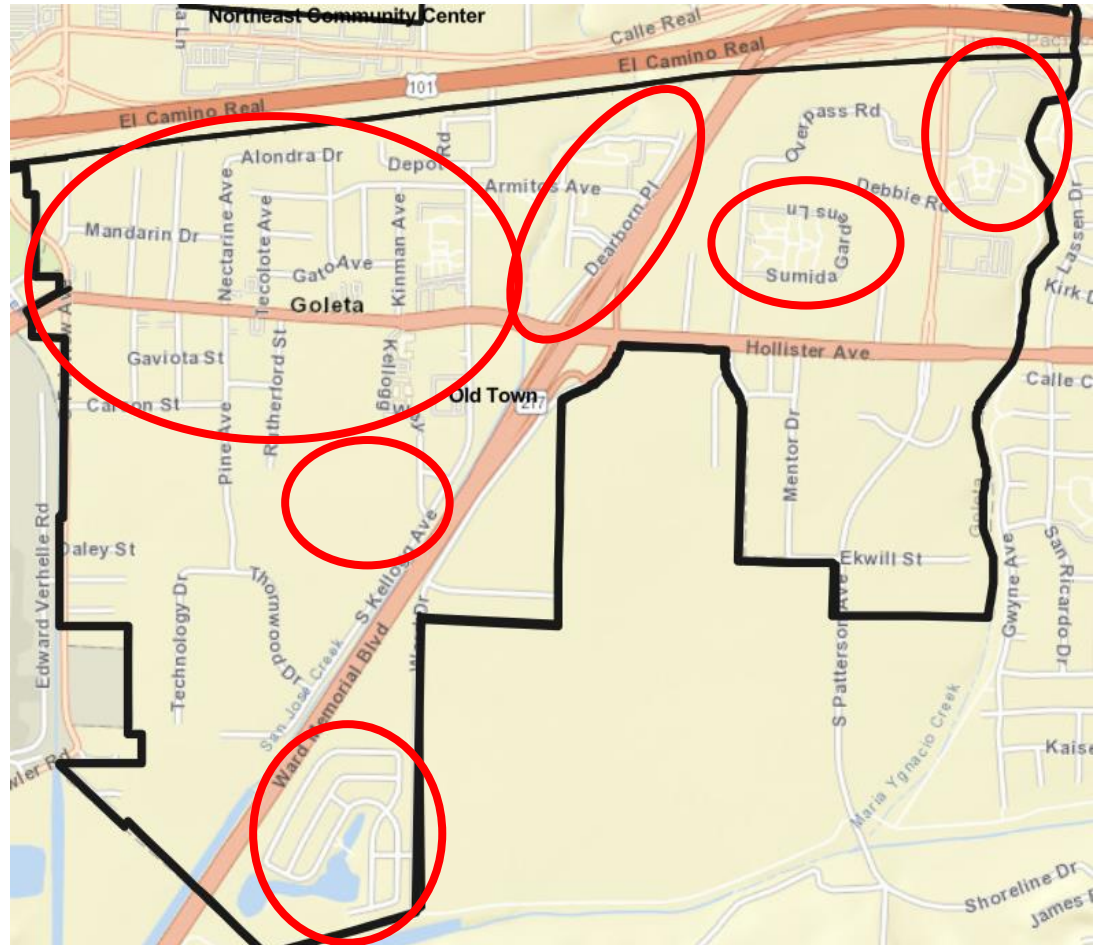- Lake Los Carneros North
- Maravilla
- Suellen
- Village Terrace

Neighborhoods (Northwest Area)

- Brandon/Evergreen
- Dos Pueblos/El Encanto Heights
- Evergreen Terrace
- Mountain View Ranch
- Santa Barbara West (Mobile Home Park)
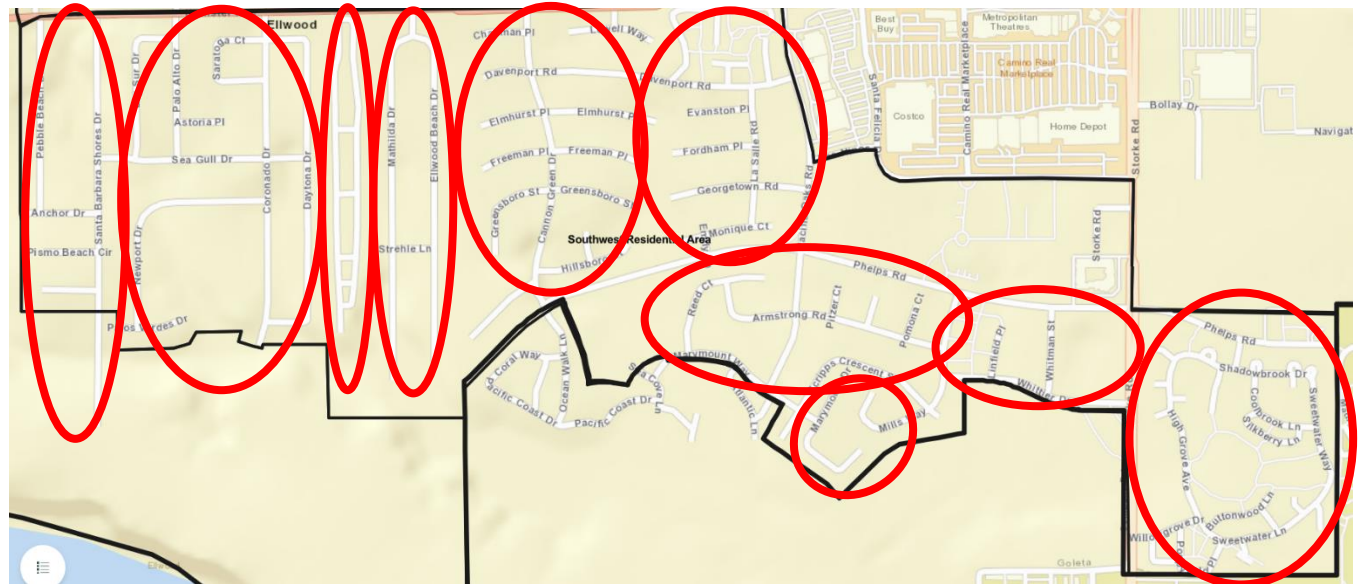- Winchester Canyon/ San Miguel
- Winchester Commons

Neighborhoods (Old Town)

- Dearborn Green /La Goleta
- Old Town Proper
- Patterson Place /Overpass Rd.
- Rancho Goleta (Mobile Home Park)
- Sumida Gardens
- Winslowe

Neighborhoods (Southwest Area)

- Armstrong/Scripps Cresc.
- Cannon Green
- Ellwood Beach/Mathilda
- Ellwood Mesa/Coronado
- Meadow Tree/Santa Barbara Fairways

- Pacific Oaks
- Rancho Estates (Mobile Home Park)
- Santa Barbara Shores
- Sesame Tree/Whittier
- Storke Ranch

Public Mapping and Map Review Tools

- ☐ Different tools for different purposes
- ☐ Different tools for different levels of comfort and interest, found at <u>drawgoleta.org/draw-a-map</u>
  - ☐ Simple "learn about your community" <u>Story Map</u>
  - ☐ Simple "review draft maps" <u>Interactive Review Map</u>
  - ☐ <u>Paper</u>- and <u>Excel</u>-based simple "Draw a draft map" tools
  - ☐ Easy-to-use online "Draw your neighborhood" / "Draw a draft map" tool: <u>DistrictR</u>
  - ☐ More complex but powerful "Draw a draft map" tool: Caliper's <u>Maptitude Online Redistricting (MOR)</u>

Whether you use the online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!

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Public Discussion

- ☐ Any questions about the mapping tools?
- ☐ Please visit the website for more information: drawgoleta.org