



Legislation Details (With Text)

File #: 19-574 **Version:** 1 **Name:**
Type: Discussion/Action **Status:** Agenda Ready
File created: 11/18/2019 **In control:** City Council
On agenda: 3/17/2020 **Final action:**
Title: Results of a Polling and Public Opinion Research Survey about a Possible November 2020 Sales Tax Measure, and Authorization to Amend Professional Services Agreement to Conduct Public Outreach and Education Services

Sponsors:

Indexes:

Code sections:

Attachments: 1. Results of a Polling and Public Opinion Research Survey about a Possible November 2020 Sales Tax Measure

Date	Ver.	Action By	Action	Result
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- A. Receive a presentation from FM3 Research, Inc. on the results of a recent polling and public opinion research survey related to a possible sales tax measure;
- B. Direct staff to proceed with an outreach and education effort to inform voters about the financial needs and potential uses of funds related to a possible sales tax measure;
- C. Direct staff to return with draft language for a possible sales tax measure for the November 3, 2020 General Election for Council's further consideration;
- D. Authorize the City Manager to execute Amendment No. 1 to Professional Services Agreement No. 2020-011 with FM3 Research, Inc. to increase the total contract amount, from \$29,650 to \$67,650, to provide for public outreach and education services related to the possible tax measure; and
- E. Authorize an additional appropriation \$17,650 from the General Fund Unassigned Fund Balance to the City Manager's FY 2019/20 Budget to cover the increased contract cost related to these additional services.

Kristy Schmidt, Assistant City Manager
Luke Rioux, Finance Director
Dana Grossi, Management Analyst

60 minutes