



## Legislation Details (With Text)

<b>File #:</b>	20-151	<b>Version:</b>	1	<b>Name:</b>	
<b>Type:</b>	Discussion/Action	<b>Status:</b>		Agenda Ready	
<b>File created:</b>	4/28/2020	<b>In control:</b>		City Council	
<b>On agenda:</b>	5/5/2020	<b>Final action:</b>			
<b>Title:</b>	Possible November 2020 Sales Tax Measure to address COVID-19 Impacts, Unmet Needs, and Other Community Priorities				
<b>Sponsors:</b>					
<b>Indexes:</b>					
<b>Code sections:</b>					
<b>Attachments:</b>	1. Possible November 2020 Sales Tax Measure to address COVID-19 Impacts, Unmet Needs, and Other Community Priorities, 2. Public Comment				

Date	Ver.	Action By	Action	Result
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- A. Receive a presentation from Fairbank, Maslin, Maullin, Metz & Associates, Inc. (FM3 Research) on the results of a February 2020 polling and public opinion research survey related to a possible sales tax measure; and
- B. Consider whether to conduct additional polling to explore the current level of community support and voter priorities related to a possible sales tax, including addressing social and economic impacts of the COVID-19 pandemic; and
- C. Should Council wish to proceed with further consideration of a sales tax measure for November 2020, authorize the City Manager to execute an amendment to Professional Services Agreement No. 2020-011 with FM3 Research, in a format acceptable to the City Attorney and without further action by the City Council, to either:
- 1) Increase the total contract amount with FM3 to provide for updated polling by FM3 at a cost of \$22,250, a public outreach process by subcontractor Mary Rose and Associates at a not-to-exceed cost of \$18,000 regarding the need for and potential uses of funds related to a sales tax measure, and related printing, mailing and social media outreach expenses of up to \$12,100, for a total contract increase of \$52,350; or
  - 2) Proceed with consideration of a sales tax measure without further polling, and instead increase the total contract amount to provide for a public outreach process by subcontractor Mary Rose and Associates at a not-to-exceed cost of \$18,000 regarding the need for and potential uses of funds related to a sales tax measure, and related printing, mailing and social media outreach expenses of up to \$12,100, for a total contract increase with FM3 of \$30,100.

Kristy Schmidt, Assistant City Manager  
Luke Rioux, Finance Director

90 minutes