



## Legislation Text

---

**File #:** 20-151, **Version:** 1

---

- A. Receive a presentation from Fairbank, Maslin, Maullin, Metz & Associates, Inc. (FM3 Research) on the results of a February 2020 polling and public opinion research survey related to a possible sales tax measure; and
- B. Consider whether to conduct additional polling to explore the current level of community support and voter priorities related to a possible sales tax, including addressing social and economic impacts of the COVID-19 pandemic; and
- C. Should Council wish to proceed with further consideration of a sales tax measure for November 2020, authorize the City Manager to execute an amendment to Professional Services Agreement No. 2020-011 with FM3 Research, in a format acceptable to the City Attorney and without further action by the City Council, to either:
  - 1) Increase the total contract amount with FM3 to provide for updated polling by FM3 at a cost of \$22,250, a public outreach process by subcontractor Mary Rose and Associates at a not-to-exceed cost of \$18,000 regarding the need for and potential uses of funds related to a sales tax measure, and related printing, mailing and social media outreach expenses of up to \$12,100, for a total contract increase of \$52,350; or
  - 2) Proceed with consideration of a sales tax measure without further polling, and instead increase the total contract amount to provide for a public outreach process by subcontractor Mary Rose and Associates at a not-to-exceed cost of \$18,000 regarding the need for and potential uses of funds related to a sales tax measure, and related printing, mailing and social media outreach expenses of up to \$12,100, for a total contract increase with FM3 of \$30,100.

Kristy Schmidt, Assistant City Manager  
Luke Rioux, Finance Director

90 minutes